

January 16, 2026



CYGNAL

Survey of Likely General Election Voters Arizona Statewide

January 13 – 15, 2026 | n=600 | $\pm 4.00\%$

Insights & Analysis

- Voters in Arizona **show improved trust in the election process since 2020**, and **confidence in the upcoming 2026 elections**. The vast majority of voters anticipate that they will **accept the results of this year's elections**, and there is a **strong appetite for the Arizona Secure Elections Act (ASEA)**.
- There is still a lot of room for improvement regarding trust in the administration of elections: voters believe the administration of elections in Arizona is getting **either less trustworthy (38%)** or **staying the same (36%)**. Just 18% believe it is getting more trustworthy.
 - For GOP primary voters, **there's less trust: 49% believe it is getting less trustworthy** compared to 30% staying the same and 12% more trustworthy.
 - **Men 55+** (28% more trustworthy) and **college-educated men** (26% more trustworthy) stand out as believing the administration of Arizona elections is getting **more trustworthy**.
- Voters show **much less trust for the administration of elections in the United States** as a whole – 54% say less trustworthy, 22% about the same, and 20% more.
 - GOP primary voters have **double the trust nationally** (26% more trustworthy) **than in Arizona**. Still, **50% say less trustworthy** and 20% about the same.
- Overall, voters show immense trust for the **US Military (+47 trust)** and the **USPS (+39 trust)** with GOP primary voters largely in agreement.
 - There is a **moderate level of distrust for Trump (-8 trust)** and **even less for Hobbs (-10 trust)**. **Local media in Arizona (-17 trust; -38 among GOP primary voters)** and **Big Tech companies (-57 trust)** have a high level of distrust.
 - **People who administer elections and count ballots (+4 trust; -26 among GOP primary voters)** and **local school systems (-2 trust; -20 among GOP primary voters)** are **strongly distrusted by GOP primary voters**.

Insights & Analysis

- Trust in **Arizona's election administration shows improvement from 2020 to 2024** as only 23% believe the 2024 election had widespread fraud or process errors that altered results (down from 34% for 2020), and 2026 is right in the middle – 29% think there will be widespread fraud or process errors.
 - Among GOP primary voters, **the progression is similar** – 53% say there was widespread fraud in 2020, 31% in 2024, and 38% anticipated for 2026.
 - Non-college voters and those outside of Phoenix show the **most level of concern for fraud** year-over-year.
 - Remarkably, Republicans, Democrats, and Independents all shared at least +6% increased expectation of results-altering errors or fraud in 2026 compared to 2024.
- Compared to other states, a plurality of voters believe Arizona does **about the same job** (38%) **ensuring ballots are accurately cast and counted**. Slightly more believe **Arizona does a better job** (28%) **than a worse job** (26%).
 - In contrast, a plurality of GOP primary voters believe the **state does a worse job** (37%) than other states with **35% saying about the same** and 23% better.
- Regardless of any misgivings voters have about elections and their administration, **74% are likely to accept the results of national elections** and **78% for the Governor's race**.
 - GOP Primary voters are **6% less likely to accept the AZ governor's race results** compared to all voters, but there's **no difference when it comes to acceptance of national high-profile elections**.
- Overall voters have a **high degree of confidence in mail-in voting (+30), counting ballots after election day (+25), mail-in ballot voter ID confirmation (+33), drop boxes (+24), and paper ballot verification & audits (+55)**.

Insights & Analysis

- GOP primary voters are **evenly split on their confidence in each method**, except for **paper ballot verification and audits, where confidence is much higher (66 – 30)**. This shows that persistent messaging over time about the verifiable, transparent processes that undergird election integrity, can and do break through, even to skeptical voters.
- Voters tend to believe **mail-in voting is convenient and secure (59%) compared to 35% who believe it opens the door for fraud**.
 - Essentially the opposite holds true for GOP primary voters – **53% believe it opens the door for fraud** compared to 39% who believe it's secure. Getting past the distrust of mail-in ballots for GOP primary voters with **paper ballot verification and audits** would likely increase the level of trust.
- Voters' biggest concerns about the 2026 election results are **court decisions changing election rules to close the election (79% concerned)**, **cyber attacks affecting results (71% concerned)**, and **election officials not following laws or procedures for counting ballots (71% concerned)**.
 - These concerns are largely consistent among GOP primary voters, but **non-citizens voting (78% concerned) is a much larger concern** than it is among overall voters (54%).
- Looking at the three **biggest threats** to the election results in 2026 overall, they are (in order) **election officials not following laws or procedures (46%)**, **non-citizens voting (42%; driven by Republicans)**, and **deployment of troops or federal agents near polling places being boosted by mainly Democrats (40%)**.
 - **Court decisions changing rules** close to the election came in narrowly behind (40%) as a threat, **Republicans and Democrats are both worried about**.

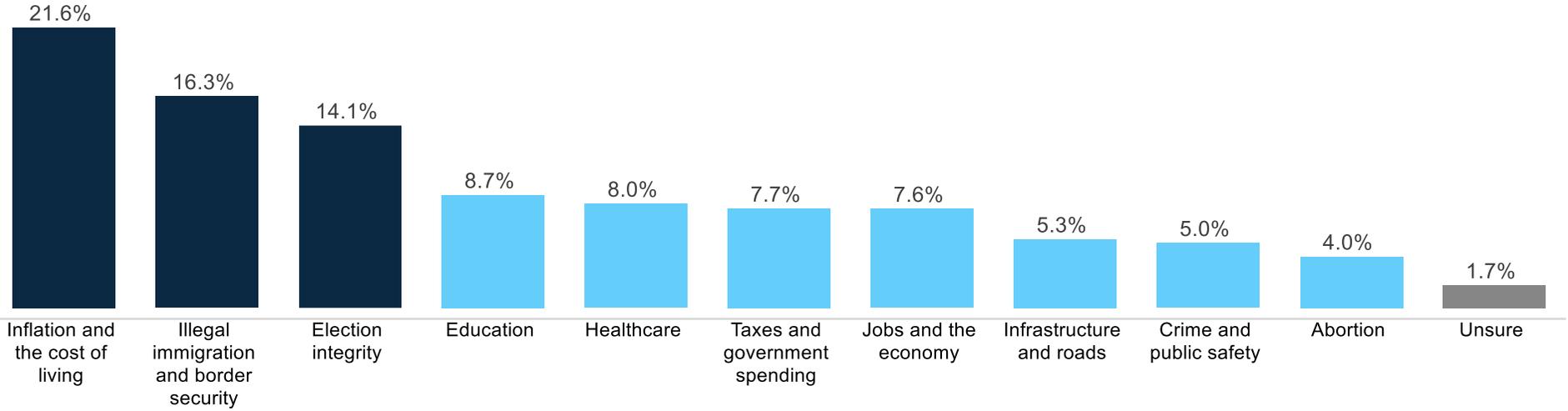
Insights & Analysis

- There is strong agreement among overall voters (72%) and GOP primary voters (64%) that **states should set and run their own elections** with federal agencies having limited oversight.
- **51% overall support an ASEA ballot initiative** (36% opposed) with **69% of GOP primary voters in support**.
 - After a brief explanation of positives and negatives of the ASEA, **support slightly drops to 50% overall and 67% with GOP primary voters**.
 - **Swing voters** stand at 52% support, 32% opposed after the explanation.
- Initially **two-thirds of voters overall are confident** that Arizona's voting and ballot tabulation process will accurately cast and count votes in 2026. This number is **still a majority but drops 12 points among GOP primary voters to 55%**.
- After messaging, **confidence jumps 3 points to 70% overall and 6% among GOP primary voters to 61%**.
 - Groups that show some of the most increased confidence after messaging include **women 55+ (+18), men 55+ (+10), Independents (+18), high propensity voters, and those who believe there was fraud in 2020 (+9) and 2024 (+14)**.
 - The most effective message overall is **Drop Box Security**. This message works best with Republicans, men, women under 55, college-educated women, in both Phoenix and the smaller counties, and those initially unsure.
 - **Signature Verification** is slightly less effective overall but works well with women 55+, non-college women, and in Maricopa County (not Phoenix).

Insights & Analysis

- **59% plan to vote by mail** (50% of GOP primary voters), yet 53% of GOP primary voters believe mail-in voting "opens the door for fraud," **despite roughly half planning to use it.**
 - **Convenience** seems to be **trumping the security concern** here.
- Segmentation analysis identified three voter groups:
 - **Not Confident/Pro ASEA/GOP** (36%) show the least confidence in election administration and the most support for ASEA. They skew male, 55+, most conservative, least-educated, and are the highest propensity voters.
 - **Confident/Against ASEA/Dem** (46%) show the most confidence in election administration and the most opposition for ASEA. They skew female, under 55, most liberal, highest-educated, and are mid-propensity voters.
 - **Confident/Pro ASEA/GOP** (19%) show a healthy level of confidence in election administration and strong support for ASEA. They skew female, under, center-right, lower-educated, and are the lowest propensity voters.

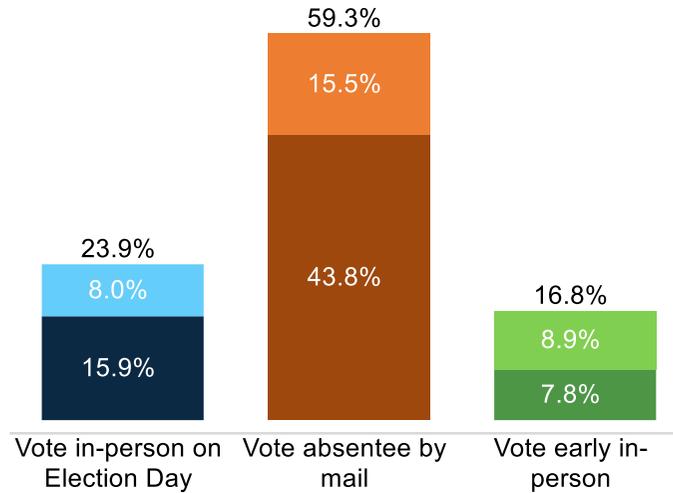
Top Priority



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the cost of living	22%	26%	23%	29%	10%	18%	19%	28%	20%	26%	20%	19%	22%	13%	29%	27%	20%	32%	23%	17%	25%	14%	17%	24%	16%	12%	30%	24%	27%	25%	16%
Illegal immigration and border security	16%	13%	15%	14%	23%	9%	28%	16%	12%	14%	18%	18%	13%	28%	9%	6%	17%	18%	12%	25%	25%	32%	27%	13%	22%	29%	4%	14%	11%	16%	19%
Election integrity	14%	10%	17%	8%	20%	13%	16%	13%	14%	13%	13%	17%	18%	11%	12%	15%	8%	8%	29%	13%	23%	24%	7%	17%	18%	11%	14%	10%	15%	15%	
Education	9%	14%	7%	6%	8%	9%	5%	5%	17%	8%	11%	9%	5%	9%	13%	9%	8%	12%	1%	2%	2%	2%	9%	6%	4%	14%	8%	7%	4%	13%	
Healthcare	8%	9%	8%	7%	8%	8%	7%	9%	8%	7%	11%	10%	4%	4%	16%	7%	11%	11%	1%	4%	3%	1%	8%	4%	3%	14%	8%	12%	8%	7%	
Taxes and government spending	8%	5%	10%	6%	8%	7%	7%	10%	6%	5%	8%	7%	9%	11%	8%	3%	9%	3%	6%	13%	2%	10%	12%	9%	11%	13%	3%	5%	9%	9%	8%
Jobs and the economy	8%	10%	4%	12%	7%	14%	4%	6%	7%	12%	8%	3%	6%	5%	9%	11%	8%	6%	9%	4%	13%	3%	4%	9%	6%	5%	11%	10%	10%	8%	5%
Infrastructure and roads	5%	3%	4%	6%	9%	7%	8%	3%	4%	2%	4%	7%	10%	7%	6%	2%	6%	4%	5%	4%	10%	5%	3%	8%	7%	7%	3%	9%	3%	7%	3%
Crime and public safety	5%	2%	7%	8%	3%	8%	3%	4%	6%	6%	5%	5%	4%	5%	8%	2%	4%	7%	6%	2%	3%	5%	4%	5%	7%	6%	3%	5%	2%	5%	6%
Abortion	4%	8%	3%	2%	2%	3%	2%	5%	6%	5%	4%	5%	2%	2%	6%	5%	3%	2%	5%	3%	0%	2%	3%	4%	3%	3%	6%	5%	7%	1%	4%
Unsure	2%	1%	2%	2%	2%	3%	1%	1%	1%	3%	1%	3%	1%	1%	1%	2%	2%	0%	2%	1%	3%	1%	2%	2%	1%	1%	2%	0%	1%	1%	3%

Which one of the following issues is the most important to you in the election for Governor?

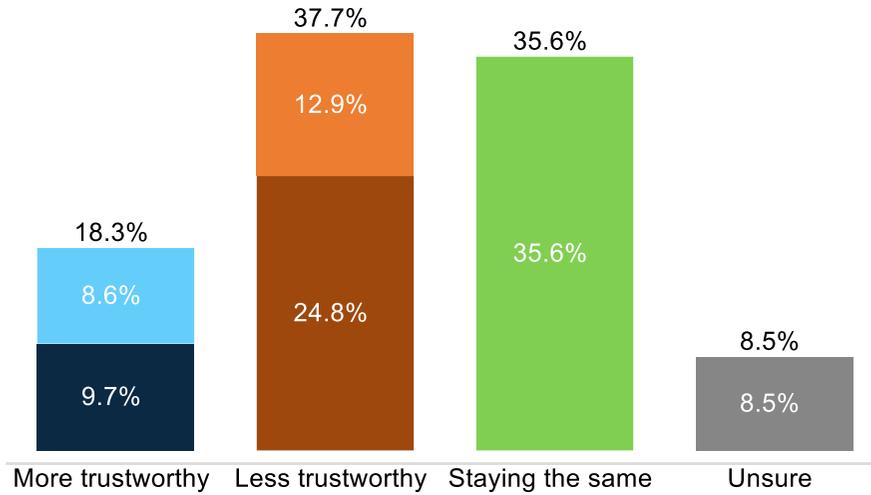
Vote Method



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	68%	64%	70%	68%	68%	72%	63%	62%	74%	70%	68%	72%	63%	70%	59%	72%	68%	70%	70%	64%	61%	65%	66%	60%	67%	66%	72%	60%	68%	64%	73%
Probably vote	32%	36%	30%	32%	32%	28%	37%	38%	26%	30%	32%	28%	37%	30%	41%	28%	32%	30%	30%	36%	39%	35%	34%	40%	33%	34%	28%	40%	32%	36%	27%
Vote in-person on Election Day	24%	21%	21%	28%	27%	24%	30%	20%	22%	19%	22%	22%	32%	32%	28%	10%	23%	24%	17%	41%	28%	36%	43%	23%	32%	36%	11%	30%	20%	29%	19%
Vote absentee by mail	59%	62%	64%	51%	59%	57%	54%	63%	62%	66%	60%	65%	50%	48%	57%	76%	61%	58%	69%	37%	51%	41%	37%	66%	50%	44%	75%	51%	66%	49%	68%
Vote early in-person	17%	17%	15%	21%	15%	19%	16%	17%	15%	15%	18%	12%	18%	20%	15%	14%	16%	18%	14%	22%	21%	24%	21%	11%	19%	20%	14%	19%	14%	22%	13%
Definitely vote in-person on Election Day	16%	14%	12%	15%	22%	18%	20%	11%	15%	12%	14%	18%	21%	23%	16%	8%	15%	19%	10%	31%	17%	27%	31%	12%	21%	26%	7%	16%	14%	18%	15%
Probably vote in-person on Election Day	8%	7%	9%	13%	4%	6%	10%	9%	7%	7%	8%	5%	10%	9%	12%	2%	8%	5%	7%	10%	11%	9%	11%	11%	10%	10%	4%	14%	6%	11%	4%
Definitely vote absentee by mail	44%	44%	50%	38%	41%	44%	36%	46%	49%	49%	45%	50%	34%	37%	37%	58%	46%	40%	53%	24%	29%	28%	25%	41%	37%	31%	57%	37%	46%	34%	53%
Probably vote absentee by mail	16%	18%	13%	13%	18%	13%	18%	17%	13%	16%	15%	16%	15%	11%	19%	18%	15%	18%	16%	12%	22%	13%	12%	24%	13%	13%	18%	14%	20%	15%	15%
Definitely vote early in-person	8%	5%	8%	14%	5%	11%	7%	5%	9%	9%	9%	5%	7%	9%	6%	7%	7%	11%	7%	9%	16%	10%	10%	6%	8%	9%	8%	7%	7%	12%	5%
Probably vote early in-person	9%	11%	8%	7%	9%	8%	9%	12%	6%	6%	9%	8%	12%	10%	9%	7%	9%	7%	7%	14%	6%	14%	11%	5%	11%	11%	6%	12%	6%	10%	8%

How do you plan to vote in the November 2026 general election for U.S. Congress, Governor, and state offices?

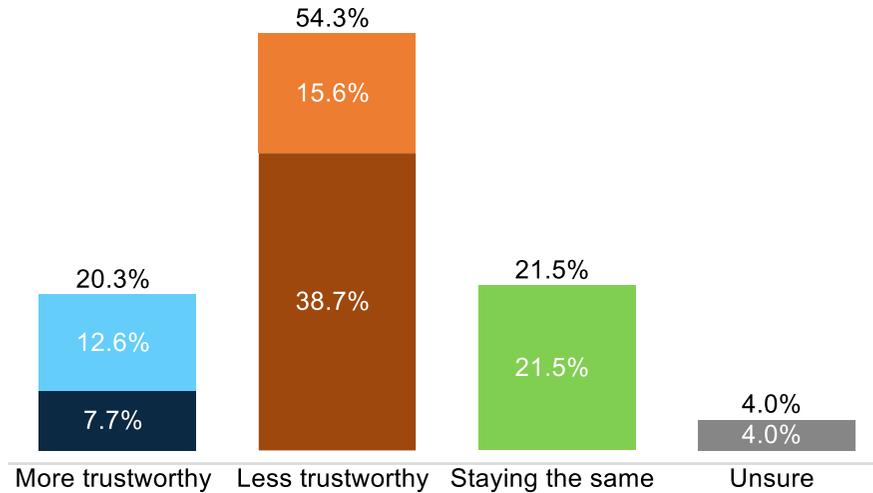
AZ Admin Election Trust



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
More trustworthy Total	18%	14%	18%	12%	28%	26%	16%	14%	19%	19%	20%	15%	17%	11%	17%	28%	20%	14%	24%	4%	15%	7%	5%	15%	12%	8%	28%	14%	17%	16%	22%
Less trustworthy Total	38%	37%	37%	34%	42%	33%	44%	37%	37%	39%	37%	37%	38%	52%	39%	20%	35%	45%	21%	78%	40%	67%	77%	39%	49%	57%	18%	34%	37%	40%	38%
Definitely more trustworthy	10%	9%	10%	5%	14%	13%	6%	7%	13%	11%	10%	7%	9%	3%	11%	18%	10%	8%	13%	2%	10%	1%	1%	6%	5%	2%	17%	6%	9%	8%	13%
Somewhat more trustworthy	9%	6%	8%	7%	14%	12%	9%	8%	6%	8%	10%	8%	7%	8%	7%	11%	10%	6%	12%	2%	5%	6%	4%	9%	7%	6%	11%	8%	8%	8%	9%
Staying the same	36%	41%	31%	48%	24%	37%	33%	35%	37%	39%	35%	38%	34%	28%	35%	45%	36%	36%	46%	12%	25%	19%	16%	36%	30%	26%	46%	35%	41%	36%	33%
Somewhat less trustworthy	13%	16%	15%	10%	9%	9%	10%	15%	17%	12%	12%	16%	13%	15%	14%	10%	12%	18%	11%	16%	24%	18%	20%	17%	15%	16%	9%	17%	16%	14%	9%
Definitely less trustworthy	25%	20%	22%	24%	33%	24%	34%	22%	20%	27%	25%	22%	26%	37%	25%	10%	23%	27%	10%	62%	16%	49%	57%	22%	34%	41%	8%	16%	21%	26%	29%
Unsure	8%	8%	14%	5%	6%	4%	7%	14%	6%	3%	8%	10%	11%	9%	8%	7%	9%	5%	9%	5%	21%	6%	2%	11%	9%	9%	9%	16%	4%	8%	7%

Would you say the administration of elections in Arizona is getting more trustworthy, less trustworthy, or staying the same?

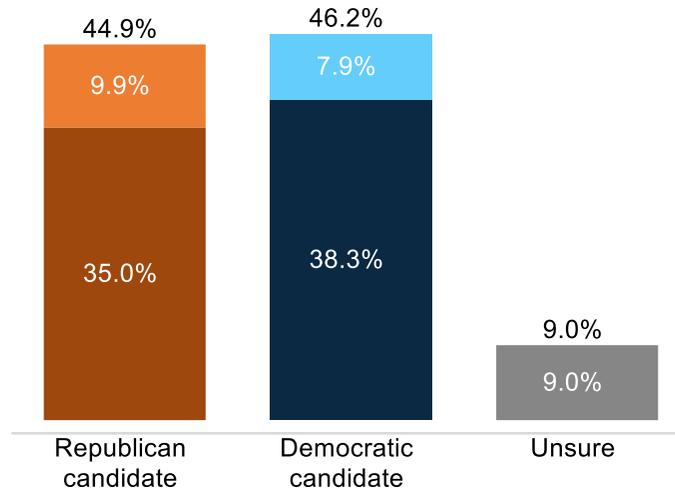
National Admin Election Trust



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
More trustworthy Total	20%	15%	22%	17%	27%	17%	28%	21%	15%	14%	20%	16%	28%	30%	15%	9%	22%	13%	19%	22%	32%	28%	27%	18%	26%	30%	10%	31%	10%	18%	21%
Less trustworthy Total	54%	60%	54%	51%	53%	56%	47%	55%	58%	55%	53%	59%	52%	46%	54%	65%	53%	58%	51%	65%	43%	57%	59%	54%	50%	46%	62%	42%	65%	56%	55%
Definitely more trustworthy	8%	7%	9%	7%	7%	6%	8%	8%	9%	6%	10%	6%	7%	11%	6%	4%	8%	8%	7%	9%	7%	8%	10%	5%	9%	11%	5%	12%	5%	6%	8%
Somewhat more trustworthy	13%	8%	13%	9%	20%	11%	20%	14%	6%	9%	11%	20%	19%	10%	6%	14%	5%	11%	13%	25%	20%	17%	13%	16%	19%	5%	19%	5%	12%	13%	
Staying the same	21%	24%	17%	29%	18%	25%	21%	18%	23%	26%	24%	20%	15%	20%	28%	21%	21%	25%	26%	10%	19%	12%	12%	24%	21%	19%	25%	22%	24%	22%	19%
Somewhat less trustworthy	16%	12%	15%	21%	15%	23%	12%	14%	14%	12%	17%	21%	12%	13%	16%	17%	15%	14%	18%	9%	15%	11%	12%	20%	15%	13%	18%	12%	14%	18%	16%
Definitely less trustworthy	39%	48%	38%	30%	37%	34%	35%	42%	44%	42%	37%	39%	40%	33%	38%	48%	38%	45%	33%	56%	28%	46%	47%	34%	35%	33%	44%	31%	51%	38%	39%
Unsure	4%	2%	7%	4%	2%	2%	4%	6%	4%	5%	3%	5%	5%	4%	3%	5%	4%	4%	4%	3%	6%	3%	2%	5%	4%	5%	3%	4%	1%	3%	6%

Would you say the administration of elections in the United States as a whole is getting more trustworthy, less trustworthy, or staying the same?

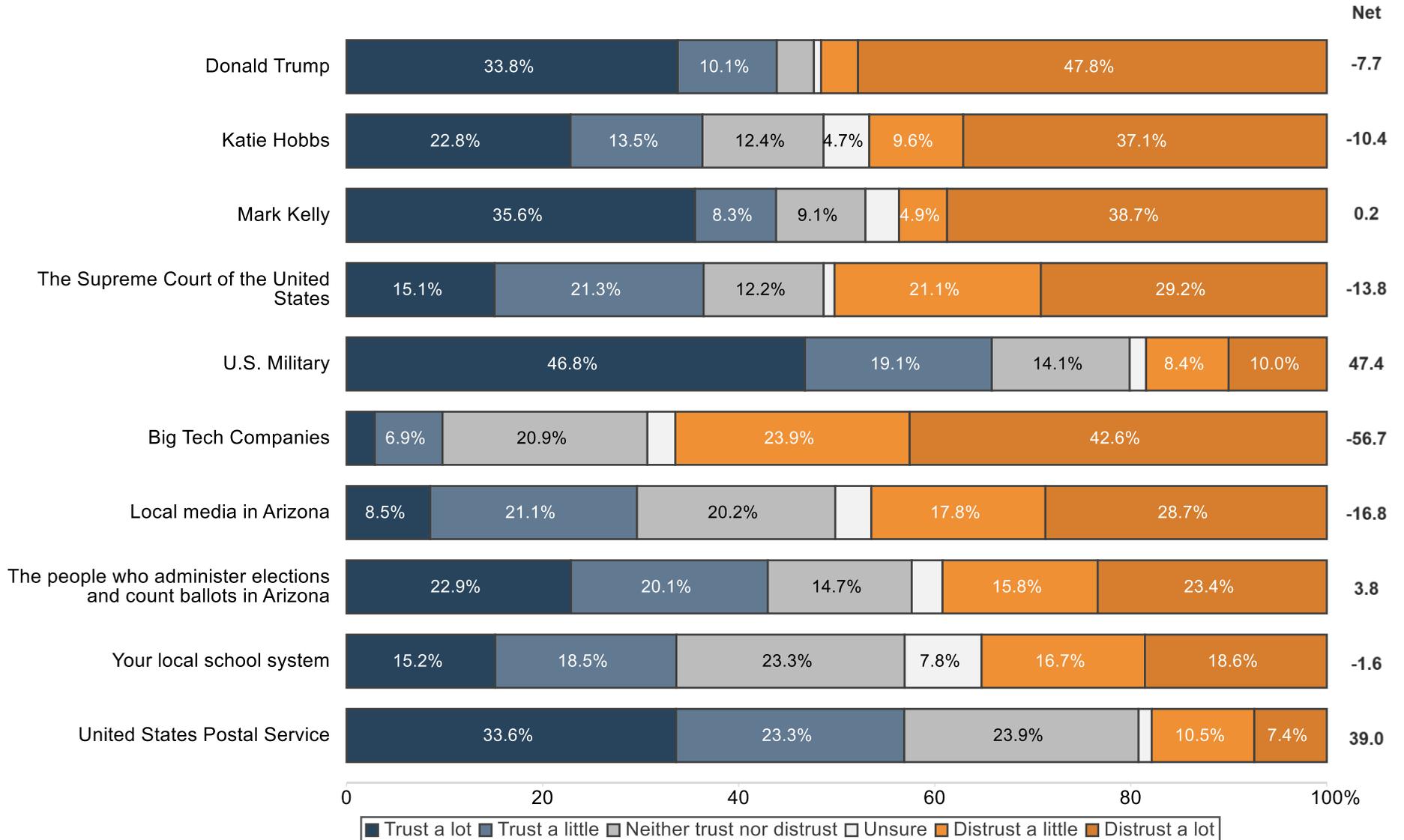
Generic Ballot



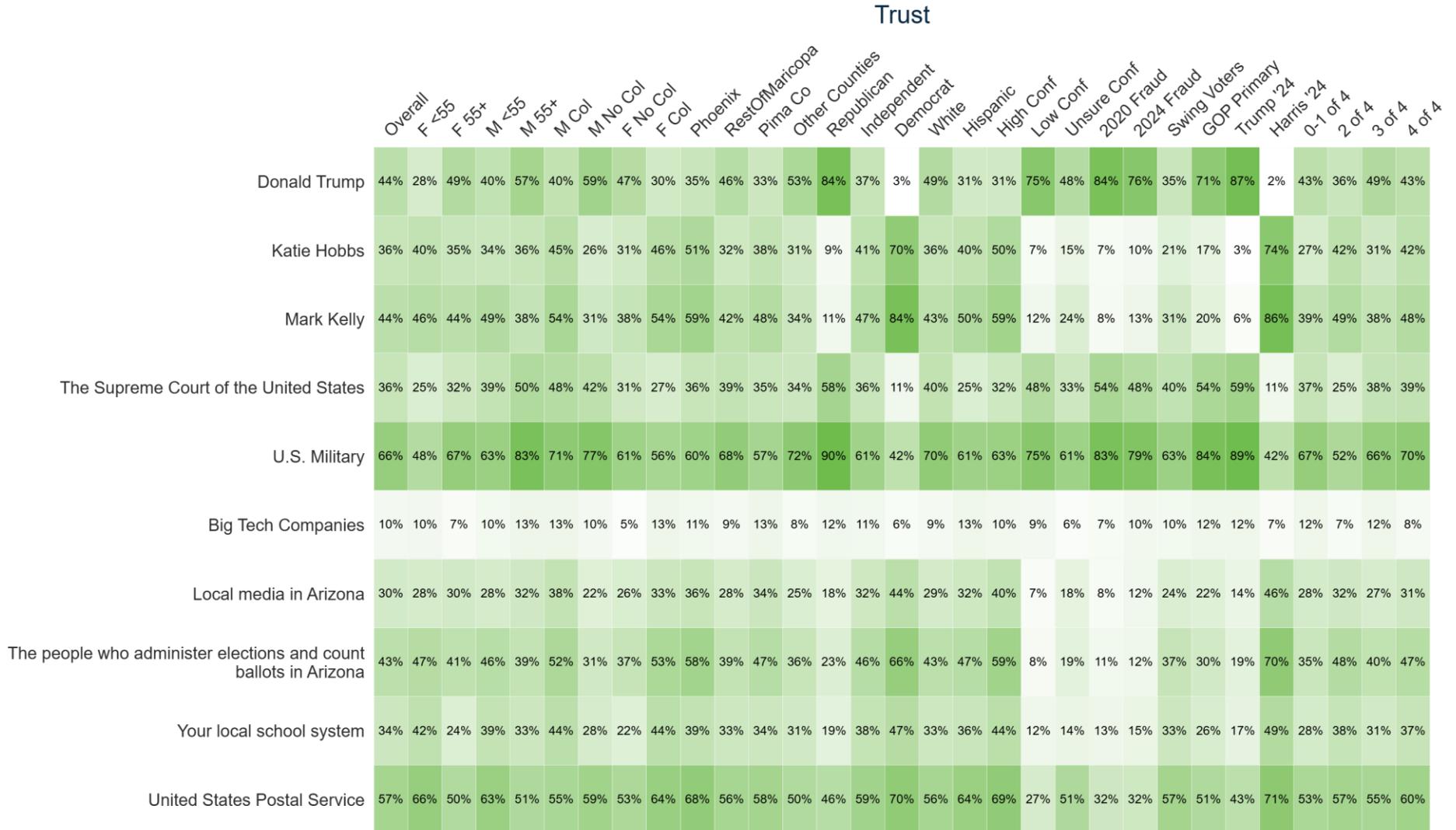
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	45%	30%	51%	42%	55%	40%	59%	47%	35%	36%	46%	36%	56%	87%	38%	2%	50%	30%	31%	76%	53%	84%	75%	37%	75%	90%	0%	49%	36%	48%	44%
Democratic candidate	46%	60%	43%	46%	36%	46%	34%	44%	60%	55%	43%	57%	38%	7%	49%	95%	43%	59%	60%	14%	35%	10%	16%	29%	17%	2%	97%	43%	56%	42%	47%
Definitely the Republican candidate	35%	22%	40%	30%	46%	28%	50%	36%	27%	22%	37%	26%	48%	74%	20%	1%	39%	25%	23%	64%	38%	74%	65%	0%	60%	72%	0%	32%	26%	40%	36%
Probably the Republican candidate	10%	8%	11%	12%	9%	12%	8%	11%	8%	13%	9%	10%	8%	13%	18%	1%	10%	5%	8%	13%	15%	10%	10%	37%	16%	18%	0%	17%	10%	8%	8%
Probably the Democratic candidate	8%	11%	5%	9%	7%	6%	9%	6%	9%	7%	7%	9%	9%	2%	15%	10%	8%	6%	9%	2%	18%	3%	0%	29%	5%	1%	14%	11%	12%	6%	7%
Definitely the Democratic candidate	38%	49%	38%	37%	28%	40%	25%	38%	51%	48%	36%	48%	30%	5%	34%	85%	35%	53%	51%	12%	17%	7%	16%	0%	11%	1%	82%	32%	44%	36%	40%
Unsure	9%	10%	6%	12%	9%	14%	7%	9%	6%	9%	11%	8%	6%	6%	13%	3%	8%	11%	8%	9%	12%	6%	9%	33%	8%	7%	3%	8%	8%	10%	9%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

Trust/Distrust



Trust/Distrust Heatmap - Trust



Trust/Distrust Heatmap - Distrust

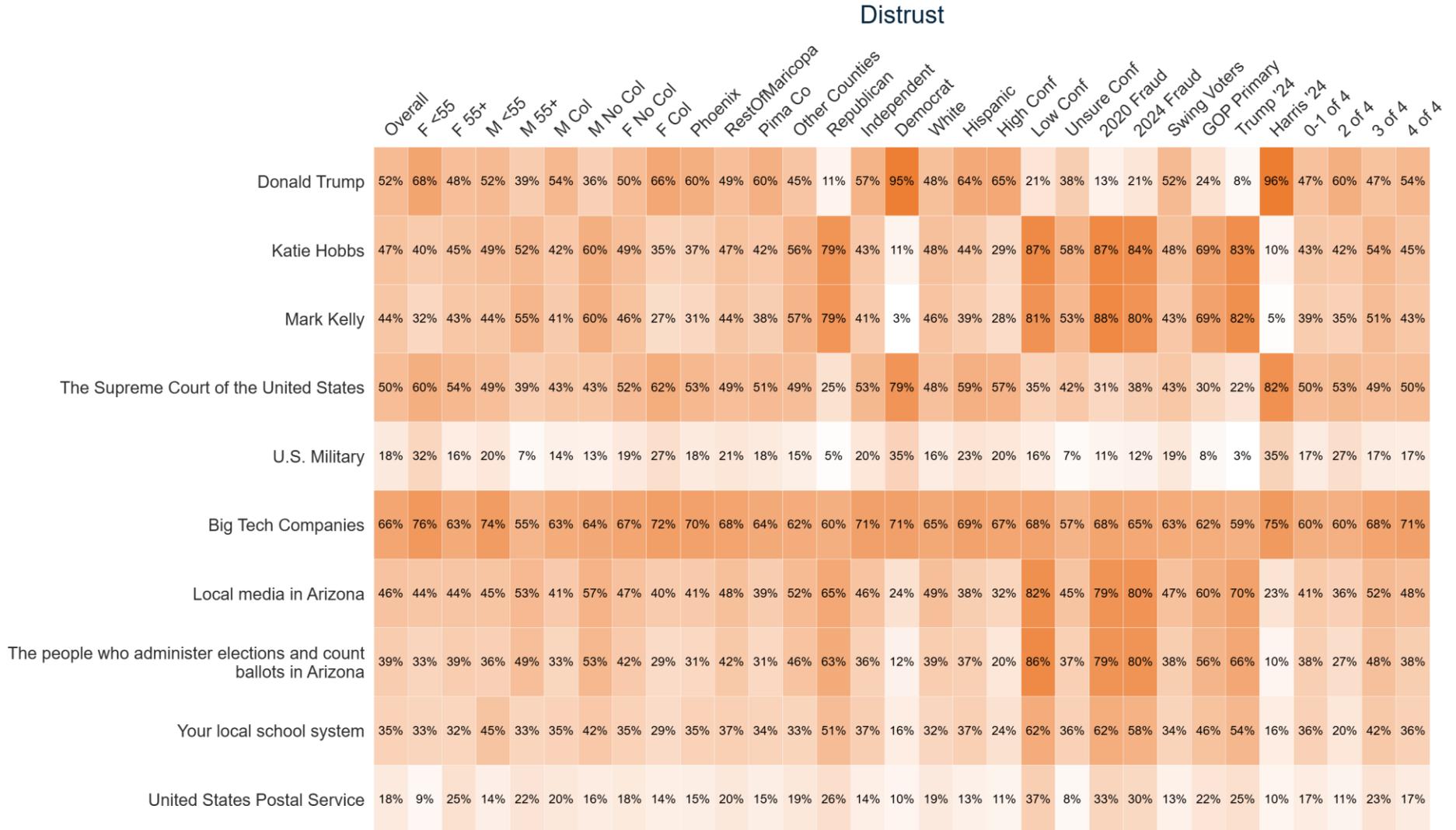
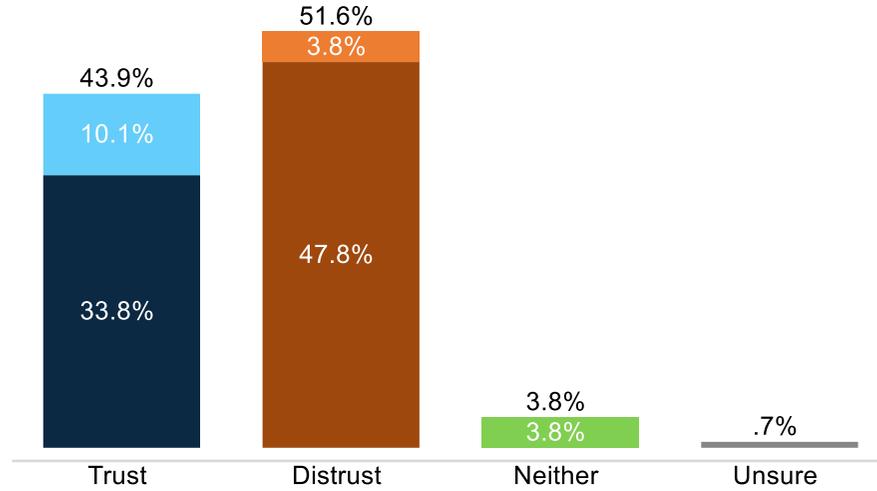


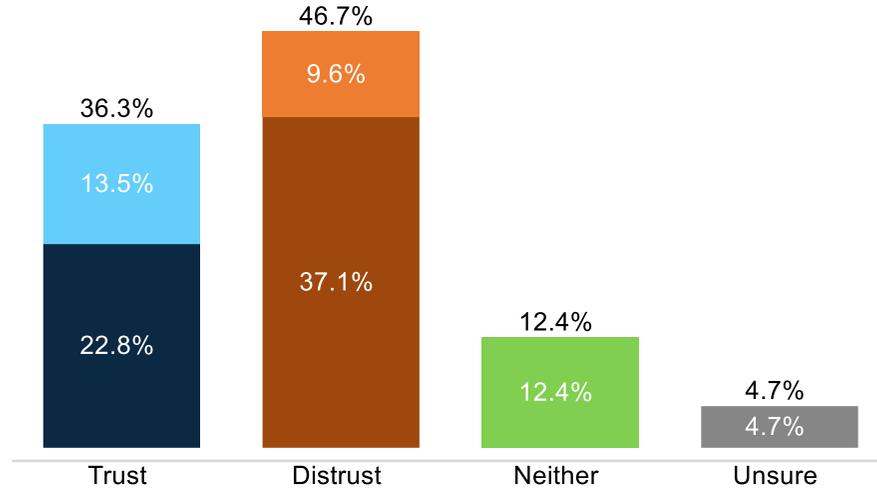
Image: Donald Trump



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	44%	28%	49%	40%	57%	40%	59%	47%	30%	35%	46%	33%	53%	84%	37%	3%	49%	31%	31%	75%	48%	84%	76%	35%	71%	87%	2%	43%	36%	49%	43%
Distrust Total	52%	68%	48%	52%	39%	54%	36%	50%	66%	60%	49%	60%	45%	11%	57%	95%	48%	64%	65%	21%	38%	13%	21%	52%	24%	8%	96%	47%	60%	47%	54%
Trust a lot	34%	21%	36%	29%	49%	30%	49%	34%	23%	24%	35%	23%	46%	68%	24%	1%	39%	21%	24%	60%	25%	69%	62%	17%	55%	68%	2%	36%	30%	33%	34%
Trust a little	10%	7%	13%	12%	8%	10%	10%	13%	7%	12%	11%	10%	7%	17%	13%	1%	10%	10%	7%	15%	23%	15%	13%	18%	17%	19%	0%	7%	6%	16%	9%
Neither trust nor distrust	4%	4%	3%	6%	3%	6%	3%	3%	4%	2%	4%	7%	2%	5%	5%	1%	3%	3%	3%	3%	14%	3%	3%	11%	4%	5%	0%	8%	3%	3%	3%
Distrust a little	4%	7%	2%	4%	2%	3%	3%	3%	6%	5%	4%	4%	2%	3%	7%	1%	3%	6%	5%	2%	0%	1%	4%	10%	5%	5%	1%	3%	3%	4%	4%
Distrust a lot	48%	61%	46%	48%	37%	50%	34%	47%	60%	55%	45%	56%	42%	8%	50%	95%	45%	58%	60%	20%	38%	12%	17%	42%	19%	3%	95%	44%	57%	43%	49%
Unsure	1%	1%	0%	2%	1%	1%	2%	1%	0%	2%	0%	0%	1%	0%	2%	1%	0%	3%	1%	0%	0%	0%	1%	2%	1%	0%	1%	1%	1%	1%	1%

How much do you trust or distrust Donald Trump to do the right thing?

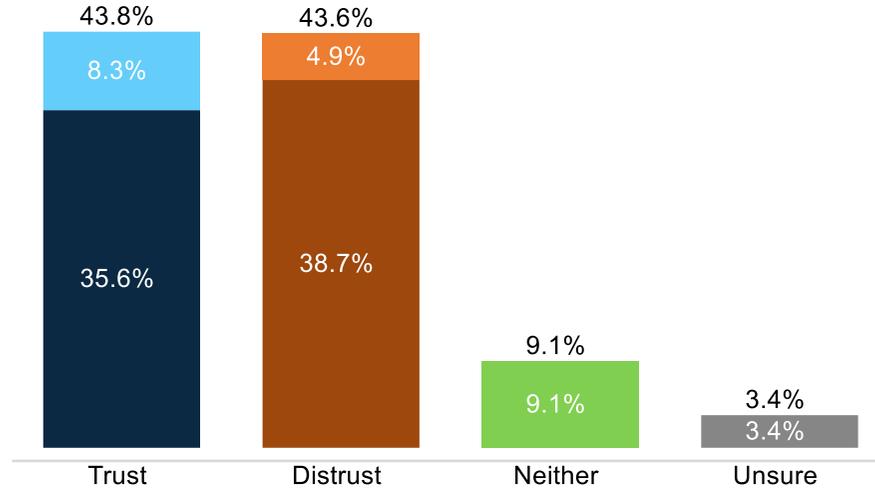
Image: Katie Hobbs



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	36%	40%	35%	34%	36%	45%	26%	31%	46%	51%	32%	38%	31%	9%	41%	70%	36%	40%	50%	7%	15%	7%	10%	21%	17%	3%	74%	27%	42%	31%	42%
Distrust Total	47%	40%	45%	49%	52%	42%	60%	49%	35%	37%	47%	42%	56%	79%	43%	11%	48%	44%	29%	87%	58%	87%	84%	48%	69%	83%	10%	43%	42%	54%	45%
Trust a lot	23%	21%	30%	15%	23%	26%	13%	25%	27%	28%	21%	29%	19%	3%	20%	51%	22%	28%	32%	4%	9%	4%	5%	10%	7%	1%	49%	16%	24%	20%	27%
Trust a little	13%	19%	5%	19%	13%	19%	12%	6%	18%	23%	11%	10%	12%	5%	21%	18%	13%	12%	18%	4%	6%	3%	5%	11%	9%	2%	24%	11%	18%	12%	14%
Neither trust nor distrust	12%	13%	14%	15%	8%	11%	11%	15%	11%	10%	15%	14%	10%	9%	15%	14%	12%	11%	15%	3%	20%	4%	3%	23%	12%	10%	11%	17%	13%	11%	11%
Distrust a little	10%	13%	7%	11%	8%	9%	10%	11%	9%	6%	10%	16%	8%	13%	8%	7%	10%	10%	10%	9%	9%	7%	9%	15%	12%	12%	6%	5%	16%	9%	9%
Distrust a lot	37%	28%	38%	38%	45%	33%	50%	38%	27%	31%	37%	27%	49%	66%	35%	3%	38%	34%	19%	78%	50%	80%	75%	33%	58%	71%	4%	38%	26%	44%	36%
Unsure	5%	7%	5%	2%	4%	2%	3%	5%	8%	2%	6%	6%	3%	4%	1%	6%	4%	5%	5%	3%	7%	1%	3%	8%	2%	3%	6%	13%	2%	4%	2%

How much do you trust or distrust Katie Hobbs to do the right thing?

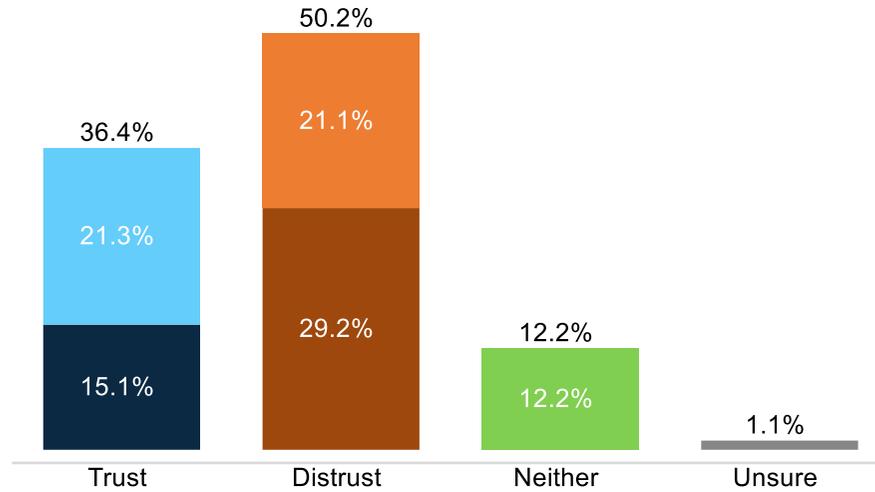
Image: Mark Kelly



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	44%	46%	44%	49%	38%	54%	31%	38%	54%	59%	42%	48%	34%	11%	47%	84%	43%	50%	59%	12%	24%	8%	13%	31%	20%	6%	86%	39%	49%	38%	48%
Distrust Total	44%	32%	43%	44%	55%	41%	60%	46%	27%	31%	44%	38%	57%	79%	41%	3%	46%	39%	28%	81%	53%	88%	80%	43%	69%	82%	5%	39%	35%	51%	43%
Trust a lot	36%	31%	39%	34%	37%	47%	24%	29%	44%	44%	34%	41%	28%	9%	32%	73%	35%	42%	49%	7%	19%	6%	10%	20%	14%	2%	73%	31%	34%	30%	42%
Trust a little	8%	15%	4%	14%	1%	7%	7%	9%	10%	15%	8%	7%	6%	3%	14%	11%	8%	8%	10%	5%	5%	2%	3%	11%	6%	4%	13%	8%	16%	8%	6%
Neither trust nor distrust	9%	17%	9%	6%	4%	5%	6%	11%	14%	8%	10%	11%	7%	7%	12%	9%	9%	10%	10%	6%	10%	2%	4%	16%	9%	8%	7%	9%	12%	10%	8%
Distrust a little	5%	8%	2%	7%	3%	5%	5%	6%	4%	5%	5%	3%	6%	6%	7%	1%	5%	4%	6%	1%	3%	3%	3%	11%	7%	7%	3%	6%	10%	7%	1%
Distrust a lot	39%	24%	41%	37%	52%	35%	55%	41%	23%	27%	39%	35%	50%	72%	34%	2%	41%	34%	21%	79%	50%	85%	78%	32%	62%	75%	2%	33%	26%	44%	42%
Unsure	3%	5%	5%	1%	3%	1%	3%	5%	5%	2%	4%	3%	3%	3%	1%	3%	3%	1%	3%	2%	12%	2%	2%	10%	2%	3%	2%	12%	4%	1%	1%

How much do you trust or distrust Mark Kelly to do the right thing?

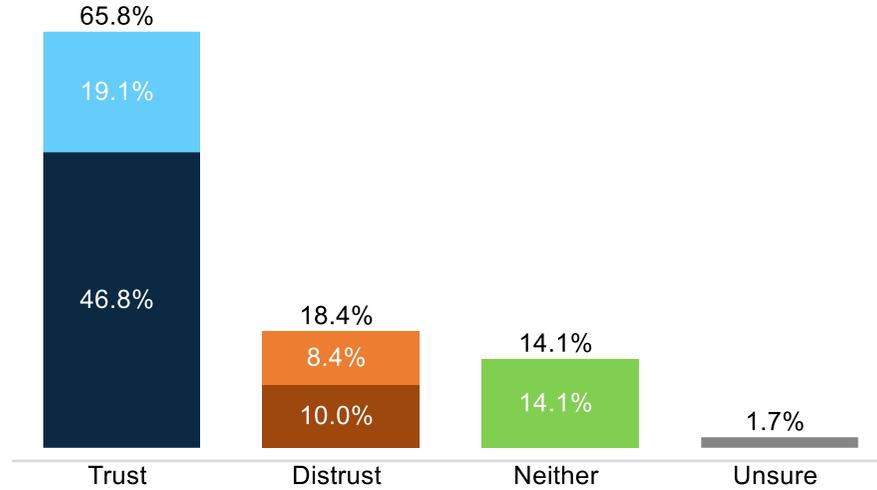
Image: The Supreme Court of the United States



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	36%	25%	32%	39%	50%	48%	42%	31%	27%	36%	39%	35%	34%	58%	36%	11%	40%	25%	32%	48%	33%	54%	48%	40%	54%	59%	11%	37%	25%	38%	39%
Distrust Total	50%	60%	54%	49%	39%	43%	43%	52%	62%	53%	49%	51%	49%	25%	53%	79%	48%	59%	57%	35%	42%	31%	38%	43%	30%	22%	82%	50%	53%	49%	50%
Trust a lot	15%	9%	16%	11%	24%	21%	14%	14%	11%	13%	18%	14%	13%	24%	16%	4%	17%	10%	13%	20%	13%	23%	21%	17%	23%	26%	3%	11%	6%	19%	17%
Trust a little	21%	16%	16%	28%	26%	26%	28%	17%	16%	23%	21%	21%	34%	20%	8%	23%	15%	19%	28%	20%	31%	27%	23%	31%	33%	9%	26%	18%	19%	22%	
Neither trust nor distrust	12%	14%	12%	12%	10%	9%	14%	16%	9%	9%	10%	14%	17%	17%	9%	10%	11%	16%	10%	15%	25%	14%	14%	15%	15%	18%	7%	13%	20%	12%	9%
Distrust a little	21%	27%	18%	26%	14%	18%	21%	23%	22%	26%	17%	19%	26%	15%	28%	22%	22%	21%	24%	15%	17%	17%	15%	25%	17%	15%	29%	19%	20%	22%	22%
Distrust a lot	29%	32%	35%	23%	24%	25%	22%	29%	40%	28%	32%	33%	23%	9%	25%	57%	26%	38%	33%	21%	26%	15%	23%	18%	13%	7%	52%	31%	33%	27%	28%
Unsure	1%	2%	2%	0%	1%	0%	1%	1%	3%	1%	2%	0%	0%	1%	3%	0%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	0%	2%	1%	1%	

How much do you trust or distrust The Supreme Court of the United States to do the right thing?

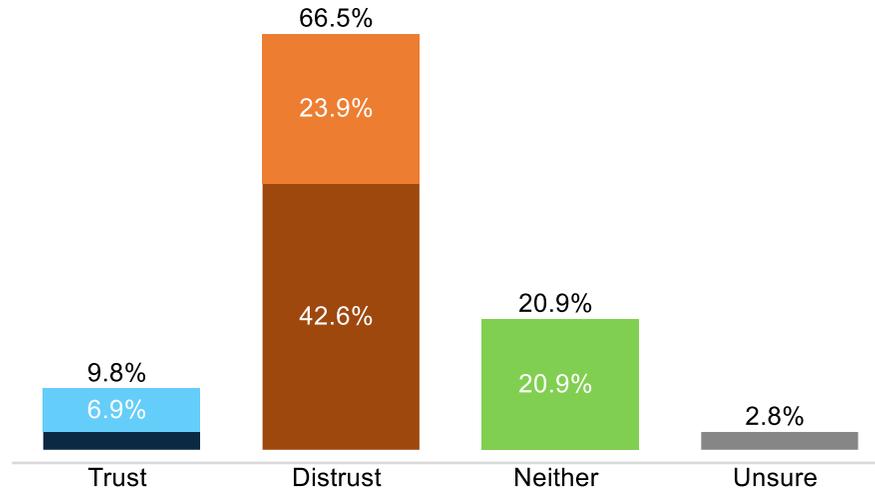
Image: U.S. Military



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	66%	48%	67%	63%	83%	71%	77%	61%	56%	60%	68%	57%	72%	90%	61%	42%	70%	61%	63%	75%	61%	83%	79%	63%	84%	89%	42%	67%	52%	66%	70%
Distrust Total	18%	32%	16%	20%	7%	14%	13%	19%	27%	18%	21%	18%	15%	5%	20%	35%	16%	23%	20%	16%	7%	11%	12%	19%	8%	3%	35%	17%	27%	17%	17%
Trust a lot	47%	30%	52%	38%	64%	47%	57%	47%	36%	42%	47%	46%	51%	72%	42%	20%	51%	37%	41%	61%	48%	67%	63%	42%	66%	74%	20%	51%	39%	46%	48%
Trust a little	19%	18%	16%	26%	19%	24%	19%	15%	20%	18%	21%	11%	21%	18%	18%	21%	19%	24%	22%	14%	13%	16%	15%	21%	18%	16%	22%	16%	13%	20%	22%
Neither trust nor distrust	14%	16%	15%	16%	9%	15%	10%	16%	15%	19%	9%	23%	14%	5%	17%	21%	13%	14%	15%	8%	25%	6%	7%	16%	7%	7%	21%	12%	21%	15%	12%
Distrust a little	8%	13%	10%	9%	2%	6%	4%	10%	13%	8%	11%	7%	4%	3%	10%	15%	9%	8%	10%	6%	0%	4%	5%	10%	4%	2%	16%	4%	14%	8%	8%
Distrust a lot	10%	19%	6%	11%	5%	7%	9%	9%	14%	10%	10%	11%	10%	2%	10%	20%	8%	15%	10%	10%	7%	7%	8%	10%	3%	1%	18%	13%	13%	9%	8%
Unsure	2%	3%	2%	1%	0%	0%	1%	3%	2%	3%	2%	0%	0%	2%	2%	1%	2%	2%	2%	1%	7%	1%	2%	2%	1%	0%	3%	3%	0%	2%	2%

How much do you trust or distrust U.S. Military to do the right thing?

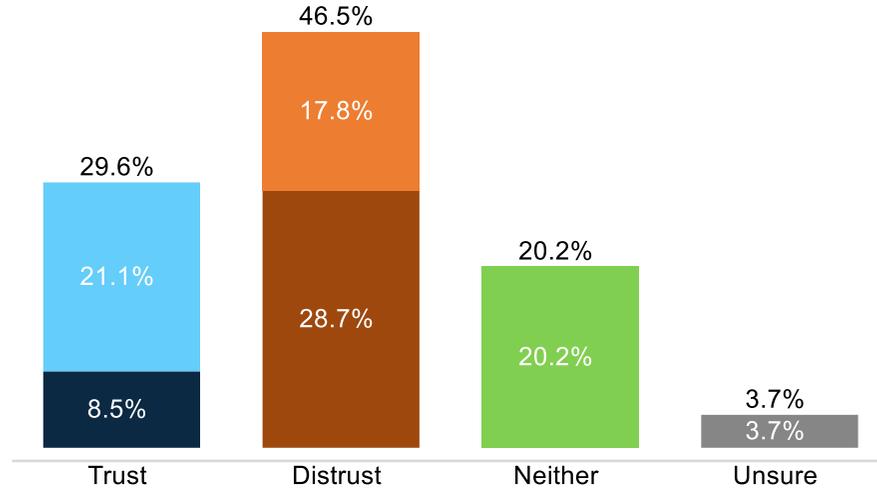
Image: Big Tech Companies



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	10%	10%	7%	10%	13%	13%	10%	5%	13%	11%	9%	13%	8%	12%	11%	6%	9%	13%	10%	9%	6%	7%	10%	10%	12%	12%	7%	12%	7%	12%	8%
Distrust Total	66%	76%	63%	74%	55%	63%	64%	67%	72%	70%	68%	64%	62%	60%	71%	71%	65%	69%	67%	68%	57%	68%	65%	63%	62%	59%	75%	60%	60%	68%	71%
Trust a lot	3%	3%	2%	3%	4%	4%	2%	0%	6%	2%	3%	7%	1%	4%	3%	2%	2%	5%	4%	0%	0%	1%	1%	2%	3%	2%	3%	5%	0%	2%	4%
Trust a little	7%	7%	5%	7%	9%	9%	7%	5%	7%	9%	6%	6%	7%	8%	8%	4%	7%	7%	6%	9%	6%	6%	9%	8%	9%	10%	4%	7%	7%	9%	5%
Neither trust nor distrust	21%	11%	26%	15%	30%	23%	24%	24%	12%	14%	21%	21%	27%	26%	17%	20%	23%	15%	19%	22%	35%	24%	24%	24%	24%	26%	17%	26%	29%	17%	18%
Distrust a little	24%	20%	19%	31%	28%	27%	31%	20%	18%	29%	22%	21%	25%	30%	20%	19%	24%	24%	26%	23%	10%	24%	23%	23%	28%	28%	22%	21%	19%	22%	28%
Distrust a lot	43%	57%	45%	43%	26%	35%	33%	47%	54%	42%	46%	42%	38%	30%	51%	52%	41%	45%	41%	46%	46%	44%	43%	40%	34%	31%	53%	39%	40%	46%	42%
Unsure	3%	3%	4%	1%	2%	2%	2%	4%	4%	5%	2%	2%	3%	3%	2%	3%	3%	4%	4%	0%	2%	1%	1%	4%	2%	2%	2%	5%	3%	3%	

How much do you trust or distrust Big Tech Companies to do the right thing?

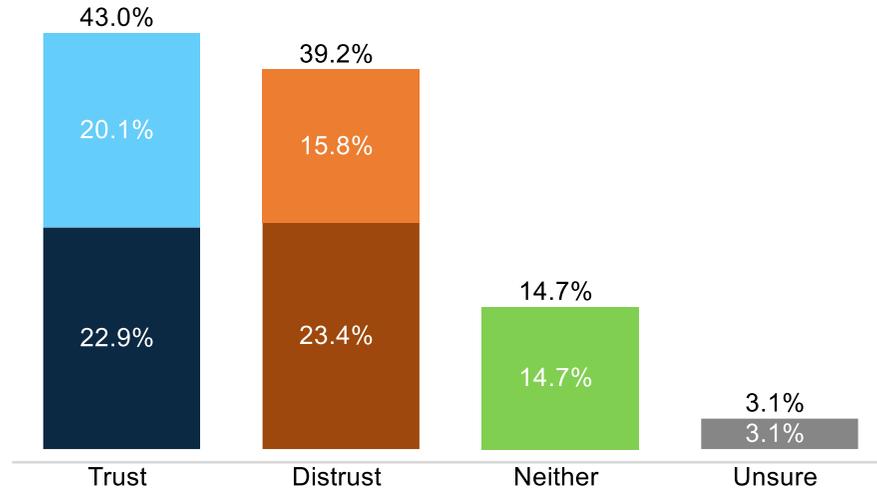
Image: Local media in Arizona



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	30%	28%	30%	28%	32%	38%	22%	26%	33%	36%	28%	34%	25%	18%	32%	44%	29%	32%	40%	7%	18%	8%	12%	24%	22%	14%	46%	28%	32%	27%	31%
Distrust Total	46%	44%	44%	45%	53%	41%	57%	47%	40%	41%	48%	39%	52%	65%	46%	24%	49%	38%	32%	82%	45%	79%	80%	47%	60%	70%	23%	41%	36%	52%	48%
Trust a lot	9%	6%	11%	6%	10%	12%	4%	8%	10%	13%	6%	13%	7%	4%	6%	16%	7%	13%	12%	1%	6%	1%	2%	6%	4%	3%	14%	12%	5%	5%	10%
Trust a little	21%	22%	19%	23%	22%	26%	18%	18%	23%	24%	22%	21%	17%	14%	26%	28%	22%	19%	28%	6%	12%	7%	10%	18%	18%	11%	32%	17%	26%	21%	21%
Neither trust nor distrust	20%	25%	19%	25%	13%	18%	19%	21%	23%	18%	21%	24%	18%	14%	21%	29%	19%	27%	24%	10%	30%	12%	8%	20%	15%	13%	28%	21%	32%	18%	17%
Distrust a little	18%	18%	15%	23%	16%	16%	23%	16%	17%	14%	18%	15%	22%	20%	17%	15%	20%	12%	18%	16%	29%	20%	19%	19%	19%	20%	15%	18%	17%	16%	19%
Distrust a lot	29%	26%	29%	22%	36%	26%	34%	31%	23%	28%	30%	25%	30%	45%	29%	9%	29%	26%	15%	67%	16%	60%	61%	28%	41%	50%	8%	24%	19%	36%	29%
Unsure	4%	3%	6%	2%	3%	3%	2%	6%	3%	4%	3%	2%	5%	3%	1%	3%	4%	3%	4%	1%	7%	1%	1%	8%	3%	3%	3%	9%	0%	3%	3%

How much do you trust or distrust local media in Arizona to do the right thing?

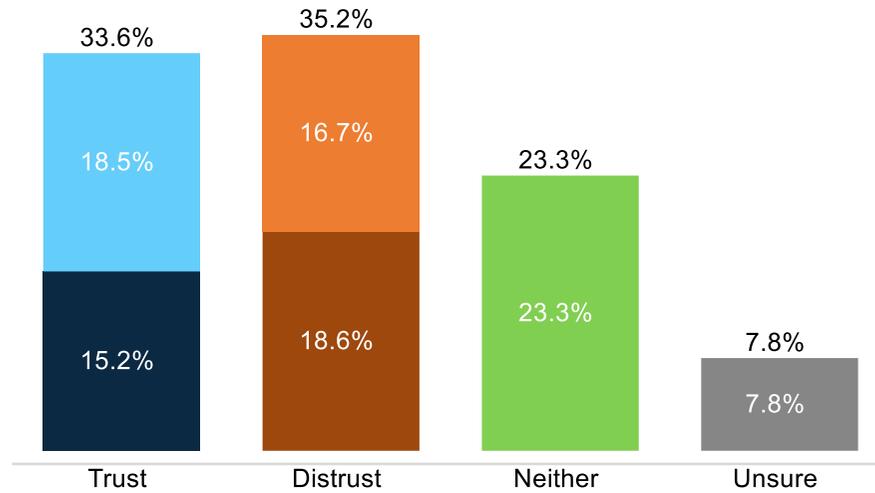
Image: The people who administer elections and count ballots in Arizona



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	43%	47%	41%	46%	39%	52%	31%	37%	53%	58%	39%	47%	36%	23%	46%	66%	43%	47%	59%	8%	19%	11%	12%	37%	30%	19%	70%	35%	48%	40%	47%
Distrust Total	39%	33%	39%	36%	49%	33%	53%	42%	29%	31%	42%	31%	46%	63%	36%	12%	39%	37%	20%	86%	37%	79%	80%	38%	56%	66%	10%	38%	27%	48%	38%
Trust a lot	23%	24%	23%	22%	22%	28%	17%	16%	33%	32%	22%	26%	16%	7%	25%	41%	23%	21%	34%	0%	8%	2%	1%	17%	11%	5%	42%	19%	20%	19%	28%
Trust a little	20%	23%	18%	23%	16%	25%	14%	21%	20%	26%	17%	21%	20%	16%	21%	25%	20%	25%	26%	8%	12%	9%	11%	20%	18%	14%	29%	16%	27%	21%	18%
Neither trust nor distrust	15%	16%	16%	16%	11%	13%	14%	17%	14%	7%	16%	17%	16%	12%	15%	18%	16%	12%	17%	5%	33%	8%	8%	20%	13%	13%	15%	20%	23%	10%	12%
Distrust a little	16%	15%	16%	15%	17%	12%	20%	20%	11%	14%	17%	15%	15%	22%	15%	8%	15%	13%	15%	19%	15%	23%	20%	19%	21%	23%	7%	24%	9%	16%	14%
Distrust a lot	23%	18%	23%	21%	31%	20%	33%	22%	18%	17%	25%	15%	31%	41%	21%	4%	23%	24%	6%	68%	21%	57%	60%	19%	35%	42%	3%	13%	18%	32%	24%
Unsure	3%	4%	4%	2%	2%	2%	1%	4%	5%	3%	3%	5%	1%	2%	3%	4%	2%	4%	3%	1%	11%	2%	1%	5%	1%	2%	4%	7%	2%	1%	3%

How much do you trust or distrust the people who administer elections and count ballots in Arizona to do the right thing?

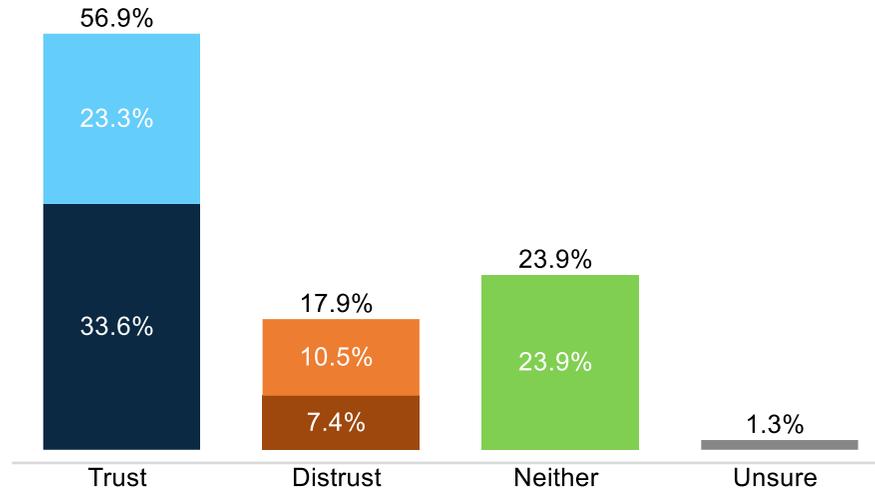
Image: Your local school system



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	34%	42%	24%	39%	33%	44%	28%	22%	44%	39%	33%	34%	31%	19%	38%	47%	33%	36%	44%	12%	14%	13%	15%	33%	26%	17%	49%	28%	38%	31%	37%
Distrust Total	35%	33%	32%	45%	33%	35%	42%	35%	29%	35%	37%	34%	33%	51%	37%	16%	32%	37%	24%	62%	36%	62%	58%	34%	46%	54%	16%	36%	20%	42%	36%
Trust a lot	15%	25%	9%	11%	16%	16%	11%	10%	25%	13%	16%	17%	15%	6%	19%	24%	15%	18%	20%	5%	6%	4%	6%	11%	11%	7%	24%	12%	17%	15%	16%
Trust a little	18%	17%	14%	27%	18%	27%	17%	12%	19%	26%	17%	16%	16%	13%	19%	23%	18%	18%	24%	7%	8%	9%	9%	22%	15%	10%	25%	16%	21%	16%	21%
Neither trust nor distrust	23%	20%	31%	13%	26%	17%	24%	31%	20%	19%	23%	27%	24%	23%	24%	26%	25%	23%	24%	19%	33%	21%	19%	22%	22%	22%	27%	18%	35%	24%	21%
Distrust a little	17%	16%	16%	24%	12%	17%	19%	17%	13%	14%	16%	20%	18%	23%	21%	8%	15%	18%	15%	20%	15%	26%	23%	13%	21%	23%	9%	15%	10%	19%	18%
Distrust a lot	19%	17%	16%	22%	21%	18%	23%	18%	15%	21%	21%	15%	15%	27%	17%	8%	17%	19%	9%	42%	21%	36%	36%	20%	25%	31%	6%	21%	10%	22%	18%
Unsure	8%	5%	14%	3%	7%	4%	7%	12%	7%	6%	7%	5%	12%	7%	1%	11%	9%	4%	8%	6%	16%	5%	7%	11%	6%	7%	8%	17%	7%	4%	7%

How much do you trust or distrust your local school system to do the right thing?

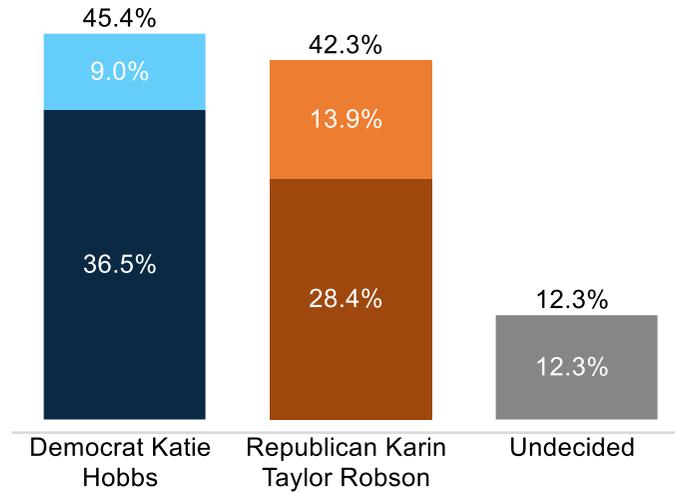
Image: United States Postal Service



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trust Total	57%	66%	50%	63%	51%	55%	59%	53%	64%	68%	56%	58%	50%	46%	59%	70%	56%	64%	69%	27%	51%	32%	32%	57%	51%	43%	71%	53%	57%	55%	60%
Distrust Total	18%	9%	25%	14%	22%	20%	16%	18%	14%	15%	20%	15%	19%	26%	14%	10%	19%	13%	11%	37%	8%	33%	30%	13%	22%	25%	10%	17%	11%	23%	17%
Trust a lot	34%	38%	28%	38%	32%	35%	34%	26%	42%	36%	35%	36%	28%	23%	38%	43%	33%	39%	42%	13%	31%	15%	18%	35%	29%	21%	45%	28%	31%	36%	36%
Trust a little	23%	28%	22%	25%	20%	19%	25%	26%	23%	32%	21%	22%	22%	23%	21%	27%	23%	24%	27%	15%	20%	17%	14%	22%	22%	22%	26%	26%	27%	19%	24%
Neither trust nor distrust	24%	23%	26%	21%	25%	23%	24%	28%	20%	15%	23%	28%	30%	27%	25%	19%	25%	20%	19%	34%	36%	33%	38%	27%	27%	31%	17%	27%	30%	21%	22%
Distrust a little	10%	6%	15%	7%	12%	10%	10%	11%	11%	11%	12%	11%	7%	16%	9%	5%	12%	7%	6%	22%	5%	19%	18%	7%	13%	16%	6%	8%	6%	13%	11%
Distrust a lot	7%	3%	9%	7%	10%	10%	7%	7%	3%	4%	8%	4%	12%	10%	5%	5%	7%	6%	5%	15%	3%	13%	13%	5%	9%	9%	4%	8%	5%	10%	6%
Unsure	1%	3%	0%	2%	1%	3%	0%	2%	1%	2%	2%	0%	1%	1%	2%	1%	3%	1%	1%	6%	1%	0%	3%	1%	1%	2%	3%	2%	0%	1%	

How much do you trust or distrust United States Postal Service to do the right thing?

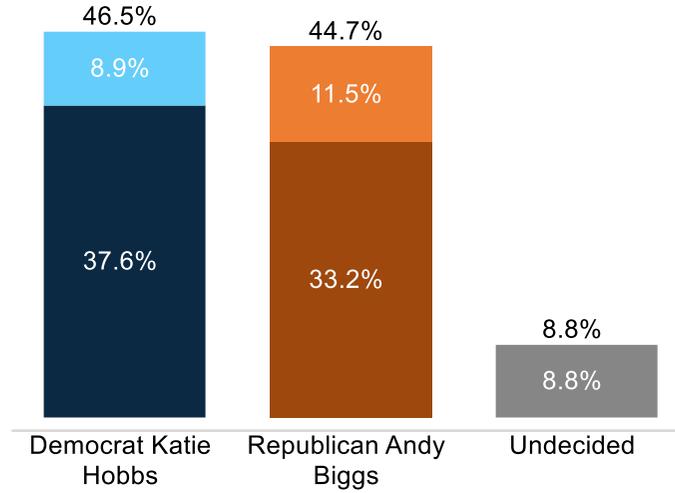
Hobbs Robson H2H Ballot General



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Democrat Katie Hobbs	45%	57%	44%	46%	35%	48%	32%	44%	57%	56%	42%	53%	38%	7%	48%	93%	42%	59%	60%	13%	30%	8%	16%	30%	17%	2%	95%	43%	53%	41%	47%
Republican Karin Taylor Robson	42%	30%	43%	41%	54%	41%	55%	42%	31%	33%	43%	31%	55%	81%	36%	1%	46%	33%	30%	71%	50%	79%	72%	36%	70%	83%	1%	40%	33%	46%	44%
Definitely Democrat Katie Hobbs	36%	44%	39%	34%	29%	41%	22%	34%	50%	43%	35%	45%	28%	3%	35%	82%	36%	45%	49%	12%	14%	6%	15%	12%	11%	1%	79%	30%	44%	35%	38%
Probably Democrat Katie Hobbs	9%	13%	5%	12%	7%	8%	10%	10%	7%	13%	7%	8%	10%	4%	13%	11%	6%	14%	11%	2%	15%	2%	1%	18%	7%	1%	16%	13%	9%	6%	10%
Definitely Republican Karin Taylor Robson	28%	17%	28%	30%	39%	28%	41%	27%	18%	17%	31%	18%	40%	56%	23%	1%	32%	22%	19%	51%	25%	59%	55%	10%	47%	58%	1%	29%	19%	31%	30%
Probably Republican Karin Taylor Robson	14%	13%	15%	12%	15%	13%	14%	15%	13%	17%	13%	13%	15%	25%	13%	1%	14%	11%	11%	20%	26%	20%	17%	26%	23%	25%	0%	12%	14%	16%	14%
Undecided	12%	13%	13%	12%	11%	10%	13%	14%	12%	11%	14%	16%	7%	12%	15%	5%	12%	9%	10%	16%	20%	14%	12%	33%	13%	16%	4%	17%	13%	13%	9%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

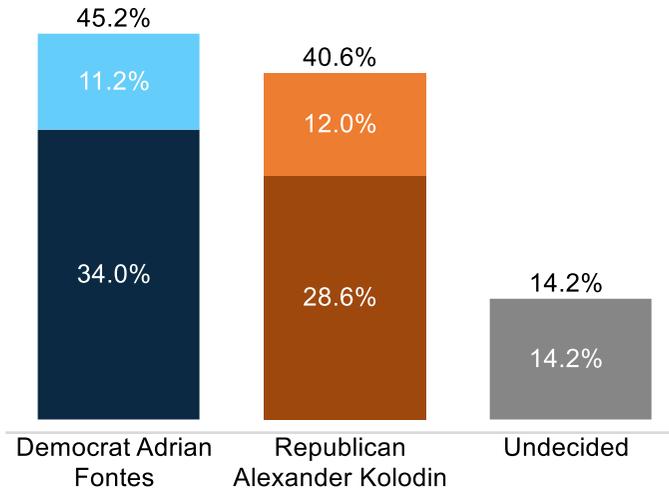
Hobbs Biggs H2H Ballot General



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Democrat Katie Hobbs	47%	58%	44%	48%	37%	50%	34%	44%	59%	57%	44%	53%	39%	7%	52%	93%	43%	60%	61%	14%	33%	8%	16%	33%	19%	3%	96%	44%	53%	42%	49%
Republican Andy Biggs	45%	33%	45%	45%	56%	44%	58%	45%	32%	35%	46%	37%	55%	84%	40%	2%	49%	35%	31%	79%	48%	84%	77%	42%	73%	89%	0%	42%	35%	50%	46%
Definitely Democrat Katie Hobbs	38%	44%	40%	37%	29%	42%	24%	34%	51%	46%	37%	46%	27%	4%	39%	82%	37%	46%	50%	11%	21%	6%	15%	14%	12%	1%	81%	31%	44%	34%	40%
Probably Democrat Katie Hobbs	9%	14%	4%	10%	8%	8%	10%	9%	8%	11%	7%	7%	12%	4%	13%	11%	6%	14%	11%	3%	11%	2%	1%	20%	7%	2%	14%	13%	9%	7%	8%
Definitely Republican Andy Biggs	33%	17%	35%	33%	47%	33%	49%	30%	23%	26%	34%	25%	42%	65%	28%	1%	37%	24%	21%	65%	24%	70%	62%	17%	55%	68%	0%	33%	24%	35%	35%
Probably Republican Andy Biggs	12%	16%	10%	11%	9%	12%	9%	15%	9%	9%	11%	12%	14%	19%	12%	1%	12%	11%	10%	14%	23%	14%	16%	25%	18%	21%	0%	9%	12%	14%	10%
Undecided	9%	9%	11%	8%	6%	5%	9%	12%	9%	8%	11%	10%	6%	8%	8%	5%	9%	6%	8%	7%	20%	7%	7%	25%	8%	8%	4%	14%	11%	8%	6%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

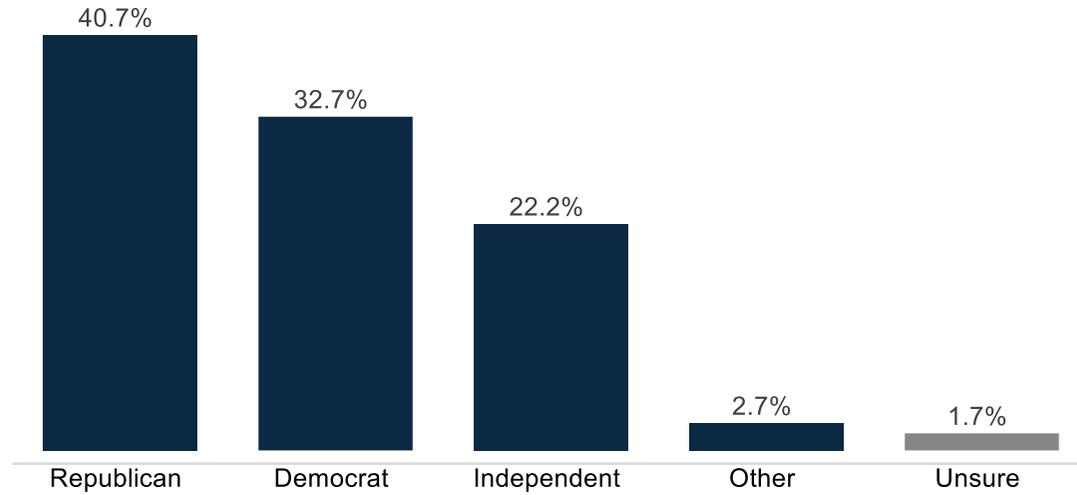
Secretary of State Ballot General



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Democrat Adrian Fontes	45%	57%	43%	47%	35%	46%	35%	43%	57%	56%	42%	55%	37%	7%	53%	89%	42%	57%	59%	15%	28%	9%	16%	29%	19%	3%	92%	42%	52%	43%	46%
Republican Alexander Kolodin	41%	26%	43%	40%	52%	40%	53%	41%	29%	30%	41%	36%	52%	81%	29%	2%	44%	32%	27%	72%	46%	78%	72%	33%	68%	82%	0%	40%	29%	45%	42%
Definitely Democrat Adrian Fontes	34%	36%	37%	36%	27%	39%	23%	29%	45%	44%	31%	43%	25%	4%	32%	76%	33%	43%	46%	10%	14%	5%	13%	9%	11%	1%	74%	26%	36%	33%	38%
Probably Democrat Adrian Fontes	11%	21%	6%	11%	8%	7%	12%	14%	12%	11%	11%	12%	12%	3%	21%	13%	9%	15%	14%	5%	13%	4%	3%	21%	8%	2%	18%	15%	16%	11%	8%
Definitely Republican Alexander Kolodin	29%	15%	29%	30%	39%	28%	42%	28%	17%	20%	31%	20%	37%	59%	18%	1%	32%	24%	17%	57%	23%	64%	58%	7%	48%	60%	0%	28%	20%	33%	29%
Probably Republican Alexander Kolodin	12%	11%	14%	10%	13%	12%	11%	13%	12%	10%	10%	15%	15%	21%	11%	1%	13%	8%	10%	15%	23%	14%	13%	26%	20%	22%	0%	12%	8%	12%	13%
Undecided	14%	17%	14%	14%	12%	14%	12%	16%	14%	14%	17%	9%	11%	12%	18%	9%	14%	11%	13%	13%	27%	14%	12%	37%	13%	15%	8%	18%	19%	11%	13%

If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

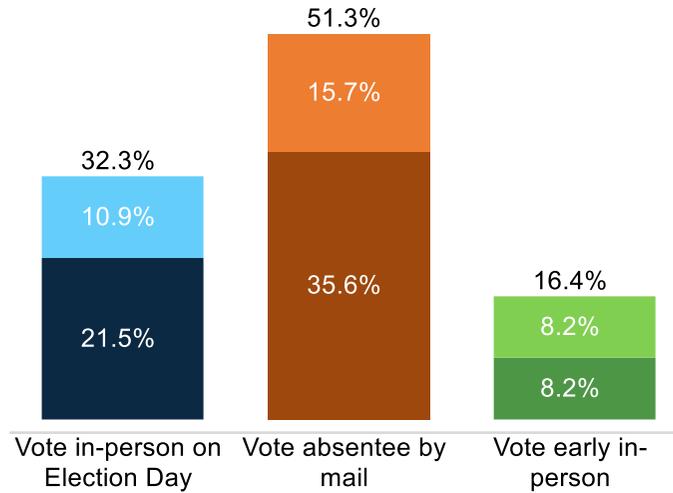
Partisanship by Registration



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican	41%	28%	42%	42%	50%	36%	55%	42%	29%	29%	43%	34%	49%	44%	29%	32%	61%	49%	73%	63%	32%	70%	76%	5%	43%	28%	44%	42%
Democrat	33%	43%	36%	23%	27%	29%	22%	37%	42%	33%	31%	45%	27%	30%	50%	42%	11%	26%	6%	13%	17%	0%	1%	70%	32%	43%	29%	32%
Independent	22%	24%	18%	28%	20%	28%	20%	17%	25%	33%	20%	18%	21%	22%	15%	22%	24%	18%	19%	21%	38%	30%	19%	23%	17%	28%	22%	23%
Other	3%	3%	2%	4%	2%	3%	3%	3%	2%	1%	4%	1%	3%	2%	4%	3%	3%	0%	2%	1%	8%	0%	2%	1%	5%	1%	4%	1%
Unsure	2%	2%	1%	2%	2%	3%	0%	1%	2%	4%	1%	2%	1%	1%	2%	2%	0%	7%	0%	1%	5%	0%	1%	1%	2%	0%	2%	2%

How are you registered to vote in Arizona? You may consider yourself of a different party, but what does your voter registration card show?

GOP Primary Vote Method Screener

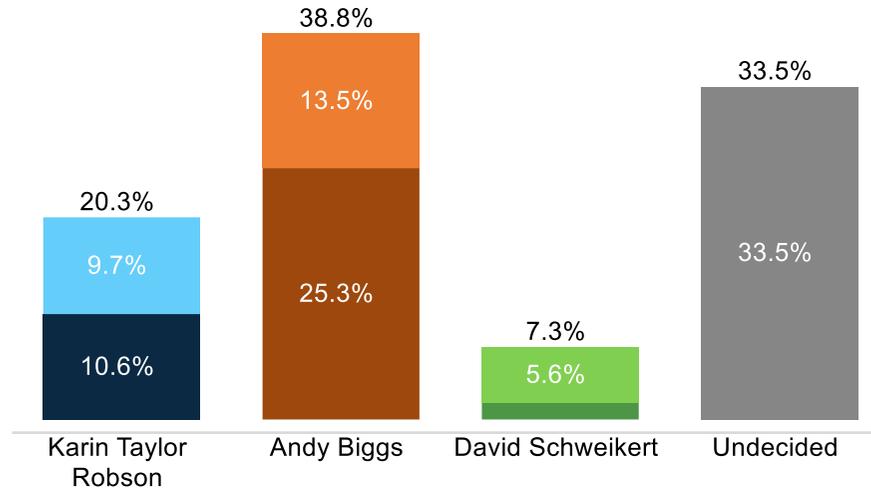


	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	65%	58%	70%	61%	68%	67%	63%	69%	60%	58%	67%	66%	67%	70%	55%	66%	68%	70%	61%	53%	66%	64%	54%	65%	66%	67%	64%	55%	63%	70%
Probably vote	35%	42%	30%	39%	32%	33%	37%	31%	40%	42%	33%	34%	33%	30%	45%	34%	32%	30%	39%	47%	34%	36%	46%	35%	34%	33%	36%	45%	37%	30%
Vote in-person on Election Day	32%	28%	31%	36%	34%	29%	40%	26%	35%	16%	30%	35%	44%	35%	27%	32%	40%	26%	41%	36%	40%	43%	20%	32%	38%	14%	41%	31%	39%	25%
Vote absentee by mail	51%	61%	56%	39%	49%	52%	39%	60%	54%	68%	51%	61%	39%	48%	59%	52%	45%	65%	35%	36%	40%	32%	67%	51%	43%	78%	39%	52%	40%	64%
Vote early in-person	16%	11%	13%	25%	17%	20%	20%	14%	11%	16%	20%	4%	17%	17%	14%	16%	14%	9%	24%	28%	20%	25%	12%	16%	19%	8%	20%	18%	21%	12%
Definitely vote in-person on Election Day	21%	16%	23%	19%	25%	20%	25%	18%	22%	7%	17%	27%	34%	25%	14%	20%	33%	14%	32%	24%	29%	31%	10%	21%	26%	8%	24%	20%	26%	17%
Probably vote in-person on Election Day	11%	12%	8%	17%	9%	9%	16%	8%	13%	9%	13%	8%	10%	10%	13%	12%	8%	12%	9%	12%	10%	12%	11%	11%	12%	6%	17%	10%	13%	7%
Definitely vote absentee by mail	36%	38%	41%	27%	35%	36%	29%	42%	34%	44%	40%	38%	23%	35%	37%	38%	27%	51%	18%	16%	26%	18%	39%	36%	30%	56%	30%	32%	26%	46%
Probably vote absentee by mail	16%	23%	16%	12%	13%	16%	11%	18%	20%	24%	10%	24%	15%	13%	22%	14%	19%	14%	17%	20%	14%	14%	29%	16%	13%	22%	9%	20%	14%	18%
Definitely vote early in-person	8%	4%	7%	15%	7%	11%	9%	8%	3%	7%	10%	1%	9%	10%	4%	8%	9%	5%	12%	13%	10%	14%	6%	8%	10%	4%	10%	3%	11%	7%
Probably vote early in-person	8%	7%	6%	9%	10%	9%	11%	6%	8%	9%	10%	2%	8%	7%	10%	8%	5%	4%	12%	15%	10%	10%	6%	8%	9%	4%	9%	15%	10%	5%
I do NOT plan to vote in the August 2026...	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

How do you plan to vote in the August 2026 Republican primary election for U.S. Congress, Governor, and state offices – if at all?



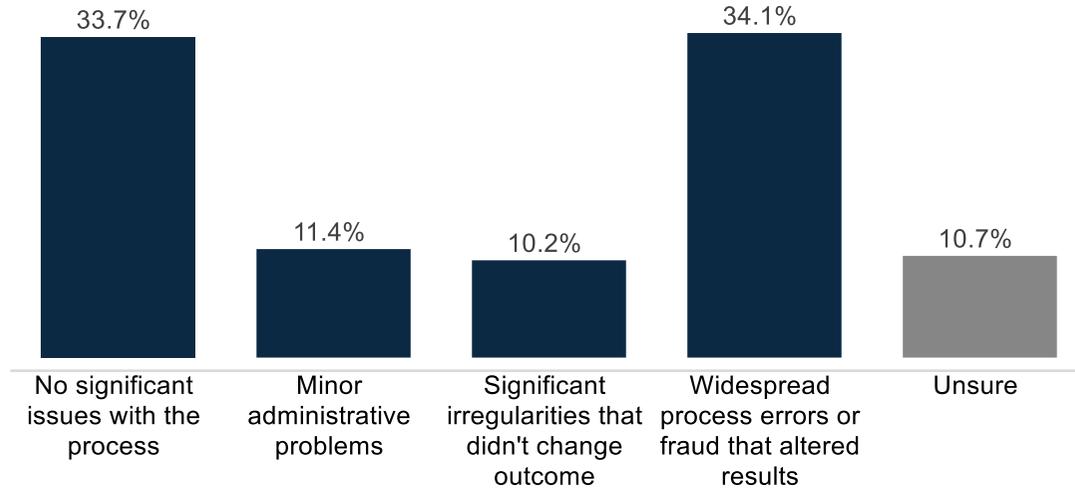
Gubernatorial GOP Primary



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Karin Taylor Robson	20%	28%	15%	19%	21%	23%	18%	20%	23%	30%	23%	16%	13%	19%	22%	18%	41%	23%	16%	24%	21%	17%	16%	20%	20%	22%	20%	24%	15%	23%
Andy Biggs	39%	31%	40%	35%	46%	39%	44%	36%	37%	34%	33%	44%	48%	45%	25%	42%	32%	27%	58%	25%	50%	57%	31%	39%	49%	0%	27%	40%	43%	41%
David Schweikert	7%	10%	4%	8%	9%	11%	5%	4%	10%	12%	8%	8%	4%	7%	8%	6%	3%	10%	4%	5%	3%	2%	10%	7%	4%	17%	6%	11%	6%	8%
Definitely Karin Taylor Robson	11%	14%	7%	11%	12%	14%	9%	10%	10%	20%	12%	3%	7%	11%	9%	11%	18%	11%	10%	10%	11%	9%	5%	11%	11%	10%	15%	17%	7%	9%
Probably Karin Taylor Robson	10%	14%	8%	8%	9%	9%	9%	9%	13%	10%	11%	13%	7%	8%	13%	7%	23%	12%	6%	14%	10%	8%	12%	10%	9%	13%	5%	7%	8%	14%
Definitely Andy Biggs	25%	15%	27%	21%	34%	22%	35%	23%	21%	19%	25%	25%	29%	30%	15%	28%	22%	15%	43%	7%	38%	44%	8%	25%	33%	0%	12%	26%	30%	28%
Probably Andy Biggs	14%	17%	13%	14%	12%	17%	9%	13%	16%	14%	8%	19%	19%	15%	10%	14%	10%	12%	15%	17%	11%	13%	23%	14%	15%	0%	14%	13%	13%	14%
Definitely David Schweikert	2%	1%	0%	4%	2%	5%	1%	0%	1%	0%	2%	3%	1%	2%	0%	2%	3%	3%	1%	0%	2%	1%	0%	2%	2%	1%	0%	7%	0%	2%
Probably David Schweikert	6%	9%	4%	3%	7%	6%	4%	4%	9%	12%	5%	5%	3%	4%	8%	5%	0%	7%	4%	5%	1%	1%	10%	6%	2%	15%	6%	4%	6%	6%
Undecided	34%	31%	41%	39%	24%	26%	33%	40%	30%	24%	36%	31%	35%	29%	45%	34%	24%	40%	21%	47%	26%	24%	43%	34%	27%	61%	46%	26%	36%	28%

If the Republican primary election for Governor was held today, and you had to make a choice, who would you vote for?

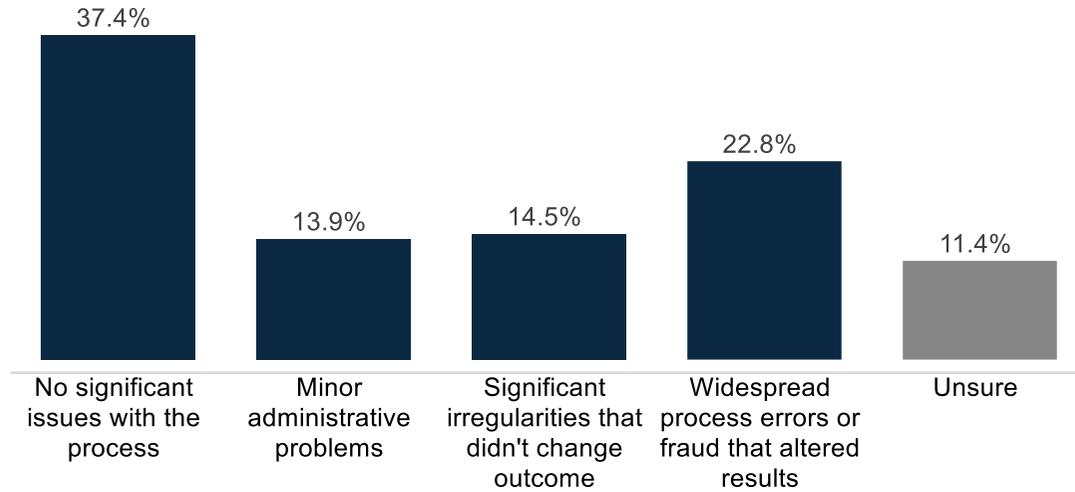
2020 Election Confidence



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
No significant issues with the process	34%	33%	33%	40%	29%	42%	27%	27%	41%	44%	34%	34%	26%	10%	38%	61%	35%	26%	48%	3%	16%	6%	29%	16%	8%	63%	28%	45%	30%	35%
Minor administrative problems	11%	16%	8%	12%	11%	13%	9%	10%	14%	12%	11%	12%	10%	9%	15%	12%	11%	16%	15%	4%	10%	4%	16%	12%	7%	14%	10%	10%	9%	14%
Significant irregularities that didn't change outcome	10%	13%	8%	10%	10%	11%	9%	12%	9%	12%	9%	17%	7%	11%	8%	10%	9%	14%	10%	9%	11%	5%	12%	10%	12%	8%	5%	12%	14%	9%
Widespread process errors or fraud that altered results	34%	28%	35%	32%	41%	28%	45%	38%	24%	25%	35%	24%	45%	61%	29%	6%	34%	33%	17%	77%	30%	81%	24%	53%	63%	5%	32%	21%	40%	36%
Unsure	11%	10%	15%	7%	9%	6%	10%	13%	12%	7%	11%	13%	11%	9%	10%	11%	10%	11%	10%	7%	33%	4%	20%	10%	9%	11%	26%	11%	7%	6%

Looking back, which of the following options most closely describes your feelings about Arizona's 2020 election process?

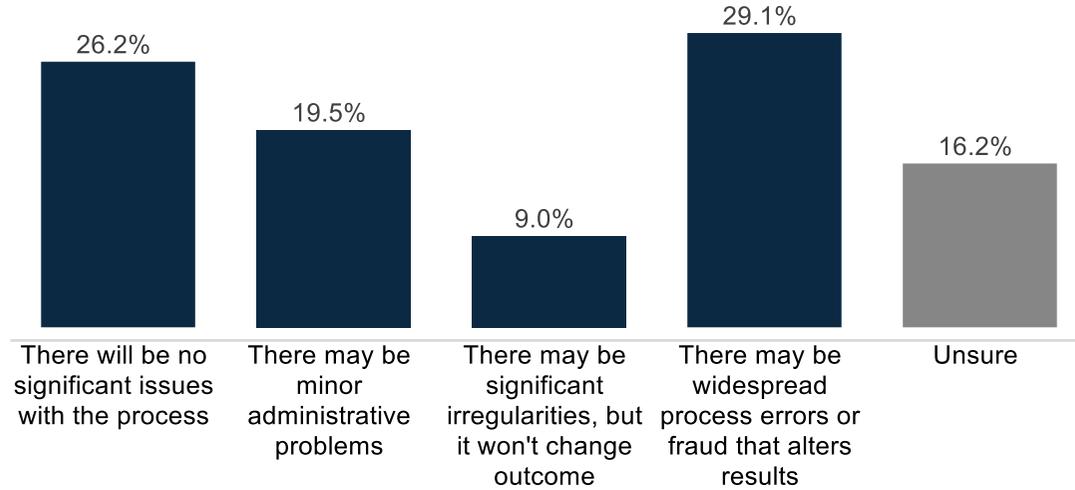
2024 Election Confidence



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
No significant issues with the process	37%	33%	38%	48%	31%	49%	30%	26%	48%	47%	39%	36%	27%	16%	41%	62%	40%	30%	53%	5%	16%	7%	34%	22%	12%	65%	33%	54%	31%	38%
Minor administrative problems	14%	13%	12%	15%	16%	15%	15%	15%	10%	14%	13%	14%	14%	16%	16%	10%	14%	14%	17%	6%	21%	12%	16%	16%	16%	12%	17%	9%	13%	15%
Significant irregularities that didn't change outcome	14%	17%	14%	14%	13%	18%	10%	15%	14%	14%	14%	14%	15%	21%	12%	7%	12%	21%	13%	19%	7%	19%	20%	19%	21%	6%	9%	13%	18%	15%
Widespread process errors or fraud that altered results	23%	19%	23%	18%	30%	14%	35%	24%	18%	22%	21%	21%	29%	36%	22%	9%	23%	20%	9%	59%	15%	54%	16%	31%	40%	7%	20%	15%	26%	25%
Unsure	11%	18%	13%	5%	9%	4%	10%	19%	9%	2%	12%	14%	15%	11%	10%	11%	11%	15%	9%	11%	41%	8%	14%	11%	11%	10%	21%	9%	12%	7%

More recently, which of the following options most closely describes your feelings about Arizona's 2024 election process?

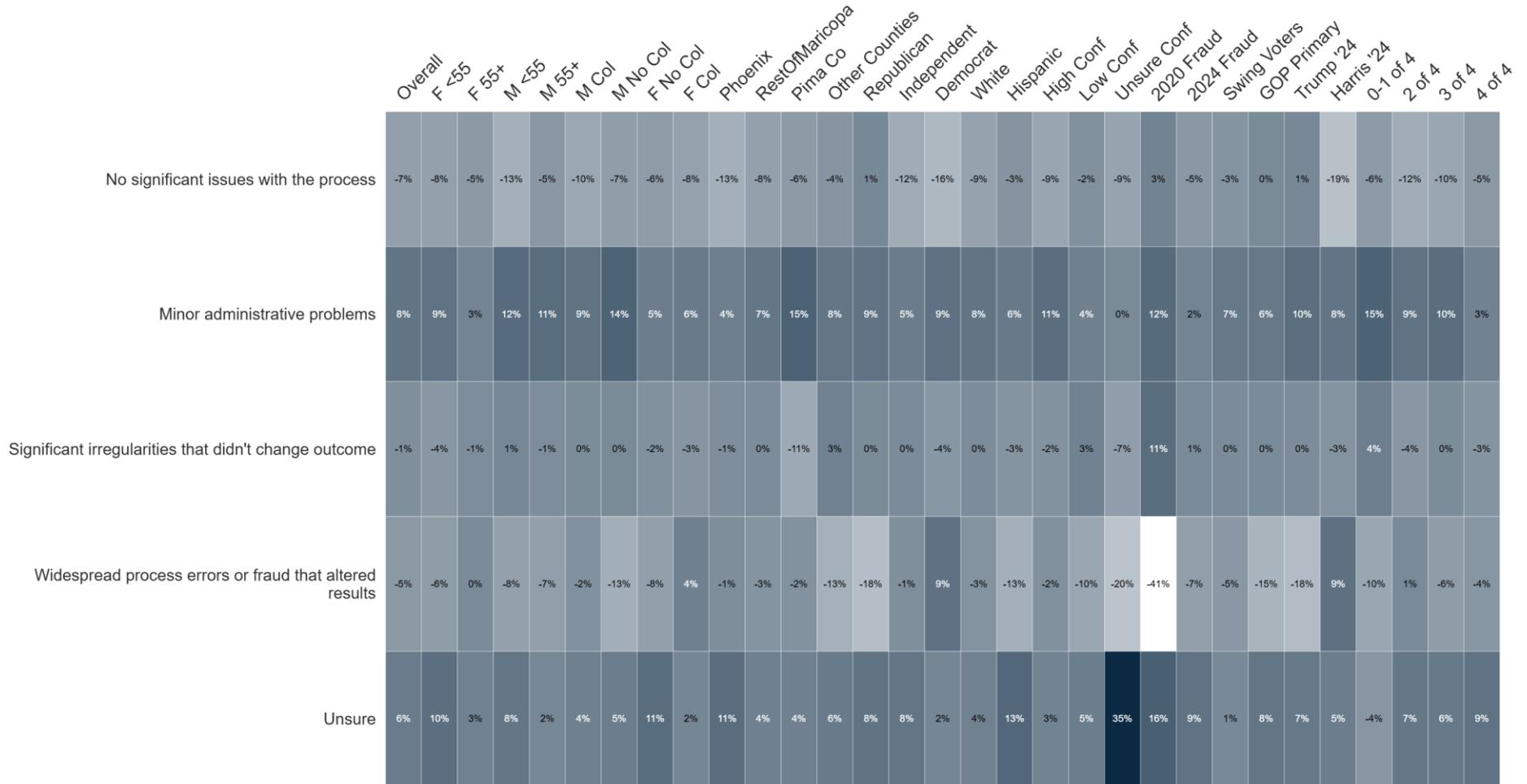
2026 Election Confidence



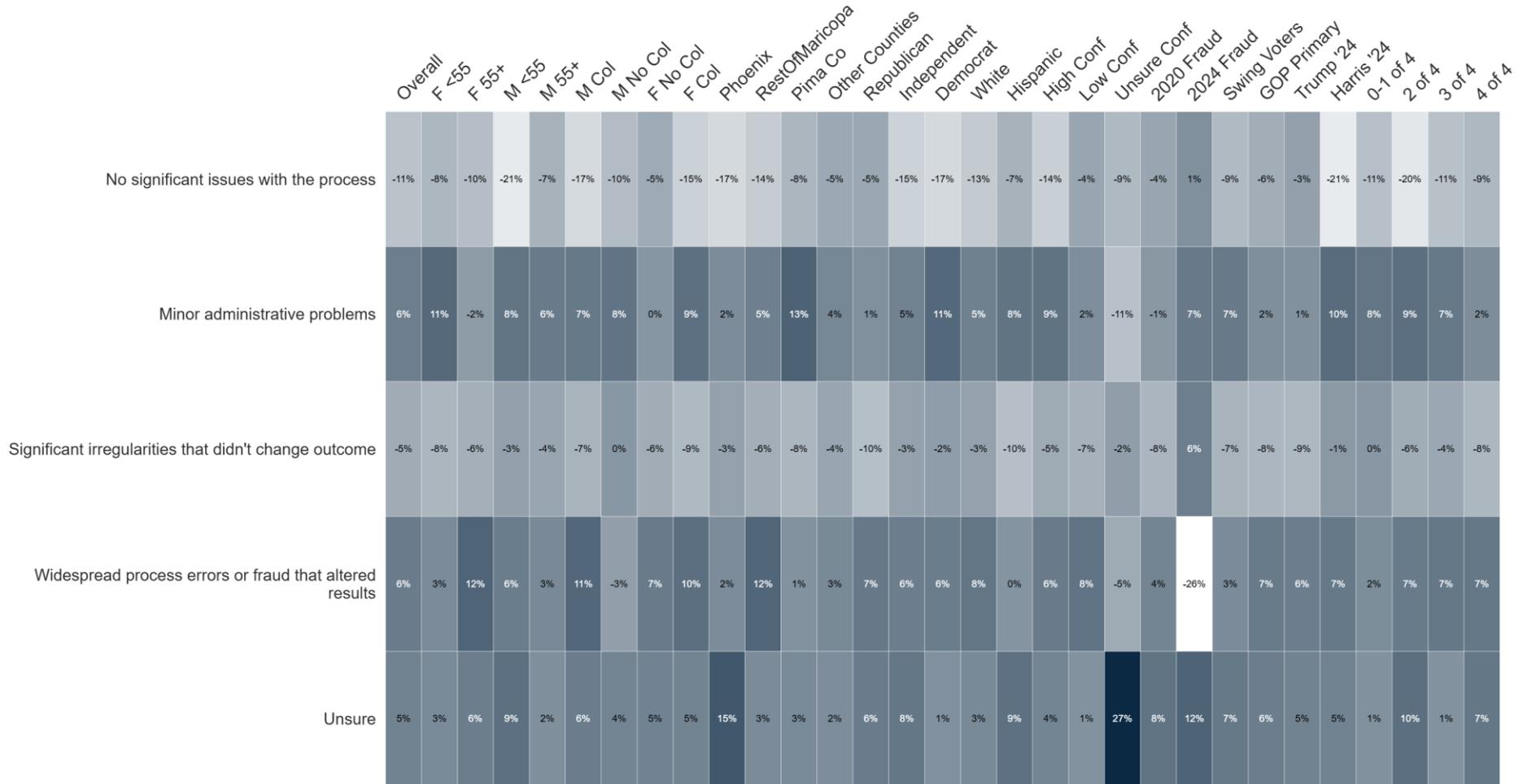
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
There will be no significant issues with the process	26%	25%	28%	28%	24%	32%	20%	21%	33%	31%	26%	22%	11%	26%	45%	27%	23%	38%	1%	7%	3%	1%	25%	16%	9%	43%	22%	33%	20%	30%	
There may be minor administrative problems	19%	24%	10%	23%	22%	22%	24%	15%	19%	16%	19%	27%	18%	18%	21%	21%	19%	22%	25%	7%	10%	12%	7%	23%	18%	17%	22%	24%	19%	20%	17%
There may be significant irregularities, but it won't change outcome	9%	9%	8%	11%	9%	10%	10%	10%	5%	11%	8%	6%	11%	11%	8%	6%	9%	11%	8%	12%	5%	11%	6%	12%	11%	12%	5%	9%	8%	14%	6%
There may be widespread process errors or fraud that alters results	29%	22%	35%	24%	33%	26%	32%	31%	28%	24%	32%	22%	32%	43%	28%	16%	31%	21%	15%	67%	10%	59%	74%	19%	38%	46%	14%	22%	22%	33%	32%
Unsure	16%	20%	19%	14%	11%	10%	15%	24%	14%	18%	15%	17%	17%	18%	17%	13%	14%	24%	13%	12%	68%	16%	12%	21%	17%	16%	15%	22%	18%	13%	15%

Compared to recent elections, which of the following options most closely describes your feelings about Arizona's upcoming 2026 election process?

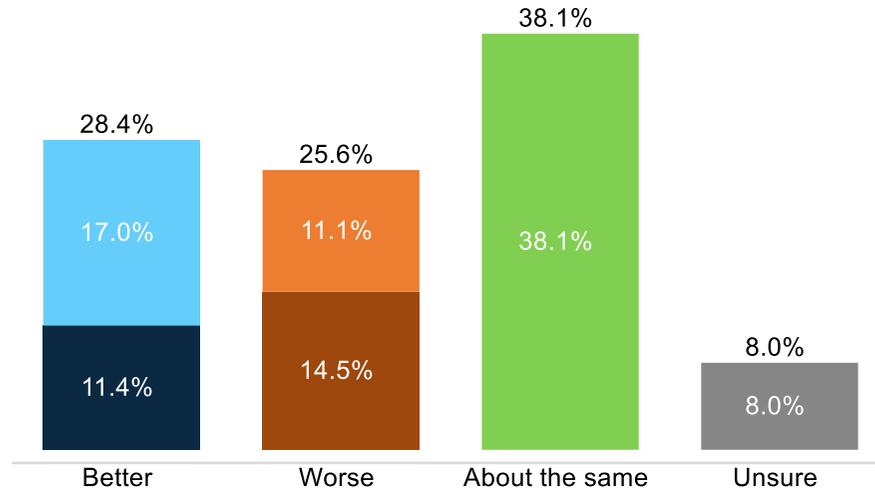
Percent Change: 2020 to 2026 Election Confidence



Percent Change: 2024 to 2026 Election Confidence



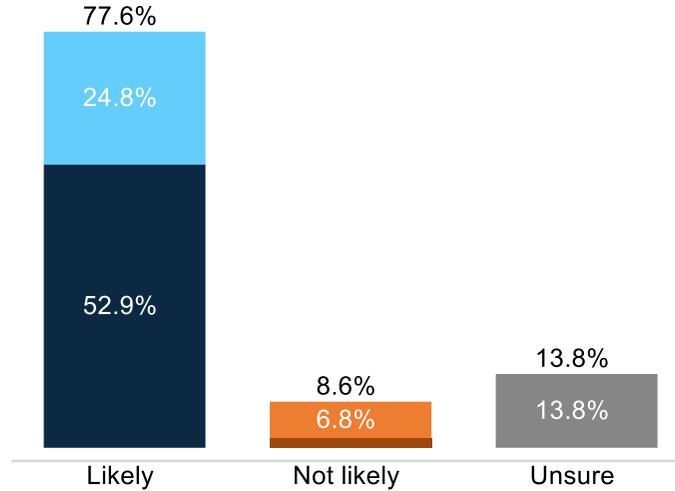
State Process Comparison



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Better Total	28%	28%	35%	30%	20%	28%	21%	34%	29%	28%	30%	26%	28%	18%	28%	41%	30%	30%	38%	5%	22%	13%	9%	24%	23%	18%	41%	20%	32%	25%	33%
Worse Total	26%	20%	22%	27%	33%	27%	33%	21%	21%	19%	28%	15%	34%	43%	23%	7%	26%	26%	10%	64%	26%	56%	61%	23%	37%	45%	6%	23%	16%	32%	26%
Much better	11%	9%	15%	8%	12%	12%	9%	11%	14%	12%	12%	10%	10%	7%	11%	16%	12%	11%	16%	1%	4%	2%	1%	10%	8%	6%	18%	12%	7%	10%	14%
Slightly better	17%	19%	20%	22%	8%	16%	12%	23%	15%	15%	17%	16%	18%	11%	17%	25%	18%	18%	22%	4%	18%	11%	8%	14%	14%	12%	23%	9%	25%	16%	19%
About the same	38%	44%	32%	39%	39%	40%	38%	32%	44%	45%	36%	49%	29%	32%	42%	43%	36%	37%	44%	27%	22%	26%	23%	43%	35%	30%	44%	43%	43%	37%	35%
Slightly worse	11%	11%	11%	9%	13%	12%	10%	11%	12%	12%	10%	5%	16%	17%	9%	6%	11%	14%	6%	22%	20%	19%	21%	11%	15%	17%	5%	11%	10%	14%	10%
Much worse	14%	9%	11%	18%	20%	15%	23%	11%	9%	7%	18%	10%	18%	27%	14%	1%	15%	12%	4%	42%	6%	36%	40%	11%	22%	28%	1%	12%	6%	18%	16%
Unsure	8%	8%	11%	4%	8%	4%	8%	12%	6%	8%	7%	10%	9%	6%	7%	8%	8%	8%	7%	4%	30%	5%	7%	11%	5%	7%	8%	13%	9%	6%	7%

Compared to other states in the U.S., do you think Arizona does a better job, about the same, or worse job ensuring ballots are accurately cast and counted?

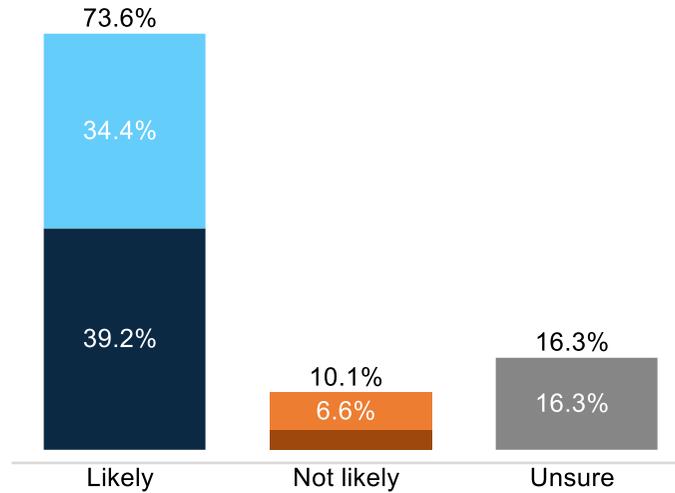
State Election Result Acceptance



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Likely Total	78%	78%	81%	74%	76%	81%	69%	79%	81%	85%	73%	84%	76%	67%	82%	88%	79%	75%	93%	45%	60%	56%	52%	81%	72%	64%	90%	79%	80%	74%	79%
Not likely Total	9%	7%	4%	9%	14%	9%	14%	5%	7%	6%	11%	4%	9%	14%	7%	4%	8%	4%	2%	25%	1%	19%	24%	6%	12%	15%	3%	9%	7%	9%	9%
Very likely	53%	52%	54%	52%	54%	60%	46%	49%	58%	60%	50%	63%	47%	36%	59%	70%	56%	47%	70%	16%	34%	22%	16%	58%	42%	34%	72%	48%	64%	47%	55%
Somewhat likely	25%	26%	28%	22%	22%	21%	23%	30%	23%	25%	23%	21%	30%	31%	23%	18%	23%	28%	23%	29%	26%	34%	35%	23%	29%	30%	18%	31%	16%	27%	23%
Not very likely	7%	6%	4%	8%	11%	6%	12%	4%	5%	3%	9%	4%	7%	12%	5%	2%	7%	3%	2%	20%	0%	15%	19%	4%	10%	12%	2%	7%	6%	5%	9%
Not likely at all	2%	2%	1%	2%	3%	2%	3%	1%	2%	2%	2%	0%	2%	2%	2%	2%	1%	1%	0%	6%	1%	4%	5%	2%	2%	2%	1%	2%	2%	4%	0%
Unsure	14%	15%	14%	16%	10%	10%	16%	16%	12%	10%	16%	12%	14%	19%	11%	8%	13%	21%	5%	30%	39%	25%	24%	13%	16%	21%	7%	12%	13%	17%	12%

Regardless of who wins in the 2026 general election for Governor, how likely are you to accept the official results from the Arizona Secretary of State?

Federal Election Result Acceptance



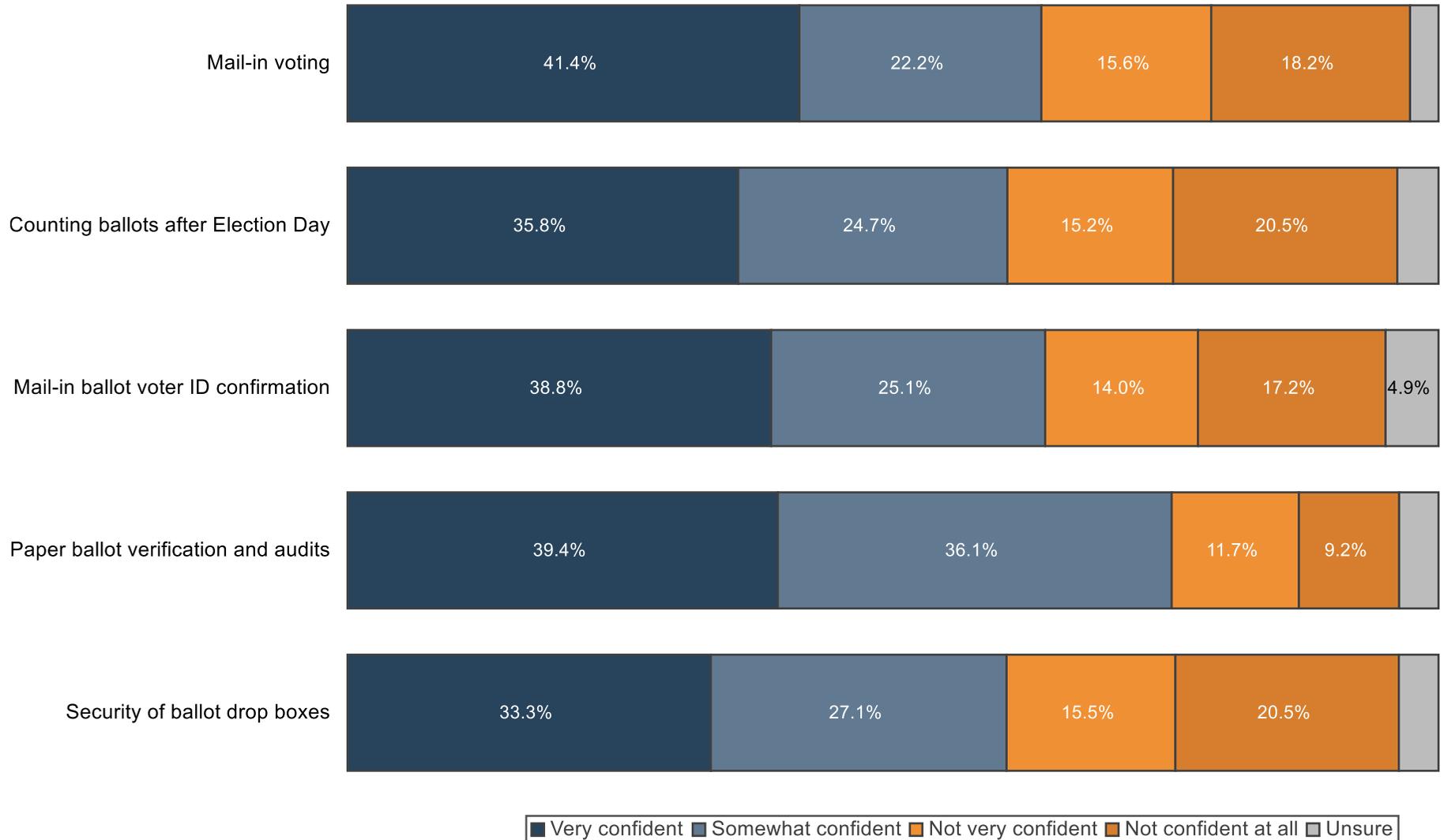
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Likely Total	74%	67%	72%	80%	76%	84%	72%	69%	71%	78%	72%	75%	72%	77%	75%	76%	71%	86%	49%	54%	56%	55%	74%	73%	68%	79%	75%	77%	70%	74%	
Not likely Total	10%	11%	7%	8%	15%	9%	14%	8%	10%	8%	11%	9%	11%	12%	8%	9%	10%	8%	4%	26%	5%	20%	23%	9%	11%	13%	7%	8%	10%	12%	10%
Very likely	39%	36%	36%	42%	43%	48%	37%	32%	42%	40%	39%	44%	36%	32%	46%	45%	42%	34%	51%	12%	26%	17%	14%	45%	37%	30%	47%	42%	46%	34%	40%
Somewhat likely	34%	31%	36%	38%	33%	36%	35%	37%	28%	38%	33%	29%	38%	40%	31%	30%	34%	37%	34%	37%	28%	38%	40%	29%	36%	39%	32%	34%	31%	36%	35%
Not very likely	7%	7%	5%	3%	10%	4%	9%	5%	8%	5%	6%	7%	8%	8%	6%	6%	7%	2%	2%	18%	5%	13%	14%	7%	8%	9%	5%	7%	5%	8%	6%
Not likely at all	4%	4%	1%	5%	5%	5%	4%	2%	3%	3%	5%	2%	3%	4%	2%	3%	3%	6%	2%	9%	0%	7%	9%	3%	3%	4%	2%	1%	5%	4%	4%
Unsure	16%	22%	22%	12%	9%	6%	14%	23%	19%	14%	17%	19%	14%	17%	15%	16%	14%	21%	10%	25%	41%	24%	22%	17%	16%	19%	14%	17%	13%	18%	16%

Switching gears and thinking nationally about high-profile federal elections for U.S. House and U.S. Senate coming up in 2026... Regardless of which party wins, how likely are you to accept the official results from federal elections in 2026?

Percent Change: State to Federal Election Result Acceptance

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Likely Total	-4%	-11%	-9%	6%	0%	3%	3%	-9%	-11%	-7%	-1%	-11%	-2%	5%	-5%	-13%	-3%	-4%	-7%	4%	-6%	0%	3%	-7%	2%	4%	-12%	-4%	-2%	-4%	-4%
Not likely Total	1%	4%	2%	-2%	1%	1%	-1%	2%	4%	3%	0%	5%	2%	-2%	1%	5%	1%	4%	2%	1%	3%	1%	-1%	3%	-1%	-2%	4%	-1%	3%	3%	1%
Very likely	-14%	-16%	-17%	-10%	-10%	-12%	-9%	-17%	-16%	-20%	-11%	-19%	-10%	-4%	-12%	-25%	-14%	-13%	-18%	-4%	-8%	-4%	-2%	-13%	-5%	-4%	-25%	-7%	-18%	-13%	-16%
Somewhat likely	10%	5%	8%	16%	11%	15%	12%	8%	5%	14%	9%	8%	9%	9%	7%	12%	11%	9%	11%	8%	2%	4%	5%	6%	7%	8%	14%	3%	15%	9%	11%
Not very likely	0%	2%	2%	-5%	0%	-2%	-2%	1%	3%	2%	-3%	2%	1%	-4%	2%	3%	0%	-1%	0%	-2%	5%	-2%	-5%	2%	-2%	-4%	3%	0%	0%	3%	-2%
Not likely at all	2%	2%	1%	3%	1%	3%	1%	1%	1%	1%	2%	2%	1%	2%	0%	2%	2%	5%	1%	3%	-1%	3%	4%	1%	1%	2%	1%	-1%	3%	0%	3%
Unsure	3%	7%	7%	-4%	-2%	-4%	-2%	7%	7%	4%	2%	7%	0%	-3%	4%	8%	2%	0%	6%	-5%	2%	-1%	-2%	3%	-1%	-3%	8%	5%	-1%	1%	3%

Election Process Confidence



Arizona uses a mix of in-person voting and mail ballots, with security steps at every stage. Below are common parts of the process. For each, please indicate how confident you are that it works as intended to keep elections fair and accurate.

Election Process Confidence Heatmaps

Confident

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Mail-in voting	64%	69%	64%	64%	58%	70%	51%	61%	74%	69%	64%	75%	51%	41%	69%	90%	65%	59%	81%	24%	47%	26%	23%	66%	48%	36%	92%	56%	76%	53%	70%
Counting ballots after Election Day	60%	64%	60%	65%	54%	67%	51%	59%	66%	65%	60%	67%	54%	37%	66%	84%	60%	63%	80%	16%	49%	23%	20%	62%	45%	34%	88%	54%	68%	58%	63%
Mail-in ballot voter ID confirmation	64%	66%	61%	65%	64%	68%	61%	60%	69%	77%	61%	73%	53%	43%	64%	91%	64%	66%	80%	29%	40%	27%	30%	62%	47%	38%	93%	60%	70%	57%	69%
Paper ballot verification and audits	76%	73%	72%	82%	76%	87%	71%	67%	80%	78%	75%	80%	71%	63%	81%	88%	75%	80%	90%	44%	59%	50%	44%	76%	66%	61%	91%	66%	79%	77%	78%
Security of ballot drop boxes	60%	67%	60%	69%	49%	64%	51%	60%	68%	61%	60%	69%	56%	37%	64%	86%	59%	66%	79%	17%	48%	27%	26%	61%	43%	37%	86%	57%	70%	55%	62%

Not Confident

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Mail-in voting	34%	27%	32%	34%	42%	29%	48%	32%	26%	25%	35%	24%	45%	56%	29%	7%	34%	35%	18%	74%	29%	71%	75%	32%	50%	61%	5%	39%	20%	44%	29%
Counting ballots after Election Day	36%	28%	37%	32%	45%	32%	47%	34%	30%	31%	36%	32%	41%	58%	31%	11%	37%	31%	18%	82%	28%	73%	77%	34%	51%	63%	8%	40%	24%	39%	35%
Mail-in ballot voter ID confirmation	31%	24%	34%	32%	34%	29%	37%	31%	27%	20%	35%	21%	40%	52%	30%	5%	31%	29%	17%	67%	30%	66%	66%	32%	48%	57%	3%	33%	19%	38%	30%
Paper ballot verification and audits	21%	19%	25%	16%	23%	12%	27%	26%	18%	17%	22%	18%	23%	33%	15%	9%	22%	15%	8%	54%	15%	44%	51%	18%	30%	34%	7%	28%	14%	20%	21%
Security of ballot drop boxes	36%	26%	37%	29%	50%	35%	46%	33%	30%	34%	38%	27%	40%	59%	33%	10%	37%	27%	18%	81%	31%	69%	70%	36%	54%	60%	10%	35%	25%	42%	36%

Mail-In Voting Preference

Mail-in voting opens the door for fraud and abuse. If elections are going to be secure, voting should happen in person, not through the mail



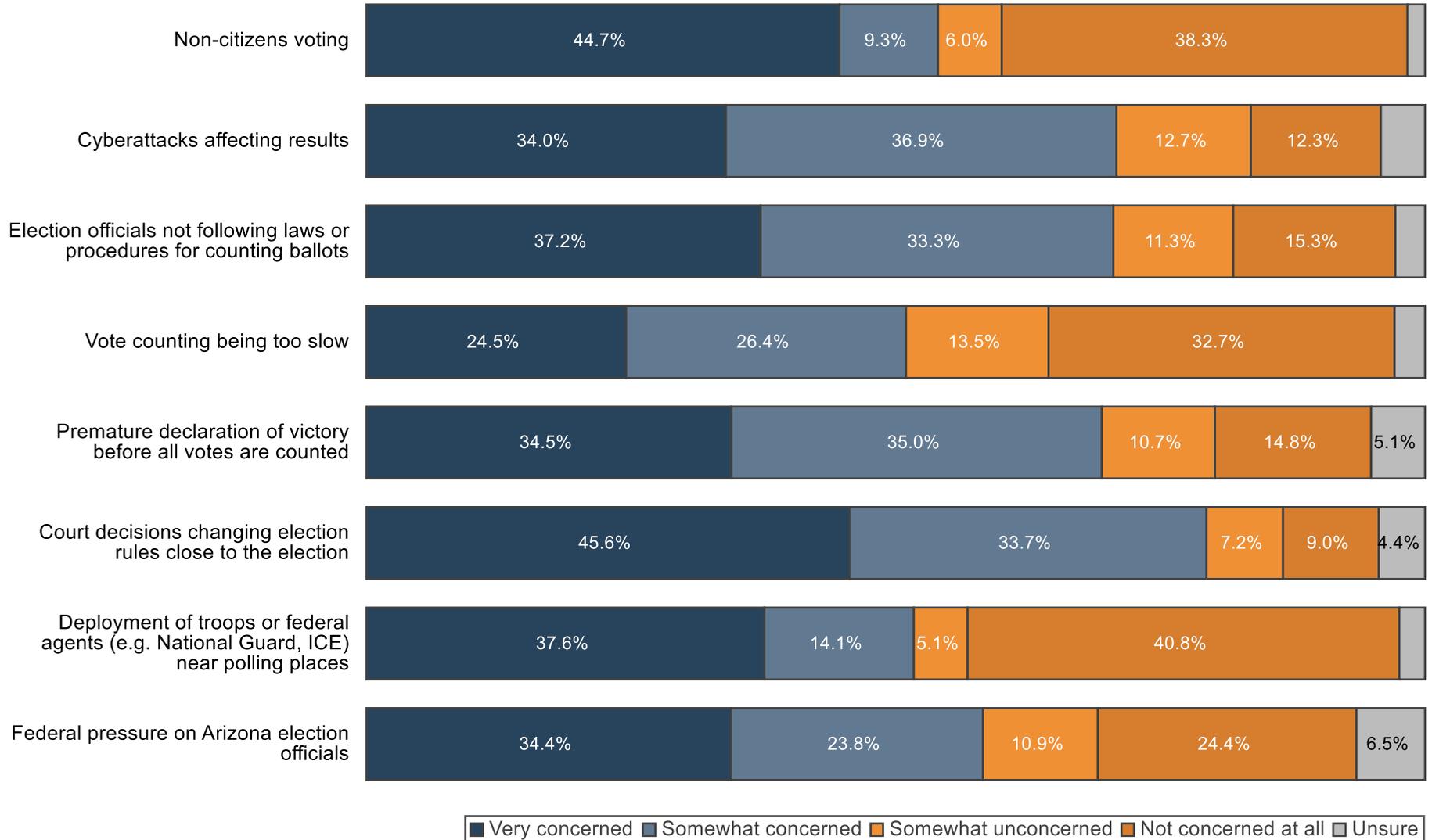
Mail-in voting is a convenient and secure way to vote. Safeguards like signature checks and audits make sure only legal votes are counted



	Overall	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Mail-in voting opens the door for fraud and abuse. If elections are going to be secure, voting should happen in person, not through the mail	35%	27%	29%	36%	48%	35%	50%	29%	27%	24%	36%	29%	44%	61%	28%	6%	35%	34%	20%	72%	28%	72%	71%	32%	53%	65%	3%	39%	27%	43%	30%
Mail-in voting is a convenient and secure way to vote. Safeguards like signature checks and audits make sure only legal votes are counted	59%	69%	64%	57%	46%	61%	41%	63%	70%	68%	58%	69%	47%	30%	65%	91%	59%	56%	76%	20%	39%	20%	23%	58%	39%	26%	94%	51%	67%	54%	63%
Unsure	6%	4%	8%	7%	6%	4%	9%	8%	3%	8%	6%	2%	9%	9%	6%	3%	5%	10%	3%	8%	33%	9%	6%	10%	8%	9%	3%	10%	6%	3%	7%

Which statement comes closer to your view about mail-in voting, even if neither is exactly right?

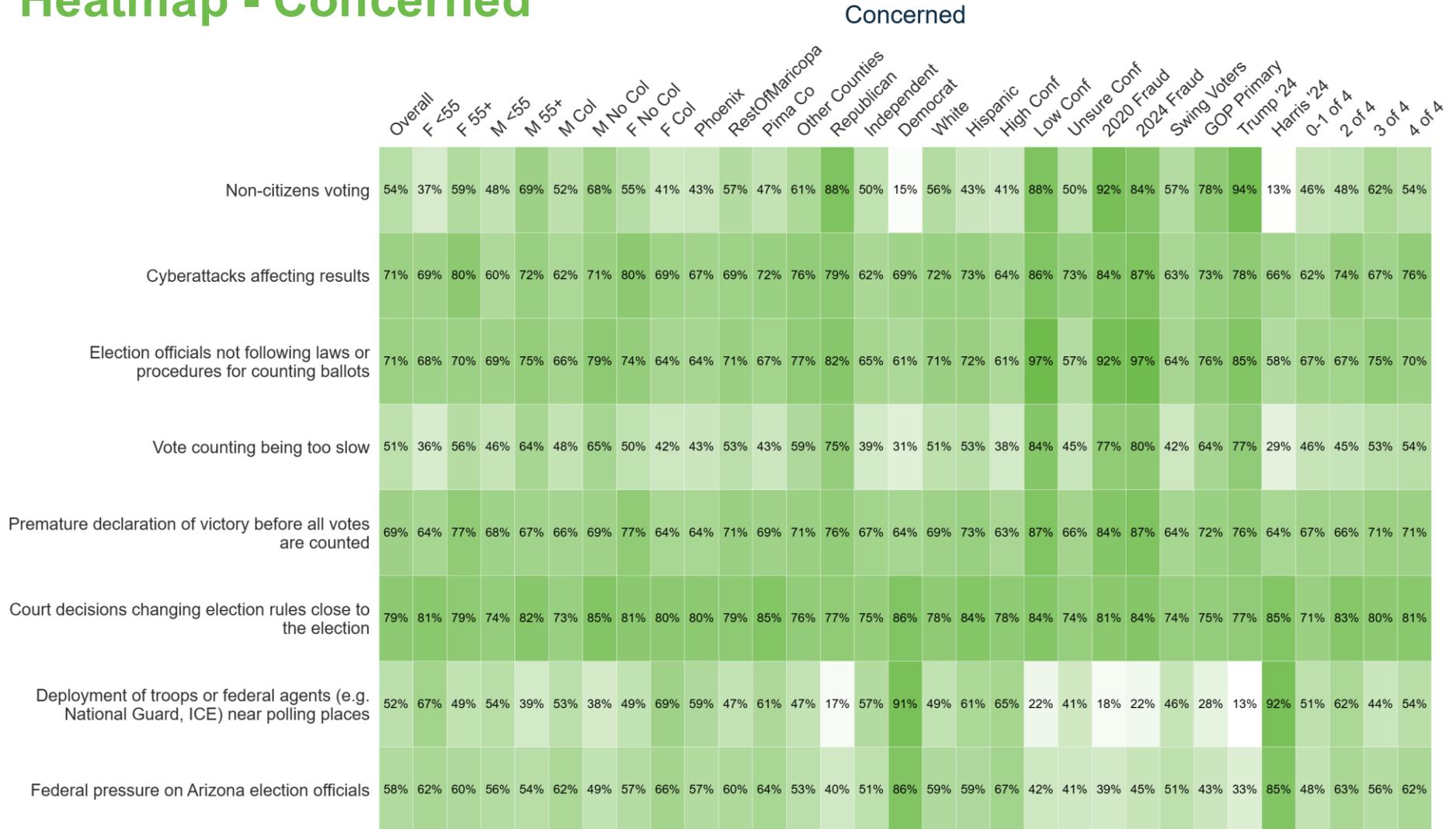
Concern About Events Affecting the 2026 Elections



Some people worry that certain events or actions could make it harder for voters to trust or accept the official results of Arizona's 2026 elections. For each of the following, please indicate how concerned you are about it affecting the 2026 elections.

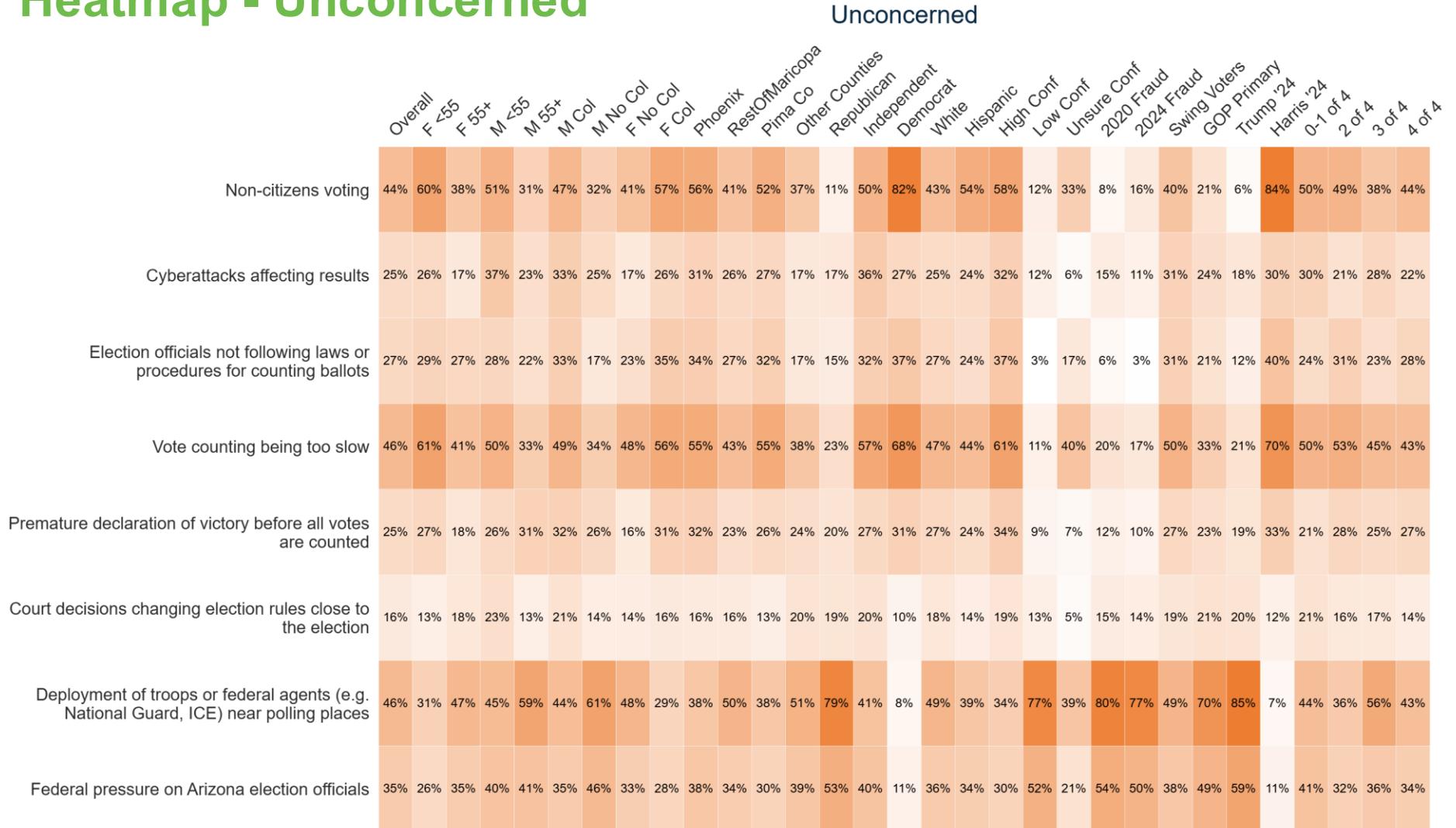
Concern About Events Affecting the 2026 Elections

Heatmap - Concerned

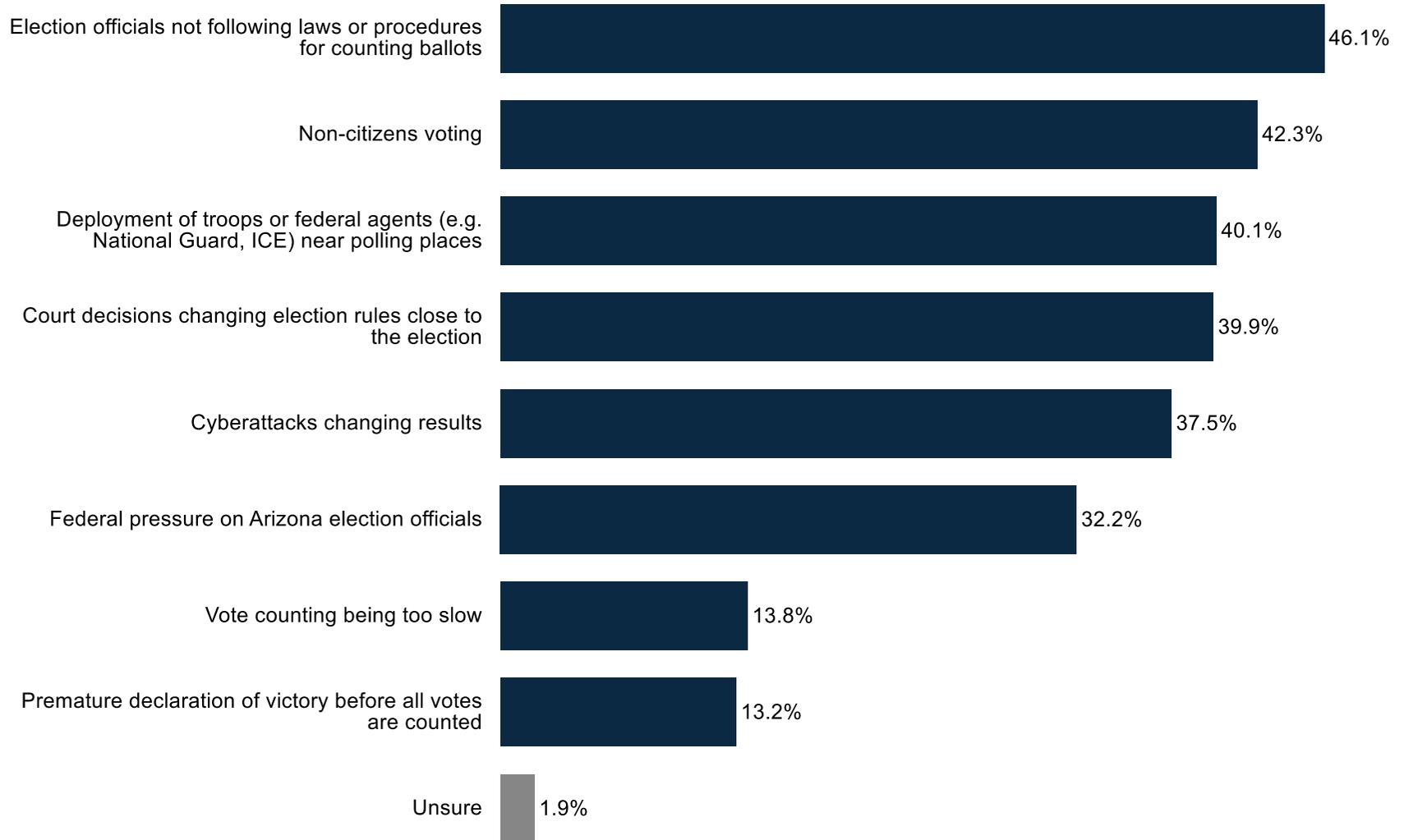


Concern About Events Affecting the 2026 Elections

Heatmap - Unconcerned

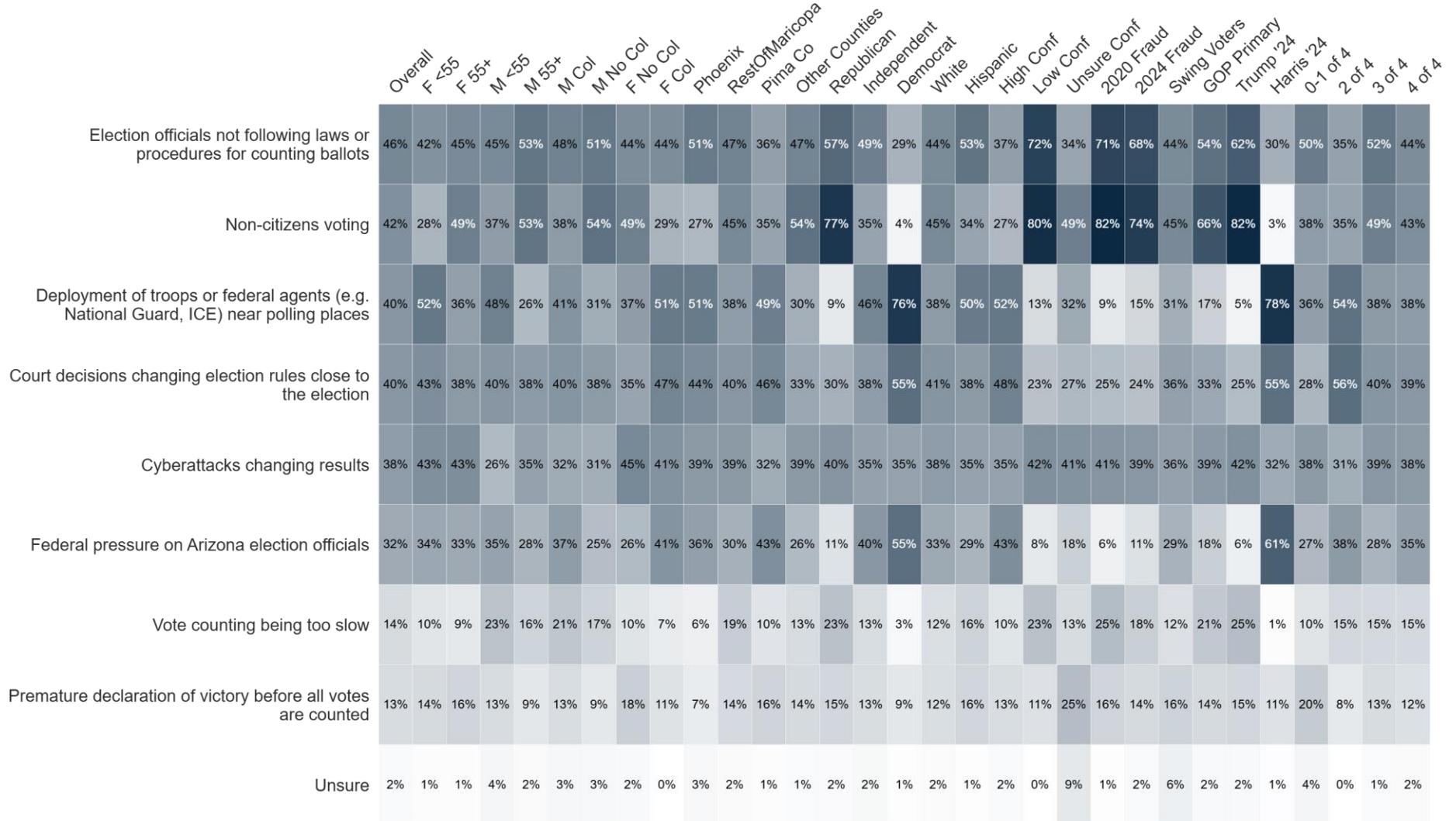


Biggest Threat Concern



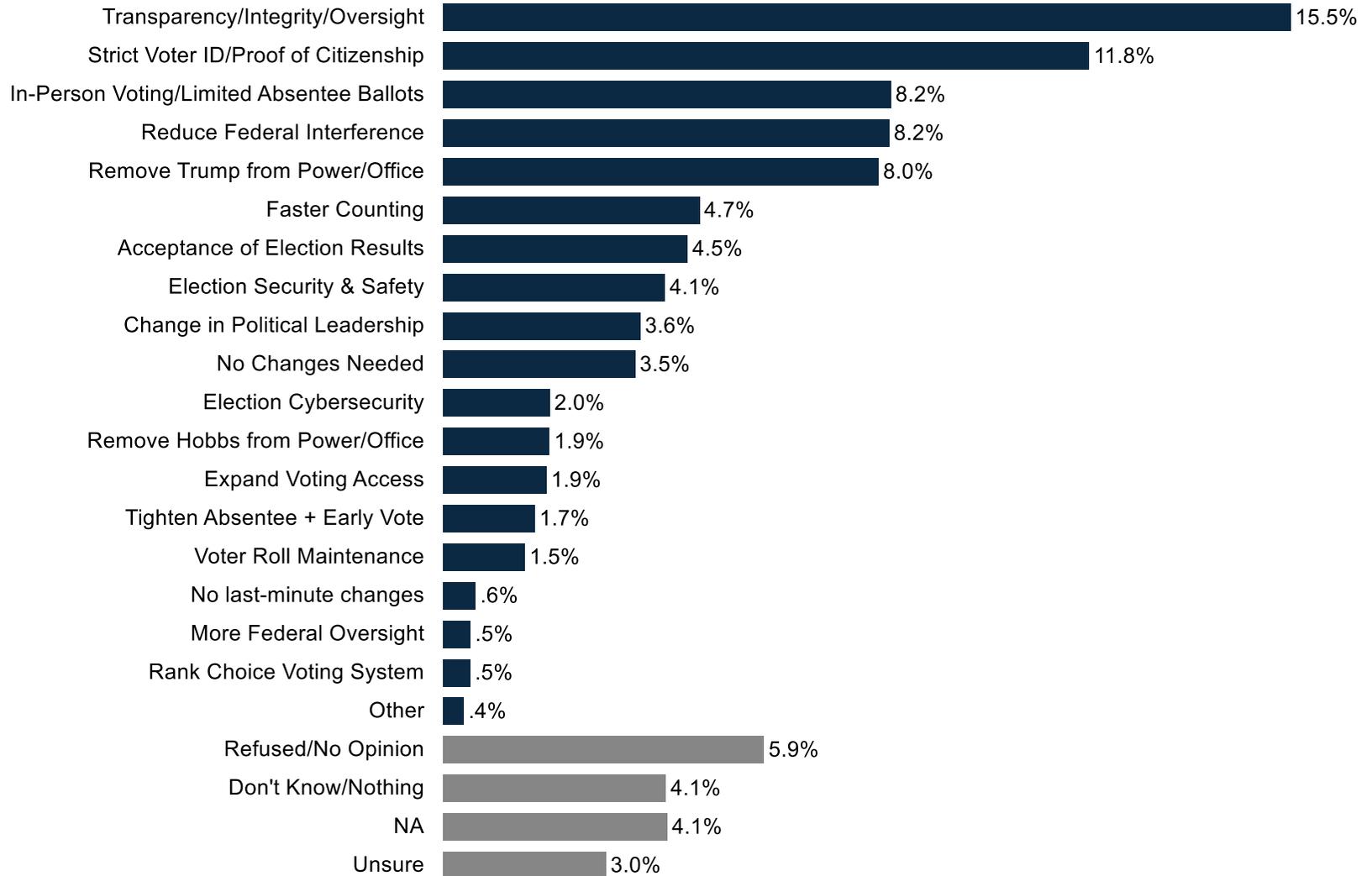
Which of the threats concern you the most? Please select your top three.

Biggest Threat Concern



Which of the threats concern you the most? Please select your top three.

Election Confidence Builder Open-Ended



In your own words, what is one change that would most increase your confidence in Arizona's 2026 elections?

Election Confidence Builder Open-Ended

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Transparency/Integrity/Oversight	16%	10%	19%	17%	15%	17%	15%	17%	12%	13%	19%	10%	15%	15%	17%	14%	14%	19%	15%	18%	10%	19%	17%	17%	16%	17%	14%	20%	14%	15%	14%
Strict Voter ID/Proof of Citizenship	12%	9%	13%	12%	13%	14%	12%	12%	10%	6%	13%	9%	17%	23%	11%	0%	13%	10%	7%	23%	12%	23%	26%	14%	21%	23%	1%	13%	8%	13%	12%
In-Person Voting/Limited Absentee Ballots	8%	6%	5%	5%	16%	7%	16%	7%	4%	7%	8%	8%	11%	15%	8%	1%	10%	4%	4%	19%	3%	17%	14%	8%	13%	17%	0%	12%	6%	8%	7%
Reduce Federal Interference	8%	14%	8%	8%	3%	6%	5%	6%	17%	10%	8%	8%	7%	2%	8%	17%	8%	9%	11%	2%	8%	0%	2%	4%	3%	0%	18%	6%	10%	7%	9%
Remove Trump from Power/Office	8%	5%	11%	6%	8%	9%	6%	7%	10%	12%	7%	11%	6%	1%	9%	17%	8%	8%	10%	2%	8%	2%	2%	3%	3%	0%	17%	7%	9%	7%	9%
Faster Counting	5%	4%	7%	5%	3%	3%	5%	6%	5%	4%	6%	2%	4%	7%	5%	2%	5%	4%	4%	7%	3%	7%	7%	3%	6%	6%	2%	2%	8%	5%	4%
Acceptance of Election Results	4%	2%	2%	12%	3%	9%	5%	4%	1%	5%	5%	2%	4%	2%	9%	5%	5%	5%	6%	1%	0%	0%	1%	5%	4%	2%	8%	2%	5%	5%	5%
Election Security & Safety	4%	5%	2%	3%	6%	5%	5%	3%	4%	1%	3%	10%	4%	3%	4%	6%	4%	4%	4%	5%	4%	5%	5%	3%	3%	5%	4%	3%	8%	3%	4%
Change in Political Leadership	4%	5%	4%	5%	2%	2%	4%	5%	3%	7%	2%	7%	1%	4%	4%	4%	3%	8%	3%	4%	4%	6%	4%	3%	2%	4%	4%	2%	2%	6%	3%
No Changes Needed	4%	2%	2%	2%	7%	9%	1%	3%	1%	6%	3%	4%	2%	0%	3%	8%	3%	5%	5%	1%	0%	1%	1%	3%	1%	0%	7%	1%	4%	4%	4%
Election Cybersecurity	2%	1%	3%	3%	1%	2%	2%	1%	3%	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	1%	5%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%
Remove Hobbs from Power/Office	2%	3%	1%	2%	2%	1%	3%	3%	1%	3%	2%	1%	2%	3%	2%	0%	2%	2%	1%	5%	0%	4%	4%	2%	2%	4%	0%	0%	0%	3%	3%
Expand Voting Access	2%	5%	0%	2%	1%	1%	1%	1%	4%	4%	2%	0%	1%	1%	6%	1%	2%	1%	2%	1%	2%	1%	2%	3%	2%	1%	3%	2%	2%	2%	2%
Tighten Absentee + Early Vote	2%	0%	2%	3%	2%	3%	2%	1%	1%	1%	1%	2%	3%	4%	0%	0%	2%	1%	1%	4%	0%	4%	4%	1%	3%	4%	0%	1%	1%	2%	2%
Voter Roll Maintenance	1%	0%	2%	0%	3%	2%	2%	2%	0%	0%	2%	0%	2%	3%	2%	0%	2%	0%	1%	1%	3%	3%	2%	2%	3%	3%	0%	1%	1%	1%	3%
No last-minute changes	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	2%	0%	0%
More Federal Oversight	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	3%	1%	1%	1%	1%	1%	0%	0%	0%	2%	0%
Rank Choice Voting System	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	2%	0%	0%	3%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%
Other	0%	1%	0%	0%	0%	0%	1%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Refused/No Opinion	6%	13%	4%	2%	5%	2%	6%	5%	11%	4%	6%	5%	7%	6%	3%	7%	5%	5%	7%	2%	12%	3%	3%	8%	5%	5%	6%	10%	3%	5%	6%
Don't Know/Nothing	4%	7%	3%	4%	3%	2%	5%	5%	5%	4%	4%	7%	2%	2%	5%	5%	4%	6%	5%	3%	4%	2%	1%	8%	3%	3%	4%	7%	1%	2%	5%
NA	4%	3%	4%	5%	5%	6%	3%	4%	3%	6%	3%	4%	5%	4%	0%	5%	3%	5%	5%	1%	10%	2%	2%	4%	3%	2%	4%	5%	3%	4%	4%
Unsure	3%	3%	6%	1%	1%	2%	0%	5%	5%	2%	2%	7%	3%	3%	1%	5%	3%	3%	4%	0%	5%	1%	0%	3%	3%	3%	4%	3%	6%	3%	2%

In your own words, what is one change that would most increase your confidence in Arizona's 2026 elections?

State vs Federal Election Control

States should set and run their own elections with federal agencies having limited oversight roles



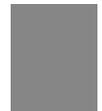
72.7%

Federal agencies should be the ultimate decision-makers on election administration, even if states disagree



15.3%

Unsure

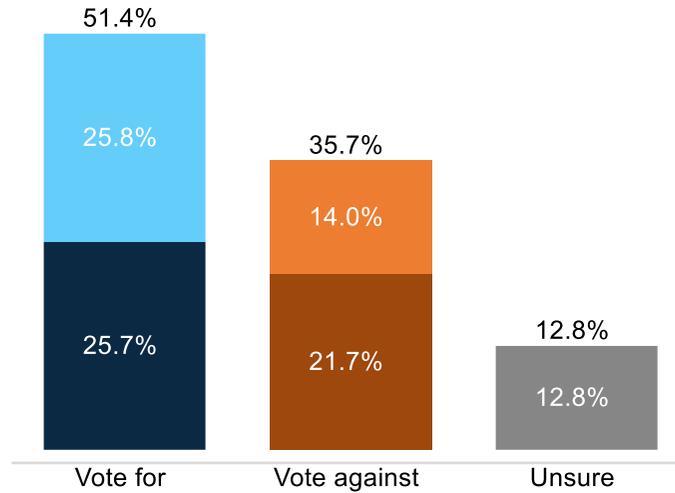


12.0%

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
States should set and run their own elections with federal agencies having limited oversight roles	73%	71%	71%	79%	71%	78%	71%	70%	72%	79%	71%	78%	67%	60%	78%	85%	71%	76%	82%	55%	56%	55%	56%	74%	63%	57%	88%	61%	74%	74%	77%
Federal agencies should be the ultimate decision-makers on election administration, even if states disagree	15%	15%	14%	13%	19%	13%	20%	14%	16%	8%	15%	13%	22%	27%	9%	6%	17%	12%	10%	27%	18%	26%	26%	12%	23%	27%	5%	28%	15%	17%	9%
Unsure	12%	14%	15%	8%	10%	9%	9%	16%	13%	13%	13%	8%	12%	14%	13%	9%	11%	12%	8%	18%	26%	19%	17%	14%	14%	16%	8%	12%	11%	9%	15%

Which statement comes closer to your view of who should run elections in the states?

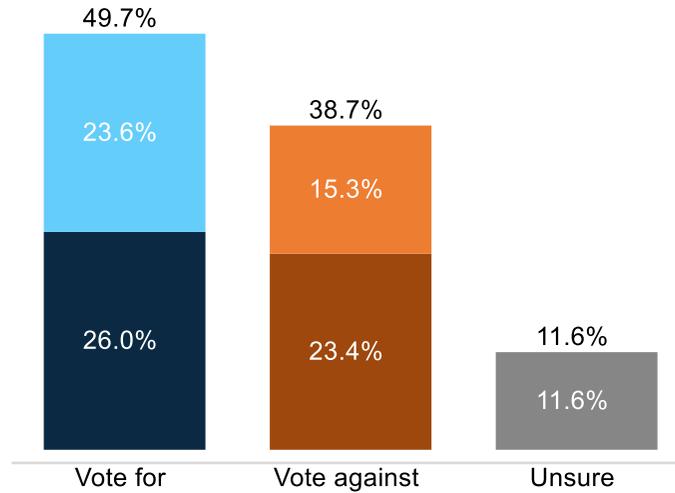
Initial ASEA



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Vote for	51%	39%	57%	48%	59%	53%	55%	56%	41%	49%	50%	49%	57%	76%	49%	24%	52%	49%	45%	73%	34%	78%	73%	54%	69%	77%	25%	53%	38%	56%	52%
Vote against	36%	45%	28%	41%	31%	39%	33%	29%	44%	42%	34%	41%	30%	14%	37%	60%	35%	40%	44%	18%	28%	13%	19%	27%	21%	14%	61%	31%	43%	35%	35%
Definitely vote for	26%	14%	30%	23%	34%	30%	27%	26%	20%	30%	24%	25%	27%	42%	25%	7%	27%	20%	20%	43%	11%	45%	44%	24%	38%	43%	8%	29%	17%	23%	29%
Probably vote for	26%	25%	27%	26%	25%	23%	27%	30%	21%	19%	26%	24%	31%	34%	24%	16%	25%	29%	24%	30%	23%	33%	29%	30%	31%	34%	16%	24%	20%	33%	23%
Probably vote against	14%	18%	13%	18%	8%	16%	9%	12%	20%	18%	14%	14%	10%	8%	17%	19%	14%	17%	16%	10%	9%	8%	9%	14%	10%	7%	21%	13%	12%	20%	11%
Definitely vote against	22%	27%	15%	24%	23%	23%	24%	18%	24%	24%	20%	27%	20%	6%	20%	42%	21%	24%	28%	8%	19%	6%	10%	13%	11%	7%	40%	18%	31%	15%	24%
Unsure	13%	16%	14%	10%	10%	8%	13%	15%	16%	9%	16%	10%	12%	9%	14%	16%	13%	11%	12%	10%	38%	9%	8%	18%	10%	10%	14%	16%	20%	8%	12%

State Legislators in Arizona are considering placing the Arizona Secure Elections Act before voters as a ballot initiative in November. If approved by voters, this measure would require that all early voting ballots be returned by the Friday before Election Day, rather than allowing drop-off on the Monday before Election Day or on Election Day itself (Tuesday). If this measure appeared on the ballot, would you vote for or against it?

Informed ASEA



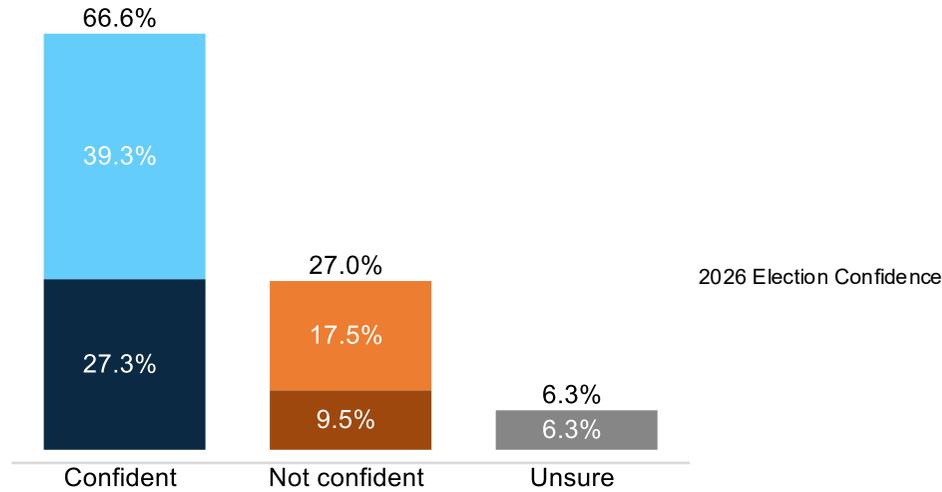
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Vote for	50%	35%	57%	46%	59%	53%	52%	51%	41%	48%	49%	40%	58%	73%	50%	23%	50%	46%	42%	73%	26%	74%	74%	52%	67%	73%	24%	51%	40%	53%	50%
Vote against	39%	51%	32%	43%	31%	40%	33%	34%	50%	44%	39%	45%	29%	17%	36%	67%	38%	42%	48%	20%	25%	16%	19%	32%	22%	15%	67%	33%	47%	39%	38%
Definitely vote for	26%	17%	25%	26%	35%	33%	29%	21%	23%	31%	23%	26%	27%	43%	27%	7%	25%	27%	19%	47%	13%	47%	48%	23%	39%	43%	8%	29%	20%	26%	27%
Probably vote for	24%	18%	32%	20%	23%	21%	23%	30%	18%	17%	26%	14%	31%	30%	23%	17%	25%	19%	24%	26%	12%	27%	26%	29%	29%	30%	16%	22%	20%	27%	23%
Probably vote against	15%	19%	13%	17%	13%	18%	11%	10%	23%	17%	20%	13%	8%	10%	14%	20%	15%	14%	18%	10%	5%	11%	11%	19%	12%	10%	21%	14%	19%	18%	13%
Definitely vote against	23%	32%	19%	26%	18%	21%	22%	23%	27%	28%	19%	32%	22%	6%	22%	47%	23%	28%	29%	10%	20%	6%	9%	14%	10%	5%	45%	19%	28%	22%	25%
Unsure	12%	14%	11%	11%	10%	7%	15%	15%	9%	7%	11%	15%	13%	11%	14%	10%	12%	12%	10%	7%	50%	10%	7%	15%	11%	12%	10%	16%	13%	8%	12%

Supporters of the proposed change say it would speed up ballot processing and reduce long counting times from last-minute ballot drop-offs, ensuring quicker final results. Opponents of the proposed change say it would shorten the voting window, risk disenfranchising voters, and add confusion to a system that already works. Knowing this information, if the Arizona Secure Elections Act—which would require all early voting ballots to be returned by the Friday before Election Day—appeared on the ballot, would you vote for or against it?

Percent Change: Initial to Informed ASEA

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Vote for	-2%	-4%	-1%	-2%	-1%	0%	-3%	-4%	1%	-1%	-1%	-9%	0%	-4%	0%	0%	-2%	-3%	-2%	1%	-9%	-4%	1%	-2%	-2%	-3%	-1%	-2%	2%	-3%	-2%
Vote against	3%	6%	4%	1%	0%	0%	1%	4%	6%	3%	5%	4%	-1%	2%	0%	7%	3%	1%	4%	2%	-3%	3%	0%	5%	1%	1%	6%	2%	4%	4%	2%
Definitely vote for	0%	3%	-5%	3%	1%	2%	1%	-4%	3%	1%	0%	1%	0%	1%	1%	-1%	-2%	7%	-2%	5%	2%	2%	4%	-1%	0%	0%	-1%	0%	3%	3%	-2%
Probably vote for	-2%	-8%	4%	-5%	-2%	-2%	-5%	0%	-2%	-2%	0%	-11%	0%	-5%	-1%	0%	0%	-10%	-1%	-4%	-11%	-6%	-3%	-1%	-2%	-4%	0%	-2%	0%	-7%	0%
Probably vote against	1%	1%	0%	-1%	5%	2%	2%	-1%	3%	-1%	5%	-1%	-3%	2%	-2%	2%	2%	-3%	2%	0%	-4%	3%	1%	5%	1%	3%	1%	1%	7%	-2%	2%
Definitely vote against	2%	5%	4%	2%	-5%	-2%	-1%	6%	3%	4%	0%	5%	1%	0%	2%	5%	2%	4%	1%	3%	1%	0%	-1%	1%	0%	-2%	5%	1%	-3%	6%	1%
Unsure	-1%	-2%	-4%	1%	1%	-1%	2%	0%	-7%	-2%	-4%	5%	1%	2%	0%	-6%	-2%	2%	-2%	-3%	12%	1%	-1%	-3%	1%	2%	-5%	0%	-6%	0%	0%

Initial Election Confidence



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	67%	67%	67%	72%	61%	74%	57%	63%	72%	70%	68%	75%	56%	52%	65%	86%	67%	69%	33%	26%	65%	54%	47%	88%	67%	73%	58%	70%
Not confident Total	27%	24%	25%	22%	36%	24%	36%	27%	23%	28%	26%	18%	34%	40%	30%	9%	28%	22%	61%	70%	25%	38%	46%	7%	20%	23%	37%	25%
Very confident	27%	22%	24%	34%	31%	39%	26%	17%	30%	36%	27%	34%	17%	12%	27%	46%	28%	28%	1%	1%	28%	17%	9%	46%	22%	34%	23%	31%
Somewhat confident	39%	45%	43%	38%	30%	36%	31%	46%	42%	33%	41%	41%	39%	40%	38%	40%	39%	40%	32%	25%	37%	37%	38%	42%	45%	39%	35%	39%
Not too confident	17%	18%	18%	13%	21%	12%	23%	19%	16%	21%	13%	14%	24%	25%	19%	8%	19%	12%	37%	41%	17%	24%	29%	6%	12%	16%	23%	17%
Not confident at all	10%	6%	7%	10%	15%	12%	13%	7%	6%	7%	13%	4%	10%	15%	11%	2%	9%	11%	24%	29%	8%	14%	17%	2%	8%	7%	14%	8%
Unsure	6%	9%	8%	5%	3%	1%	7%	10%	5%	3%	6%	7%	10%	8%	5%	5%	5%	9%	6%	4%	11%	7%	6%	5%	13%	4%	5%	5%

How confident are you that Arizona's voting and ballot tabulation process will accurately cast and count votes in 2026?

Messages

Transparency: *Arizona elections use paper ballots and double-check results with public audits. Anyone can watch these steps, so voters know the process is transparent.*

Election Integrity: *Proof of citizenship is required to register to vote, and counties verify eligibility. Election officials cross-check voter information to ensure only qualified citizens vote.*

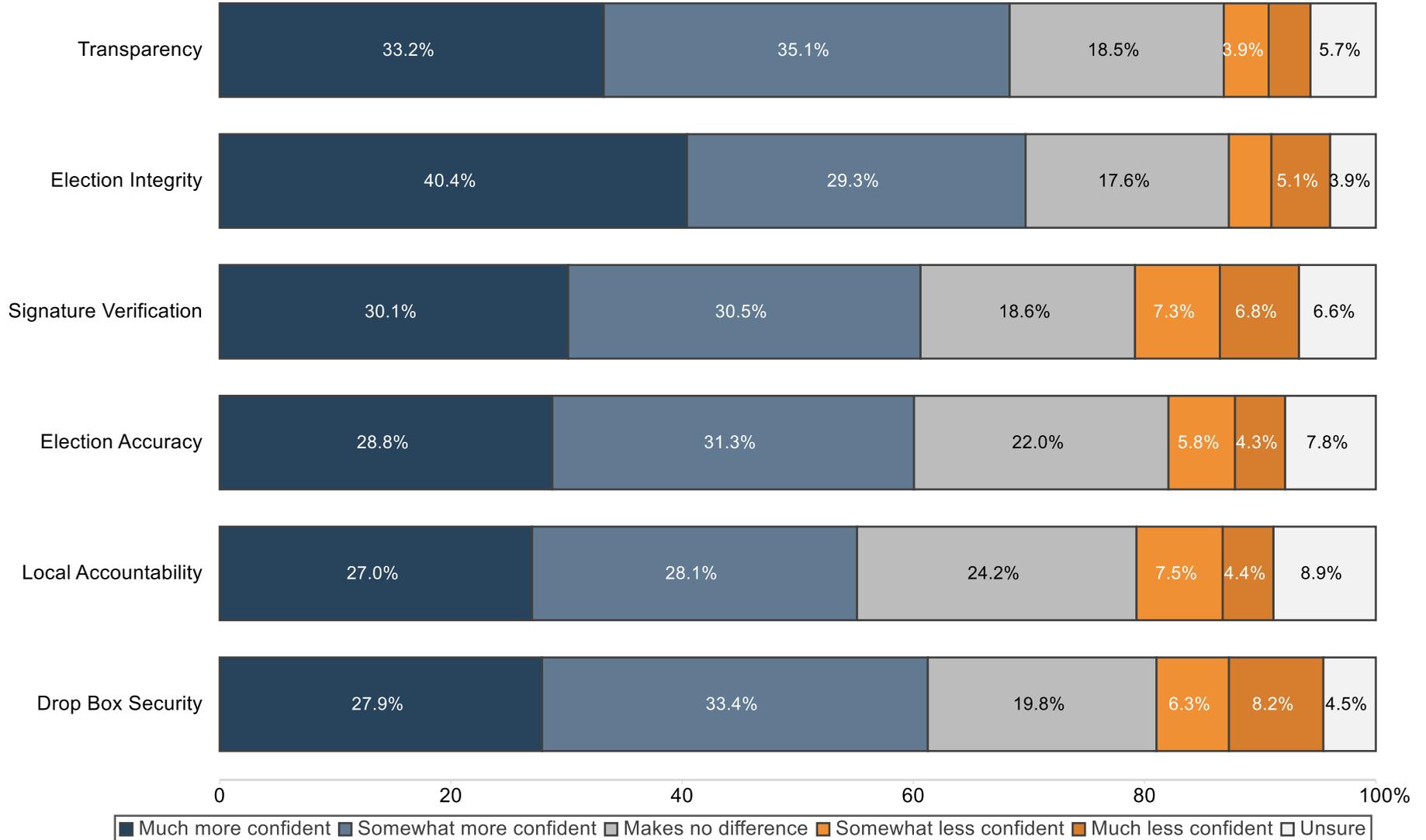
Signature Verification: *Mail ballots include a signed affidavit. Counties verify signatures and notify voters of mismatches, allowing corrections and preventing fraud while keeping voting convenient.*

Election Accuracy: *Arizona processes early ballots as they arrive, with results released after polls close. Election Day ballots are checked and counted, to ensure every vote is accurate.*

Local Accountability: *County election officials and workers – your neighbors – run Arizona elections. They follow strict procedures and publish audit trails, building accountability to voters.*

Drop Box Security: *Ballot drop boxes are placed in secure locations and monitored with chain-of-custody procedures. Every transfer is tracked, making them a safe and easy way to vote.*

Messages



Messages Heatmaps

More Confident

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Transparency	68%	68%	69%	70%	67%	65%	73%	70%	68%	70%	70%	70%	63%	65%	72%	71%	68%	69%	72%	66%	40%	62%	65%	69%	65%	65%	74%	58%	64%	74%	70%
Election Integrity	70%	59%	76%	65%	77%	67%	75%	68%	70%	69%	72%	69%	66%	78%	68%	62%	72%	64%	72%	69%	44%	72%	68%	68%	75%	81%	61%	68%	70%	69%	70%
Signature Verification	61%	59%	69%	56%	57%	59%	55%	64%	65%	58%	63%	73%	51%	53%	61%	72%	62%	54%	69%	45%	36%	45%	45%	56%	55%	51%	73%	54%	61%	63%	62%
Election Accuracy	60%	50%	65%	62%	62%	64%	60%	61%	55%	61%	59%	69%	56%	56%	68%	61%	62%	60%	67%	47%	43%	53%	52%	60%	60%	55%	66%	57%	61%	57%	63%
Local Accountability	55%	46%	57%	58%	58%	58%	59%	51%	55%	58%	55%	67%	46%	51%	54%	62%	58%	51%	64%	41%	25%	41%	45%	50%	49%	47%	65%	47%	55%	56%	58%
Drop Box Security	61%	64%	60%	60%	61%	58%	63%	61%	64%	59%	63%	67%	56%	50%	64%	75%	62%	64%	72%	42%	34%	42%	49%	57%	53%	48%	76%	62%	63%	59%	61%

Less Confident

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Transparency	7%	8%	8%	3%	10%	6%	7%	5%	10%	6%	7%	8%	10%	10%	6%	6%	7%	8%	6%	13%	0%	13%	15%	5%	10%	11%	5%	13%	4%	7%	7%
Election Integrity	9%	6%	10%	7%	12%	9%	11%	9%	7%	10%	6%	9%	12%	10%	10%	8%	8%	10%	6%	15%	8%	13%	15%	6%	11%	10%	8%	12%	2%	8%	11%
Signature Verification	14%	13%	15%	6%	22%	10%	19%	13%	15%	13%	14%	9%	18%	21%	13%	6%	16%	11%	10%	27%	5%	22%	26%	13%	20%	23%	5%	18%	8%	12%	16%
Election Accuracy	10%	9%	11%	4%	14%	6%	14%	10%	11%	9%	9%	10%	13%	13%	6%	9%	10%	11%	7%	19%	5%	15%	20%	4%	12%	14%	8%	12%	8%	11%	9%
Local Accountability	12%	13%	11%	12%	12%	10%	14%	12%	11%	13%	13%	8%	11%	18%	12%	5%	10%	16%	7%	24%	10%	23%	27%	11%	18%	19%	5%	16%	5%	14%	11%
Drop Box Security	14%	9%	18%	8%	21%	14%	15%	14%	14%	15%	12%	14%	18%	24%	14%	5%	16%	10%	8%	31%	14%	28%	30%	10%	22%	24%	5%	14%	7%	16%	16%

How to Read a Cygnal Message Map

Effectiveness (X Axis)

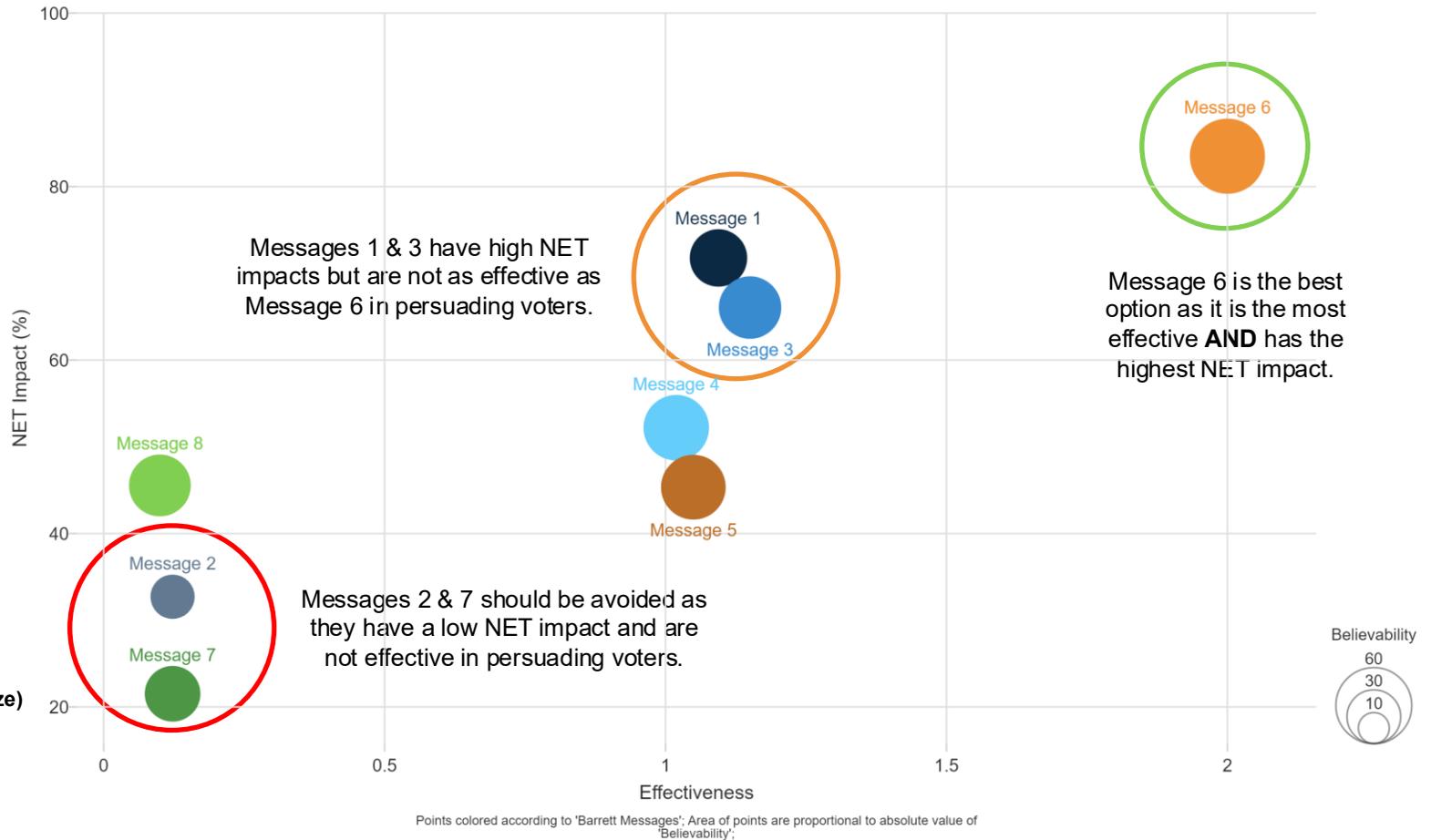
The horizontal position of each message indicates the message's *persuasion power* – the **most important** function. Messages positioned **furthest to the right** are the **most effective in changing** a voter's opinion. Pay attention to the **effectiveness scale** at the **bottom** and how messages compare graph-to-graph; standard range is 0 to 2.

Net Impact (Y Axis)

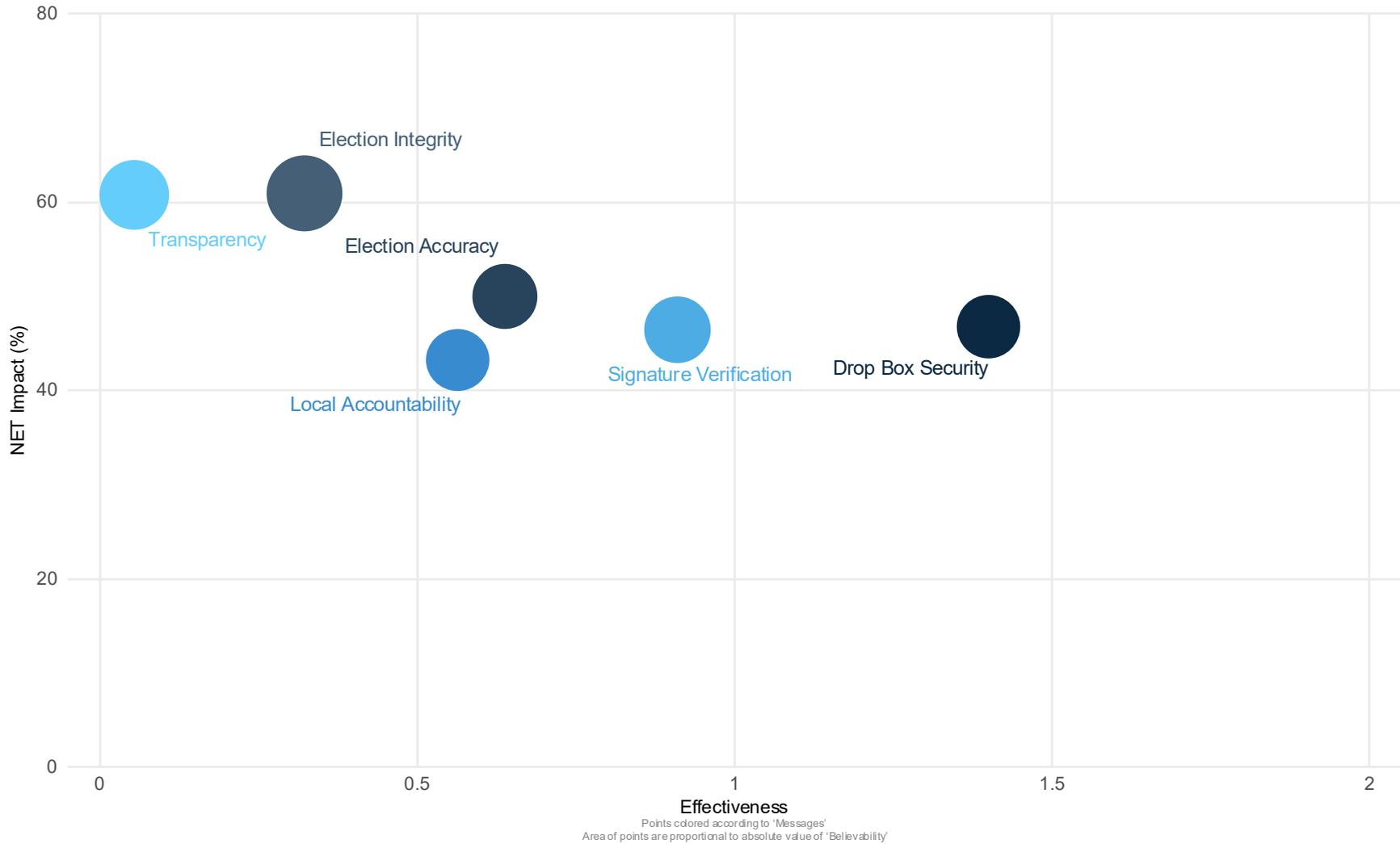
The vertical position of each message indicates the NET impact – or *popularity* – of each message. Messages with **highest position** have the **broadest appeal**. The closer a message is to the **bottom** of Net Impact, the more **drag** it has meaning it can cut against you.

Believability (Bubble Size)

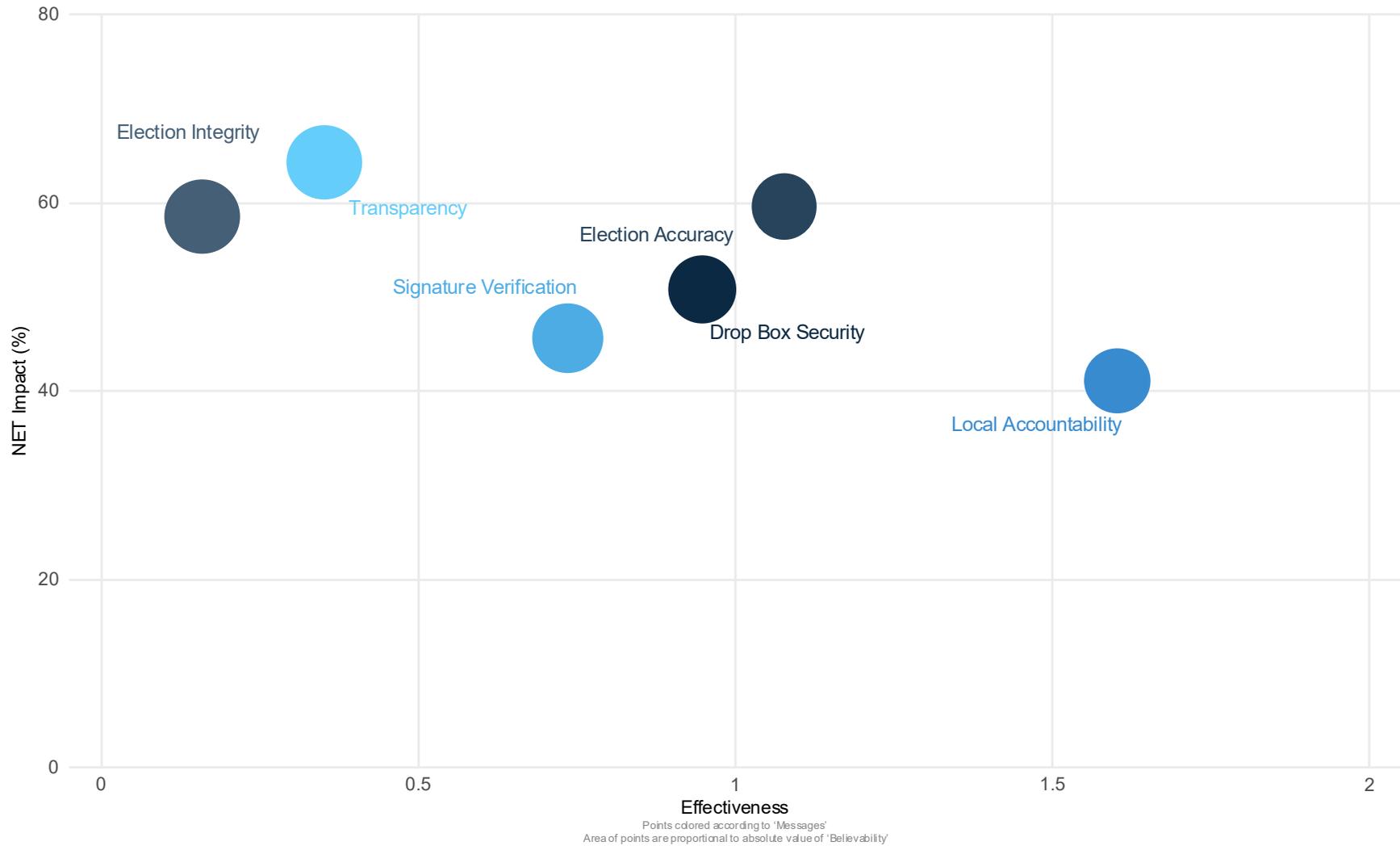
The size of each message bubble reflects the **intensity** of responses (called *believability*). Larger bubbles reflect a high concentration of respondents choosing *much* more/less likely. This is a **comparative tool** for impact but third in importance of the overall graph.



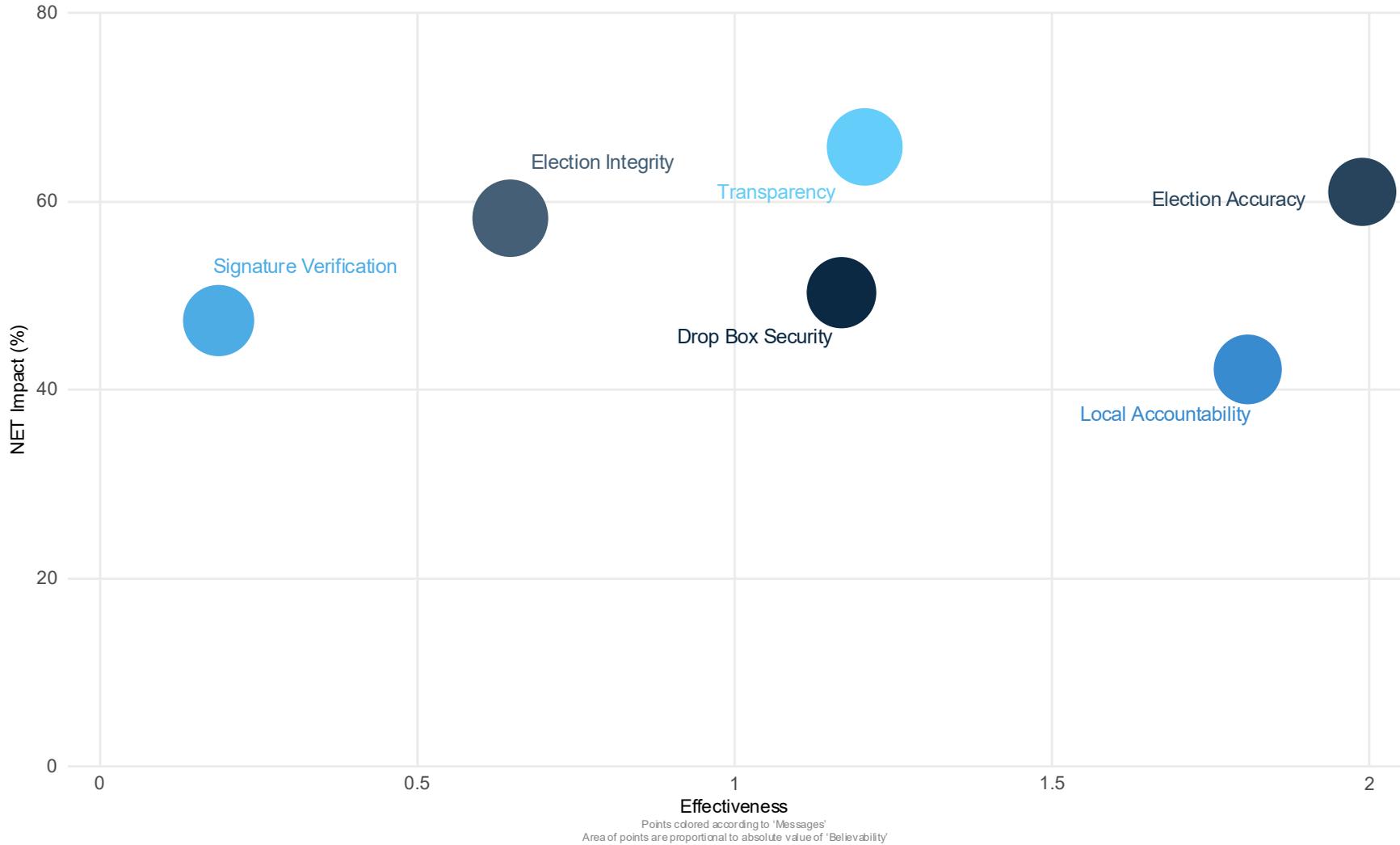
Message Map: Overall



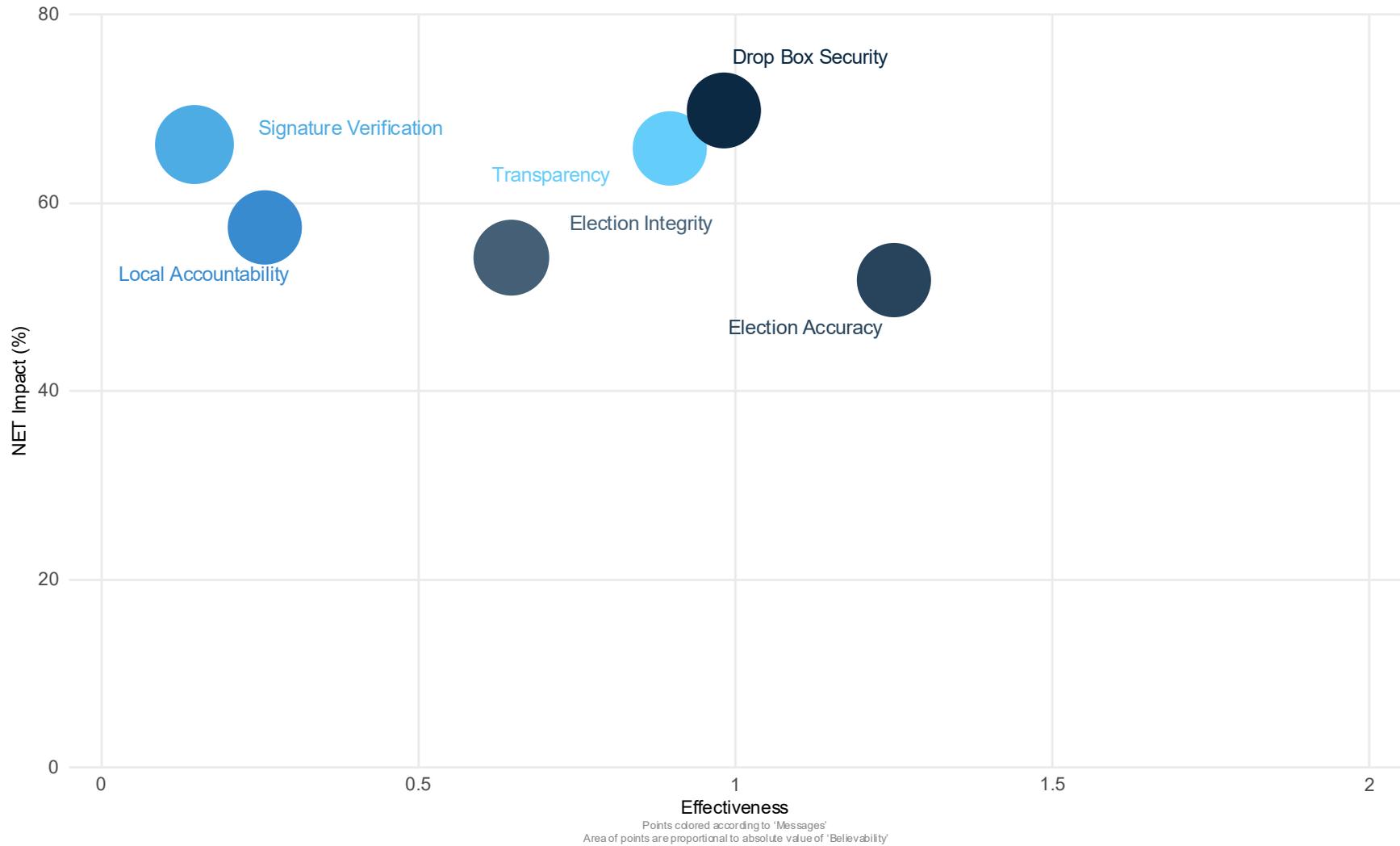
Message Map: Independent, Other



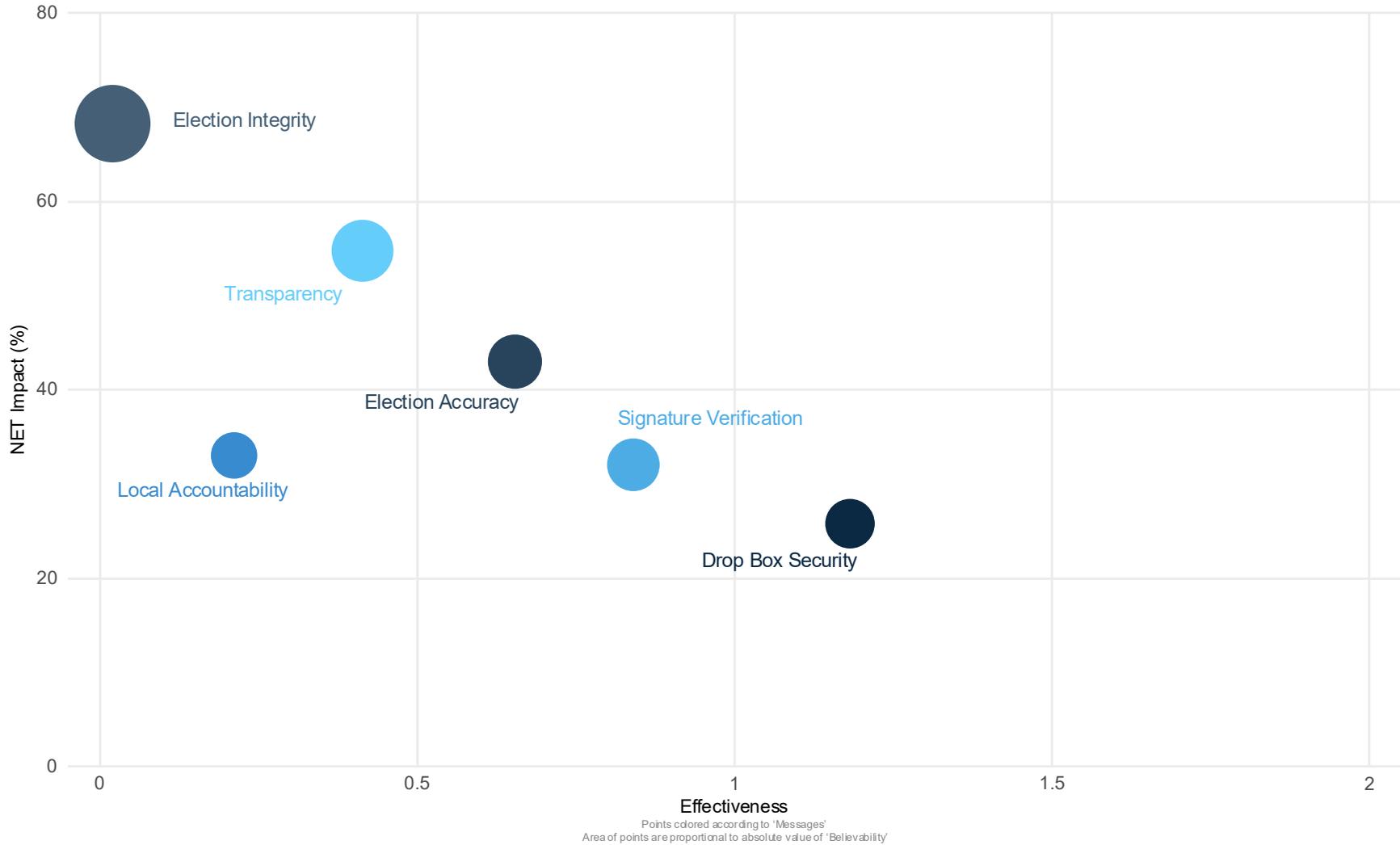
Message Map: Independent



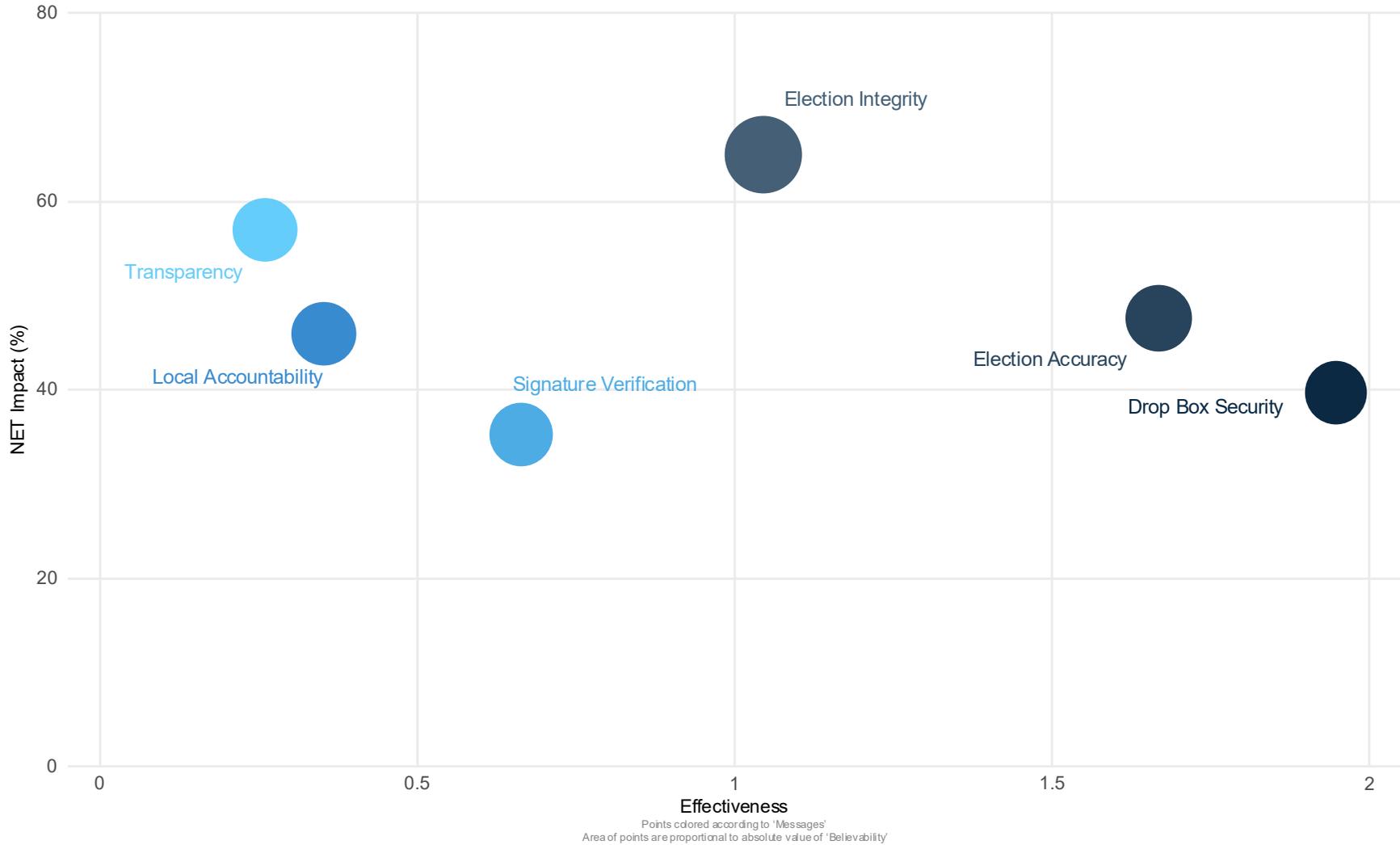
Message Map: Democrat



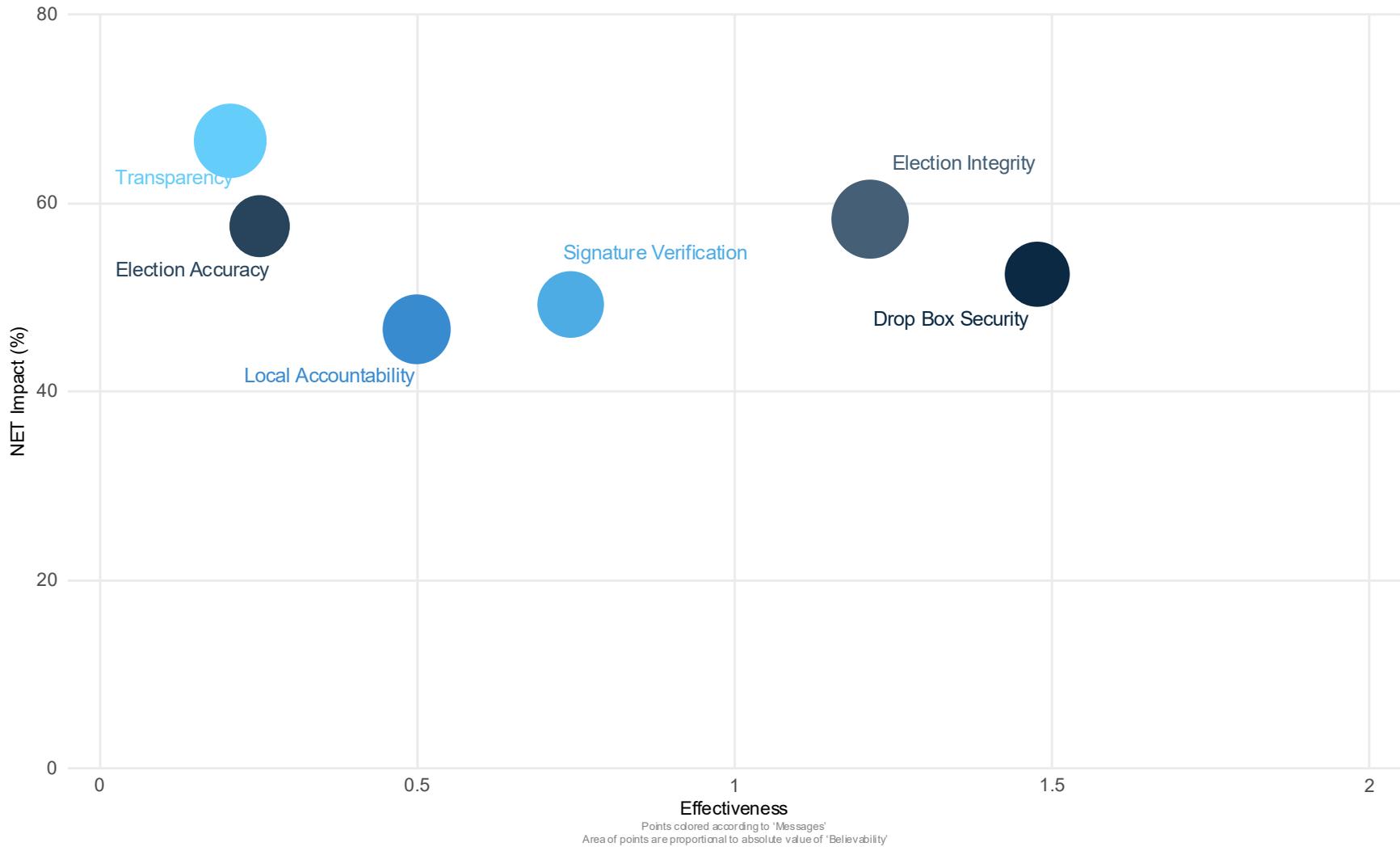
Message Map: Republican



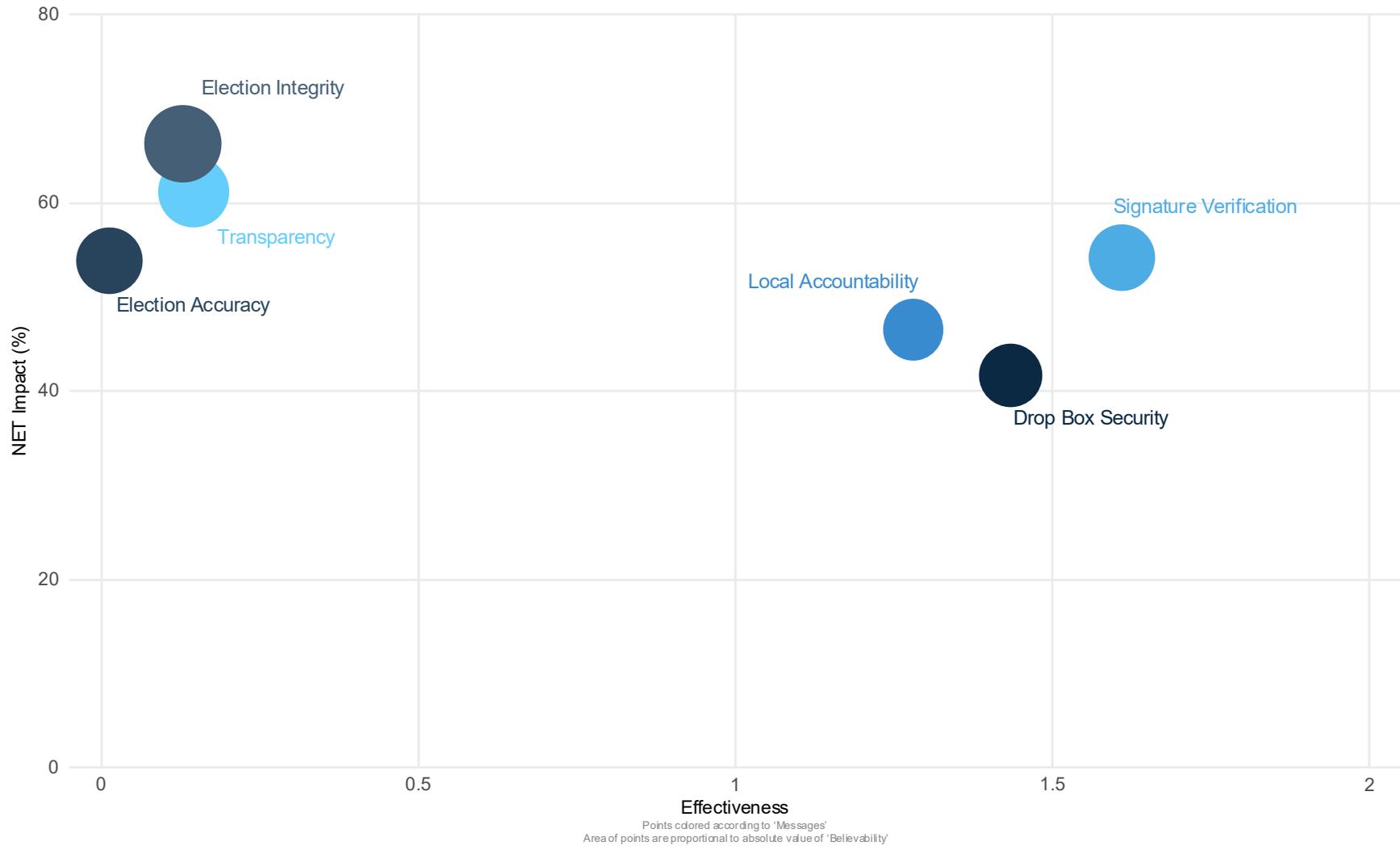
Message Map: M 55+



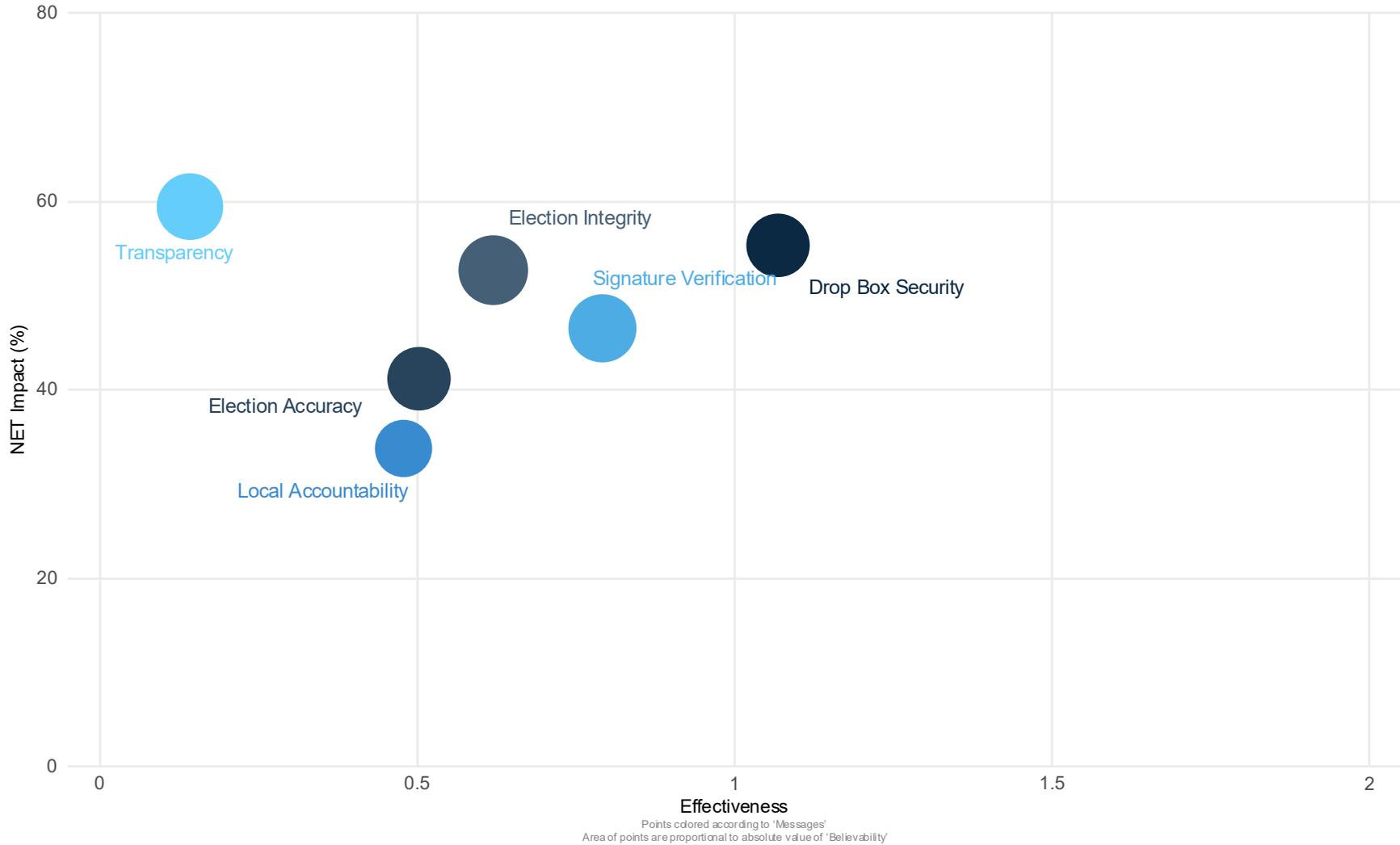
Message Map: M <55



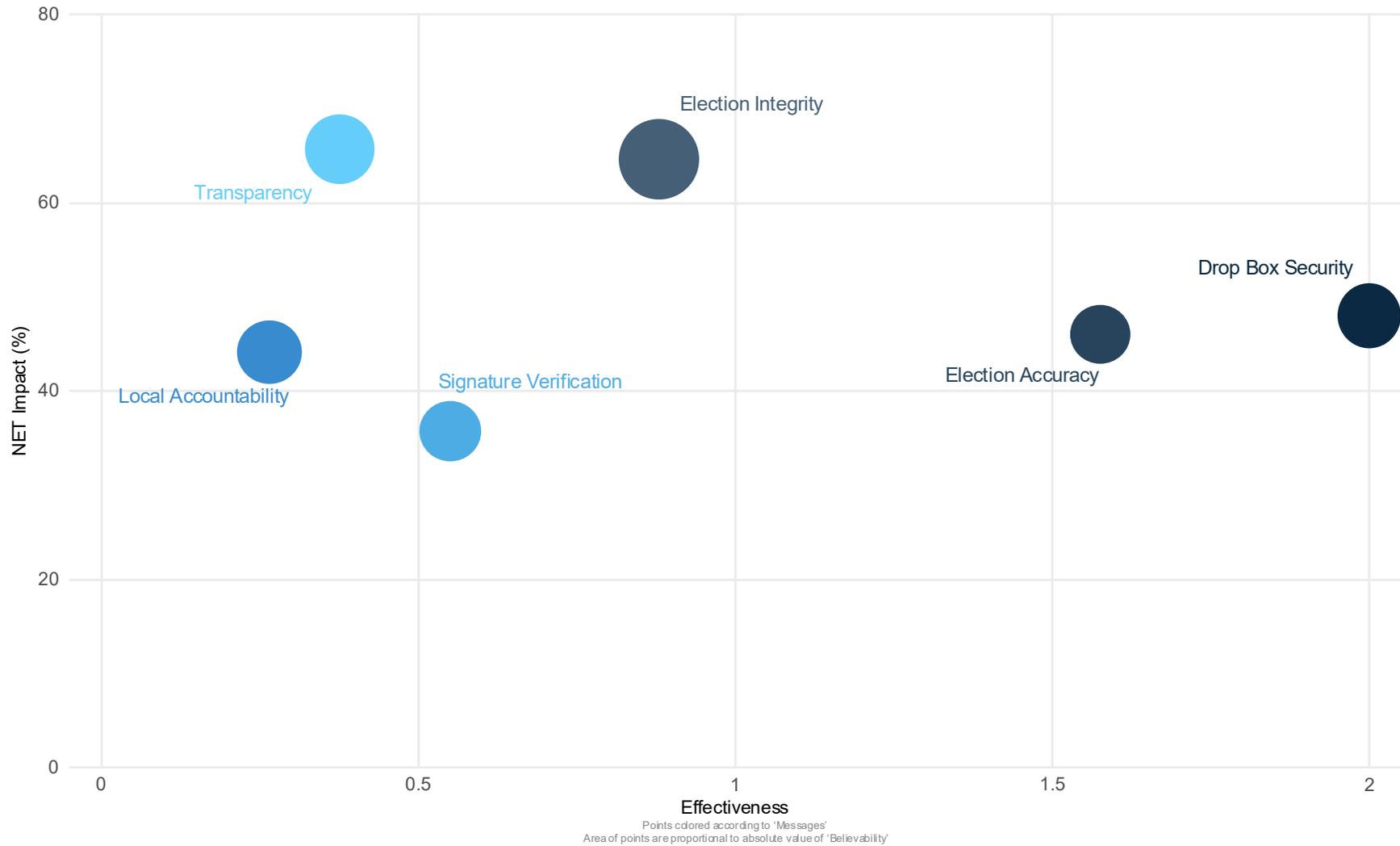
Message Map: F 55+



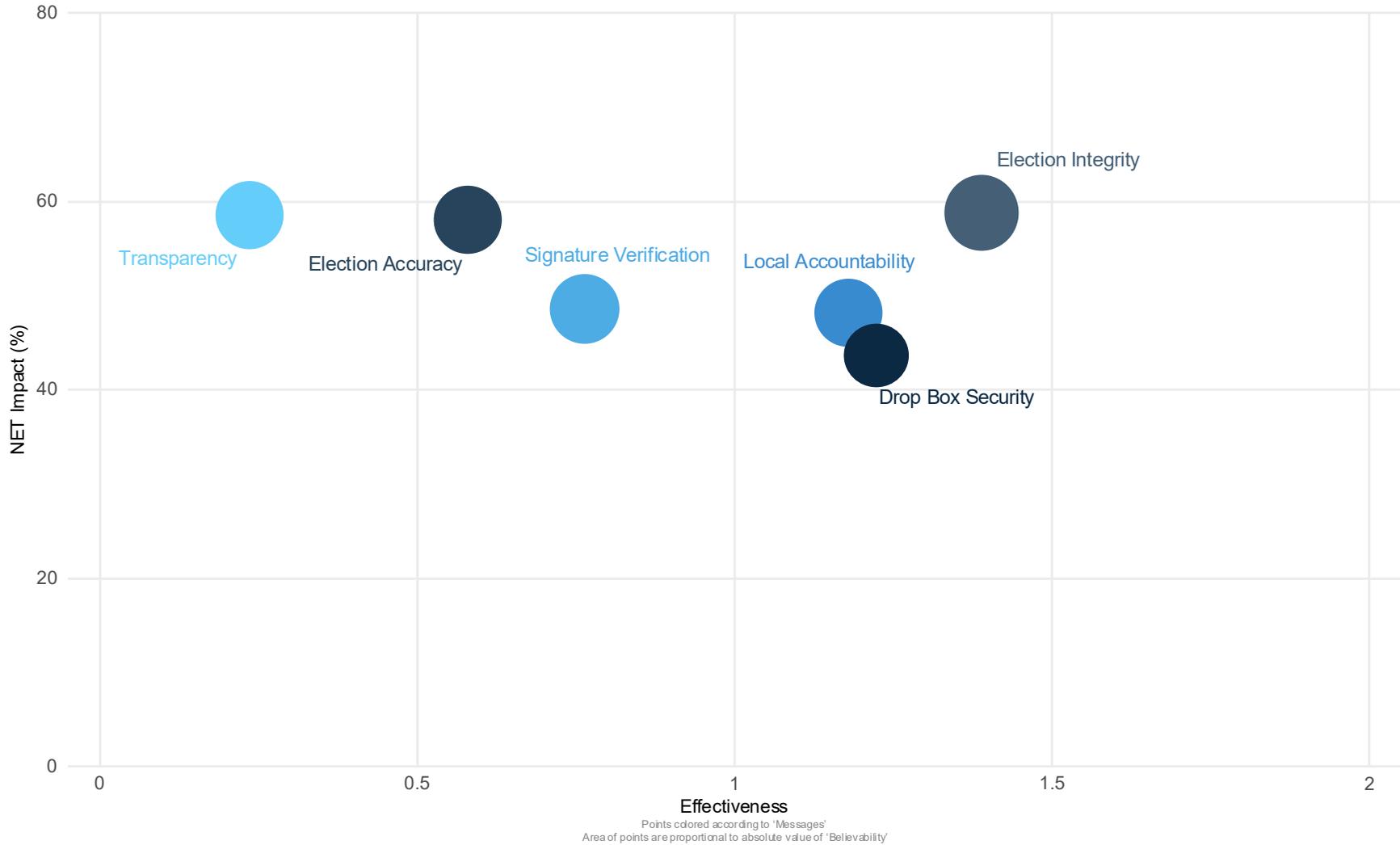
Message Map: F <55



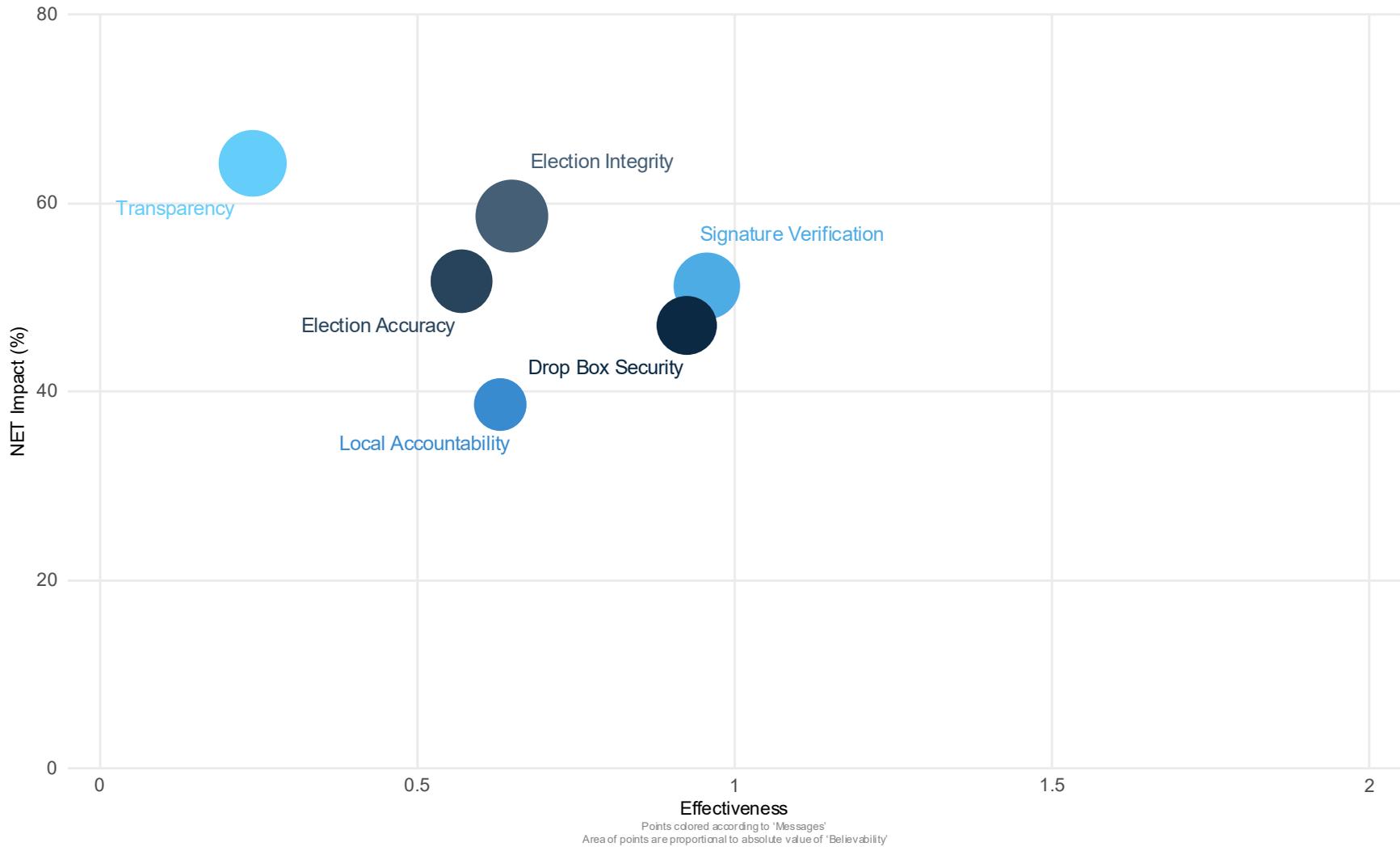
Message Map: M No College



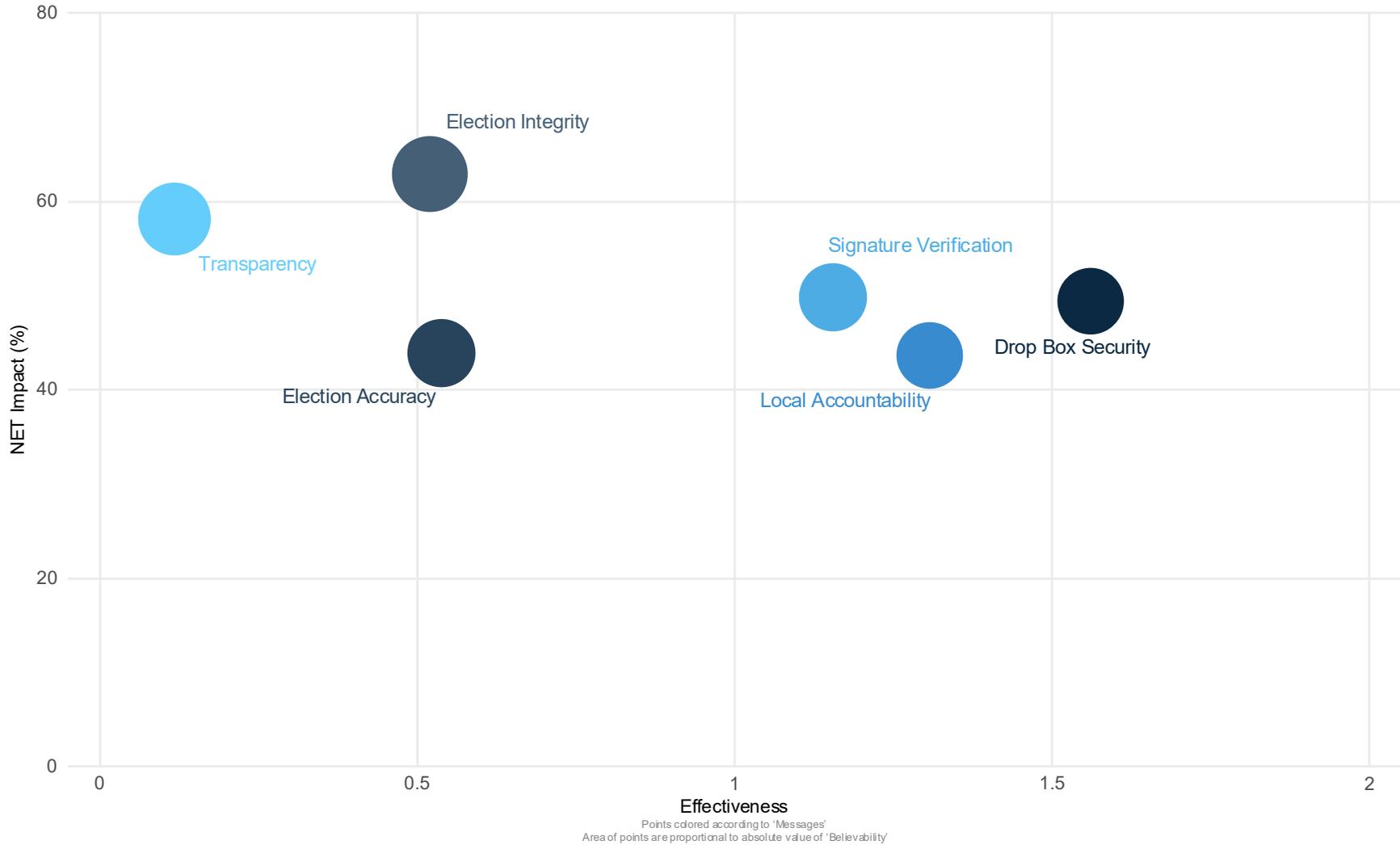
Message Map: M College



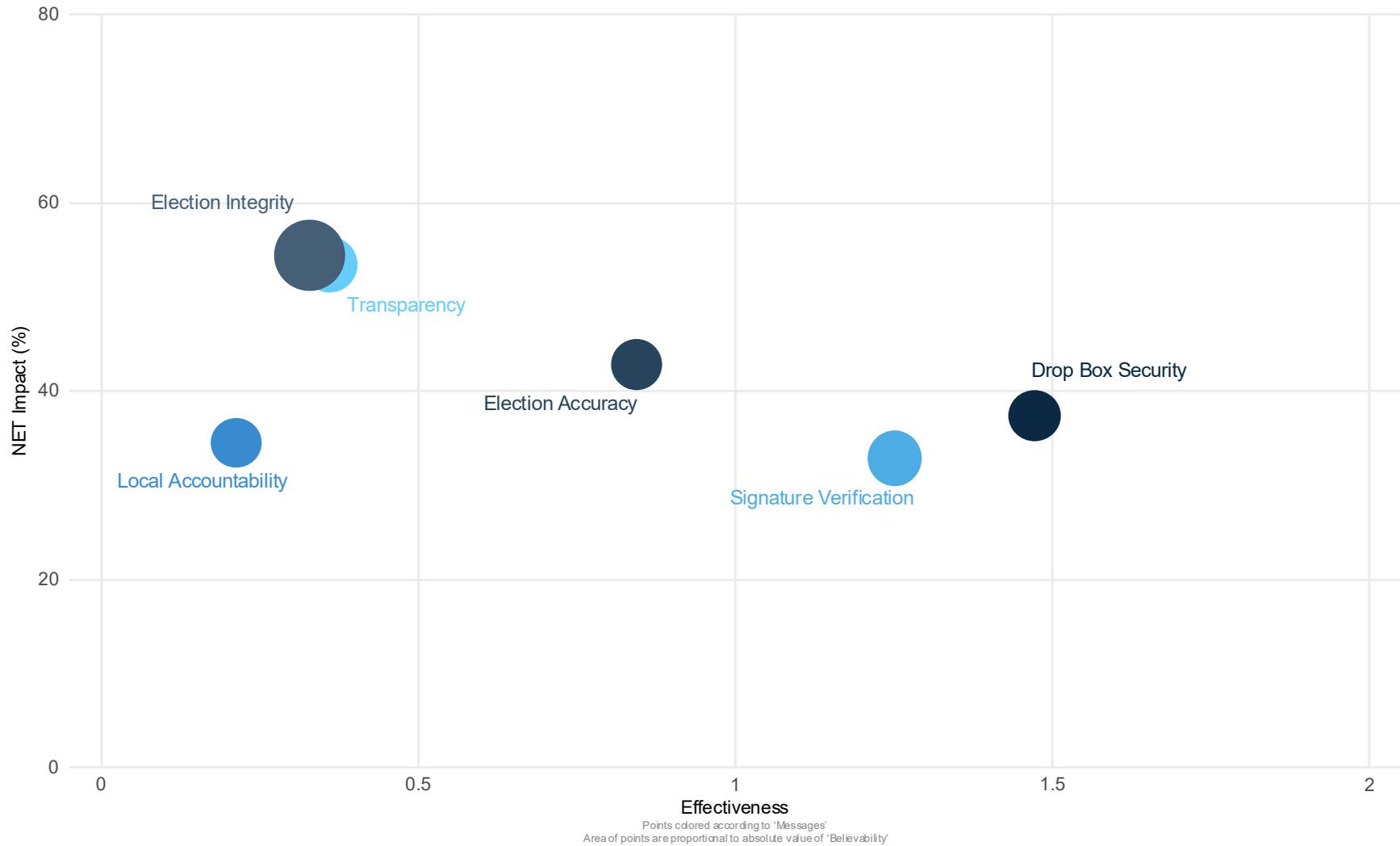
Message Map: F No College



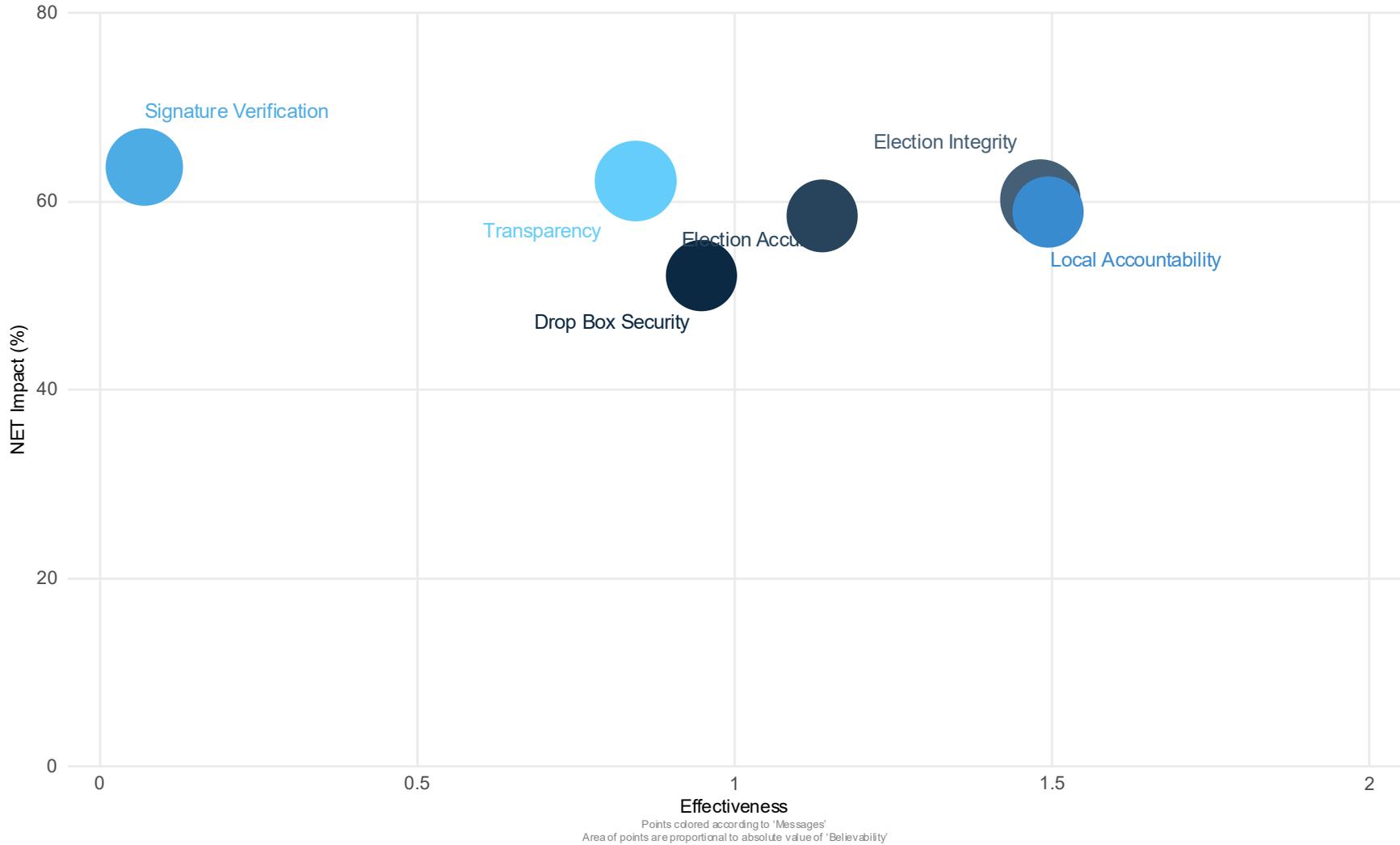
Message Map: F College



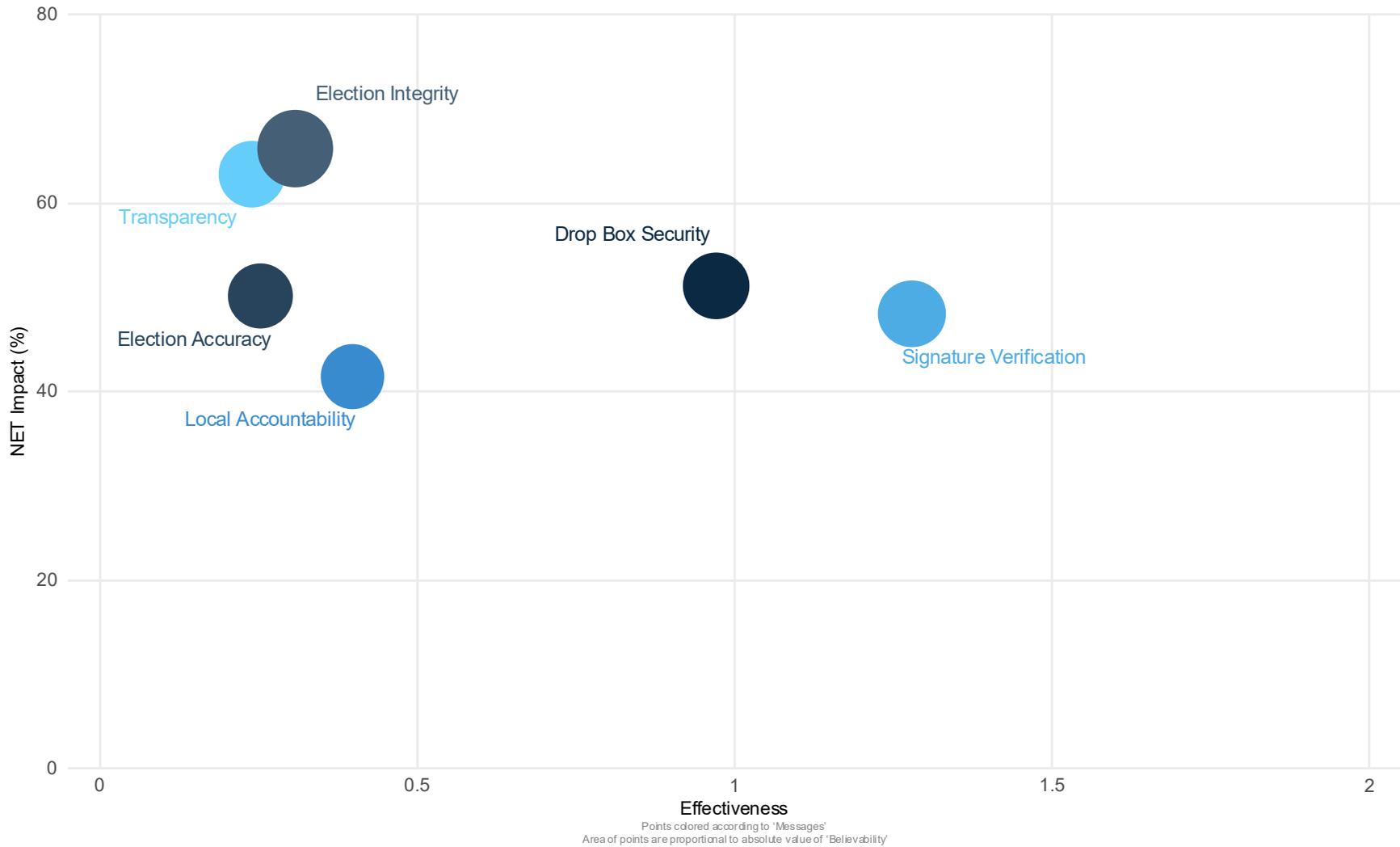
Message Map: Rest of Counties



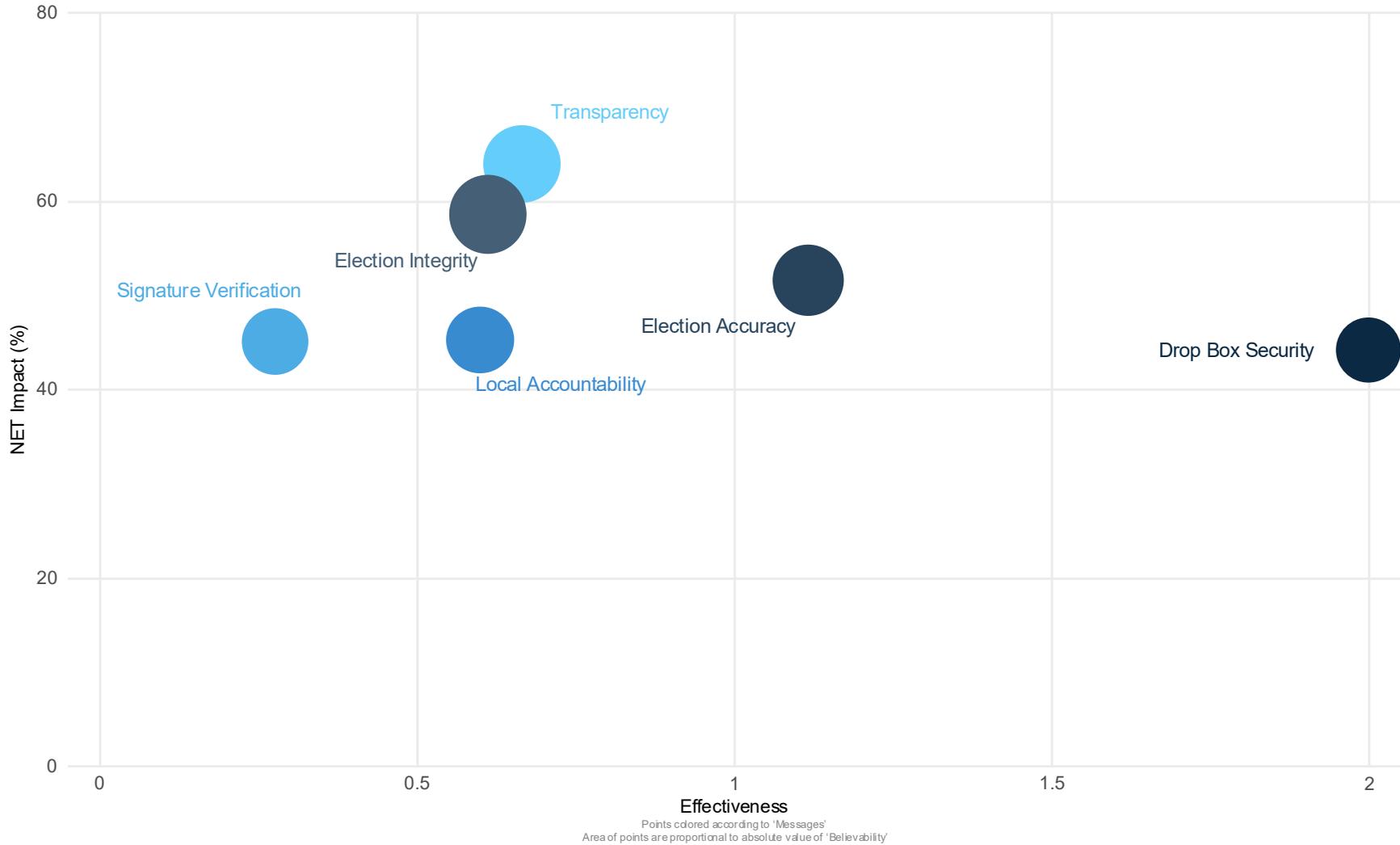
Message Map: Pima



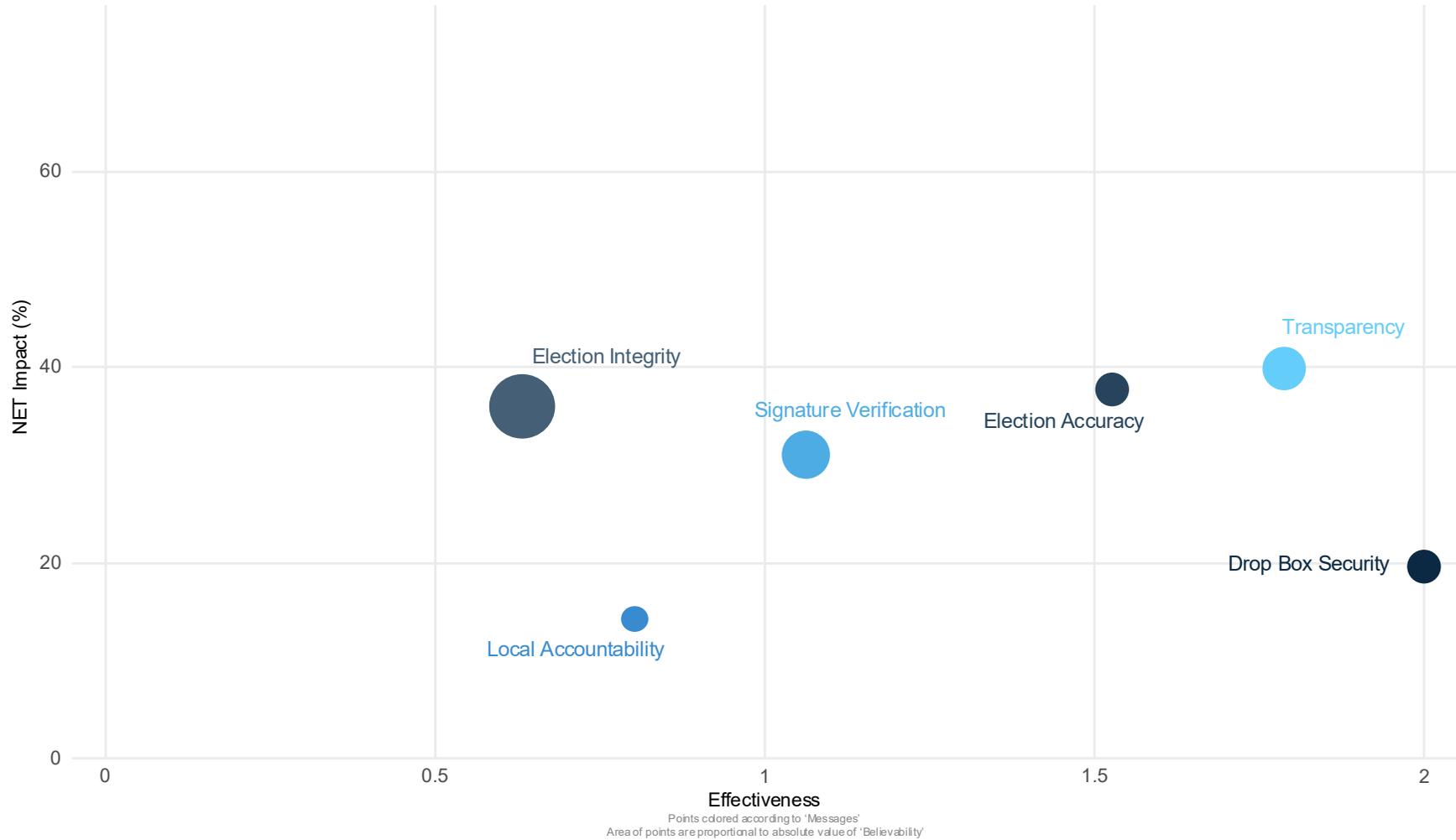
Message Map: Maricopa Non-PHX



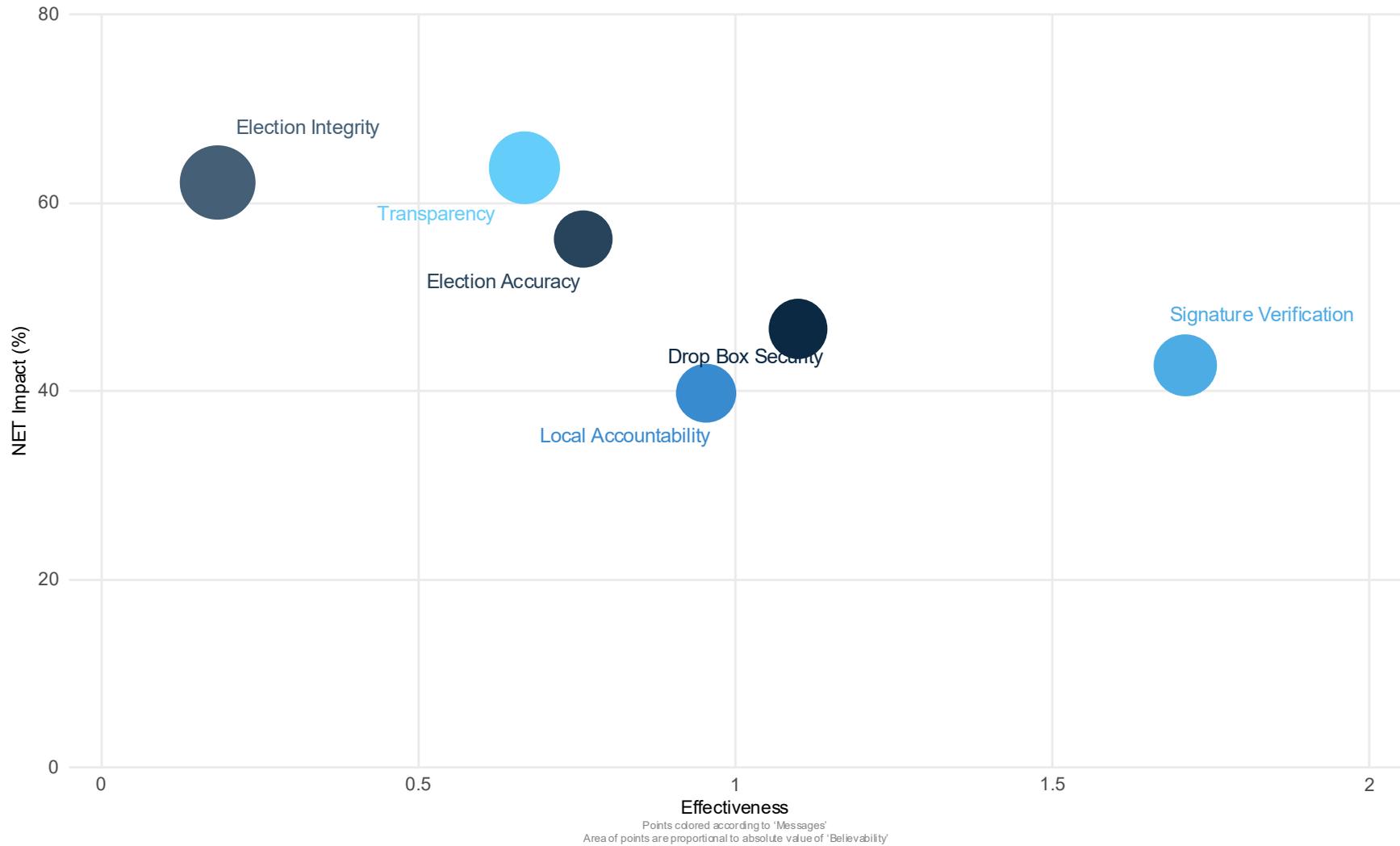
Message Map: Maricopa- PHX



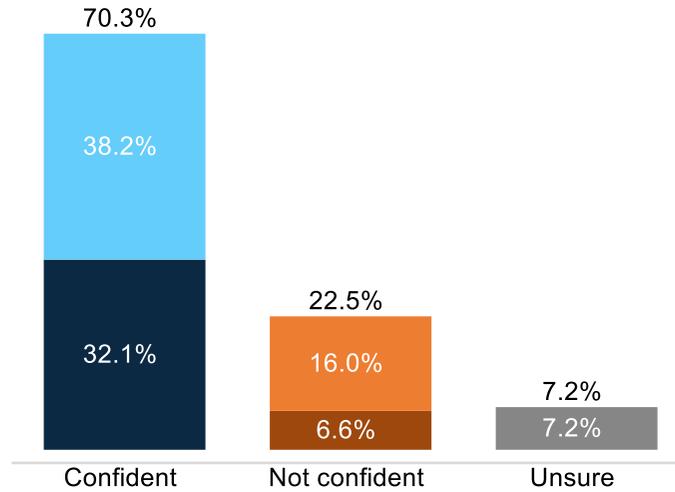
Message Map: Initial Unsures on Election Confidence



Message Map: Swing Voters



Informed Election Confidence

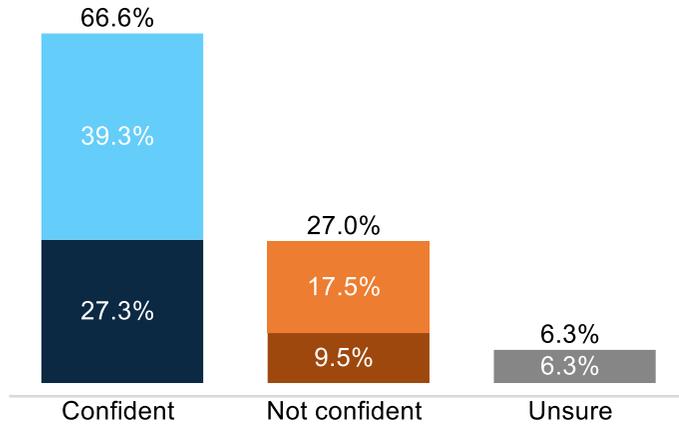


	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	70%	70%	75%	69%	66%	69%	66%	68%	80%	75%	69%	73%	68%	55%	75%	89%	72%	67%	90%	28%	39%	42%	39%	67%	61%	51%	91%	66%	79%	66%	72%
Not confident Total	23%	20%	16%	24%	31%	27%	28%	20%	15%	22%	23%	17%	26%	37%	22%	5%	23%	23%	6%	67%	13%	51%	57%	22%	34%	41%	5%	21%	12%	29%	22%
Very confident	32%	34%	30%	34%	32%	39%	26%	28%	36%	42%	28%	45%	23%	12%	35%	56%	33%	36%	47%	3%	4%	4%	6%	29%	19%	10%	58%	24%	43%	26%	36%
Somewhat confident	38%	36%	45%	36%	34%	30%	39%	40%	44%	33%	40%	29%	44%	43%	40%	33%	39%	31%	44%	26%	35%	38%	33%	38%	41%	42%	33%	42%	36%	40%	36%
Not too confident	16%	16%	12%	13%	23%	20%	17%	15%	12%	20%	15%	16%	27%	13%	4%	17%	12%	6%	44%	5%	34%	35%	16%	24%	29%	3%	15%	8%	20%	17%	
Not confident at all	7%	5%	5%	10%	8%	7%	11%	6%	3%	2%	8%	3%	10%	10%	9%	1%	5%	11%	0%	23%	8%	18%	22%	7%	10%	11%	1%	7%	4%	9%	6%
Unsure	7%	10%	8%	7%	3%	3%	7%	11%	6%	3%	9%	9%	6%	8%	3%	6%	5%	10%	4%	5%	48%	7%	4%	11%	6%	8%	5%	13%	9%	5%	5%

How confident are you that Arizona's voting and ballot tabulation process will accurately cast and count votes in 2026?

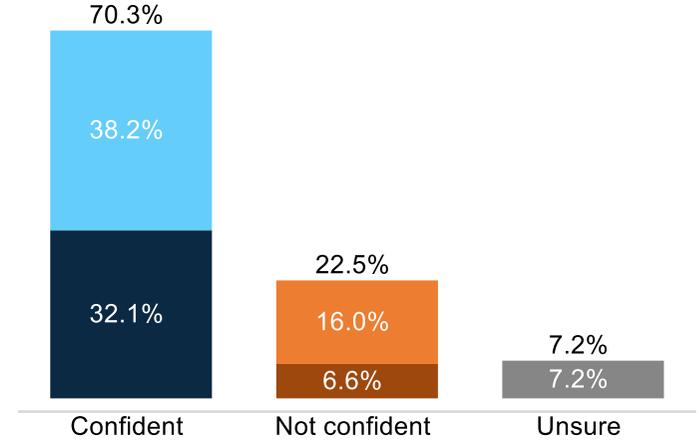
Percent Change: Initial to Informed Election Confidence

Initial



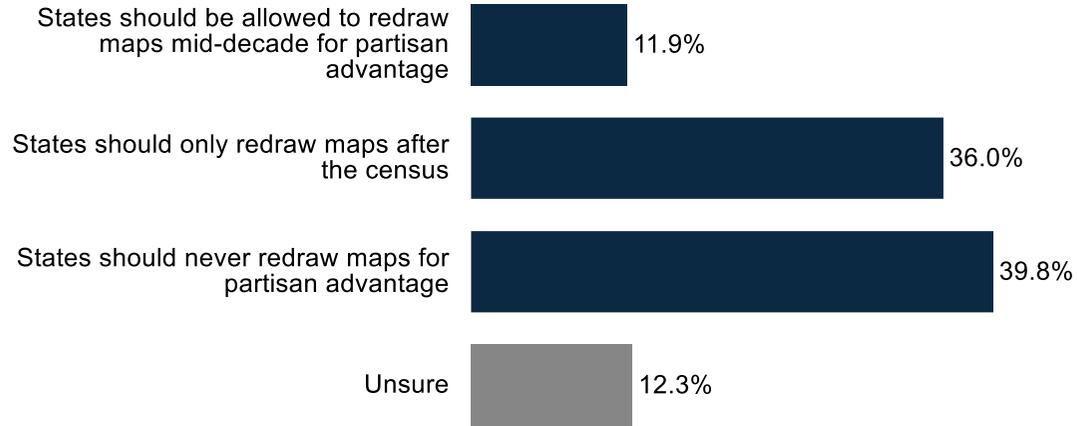
Informed

Confident +3 from Initial



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	4%	2%	9%	-3%	5%	-5%	8%	5%	8%	5%	0%	-2%	12%	3%	10%	4%	5%	-2%	-10%	28%	39%	9%	14%	2%	6%	4%	2%	-1%	6%	8%	2%
Not confident Total	-4%	-4%	-9%	2%	-5%	3%	-8%	-6%	-8%	-6%	-4%	-1%	-8%	-3%	-8%	-5%	-5%	0%	6%	-33%	13%	-10%	-13%	-2%	-4%	-6%	-2%	2%	-11%	-8%	-2%
Very confident	5%	11%	6%	0%	1%	1%	11%	6%	5%	2%	11%	6%	1%	9%	10%	4%	8%	6%	3%	4%	3%	5%	1%	2%	1%	12%	3%	9%	4%	5%	
Somewhat confident	-1%	-9%	2%	-3%	4%	-6%	8%	-6%	2%	0%	-1%	-13%	6%	2%	1%	-6%	1%	-10%	-15%	26%	35%	6%	9%	1%	4%	4%	-10%	-4%	-3%	4%	-3%
Not too confident	-2%	-2%	-6%	1%	2%	8%	-5%	-5%	-5%	-1%	1%	0%	-8%	2%	-6%	-4%	-2%	0%	6%	-21%	5%	-3%	-6%	-1%	0%	0%	-2%	2%	-8%	-3%	0%
Not confident at all	-3%	-1%	-3%	1%	-8%	-5%	-3%	-1%	-3%	-5%	-5%	-1%	0%	-5%	-2%	-1%	-3%	0%	0%	-13%	8%	-6%	-7%	-1%	-4%	-6%	0%	-1%	-3%	-5%	-2%
Unsure	1%	1%	0%	2%	1%	2%	0%	1%	0%	0%	3%	2%	-4%	0%	-2%	1%	0%	1%	4%	5%	-52%	1%	-1%	0%	-2%	1%	0%	0%	5%	0%	0%

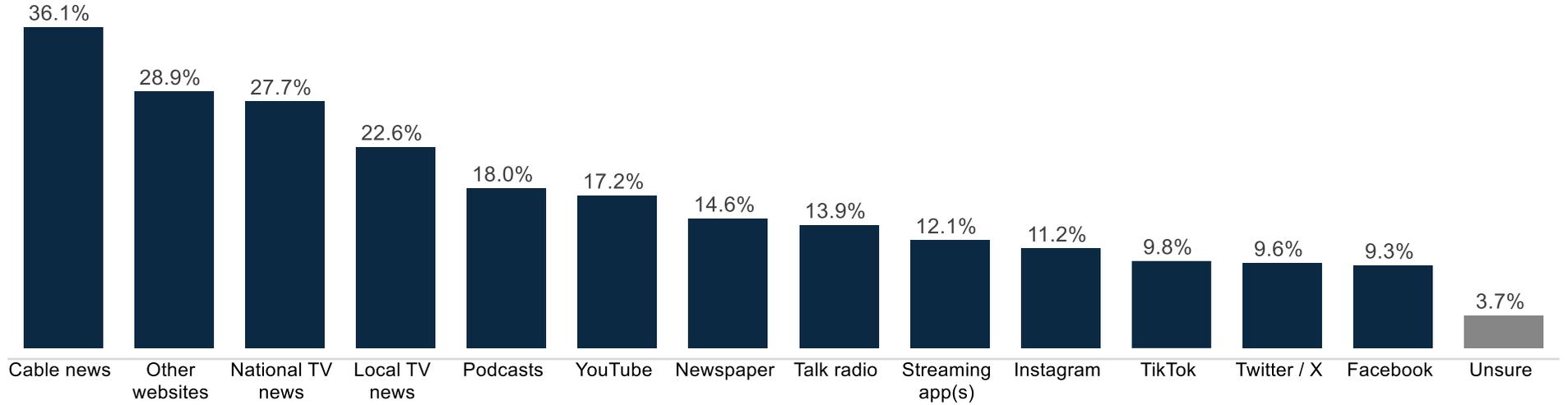
Redistricting Opinion



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	Rest of Maricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
States should be allowed to redraw maps mid-decade for partisan advantage	12%	11%	9%	16%	13%	14%	14%	12%	7%	10%	10%	12%	16%	19%	8%	5%	12%	14%	7%	24%	7%	22%	23%	11%	17%	19%	5%	8%	11%	15%	12%
States should only redraw maps after the census	36%	36%	36%	36%	36%	38%	34%	37%	34%	50%	33%	31%	33%	37%	39%	32%	35%	40%	39%	31%	25%	30%	29%	38%	38%	37%	34%	35%	39%	38%	34%
States should never redraw maps for partisan advantage	40%	38%	44%	39%	39%	39%	38%	38%	46%	28%	41%	51%	39%	29%	42%	54%	41%	35%	45%	28%	35%	29%	32%	37%	31%	28%	55%	43%	37%	38%	40%
Unsure	12%	16%	12%	9%	12%	9%	14%	14%	13%	12%	15%	7%	11%	15%	11%	9%	12%	10%	9%	17%	33%	19%	16%	14%	14%	16%	6%	13%	13%	9%	14%

Every ten years, the U.S. conducts a census, and states usually redraw their congressional and legislative district maps after the census. Some states have been changing their maps in the middle of the decade, not waiting for the next census. Do you think states should be allowed to redraw district lines mid-decade for partisan advantage, or should they keep the maps set until the next census?

News Source

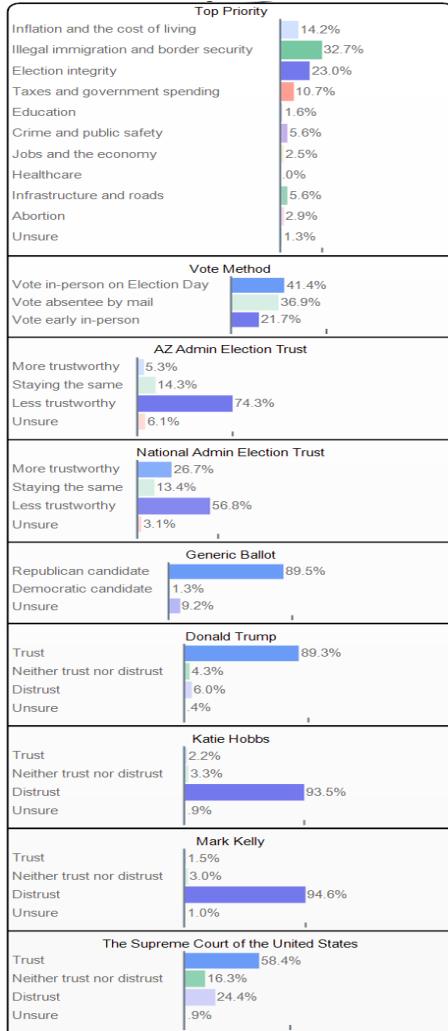


	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Phoenix	RestOfMaricopa	Pima Co	Other Counties	Republican	Independent	Democrat	White	Hispanic	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	GOP Primary	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Social Media	44%	65%	30%	60%	28%	34%	51%	46%	47%	47%	48%	40%	38%	46%	47%	41%	40%	58%	42%	50%	41%	46%	49%	40%	45%	47%	44%	45%	52%	47%	39%
Cable news	36%	21%	48%	22%	48%	41%	33%	38%	34%	30%	35%	43%	38%	49%	28%	28%	39%	27%	35%	39%	34%	45%	40%	28%	42%	46%	27%	32%	34%	34%	40%
Other websites	29%	34%	27%	29%	26%	31%	23%	30%	30%	26%	28%	34%	29%	28%	30%	31%	28%	30%	30%	27%	28%	29%	30%	27%	29%	29%	29%	21%	36%	27%	31%
National TV news	28%	23%	36%	20%	29%	28%	22%	29%	31%	25%	33%	26%	22%	16%	29%	41%	28%	24%	33%	15%	22%	13%	14%	31%	19%	13%	40%	28%	25%	24%	32%
Local TV news	23%	18%	25%	20%	26%	20%	27%	25%	20%	29%	20%	23%	22%	20%	27%	23%	23%	23%	25%	16%	21%	16%	16%	24%	22%	20%	24%	21%	25%	22%	22%
Podcasts	18%	18%	11%	31%	16%	20%	24%	11%	18%	19%	17%	16%	21%	22%	18%	14%	19%	17%	16%	26%	8%	24%	24%	17%	20%	22%	15%	11%	23%	19%	19%
YouTube	17%	18%	9%	32%	13%	16%	28%	16%	9%	22%	16%	18%	15%	19%	14%	17%	15%	25%	19%	12%	19%	15%	13%	14%	17%	16%	19%	18%	26%	20%	12%
Newspaper	15%	10%	18%	14%	15%	20%	9%	13%	18%	13%	16%	18%	12%	10%	17%	17%	15%	16%	19%	4%	15%	8%	6%	17%	14%	9%	21%	15%	7%	15%	17%
Talk radio	14%	15%	11%	13%	17%	13%	17%	13%	12%	4%	17%	15%	15%	19%	13%	8%	14%	13%	12%	20%	8%	21%	20%	11%	19%	19%	8%	8%	18%	13%	16%
Streaming app(s)	12%	15%	12%	11%	10%	10%	11%	15%	12%	17%	10%	8%	15%	12%	10%	14%	13%	10%	12%	13%	6%	14%	17%	12%	11%	13%	13%	14%	8%	11%	13%
Instagram	11%	19%	8%	16%	4%	10%	9%	9%	19%	7%	15%	9%	10%	11%	12%	10%	11%	11%	12%	8%	10%	16%	14%	11%	11%	11%	13%	14%	13%	8%	
TikTok	10%	23%	4%	13%	2%	4%	10%	12%	14%	10%	13%	8%	5%	5%	8%	17%	7%	19%	12%	5%	8%	6%	6%	6%	5%	5%	16%	12%	10%	12%	7%
Twitter / X	10%	8%	7%	17%	8%	11%	13%	5%	10%	13%	8%	9%	9%	13%	14%	2%	10%	9%	5%	23%	4%	18%	19%	9%	14%	16%	4%	7%	10%	9%	11%
Facebook	9%	14%	10%	7%	7%	5%	9%	15%	7%	8%	9%	10%	9%	9%	9%	9%	9%	14%	10%	9%	5%	8%	5%	9%	10%	10%	9%	9%	13%	6%	11%
Unsure	4%	5%	3%	4%	4%	4%	3%	4%	4%	5%	2%	4%	6%	3%	6%	2%	3%	5%	1%	6%	18%	5%	5%	7%	3%	3%	3%	7%	2%	4%	2%

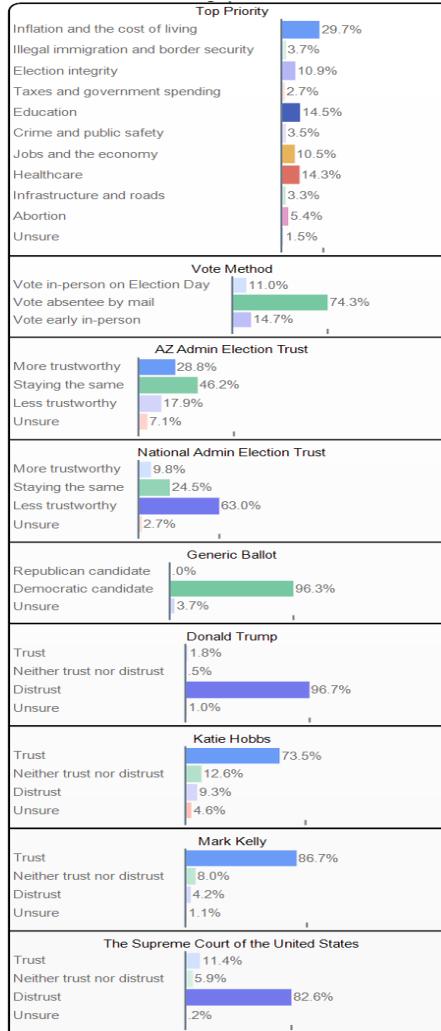
What are your primary sources for news? Select up to three options.

Segmentation Analysis:

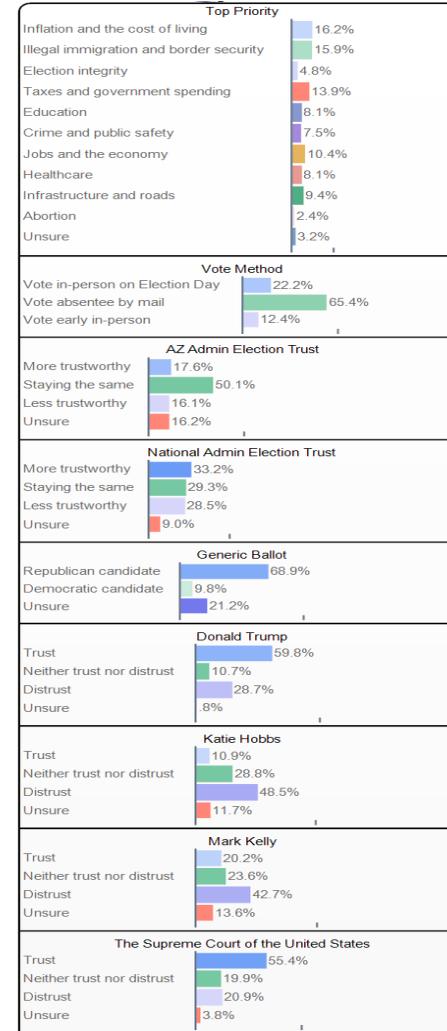
Not Confident/Pro ASEA/GOP (36%)



Confident/Against ASEA/Dem (46%)

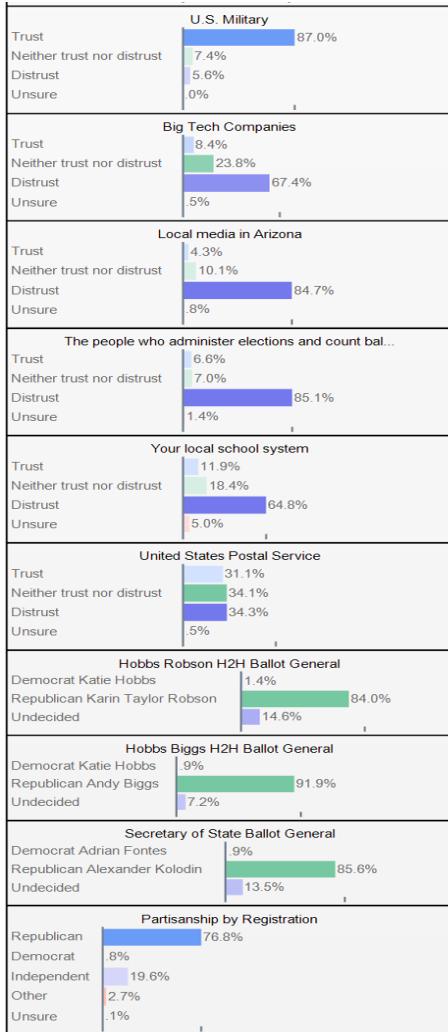


Confident/Pro ASEA/GOP (19%)

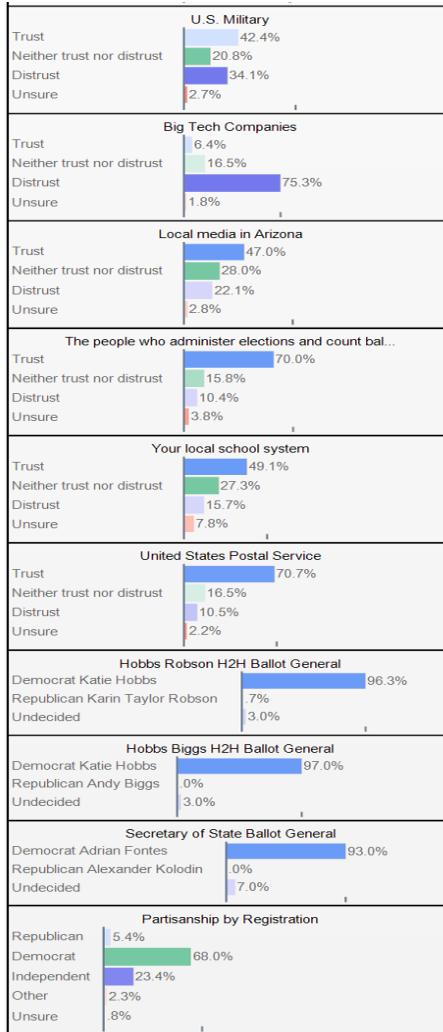


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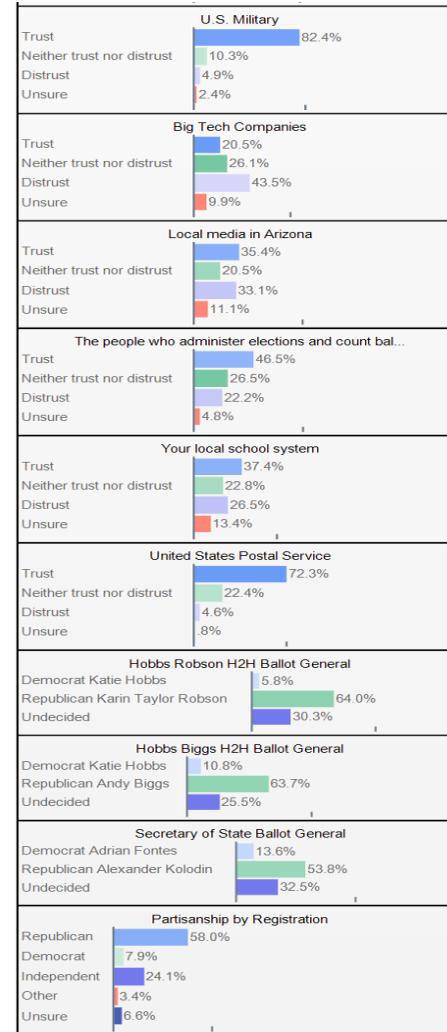
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Confident/Against ASEA/Dem (46%)

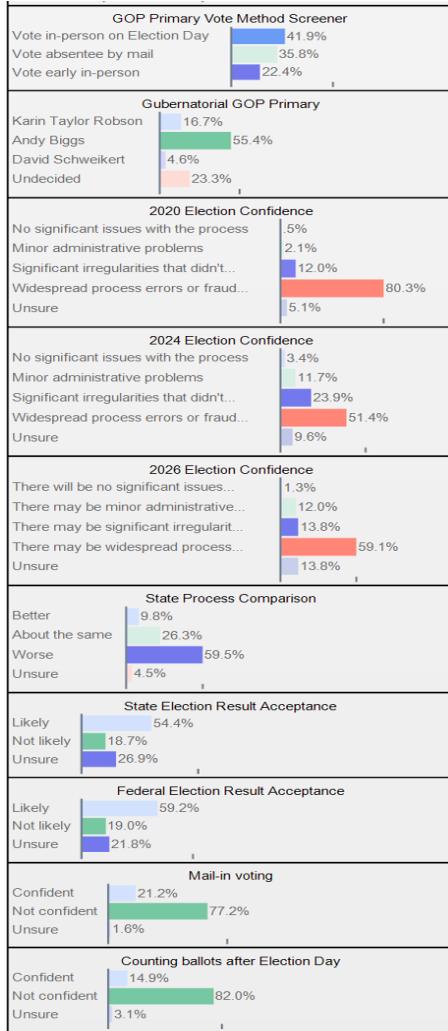


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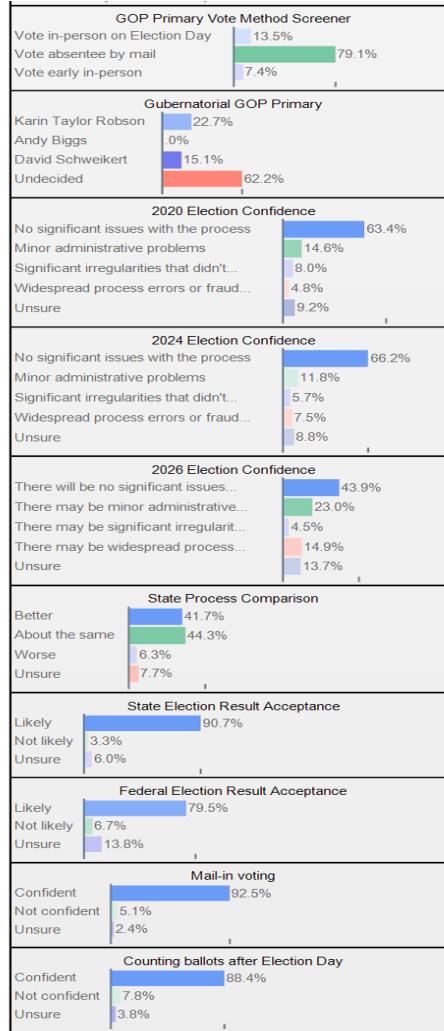


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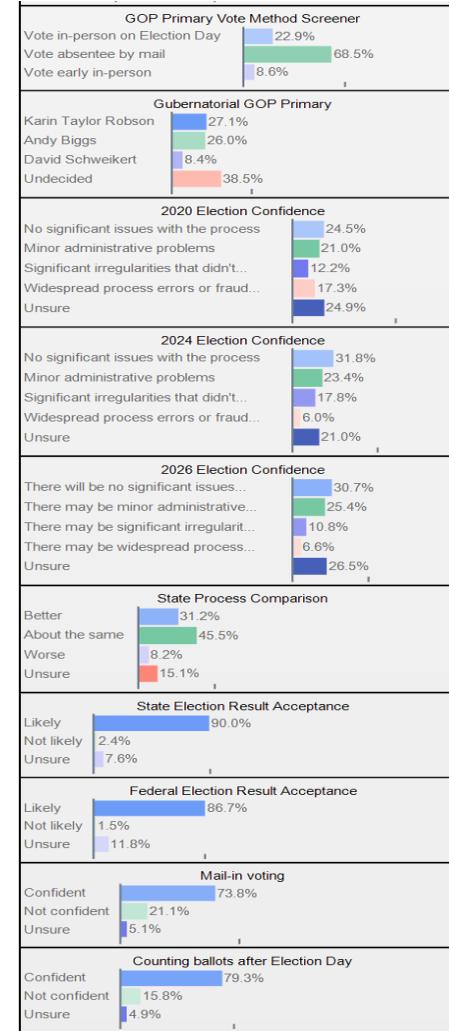
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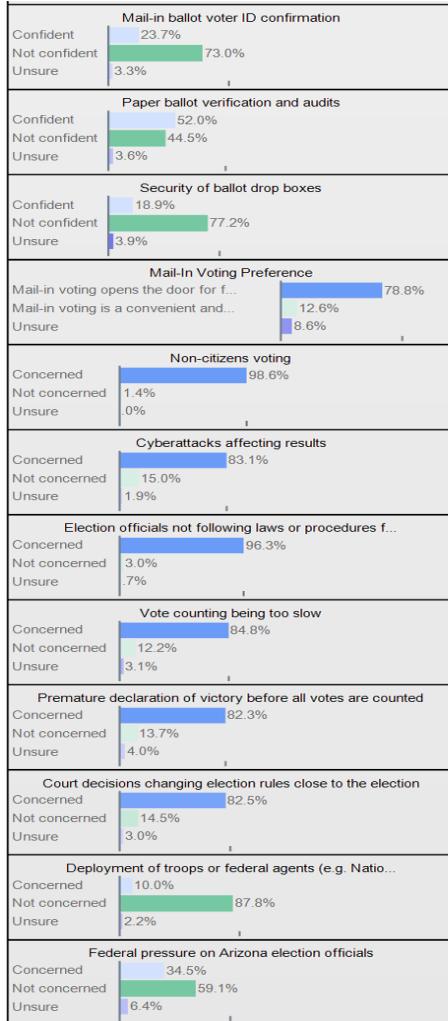


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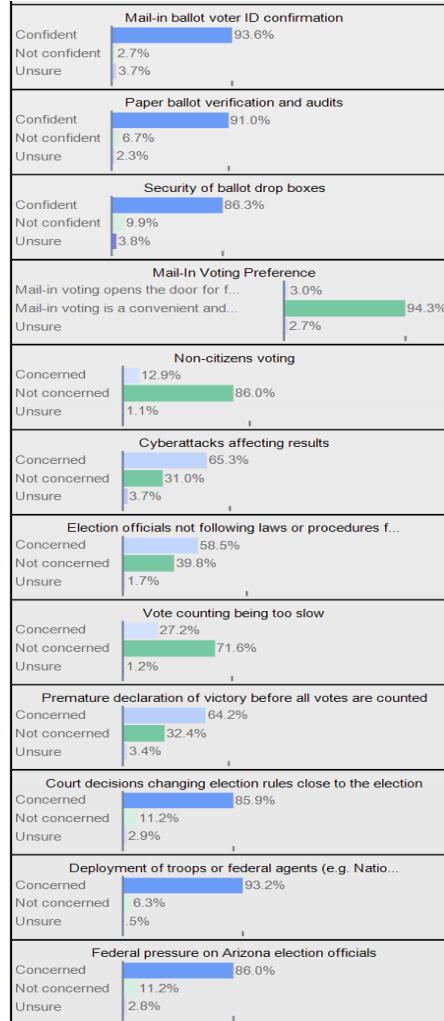


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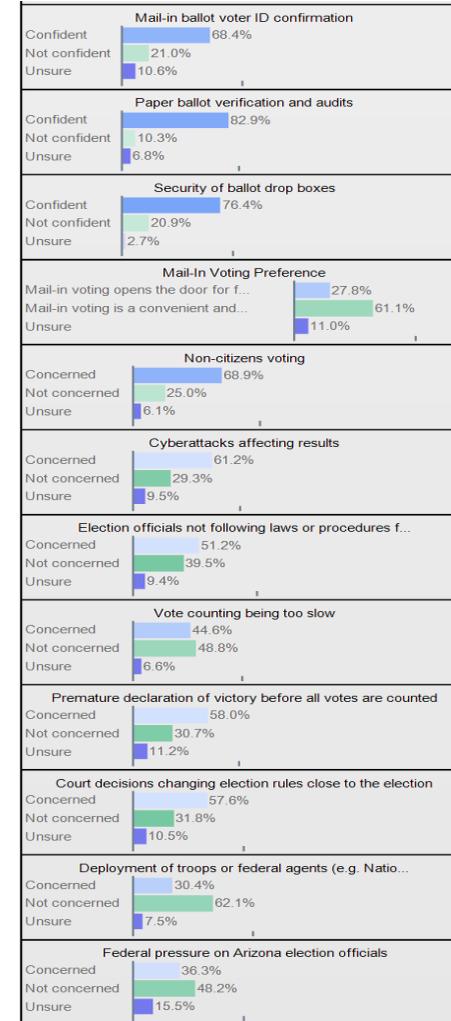
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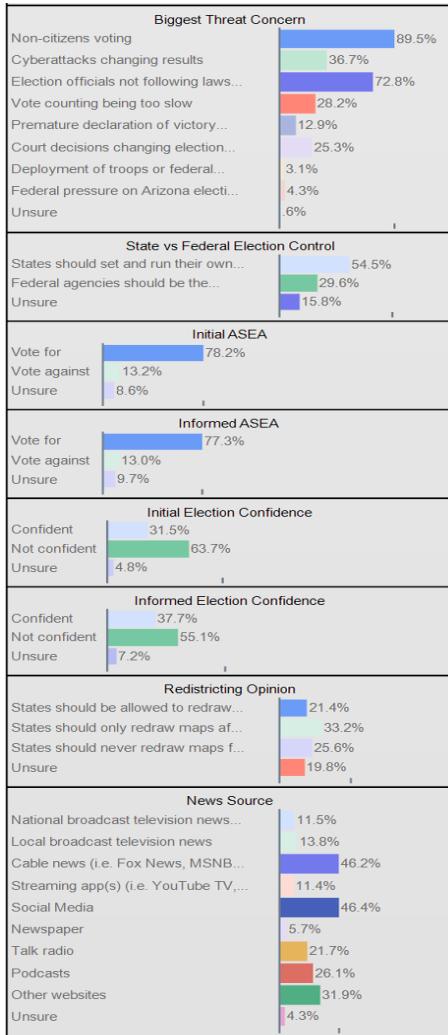


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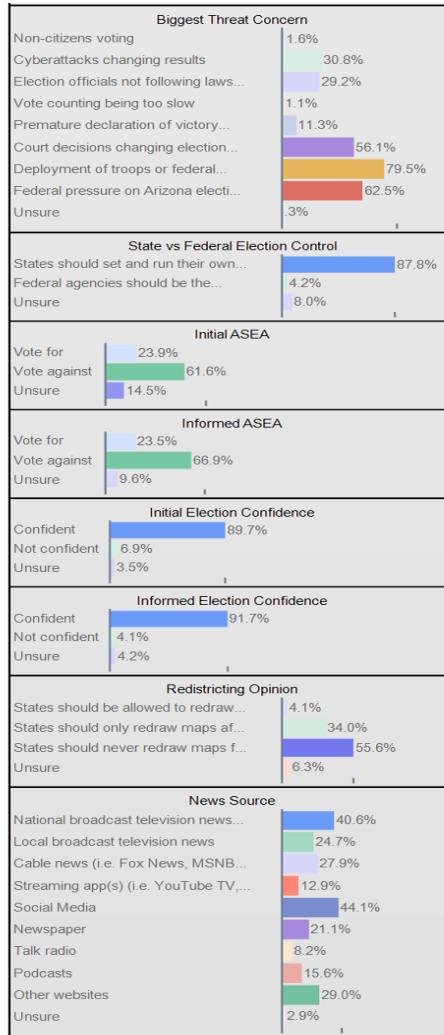


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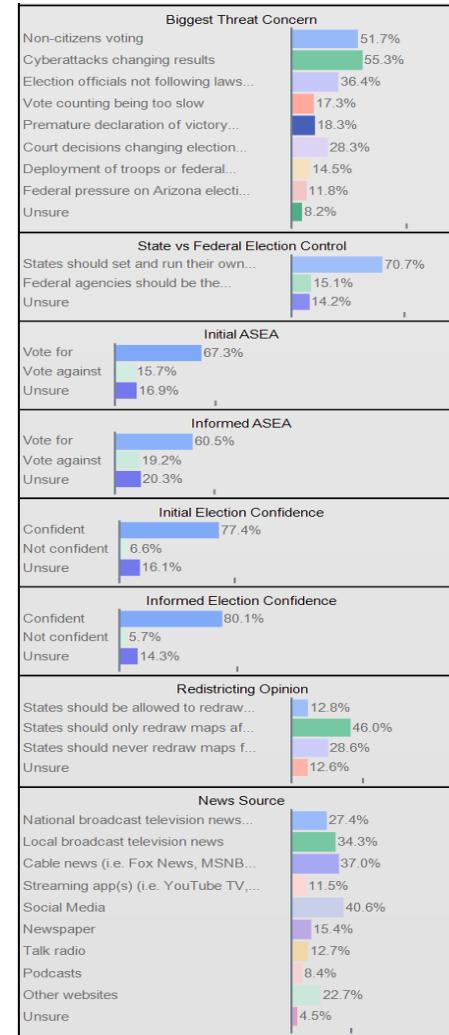
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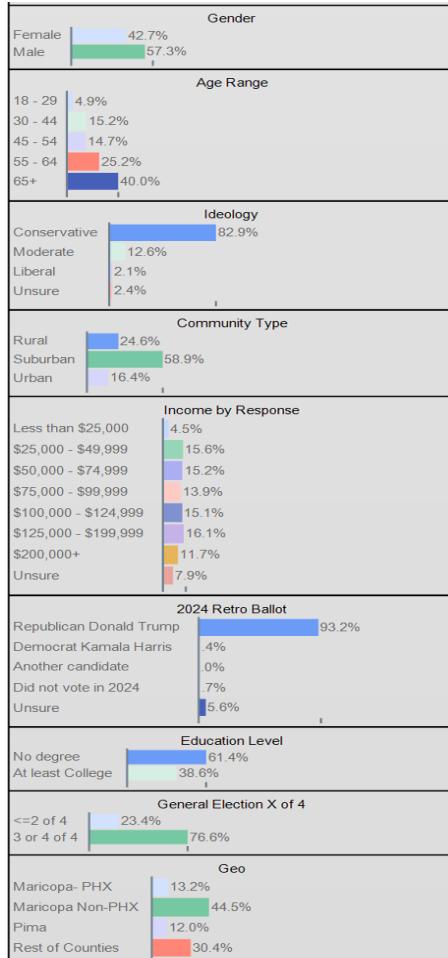


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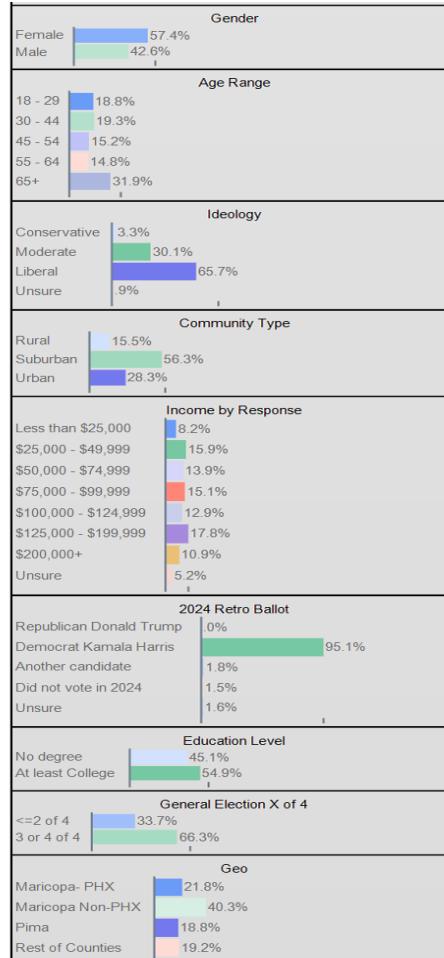


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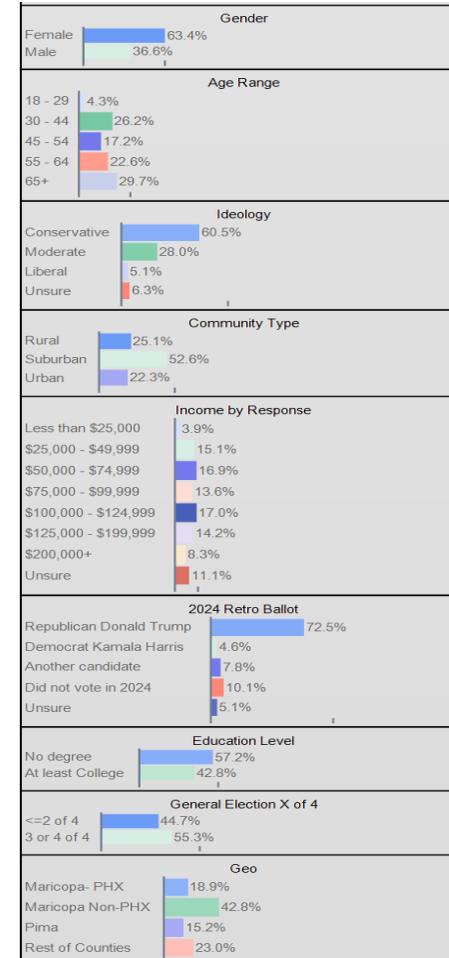
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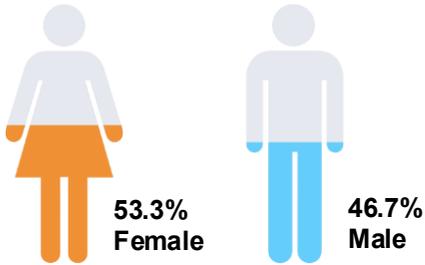


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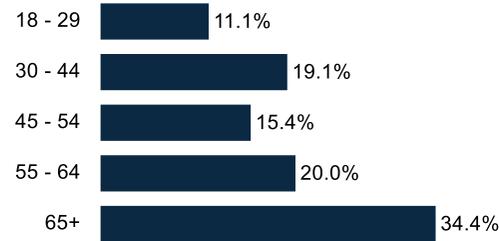


Demographics (Overall)

Sex



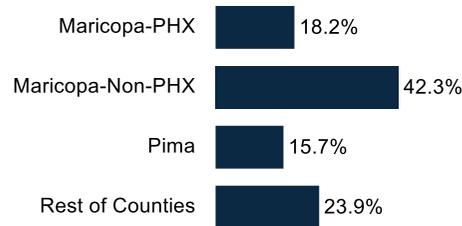
Age Range



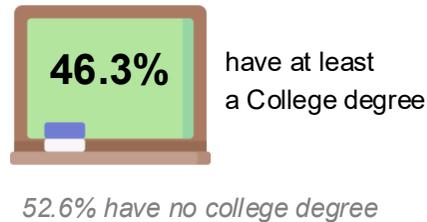
Household Income



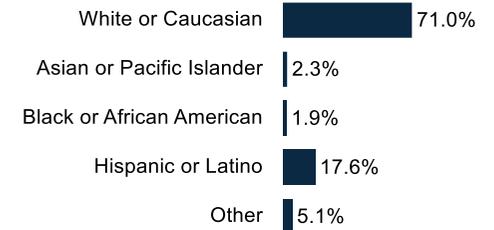
Geo



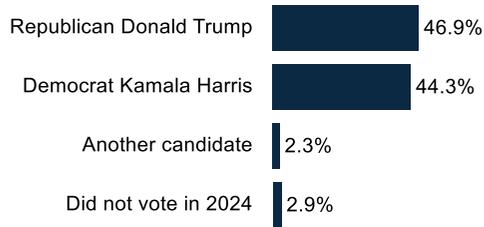
Education



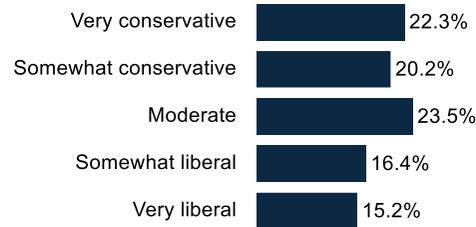
Race/Ethnicity



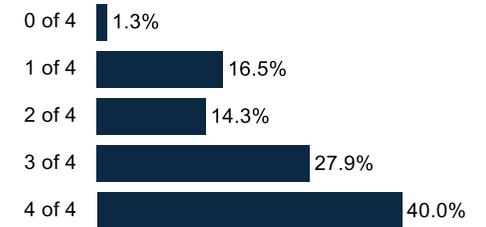
2024 Retro Ballot



Ideology

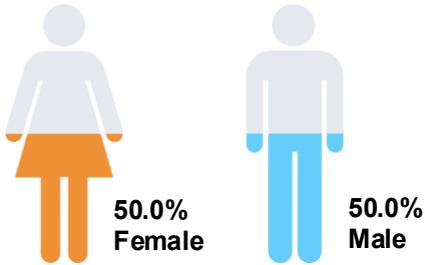


General Election X of 4

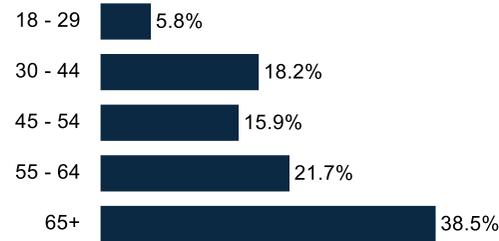


Demographics [2020 Election Confidence (2020 Fraud)]

Sex



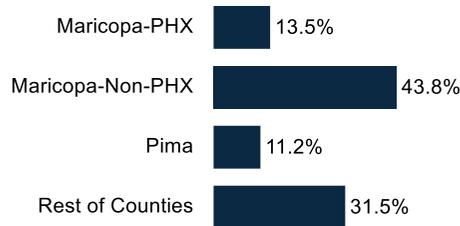
Age Range



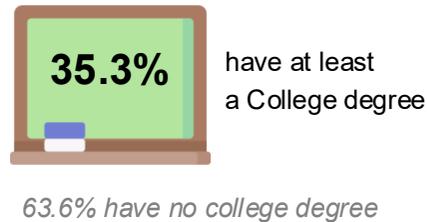
Household Income



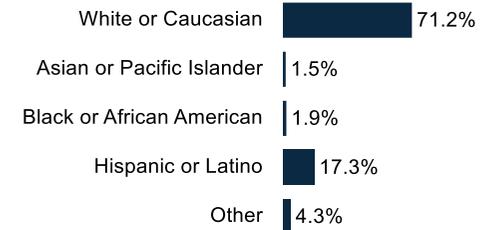
Geo



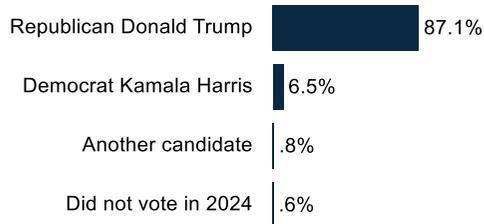
Education



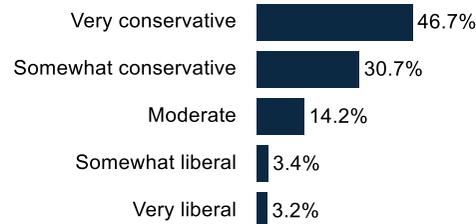
Race/Ethnicity



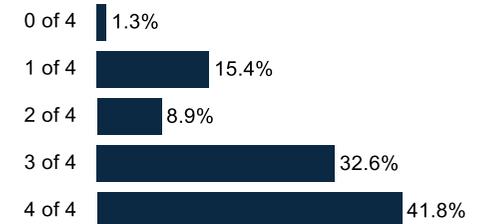
2024 Retro Ballot



Ideology

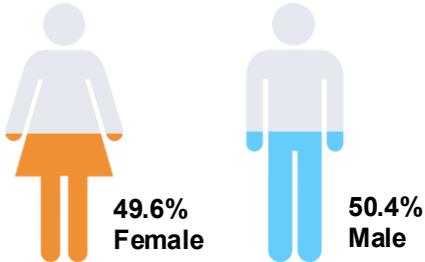


General Election X of 4

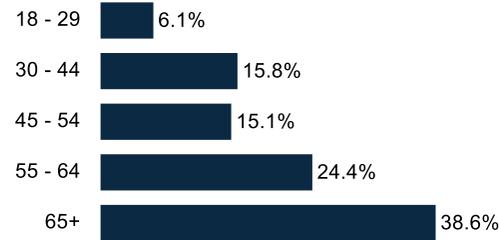


Demographics [2024 Election Confidence (2024 Fraud)]

Sex



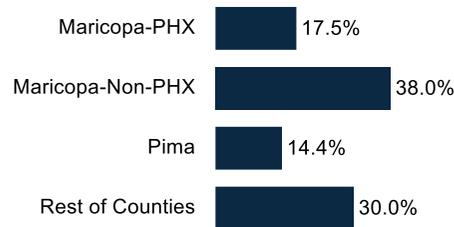
Age Range



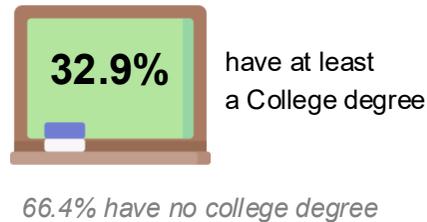
Household Income



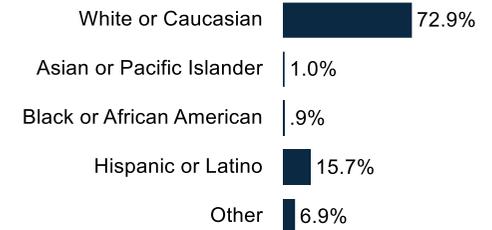
Geo



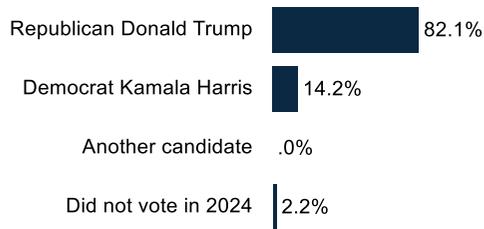
Education



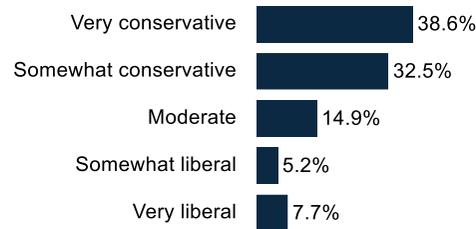
Race/Ethnicity



2024 Retro Ballot



Ideology



General Election X of 4

