

March 23, 2026



CYGNAL

# Survey of Likely General Election Voters Pennsylvania Statewide

March 18 – 20, 2026 | n=600 |  $\pm 4.00\%$

## Insights & Analysis

- **The political environment is competitive but structurally favorable to Democrats.** Shapiro leads Garrity 52–37 on the governor's ballot, and the generic congressional ballot sits at D+6 (48–42). Undecideds are elevated on both — 12% on the governor's race and 10% on the generic ballot — signaling an electorate that has not locked in.
  - **Undecideds on the governor's race are 51% Republican, 26% Democrats, and 14% Unaffiliateds.** Unaffiliated voters are the most fluid, with 23% of them still undecided.
- Affordability dominates, but **elections register as a meaningful second-tier priority.**
  - **Election integrity and election rules and voting reform** are the top priority for 12% of the PA electorate. These voters lean Republican (58 R – 31 D – 9 UAF) and are higher propensity voters (85% 3-4/4) compared to Affordability voters (70% 3-4/4). These voters will turn out.
- **25% of voters expect widespread process errors or fraud** that alters results in the 2026 elections— equal to those who characterize the 2020 election the same way. The 2024 election briefly improved to 13% before snapping back.
  - This deterioration is cross-partisan: Democrats moved 4%→7%→12% and Unaffiliateds 15%→9%→22% across the three cycles. In 2020, election concern was mainly a Republican issue. In 2026, these concerns are more widely held and evenly distributed.
  - 29% expect no significant issues — compared to 46% for 2024 and 40% for 2020. Republicans fear fraud outright (40% expect widespread, only 10% expect no issues). Democrats and Unaffiliateds expect a worse process in 2026.

*\* "Unaffiliated" refers only to respondents who selected "Unaffiliated" when asked their party registration; "Independent" reflects the broader grouping of respondents who selected Unaffiliated, Other, or Unsure combined.*

## Insights & Analysis

- **The PA election administration's credibility problem is not a Republican complaint alone — it runs across the board.** Just 14% say elections are getting more trustworthy while 30% say less.
  - Only 23% of Dems and 7% of UAFs agree trust is growing. Conservatives are the most negative (50% less trustworthy), but moderates (21%) are not far behind. Widespread distrust is the baseline; the question is which actions can generate credibility gains.
- **National election administration is seen as worse** - 55% say national elections are getting less trustworthy vs. just 30% for Pennsylvania.
  - National distrust is nearly bipartisan: Democrats (58% less trustworthy nationally) are nearly as alarmed as Republicans (52%). PA's relative advantage clear, but anxiety around the national environment is bleeding into state-level sentiment.
- **62% of voters believe states should set and run their own elections — and this crosses party lines.** Democrats (78%) and Unaffiliateds (69%) back state control even more than conservatives (44%), who split nearly evenly between state and federal authority (44–41). Voters' near-universal preference for state authority is an underutilized argument frame that doesn't require taking a partisan side on any specific policy.
- **Reform appetite is broad but incremental.**
  - 60% say the system needs major (23%) or some (37%) changes, vs. 34% who say it works well. Republicans are the most reform-hungry (88% want changes, 43% demanding a major overhaul). Democrats (34%) and Unaffiliateds (56%) also see room for improvement. "Some changes" is the plurality position across every group.
  - 96% of voters who say the current system works well have **high confidence** in PA's vote counting and tabulation process, compared to 54% among voters open to reform.

## Insights & Analysis

- **54% of Pennsylvania voters support a universal government-issued ID requirement, including when voting by mail.** Support is higher in rural (67–28) and small-town (64–31) communities, splits in suburbs (47–46), and flips in urban areas (34–58). Men back it 61–34 while women are nearly split 49–45. Even Independents support it 48–40, making voter ID a cross-cutting majority position.
- **Shapiro's anticipated voter ID opposition is a political liability**, that peaks with voters he cannot afford to lose.
  - 43% say opposing voter ID would make them less favorable vs. 22% more favorable (net – 21). Among undecideds, the damage is severe: 52% less favorable vs. just 7% more.
  - **Opposition to voter ID is not a defensible position in this electorate.**
- **Mail-in voting is the most polarized question in the survey — there is no persuadable middle.** 87% of Democrats call it convenient and secure; 82% of Republicans call it a door to fraud. Independents lean secure (65%), as do women are more receptive (59%), while men are nearly split (43% secure, 53% fraud). Any communication on mail-in voting must be audience-specific, as a universal message alienates one side regardless of framing.
- **Republicans and Democrats are living in different factual realities about how PA's mail-in rules work.** 62% of Republicans say rules are unclear or applied differently across counties, compared to just 6% of Democrats. Overall, 49% say rules are clear and 32% say they are not – a 56-point perception gap.
- **Pre-canvassing is the lowest-resistance reform in the dataset.** Overall: 51–25 in favor (net +26). Democrats back it 69–10 (net +59), Unaffiliateds 45–23 (net +22). Republicans are the only net-negative group (34–40, net –6).
  - Speed framing is the entry point: 28% cite faster results as the primary benefit, targeting exactly the concern Republicans have about slow election-night counting.

## Insights & Analysis

- **Court-ordered rule changes are the one election threat generating near-equal concern across party lines.** 83% of voters are concerned — Republicans at 81%, Democrats at 87%, Unaffiliateds at 74%. The 6-point R–D gap is the smallest of any threat item in the survey. Officials not following laws (81%, R 90%, D 75%) and cyberattacks (75%, R 78%, D 73%) also produce rare bipartisan consensus.
- **Non-citizen voting and federal troop deployment represent the mirror-image partisan fears.** Republicans are 91% concerned about non-citizen voting (vs. 33% of Democrats, a 58-point gap). Democrats are 80% concerned about federal troops near polling places (vs. 23% of Republicans, a 57-point gap). Messaging that leads on either issue immediately sorts into partisan tribes rather than building coalition.
- **Information about PA's existing safeguards consistently moves confidence — and uniquely bridges the partisan gap.** Learning that voters verify identity at registration boosted confidence for 67% of voters — equally across parties (R 67%, D 67%, UAF 75%). Paper ballot transparency lifted 62% (R 56%), and drop box security monitoring lifted 63% (R 48%, D 77%). Drop box security has the most room to grow with Republican skeptics if monitoring specifics are made concrete.
- **Shapiro's appointment of a Republican Secretary of the Commonwealth is a net-positive credibility asset that most voters don't yet know about.** 28% say it makes them more confident vs. 16% less confident (net +12). It resonates most with conservatives — 36% gain confidence (net +29) with only 7% losing it. At 51% saying it makes no difference, the upside for trust-building is substantial if this fact is elevated in communications.

## Insights & Analysis

- **After hearing information about PA's election safeguards, Republicans and West Pennsylvania voters show the greatest positive movement on confidence.**
  - Republicans move from 45% initially confident to 50% informed (+5 points) — the largest partisan gain. West PA jumps from 64% to 72% (+8 points) — the largest geographic gain. Democrats (90%→90%) are at ceiling. The persuasion corridor runs through lower-information Republicans in Western Pennsylvania who are skeptical but not yet locked in.
- **Not all voters should receive these messages.**
  - 69% of voters overall are confident on the initial vs. 70% on the informed, but minor topline movement masks changes under the surface. Initial high confidence voters **swung 12 points less confident**, balanced out by a **36-point net positive swing among voters who started off initially unsure or unconfident**. This mirrors the dynamic seen in other states and has substantial implications for which voters' RightCount should target with these messages.
- **71% of voters say they feel informed about how PA votes are counted — but that awareness is not translating into confidence.** Democrats report higher self-perceived awareness (81%) than Republicans (61%) or Unaffiliateds (66%). Despite broad self-reported knowledge, initial election confidence sits at 69% and barely moves after hearing additional information (70%). The problem is not information scarcity — it is that what voters believe they already know feeds skepticism, not reassurance.
- The most effective message overall is **Drop Box Security**.
  - **Drop Box Security** is particularly strong with Unaffiliateds, men, women under 55, non-college educated men, college educated women, and swing voters.
  - Additionally, **Election Accuracy** is a particularly strong message among both men and women over the age of 55.

## Insights & Analysis

- Segmentation analysis identified three voter groups:
  - **GOP Supporters** (40%) show the **least amount of trust** in PA elections, the **most amount of trust** in National elections, and their biggest threat concern to our elections is **non-citizens voting** (77%). They by far are the most likely to have **property tax** (16%) and **election integrity** (13%) among their top issues. They skew male, 55+, conservative, non-college educated, almost half (44%) live in Central PA, and they are the highest propensity voters.
  - **Dem Supporters** (40%) show the **most amount of trust** in PA elections, the **least amount of trust** in National elections, and their biggest threat concern to our elections is **the deployment of troops or federal agents near polling places** (79%). Their top issue is **inflation and the cost of living** (29%). They skew female, liberal, suburban, college-educated, and nearly half are located in East PA (48%).
  - **Lean Dem Supporters** (20%) show more trust in PA elections than National elections, and the majority (72%) say that the system does need at least some changes. Their top issues are **inflation and the cost of living** (29%) and **jobs and the economy** (22%). They skew heavily female, 55+, moderate, more than half (59%) make less than \$100,000 a year, and more than half are located in East PA (51%)

# Top Priority

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4	
Affordability	42%	41%	42%	41%	41%	50%	34%	48%	37%	35%	48%	46%	37%	43%	33%	42%	50%	39%	57%	63%	45%	31%	43%	24%	29%	44%	31%	50%	45%	45%	40%	39%	39%	45%	44%	40%	41%	
Elections	12%	10%	15%	6%	14%	14%	16%	11%	18%	11%	10%	12%	15%	11%	17%	12%	9%	13%	20%	3%	9%	23%	11%	23%	23%	11%	17%	10%	12%	15%	14%	8%	9%	9%	4%	13%	16%	
Taxes	10%	9%	11%	5%	13%	11%	12%	9%	13%	11%	7%	8%	14%	8%	17%	11%	3%	10%	5%	3%	7%	15%	18%	14%	11%	12%	19%	3%	9%	10%	12%	10%	9%	4%	11%	14%	10%	
Inflation and the cost of living	24%	28%	19%	32%	25%	24%	14%	18%	20%	22%	35%	30%	23%	22%	19%	17%	31%	23%	24%	44%	26%	20%	19%	16%	17%	23%	17%	27%	25%	27%	23%	17%	22%	22%	32%	23%	23%	
Jobs and the economy	12%	8%	16%	4%	12%	17%	16%	25%	9%	9%	8%	11%	11%	14%	9%	16%	14%	11%	22%	10%	14%	6%	11%	7%	9%	13%	9%	16%	14%	11%	9%	19%	12%	16%	9%	7%	14%	
Illegal immigration and border security	9%	7%	11%	6%	8%	8%	13%	10%	12%	9%	5%	8%	9%	9%	15%	5%	4%	9%	0%	17%	7%	16%	5%	17%	16%	8%	14%	2%	6%	7%	10%	2%	11%	12%	10%	7%	9%	
Healthcare	9%	10%	7%	9%	11%	4%	10%	6%	8%	12%	8%	11%	9%	7%	6%	10%	11%	9%	5%	9%	11%	1%	11%	4%	10%	8%	5%	13%	12%	10%	6%	12%	11%	12%	10%	10%	6%	
Property tax	8%	7%	10%	3%	11%	10%	10%	8%	12%	9%	5%	6%	13%	6%	15%	7%	3%	9%	5%	3%	6%	14%	13%	10%	9%	16%	2%	7%	9%	11%	9%	8%	3%	11%	12%	8%		
Election integrity	8%	6%	10%	4%	9%	12%	7%	8%	11%	6%	7%	8%	11%	6%	10%	7%	6%	9%	8%	0%	5%	15%	11%	15%	14%	9%	11%	6%	7%	8%	11%	6%	7%	7%	2%	9%	9%	
Housing affordability	6%	5%	7%	5%	4%	10%	4%	6%	8%	4%	5%	6%	3%	8%	4%	9%	6%	5%	12%	9%	5%	5%	12%	1%	3%	8%	5%	6%	6%	7%	8%	3%	5%	7%	3%	9%	4%	
Crime and public safety	6%	6%	5%	6%	6%	3%	7%	6%	4%	6%	6%	3%	5%	8%	6%	7%	5%	5%	7%	3%	6%	5%	3%	7%	6%	7%	7%	4%	6%	5%	3%	10%	2%	6%	5%	6%	5%	
Election rules and voting reform	5%	4%	5%	3%	5%	2%	8%	3%	7%	5%	3%	4%	4%	5%	6%	5%	3%	4%	12%	3%	4%	8%	0%	8%	9%	3%	6%	4%	5%	6%	3%	2%	3%	2%	1%	3%	7%	
Education	4%	6%	2%	10%	2%	3%	1%	2%	2%	5%	7%	3%	3%	6%	1%	5%	7%	4%	5%	0%	6%	0%	2%	1%	3%	1%	7%	4%	2%	3%	6%	7%	6%	4%	3%	4%		
Infrastructure and roads	3%	3%	3%	4%	2%	3%	4%	5%	2%	3%	3%	5%	2%	3%	2%	3%	4%	4%	2%	2%	3%	3%	5%	3%	0%	2%	2%	5%	4%	3%	2%	8%	5%	0%	6%	2%	4%	
Abortion	3%	4%	1%	7%	1%	1%	2%	1%	1%	5%	4%	3%	3%	2%	1%	2%	4%	3%	0%	0%	3%	2%	0%	1%	4%	2%	1%	4%	1%	1%	6%	2%	4%	3%	4%	2%	2%	
State income tax	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	3%	1%	1%	0%	0%	1%	2%	4%	1%	1%	2%	3%	1%	1%	1%	0%	1%	1%	0%	1%	0%	2%	2%
Unsure	3%	3%	3%	5%	2%	2%	3%	3%	2%	3%	4%	2%	4%	3%	3%	4%	3%	4%	0%	0%	3%	4%	3%	5%	2%	4%	3%	3%	2%	2%	3%	2%	4%	3%	2%	4%	3%	

Which one of the following issues is the most important to you in the election for Governor?

# Vote Method

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	80%	80%	80%	75%	85%	72%	89%	79%	82%	83%	78%	83%	83%	77%	86%	68%	78%	81%	85%	70%	79%	89%	63%	90%	89%	71%	84%	79%	79%	79%	78%	86%	78%	76%	88%	76%	82%
Probably vote	20%	20%	20%	25%	15%	28%	11%	21%	18%	17%	22%	17%	23%	14%	32%	22%	19%	15%	30%	21%	11%	37%	10%	11%	29%	16%	21%	21%	21%	22%	14%	22%	24%	12%	24%	18%	
Vote/return ballot on Election Day	70%	67%	72%	75%	60%	72%	73%	64%	80%	68%	67%	64%	77%	68%	88%	63%	55%	70%	72%	72%	63%	87%	75%	89%	88%	71%	87%	52%	64%	76%	75%	66%	73%	62%	72%	71%	71%
Vote by mail returning ballot as soon as possible	19%	21%	17%	18%	24%	15%	20%	24%	11%	21%	21%	24%	13%	21%	7%	27%	29%	19%	27%	20%	24%	7%	10%	7%	10%	16%	7%	32%	23%	16%	17%	17%	15%	22%	17%	19%	19%
Vote by mail returning ballot closer to the election	11%	12%	10%	7%	16%	13%	7%	12%	9%	12%	12%	13%	10%	11%	6%	9%	16%	11%	2%	7%	13%	5%	15%	4%	2%	13%	6%	16%	14%	9%	9%	18%	12%	16%	12%	10%	10%
Definitely vote/return ballot on Election Day	59%	57%	62%	60%	55%	55%	69%	56%	67%	57%	57%	57%	66%	55%	76%	56%	44%	60%	62%	56%	53%	81%	54%	81%	79%	54%	75%	44%	53%	64%	61%	59%	60%	49%	68%	56%	62%
Probably vote/return ballot on Election Day	11%	10%	11%	16%	6%	17%	4%	8%	13%	11%	10%	7%	11%	13%	11%	8%	11%	10%	10%	16%	11%	6%	22%	8%	9%	16%	12%	8%	11%	11%	13%	7%	13%	13%	4%	15%	9%
Definitely vote by mail returning ballot as soon as possible	14%	16%	11%	12%	20%	7%	15%	15%	8%	18%	15%	19%	11%	13%	6%	10%	23%	14%	21%	12%	18%	4%	7%	5%	8%	9%	5%	24%	17%	10%	13%	14%	10%	15%	12%	15%	14%
Probably vote by mail returning ballot as soon as possible	5%	4%	6%	6%	3%	7%	5%	9%	3%	3%	6%	5%	2%	8%	1%	17%	6%	5%	5%	9%	6%	4%	3%	2%	2%	8%	2%	8%	5%	6%	4%	3%	5%	7%	5%	4%	5%
Definitely vote by mail returning ballot closer to the election	7%	7%	7%	3%	10%	10%	5%	8%	7%	8%	6%	7%	6%	8%	4%	3%	11%	7%	2%	2%	8%	5%	3%	4%	2%	8%	3%	10%	9%	5%	4%	14%	7%	12%	9%	5%	6%
Probably vote by mail returning ballot closer to the election	4%	5%	3%	4%	6%	4%	2%	4%	2%	4%	6%	6%	4%	3%	2%	7%	5%	4%	0%	5%	4%	1%	12%	0%	0%	5%	2%	6%	5%	4%	5%	4%	4%	4%	3%	5%	4%

How do you plan to vote in the November general election for U.S. Congress, Governor, and state offices?

# PA Admin Election Trust

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More trustworthy Total	14%	15%	14%	9%	20%	10%	17%	17%	11%	12%	18%	11%	12%	17%	7%	7%	23%	16%	7%	5%	18%	4%	8%	7%	6%	7%	6%	21%	17%	14%	11%	19%	13%	10%	12%	12%	18%
Less trustworthy Total	30%	27%	33%	24%	30%	30%	36%	26%	38%	29%	25%	31%	29%	30%	48%	28%	13%	30%	25%	20%	17%	70%	24%	64%	63%	30%	49%	13%	27%	37%	32%	18%	26%	18%	26%	34%	32%
Definitely more trustworthy	9%	9%	10%	4%	13%	7%	12%	12%	8%	6%	12%	8%	7%	12%	2%	4%	17%	10%	4%	5%	13%	1%	5%	2%	4%	5%	2%	15%	10%	7%	8%	12%	10%	7%	12%	7%	11%
Somewhat more trustworthy	5%	6%	4%	5%	7%	3%	5%	5%	3%	6%	6%	4%	6%	6%	5%	3%	6%	6%	3%	0%	6%	3%	3%	5%	3%	3%	4%	5%	6%	7%	3%	6%	3%	3%	0%	6%	7%
Staying the same	42%	44%	41%	51%	37%	45%	36%	46%	36%	44%	43%	39%	47%	41%	34%	46%	50%	42%	55%	39%	49%	23%	40%	23%	23%	41%	34%	53%	43%	40%	39%	52%	48%	50%	35%	40%	43%
Somewhat less trustworthy	11%	12%	11%	11%	12%	7%	14%	10%	11%	11%	13%	12%	10%	12%	14%	11%	9%	10%	18%	12%	11%	12%	10%	16%	16%	11%	14%	9%	14%	17%	10%	11%	10%	8%	6%	16%	11%
Definitely less trustworthy	19%	16%	22%	13%	18%	23%	21%	16%	27%	19%	12%	19%	19%	18%	34%	17%	4%	20%	7%	8%	6%	58%	14%	48%	47%	19%	35%	4%	13%	20%	22%	7%	16%	10%	20%	18%	21%
Unsure	14%	14%	13%	16%	12%	15%	11%	10%	15%	14%	14%	18%	12%	12%	11%	19%	15%	13%	12%	36%	15%	3%	28%	7%	8%	22%	12%	13%	13%	9%	18%	12%	13%	23%	27%	14%	7%

Would you say the administration of elections in Pennsylvania is getting more trustworthy, less trustworthy, or staying the same?

# National Admin Election Trust

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More trustworthy Total	14%	12%	16%	8%	16%	14%	18%	14%	18%	13%	11%	11%	16%	14%	20%	11%	9%	15%	4%	11%	13%	17%	13%	25%	14%	11%	19%	9%	13%	15%	18%	12%	11%	14%	13%	12%	15%
Less trustworthy Total	55%	55%	56%	56%	54%	57%	54%	55%	56%	56%	54%	57%	53%	56%	52%	58%	58%	54%	72%	61%	54%	62%	49%	48%	65%	48%	52%	60%	58%	55%	57%	41%	57%	52%	50%	55%	58%
Definitely more trustworthy	6%	6%	7%	4%	8%	4%	10%	8%	6%	4%	8%	5%	5%	8%	6%	3%	8%	7%	0%	0%	7%	4%	7%	8%	5%	3%	6%	7%	6%	6%	5%	10%	5%	5%	4%	4%	9%
Somewhat more trustworthy	8%	6%	9%	5%	8%	10%	9%	6%	12%	9%	3%	5%	11%	6%	14%	8%	2%	8%	4%	11%	6%	14%	6%	18%	9%	9%	13%	2%	7%	9%	13%	2%	6%	9%	9%	9%	6%
Staying the same	26%	27%	24%	29%	24%	26%	23%	26%	23%	25%	29%	26%	24%	24%	22%	28%	26%	21%	17%	29%	18%	21%	21%	15%	32%	24%	27%	26%	28%	20%	40%	26%	30%	31%	26%	22%	
Somewhat less trustworthy	22%	23%	22%	22%	23%	25%	18%	26%	19%	24%	21%	21%	21%	24%	23%	16%	23%	21%	33%	34%	24%	17%	23%	17%	17%	28%	21%	22%	24%	18%	24%	19%	21%	26%	21%	25%	20%
Definitely less trustworthy	33%	33%	34%	34%	31%	32%	36%	29%	37%	32%	33%	36%	32%	32%	29%	42%	35%	33%	39%	28%	30%	45%	26%	31%	48%	19%	31%	38%	33%	37%	33%	23%	37%	26%	29%	30%	38%
Unsure	5%	6%	4%	7%	6%	4%	4%	5%	3%	6%	6%	6%	4%	6%	4%	9%	5%	5%	2%	11%	4%	3%	17%	6%	6%	9%	4%	4%	3%	2%	5%	7%	5%	4%	6%	7%	4%

Would you say the administration of elections in the United States as a whole is getting more trustworthy, less trustworthy, or staying the same?

# Generic Congressional Ballot

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	42%	35%	49%	29%	41%	43%	55%	35%	60%	40%	29%	44%	52%	32%	85%	26%	5%	46%	10%	27%	25%	87%	48%	84%	65%	36%	85%	1%	35%	50%	45%	21%	45%	36%	33%	47%	43%
Democratic candidate	48%	57%	38%	64%	50%	39%	37%	51%	27%	50%	66%	46%	38%	58%	4%	46%	91%	45%	78%	63%	66%	5%	27%	9%	27%	21%	3%	84%	55%	43%	42%	70%	51%	52%	47%	45%	49%
Definitely the Republican candidate	33%	28%	40%	22%	33%	30%	49%	25%	52%	32%	23%	37%	42%	24%	70%	16%	3%	37%	7%	15%	20%	77%	23%	73%	59%	0%	69%	0%	28%	43%	36%	17%	32%	29%	18%	39%	36%
Probably the Republican candidate	8%	7%	9%	7%	8%	13%	6%	10%	9%	9%	6%	7%	10%	8%	15%	10%	1%	9%	3%	12%	6%	10%	25%	11%	6%	36%	16%	1%	7%	7%	9%	4%	13%	8%	15%	8%	7%
Probably the Democratic candidate	5%	5%	4%	7%	4%	6%	3%	5%	4%	4%	7%	3%	4%	7%	1%	7%	8%	3%	8%	10%	6%	1%	8%	3%	4%	21%	1%	7%	4%	2%	6%	7%	4%	3%	2%	7%	5%
Definitely the Democratic candidate	43%	52%	34%	57%	46%	34%	34%	47%	23%	45%	59%	42%	34%	51%	3%	39%	83%	42%	68%	53%	60%	3%	19%	6%	24%	0%	2%	87%	51%	40%	36%	63%	47%	49%	44%	38%	44%
Unsure	10%	8%	13%	6%	9%	17%	8%	14%	12%	10%	5%	10%	10%	10%	11%	28%	5%	9%	14%	10%	9%	8%	25%	6%	7%	44%	12%	5%	10%	7%	13%	9%	4%	12%	20%	8%	9%

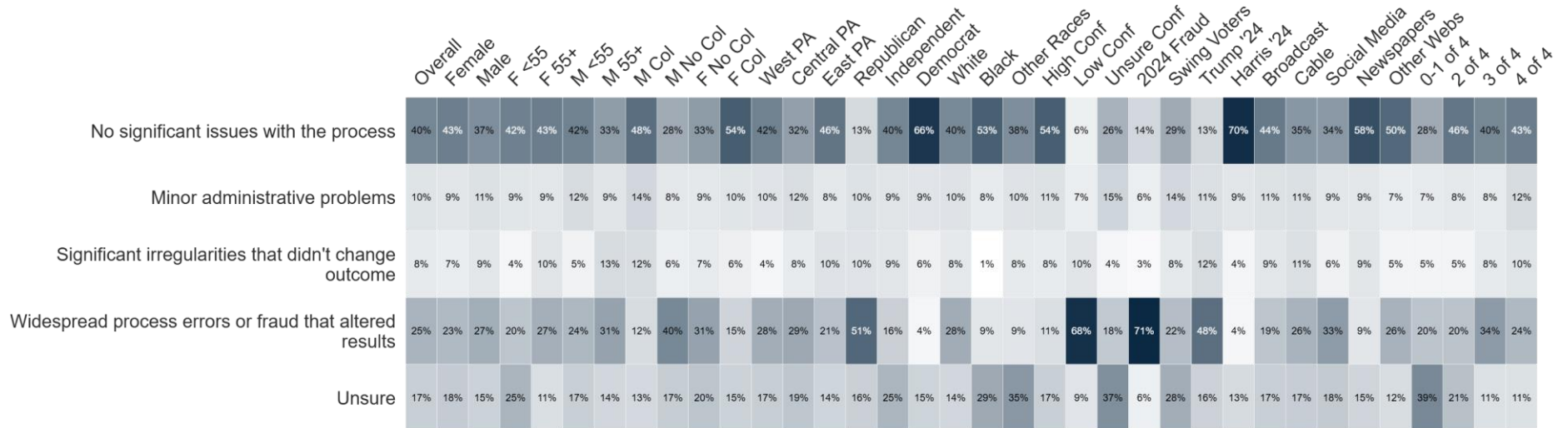
If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Named Gov Ballot General

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Democrat Josh Shapiro	52%	60%	42%	66%	55%	42%	43%	54%	32%	54%	67%	51%	39%	62%	8%	55%	92%	49%	80%	66%	69%	6%	37%	7%	27%	32%	8%	94%	60%	46%	43%	75%	55%	54%	51%	47%	54%
Republican Stacy Garrity	37%	31%	44%	23%	38%	37%	50%	33%	53%	35%	25%	40%	45%	28%	78%	21%	1%	41%	6%	14%	20%	85%	36%	84%	63%	30%	76%	0%	31%	45%	43%	17%	44%	31%	25%	41%	39%
Definitely Democrat Josh Shapiro	43%	50%	35%	52%	49%	34%	36%	51%	22%	44%	59%	41%	33%	53%	4%	36%	82%	41%	70%	42%	59%	5%	18%	6%	22%	18%	3%	85%	49%	39%	34%	68%	42%	41%	40%	37%	48%
Probably Democrat Josh Shapiro	9%	9%	8%	13%	6%	8%	7%	4%	11%	10%	9%	10%	6%	9%	3%	19%	10%	7%	10%	24%	10%	1%	19%	1%	5%	14%	5%	10%	10%	7%	9%	8%	12%	13%	10%	10%	6%
Definitely Republican Stacy Garrity	29%	23%	37%	16%	30%	29%	45%	24%	47%	27%	18%	32%	36%	22%	63%	17%	1%	34%	6%	10%	16%	73%	22%	73%	59%	12%	62%	0%	25%	36%	33%	17%	33%	25%	20%	33%	31%
Probably Republican Stacy Garrity	7%	8%	7%	7%	8%	9%	5%	8%	5%	8%	7%	8%	9%	5%	15%	4%	0%	8%	0%	4%	5%	13%	14%	12%	4%	18%	14%	0%	6%	9%	9%	1%	11%	6%	6%	8%	8%
Undecided	12%	9%	14%	12%	7%	21%	7%	13%	15%	11%	7%	9%	15%	10%	14%	23%	7%	10%	14%	20%	11%	9%	27%	9%	11%	38%	16%	5%	9%	9%	14%	7%	2%	15%	24%	11%	7%

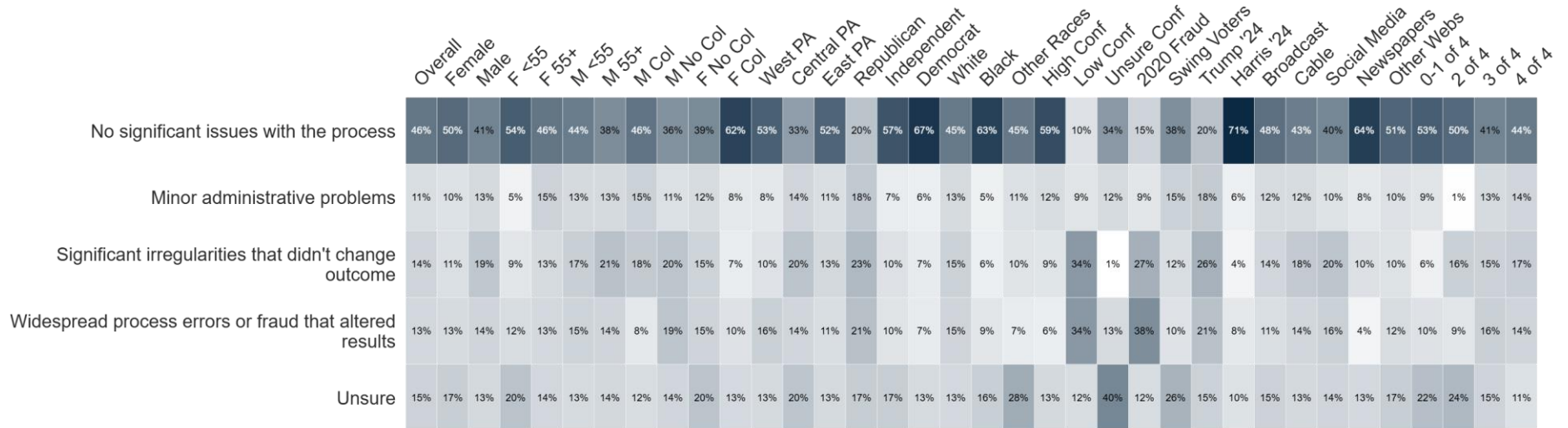
If the general election for Governor was held today, and you had to make a choice, who would you vote for?

# 2020 Election Confidence



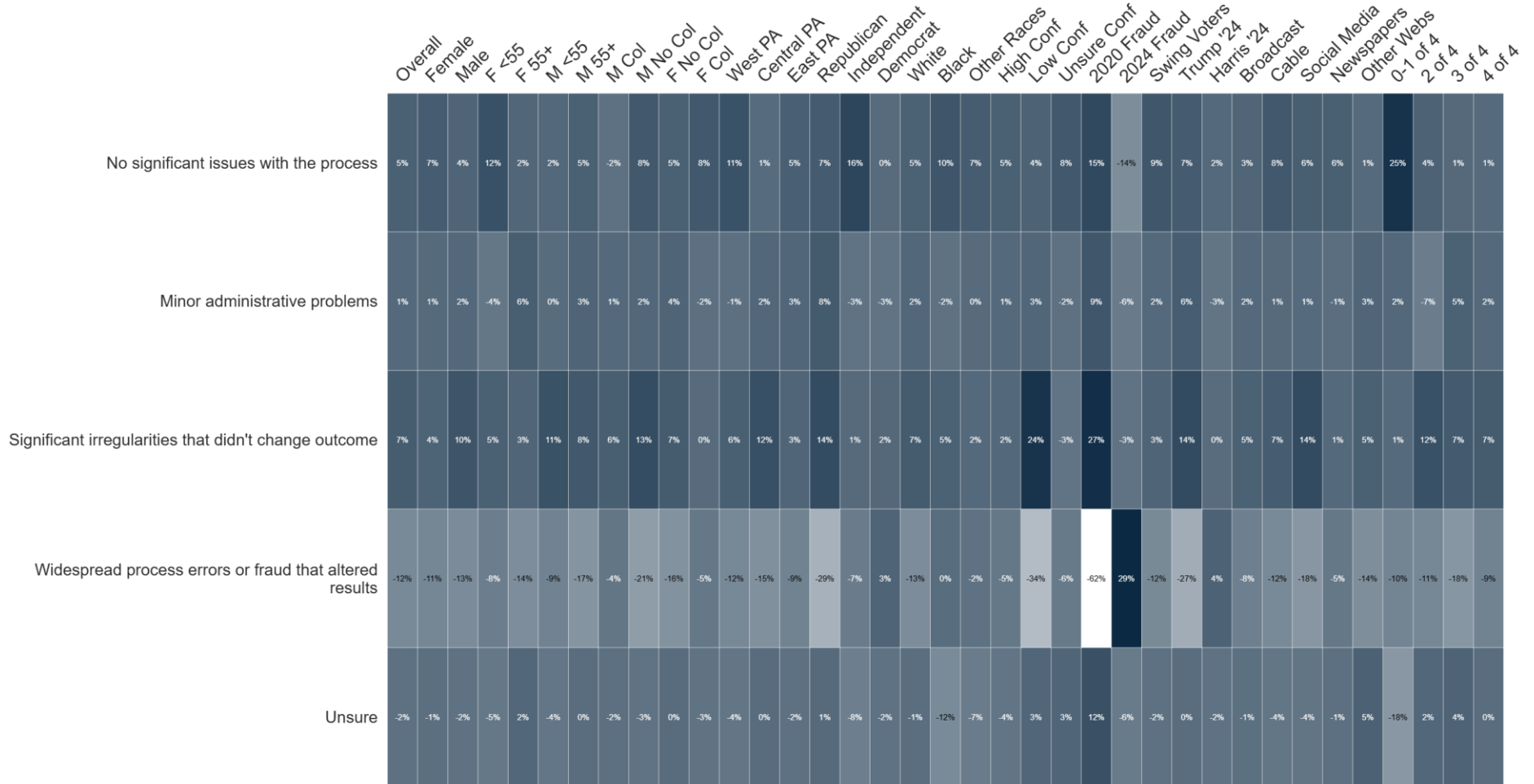
Looking back, which of the following options most closely describes your feelings about Pennsylvania's 2020 election process?

# 2024 Election Confidence

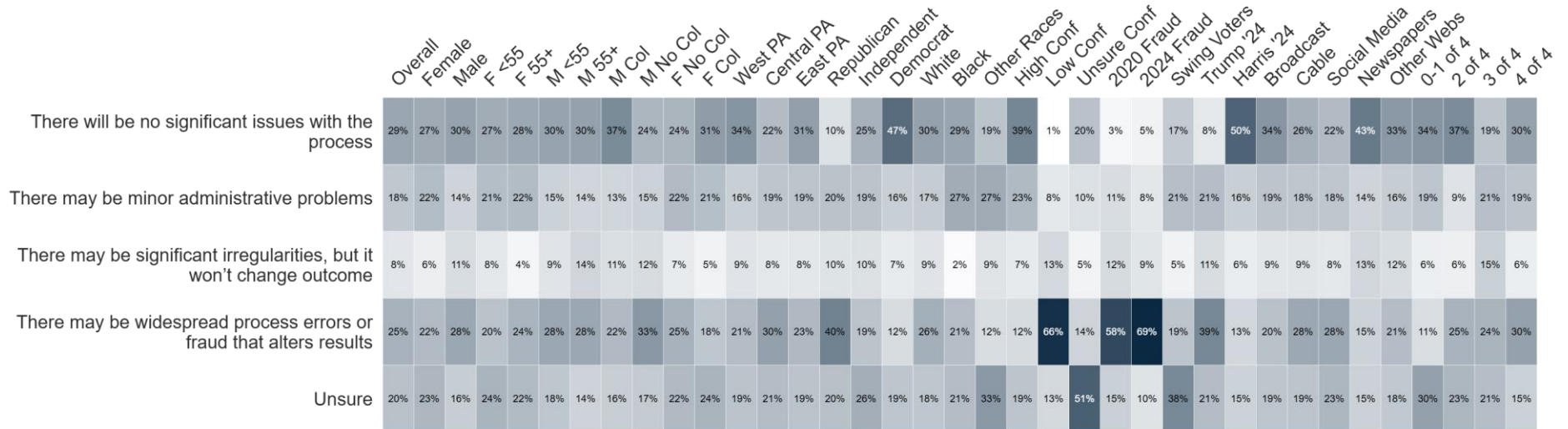


More recently, which of the following options most closely describes your feelings about Pennsylvania's 2024 election process?

# Percent Change: 2020 to 2024 Election Confidence

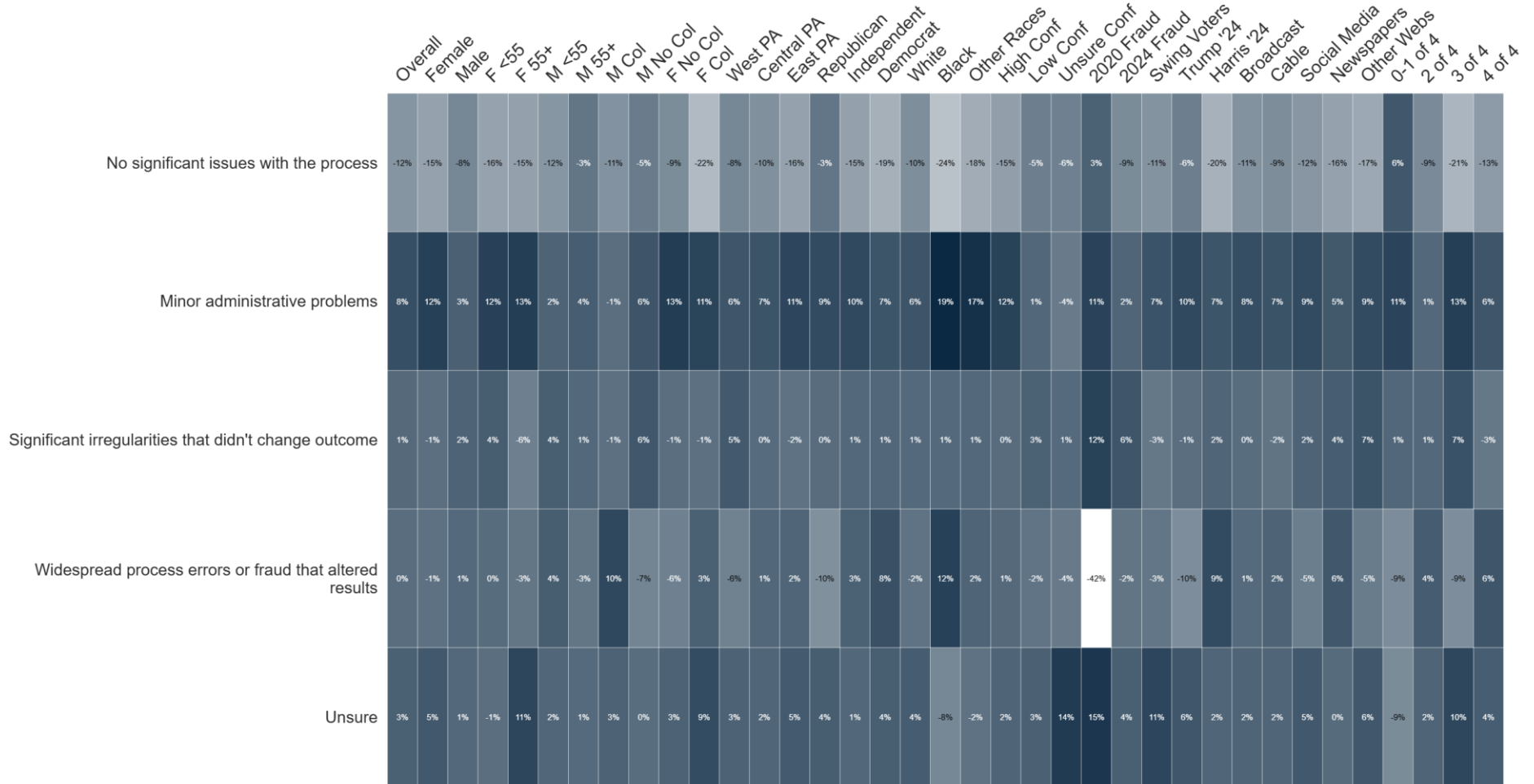


# 2026 Election Confidence

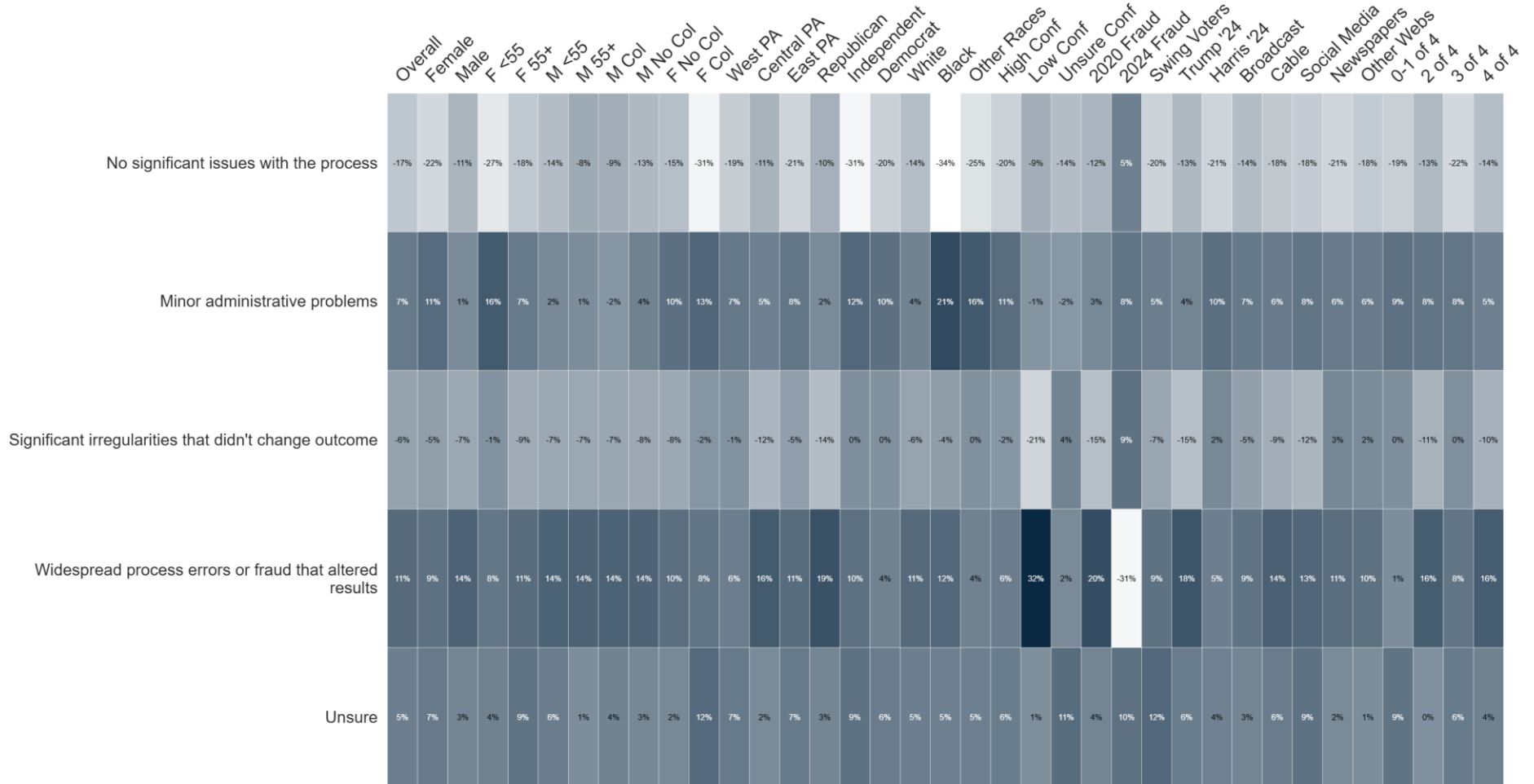


Compared to recent elections, which of the following options most closely describes your feelings about Pennsylvania's upcoming 2026 election process?

# Percent Change: 2020 to 2026 Election Confidence



# Percent Change: 2024 to 2026 Election Confidence



# Perceived Awareness

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Informed Total	71%	71%	71%	71%	71%	68%	74%	81%	63%	70%	73%	76%	64%	74%	61%	73%	81%	73%	69%	61%	77%	61%	49%	63%	65%	63%	60%	83%	73%	75%	68%	86%	73%	71%	73%	62%	76%
Not informed Total	26%	26%	26%	26%	27%	27%	24%	17%	33%	29%	23%	21%	33%	24%	37%	24%	16%	25%	23%	34%	21%	38%	37%	35%	32%	33%	37%	14%	25%	22%	29%	14%	25%	26%	26%	34%	21%
Very informed	31%	26%	36%	24%	28%	31%	40%	38%	34%	21%	33%	33%	25%	34%	23%	35%	37%	32%	37%	16%	34%	28%	12%	26%	32%	18%	23%	40%	30%	33%	25%	43%	32%	24%	29%	21%	39%
Somewhat informed	40%	45%	36%	47%	42%	37%	35%	44%	29%	49%	40%	43%	40%	40%	37%	38%	44%	41%	32%	46%	44%	33%	38%	38%	32%	45%	37%	43%	43%	42%	43%	43%	42%	46%	44%	40%	38%
Not too informed	17%	19%	16%	21%	17%	17%	14%	10%	21%	20%	18%	12%	21%	18%	23%	13%	13%	16%	19%	34%	16%	18%	23%	13%	15%	24%	22%	11%	17%	16%	18%	9%	15%	25%	21%	19%	13%
Not informed at all	9%	8%	10%	5%	10%	10%	10%	6%	12%	10%	5%	9%	11%	6%	14%	11%	3%	9%	4%	0%	4%	19%	14%	22%	18%	9%	15%	3%	8%	6%	11%	5%	9%	1%	5%	15%	8%
Unsure	3%	2%	3%	3%	2%	5%	2%	2%	4%	1%	4%	3%	3%	3%	3%	3%	3%	2%	8%	4%	2%	1%	13%	2%	3%	3%	3%	3%	2%	3%	3%	0%	2%	3%	2%	4%	2%

How informed do you feel about how votes are counted and verified in Pennsylvania elections?

# State Process Comparison

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Better Total	28%	30%	26%	29%	30%	23%	29%	25%	27%	29%	30%	29%	23%	31%	13%	23%	43%	28%	40%	22%	38%	2%	18%	10%	16%	20%	14%	42%	31%	30%	27%	27%	19%	31%	22%	23%	31%
Worse Total	18%	14%	22%	12%	16%	22%	21%	17%	26%	16%	12%	17%	20%	16%	34%	18%	2%	18%	5%	5%	5%	56%	16%	51%	52%	16%	33%	3%	13%	20%	23%	9%	12%	14%	13%	19%	19%
Much better	13%	14%	11%	13%	16%	11%	12%	7%	14%	16%	13%	15%	10%	14%	4%	10%	22%	13%	20%	9%	18%	1%	9%	3%	9%	8%	3%	22%	14%	12%	13%	13%	9%	13%	15%	10%	14%
Slightly better	15%	15%	15%	16%	14%	12%	18%	18%	13%	13%	17%	15%	12%	17%	9%	14%	21%	15%	19%	13%	20%	1%	10%	7%	7%	12%	11%	20%	17%	18%	14%	14%	10%	18%	8%	13%	17%
About the same	41%	43%	40%	42%	44%	42%	37%	45%	36%	40%	46%	37%	46%	41%	45%	40%	38%	42%	40%	39%	44%	37%	31%	33%	23%	45%	44%	42%	45%	40%	37%	50%	56%	39%	47%	43%	40%
Slightly worse	10%	8%	12%	7%	9%	14%	10%	7%	16%	9%	7%	10%	12%	8%	19%	9%	2%	11%	4%	0%	3%	29%	11%	24%	21%	9%	18%	2%	7%	11%	13%	7%	8%	5%	10%	16%	8%
Much worse	8%	6%	10%	5%	6%	8%	12%	10%	10%	6%	5%	8%	8%	7%	15%	8%	1%	8%	2%	5%	1%	28%	5%	27%	32%	7%	15%	1%	5%	8%	10%	2%	4%	9%	3%	3%	11%
Unsure	13%	14%	12%	18%	10%	12%	12%	14%	11%	15%	13%	17%	12%	12%	9%	19%	16%	11%	14%	34%	13%	5%	36%	6%	9%	19%	9%	13%	12%	10%	13%	14%	13%	16%	18%	14%	10%

Compared to other states in the U.S., do you think Pennsylvania does a better job, about the same, or worse job ensuring ballots are accurately cast and counted?

# State Election Result Acceptance

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Likely Total	85%	85%	84%	87%	84%	78%	91%	89%	80%	83%	88%	87%	80%	88%	79%	76%	93%	86%	82%	92%	93%	71%	56%	68%	63%	77%	78%	92%	89%	90%	81%	89%	88%	94%	78%	82%	85%
Not likely Total	3%	3%	4%	2%	3%	7%	1%	2%	5%	3%	2%	1%	7%	2%	5%	6%	1%	2%	12%	0%	2%	9%	0%	7%	10%	6%	6%	1%	2%	4%	5%	0%	1%	0%	6%	3%	4%
Very likely	60%	63%	57%	67%	59%	58%	55%	68%	48%	60%	67%	61%	53%	65%	42%	65%	77%	60%	69%	67%	75%	24%	43%	29%	27%	54%	44%	76%	68%	60%	52%	71%	60%	72%	55%	55%	60%
Somewhat likely	25%	22%	27%	20%	25%	20%	35%	22%	32%	24%	21%	26%	26%	22%	37%	12%	16%	26%	13%	25%	18%	47%	13%	38%	35%	23%	34%	16%	21%	30%	29%	19%	28%	22%	23%	27%	25%
Not very likely	2%	2%	2%	2%	2%	4%	0%	1%	3%	2%	2%	1%	4%	1%	3%	4%	1%	1%	9%	0%	1%	5%	0%	3%	3%	5%	4%	0%	1%	2%	3%	0%	1%	0%	6%	1%	2%
Not likely at all	1%	1%	2%	0%	1%	3%	1%	1%	3%	0%	1%	0%	2%	1%	2%	2%	0%	1%	2%	0%	0%	5%	0%	4%	7%	1%	2%	0%	1%	2%	2%	0%	0%	0%	0%	2%	2%
Unsure	12%	12%	12%	10%	13%	15%	9%	9%	15%	14%	10%	12%	13%	11%	16%	18%	6%	12%	6%	8%	5%	20%	44%	25%	28%	18%	16%	7%	9%	7%	14%	10%	12%	6%	15%	15%	12%

Regardless of who wins in the 2026 general election for Governor, how likely are you to accept the official results?

# Federal Election Result Acceptance

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Likely Total	79%	78%	81%	79%	77%	77%	85%	84%	79%	75%	81%	77%	76%	83%	74%	65%	87%	80%	84%	85%	89%	63%	46%	66%	62%	72%	76%	86%	88%	80%	75%	84%	75%	81%	79%	79%	79%
Not likely Total	8%	8%	9%	9%	7%	9%	9%	7%	10%	10%	5%	8%	11%	7%	10%	13%	5%	8%	9%	5%	5%	18%	7%	14%	22%	9%	10%	5%	4%	12%	9%	3%	5%	8%	7%	4%	11%
Very likely	49%	49%	48%	55%	44%	51%	44%	57%	40%	47%	52%	46%	48%	50%	40%	46%	57%	50%	51%	44%	60%	19%	35%	30%	26%	50%	42%	56%	52%	49%	42%	63%	42%	60%	58%	41%	46%
Somewhat likely	31%	28%	33%	23%	33%	26%	41%	26%	39%	28%	29%	30%	28%	33%	34%	18%	30%	31%	33%	42%	28%	44%	11%	36%	36%	22%	33%	29%	36%	31%	32%	22%	32%	21%	21%	38%	32%
Not very likely	6%	6%	5%	6%	6%	4%	6%	4%	6%	8%	4%	6%	6%	5%	7%	9%	3%	5%	4%	5%	3%	11%	7%	9%	11%	7%	7%	3%	3%	8%	5%	3%	3%	6%	5%	1%	8%
Not likely at all	3%	2%	4%	2%	1%	6%	3%	3%	4%	2%	1%	2%	5%	2%	3%	3%	2%	3%	4%	0%	2%	6%	0%	5%	11%	2%	3%	2%	1%	3%	4%	0%	2%	1%	2%	3%	4%
Unsure	12%	15%	10%	13%	16%	14%	6%	9%	11%	15%	14%	16%	14%	10%	15%	23%	8%	12%	8%	10%	6%	19%	48%	20%	16%	19%	14%	9%	8%	8%	17%	12%	20%	12%	14%	17%	10%

Switching gears and thinking nationally about high-profile federal elections for U.S. House and U.S. Senate coming up in 2026...Regardless of which party wins, how likely are you to accept the official results from federal elections in 2026?

# Percent Change: State to Federal Election Result Acceptance

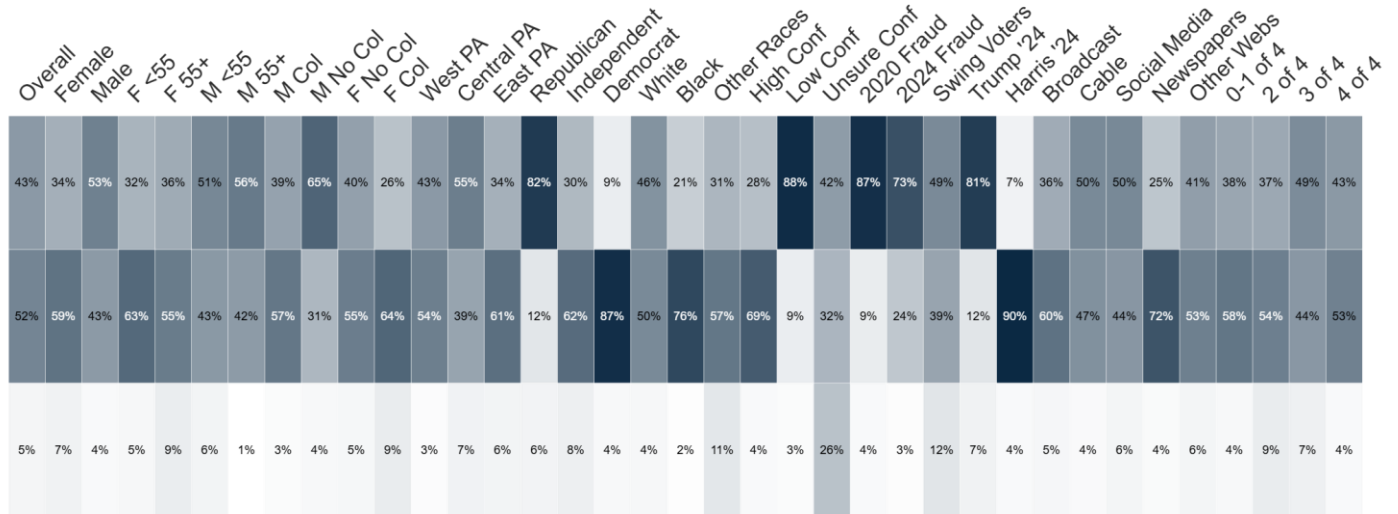
	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4	
Likely Total	-6%	-8%	-3%	-9%	-7%	-1%	-5%	-5%	-1%	-8%	-7%	-10%	-4%	-4%	-4%	-12%	-6%	-6%	1%	-7%	-4%	-7%	-10%	-2%	0%	-5%	-2%	-6%	-1%	-9%	-6%	-5%	-13%	-13%	1%	-3%	-6%	
Not likely Total	5%	5%	5%	6%	4%	2%	8%	5%	5%	7%	3%	6%	4%	5%	5%	7%	4%	5%	-3%	5%	4%	8%	7%	7%	12%	4%	5%	5%	3%	8%	4%	3%	4%	8%	1%	1%	8%	
Very likely	-12%	-14%	-9%	-12%	-15%	-7%	-11%	-10%	-8%	-12%	-15%	-14%	-5%	-15%	-1%	-18%	-20%	-10%	-19%	-24%	-14%	-5%	-9%	1%	-1%	-4%	-2%	-20%	-16%	-11%	-9%	-8%	-17%	-12%	3%	-14%	-14%	
Somewhat likely	6%	6%	6%	4%	8%	6%	6%	5%	7%	4%	8%	4%	2%	11%	-3%	7%	14%	4%	20%	17%	10%	-3%	-2%	-2%	0%	-1%	-1%	13%	15%	1%	3%	3%	4%	-1%	-2%	11%	8%	
Not very likely	4%	4%	3%	4%	4%	0%	6%	3%	3%	6%	2%	5%	1%	4%	4%	6%	3%	4%	-5%	5%	2%	6%	7%	6%	8%	2%	4%	3%	2%	7%	2%	3%	2%	6%	-1%	0%	6%	
Not likely at all	2%	1%	2%	2%	0%	2%	2%	2%	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%	0%	2%	2%	0%	1%	4%	1%	1%	2%	0%	1%	2%	0%	2%	1%	2%	1%	1%	2%
Unsure	1%	3%	-2%	2%	3%	-1%	-3%	0%	-4%	1%	5%	4%	0%	-1%	-1%	4%	1%	0%	2%	2%	1%	-1%	4%	-5%	-12%	1%	-2%	2%	-1%	1%	3%	2%	9%	6%	-1%	2%	-2%	

# Mail-In Voting Preference

Mail-in voting opens the door for fraud and abuse. If elections are going to be secure, voting should happen in person, not through the mail

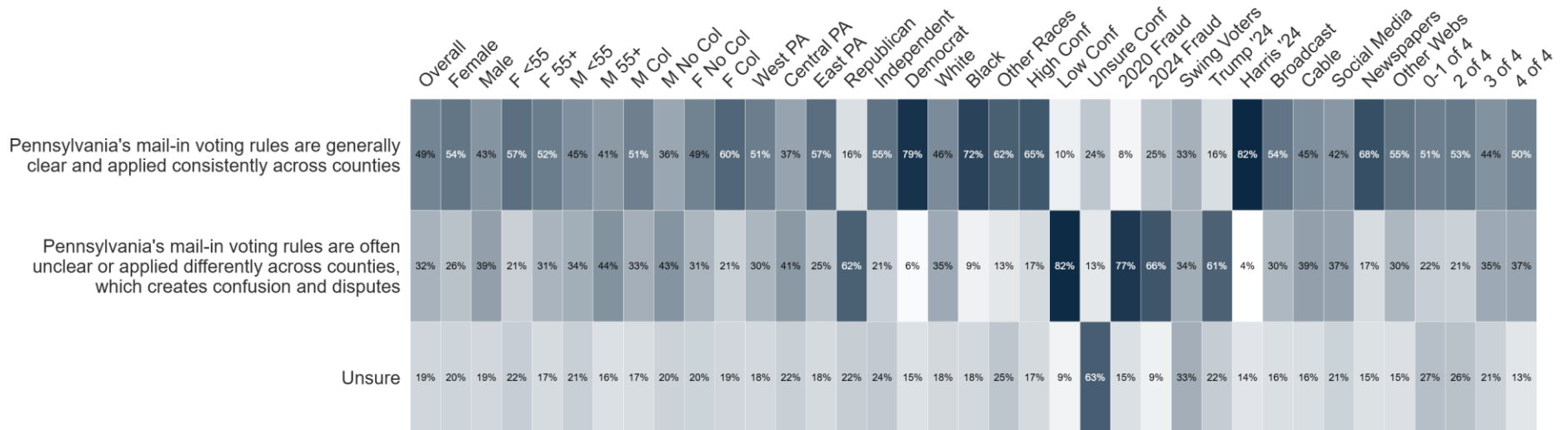
Mail-in voting is a convenient and secure way to vote. Safeguards like voter verification, ballot tracking, and audits help ensure that only legal votes are counted

Unsure



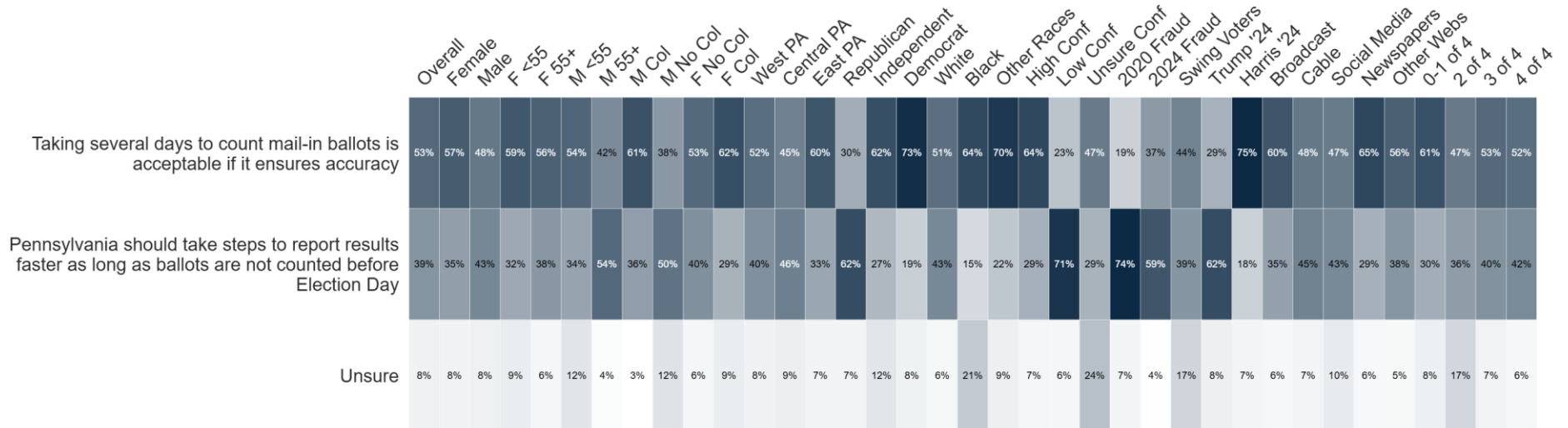
Which statement comes closer to your view about mail-in voting, even if neither is exactly right?

# Mail-In Voting Rules



Which statement comes closer to your view, even if neither is exactly right?

# Speed vs. Accuracy in Counting



Which statement comes closer to your view about counting mail-in ballots in Pennsylvania?

# Military Vote-by-Mail

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More confident Total	36%	38%	33%	39%	37%	31%	35%	41%	26%	37%	39%	35%	29%	41%	17%	48%	50%	37%	38%	34%	45%	9%	28%	14%	23%	29%	17%	54%	36%	36%	29%	45%	36%	38%	29%	36%	36%
Less confident Total	6%	6%	5%	3%	10%	6%	4%	4%	6%	9%	4%	6%	8%	4%	11%	3%	1%	6%	4%	0%	3%	17%	0%	18%	19%	5%	10%	1%	5%	7%	7%	4%	5%	3%	2%	9%	6%
Much more confident	23%	26%	20%	27%	25%	19%	22%	28%	14%	24%	28%	24%	21%	25%	8%	28%	37%	24%	25%	23%	30%	5%	20%	6%	9%	16%	8%	39%	24%	22%	19%	30%	24%	28%	21%	20%	24%
Somewhat more confident	12%	12%	12%	12%	12%	12%	13%	14%	11%	12%	12%	10%	8%	16%	9%	20%	14%	12%	13%	11%	15%	5%	8%	8%	13%	14%	9%	15%	12%	14%	10%	15%	12%	11%	8%	16%	12%
Makes no difference	53%	51%	55%	56%	47%	56%	53%	52%	56%	51%	52%	55%	55%	50%	63%	43%	46%	52%	56%	54%	48%	66%	55%	59%	53%	57%	63%	43%	53%	53%	56%	46%	57%	50%	62%	47%	54%
Somewhat less confident	3%	4%	3%	1%	6%	4%	1%	1%	4%	5%	3%	3%	5%	2%	7%	0%	1%	3%	2%	0%	2%	10%	0%	8%	8%	1%	6%	1%	3%	5%	3%	4%	3%	0%	2%	6%	3%
Much less confident	3%	3%	2%	2%	4%	2%	3%	3%	2%	4%	1%	3%	3%	2%	5%	3%	0%	3%	2%	0%	1%	7%	0%	10%	12%	3%	5%	0%	2%	2%	4%	0%	2%	3%	0%	3%	3%
Unsure	6%	5%	7%	3%	6%	7%	7%	2%	12%	4%	5%	5%	7%	5%	9%	6%	3%	5%	2%	13%	4%	8%	17%	9%	5%	9%	9%	2%	5%	4%	8%	5%	2%	9%	7%	8%	3%

Knowing that members of the U.S. military have long used vote-by-mail, does that make you feel more or less confident in mail-in voting?

# Veteran Poll Workers

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More confident Total	35%	35%	35%	29%	41%	33%	38%	29%	40%	37%	33%	35%	36%	34%	37%	28%	35%	36%	29%	41%	37%	31%	27%	40%	39%	32%	37%	35%	37%	38%	34%	34%	39%	27%	32%	47%	32%
Less confident Total	4%	4%	4%	7%	1%	4%	5%	4%	5%	2%	7%	3%	5%	4%	3%	9%	4%	5%	2%	3%	4%	7%	0%	5%	11%	3%	3%	5%	3%	4%	4%	3%	5%	5%	4%	6%	3%
Much more confident	17%	18%	16%	15%	20%	17%	14%	13%	18%	19%	17%	17%	14%	19%	12%	18%	21%	16%	16%	28%	19%	10%	14%	11%	18%	16%	13%	20%	20%	17%	16%	17%	14%	16%	18%	19%	15%
Somewhat more confident	18%	17%	19%	13%	21%	15%	24%	16%	22%	19%	16%	19%	22%	15%	25%	10%	14%	20%	13%	13%	18%	21%	13%	29%	22%	16%	23%	15%	17%	22%	19%	17%	25%	11%	14%	28%	16%
Makes no difference	57%	56%	58%	61%	53%	60%	55%	66%	51%	58%	55%	60%	54%	57%	57%	59%	57%	57%	64%	43%	57%	59%	54%	51%	48%	59%	56%	57%	57%	56%	57%	59%	52%	64%	62%	40%	63%
Somewhat less confident	2%	2%	3%	3%	1%	2%	4%	3%	3%	0%	4%	2%	2%	3%	2%	4%	3%	3%	2%	3%	3%	2%	0%	2%	5%	2%	2%	3%	2%	1%	2%	2%	3%	3%	4%	4%	1%
Much less confident	2%	2%	2%	4%	1%	2%	1%	1%	2%	1%	3%	1%	3%	1%	2%	5%	1%	2%	0%	0%	1%	5%	0%	3%	5%	2%	2%	2%	2%	3%	2%	1%	2%	2%	0%	2%	2%
Unsure	4%	5%	3%	4%	5%	3%	2%	1%	4%	3%	6%	2%	4%	4%	3%	4%	4%	2%	5%	14%	2%	4%	19%	4%	2%	6%	3%	2%	3%	2%	5%	3%	4%	4%	2%	7%	3%

Does knowing that U.S. veterans serve as poll workers or election officials make you feel more or less confident in how elections are run?

# Poll Working History

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Yes	9%	11%	7%	8%	13%	4%	11%	7%	7%	12%	9%	12%	5%	10%	9%	9%	9%	9%	14%	2%	8%	12%	6%	14%	13%	7%	10%	9%	9%	10%	8%	12%	7%	4%	5%	7%	13%
No	90%	88%	92%	91%	85%	95%	89%	92%	92%	87%	90%	88%	93%	89%	90%	88%	90%	91%	83%	98%	91%	86%	89%	85%	87%	92%	90%	89%	90%	90%	91%	86%	91%	96%	94%	90%	87%
Unsure	1%	1%	1%	1%	2%	2%	0%	1%	1%	1%	1%	2%	1%	1%	3%	1%	1%	2%	0%	0%	2%	6%	1%	0%	1%	1%	1%	0%	0%	1%	3%	2%	0%	2%	3%	0%	

Have you ever served as a paid poll worker or election worker in Pennsylvania?

# Veterans in Election Offices

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More confident Total	34%	37%	31%	30%	43%	28%	33%	23%	37%	41%	31%	36%	33%	33%	37%	28%	32%	34%	35%	34%	36%	29%	29%	36%	36%	32%	38%	30%	37%	36%	33%	32%	35%	34%	21%	44%	32%
Less confident Total	4%	4%	4%	5%	4%	7%	1%	3%	5%	3%	6%	4%	5%	3%	3%	9%	4%	5%	0%	3%	3%	8%	4%	6%	15%	2%	3%	5%	3%	5%	6%	3%	6%	3%	5%	7%	3%
Much more confident	15%	14%	16%	13%	14%	18%	13%	11%	20%	16%	11%	19%	12%	14%	12%	17%	17%	13%	19%	23%	16%	9%	15%	10%	14%	16%	14%	15%	18%	13%	14%	15%	16%	22%	10%	18%	12%
Somewhat more confident	19%	23%	15%	17%	28%	10%	20%	13%	17%	25%	20%	17%	21%	19%	25%	11%	15%	21%	16%	11%	19%	20%	14%	26%	22%	16%	24%	15%	19%	23%	20%	17%	20%	12%	11%	26%	20%
Makes no difference	59%	56%	62%	61%	51%	60%	63%	72%	53%	54%	58%	59%	59%	58%	58%	58%	60%	59%	60%	50%	60%	59%	49%	53%	45%	58%	56%	62%	58%	57%	56%	63%	55%	60%	69%	45%	63%
Somewhat less confident	3%	2%	3%	3%	2%	6%	1%	3%	4%	1%	4%	3%	4%	2%	3%	3%	3%	3%	0%	3%	2%	6%	4%	4%	12%	1%	3%	3%	2%	3%	5%	1%	3%	1%	5%	4%	2%
Much less confident	1%	2%	1%	2%	2%	1%	0%	0%	1%	1%	2%	1%	1%	1%	0%	6%	1%	1%	0%	0%	1%	2%	0%	2%	3%	1%	0%	2%	1%	1%	1%	2%	3%	2%	0%	2%	1%
Unsure	4%	4%	4%	5%	3%	4%	3%	3%	4%	2%	5%	1%	3%	6%	2%	5%	5%	2%	5%	14%	2%	4%	18%	5%	4%	8%	3%	2%	3%	2%	5%	3%	4%	4%	6%	4%	3%

Does knowing that veterans work full-time in election offices make you feel more or less confident in election administration?

# Pre-Canvassing Mail Ballots

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	51%	57%	44%	62%	53%	45%	43%	61%	30%	47%	69%	50%	46%	56%	34%	46%	69%	53%	57%	45%	64%	23%	28%	29%	35%	42%	33%	70%	54%	46%	48%	70%	58%	56%	46%	47%	53%
Oppose Total	25%	20%	30%	15%	24%	31%	30%	23%	37%	24%	14%	23%	30%	22%	40%	25%	10%	25%	15%	25%	16%	54%	17%	51%	37%	27%	42%	8%	22%	30%	29%	15%	22%	16%	27%	30%	24%
Strongly support	26%	29%	24%	32%	25%	23%	24%	35%	14%	23%	35%	30%	21%	28%	14%	30%	37%	27%	21%	29%	33%	11%	11%	13%	20%	16%	15%	40%	27%	25%	26%	31%	33%	24%	31%	25%	27%
Somewhat support	25%	29%	21%	30%	28%	22%	19%	26%	16%	24%	34%	20%	25%	28%	20%	16%	32%	26%	36%	16%	30%	12%	16%	17%	15%	25%	18%	30%	27%	21%	21%	39%	25%	32%	15%	22%	27%
Neither support nor oppose	17%	14%	20%	15%	14%	17%	22%	12%	26%	21%	7%	21%	17%	14%	18%	20%	15%	16%	23%	21%	16%	16%	22%	13%	21%	18%	18%	16%	18%	17%	15%	11%	13%	21%	21%	12%	17%
Somewhat oppose	8%	9%	8%	7%	11%	10%	5%	5%	10%	10%	8%	8%	10%	7%	12%	5%	6%	8%	11%	11%	7%	14%	5%	12%	10%	8%	11%	5%	10%	11%	10%	6%	4%	6%	5%	12%	9%
Strongly oppose	16%	11%	23%	8%	13%	21%	24%	18%	27%	14%	6%	15%	20%	14%	29%	20%	4%	17%	4%	14%	9%	40%	11%	39%	27%	19%	30%	3%	13%	18%	19%	9%	18%	10%	22%	19%	15%
Unsure	7%	9%	6%	8%	9%	7%	5%	4%	7%	8%	10%	6%	7%	8%	8%	9%	6%	7%	5%	9%	4%	7%	33%	6%	7%	13%	8%	6%	5%	8%	8%	4%	7%	7%	6%	11%	6%

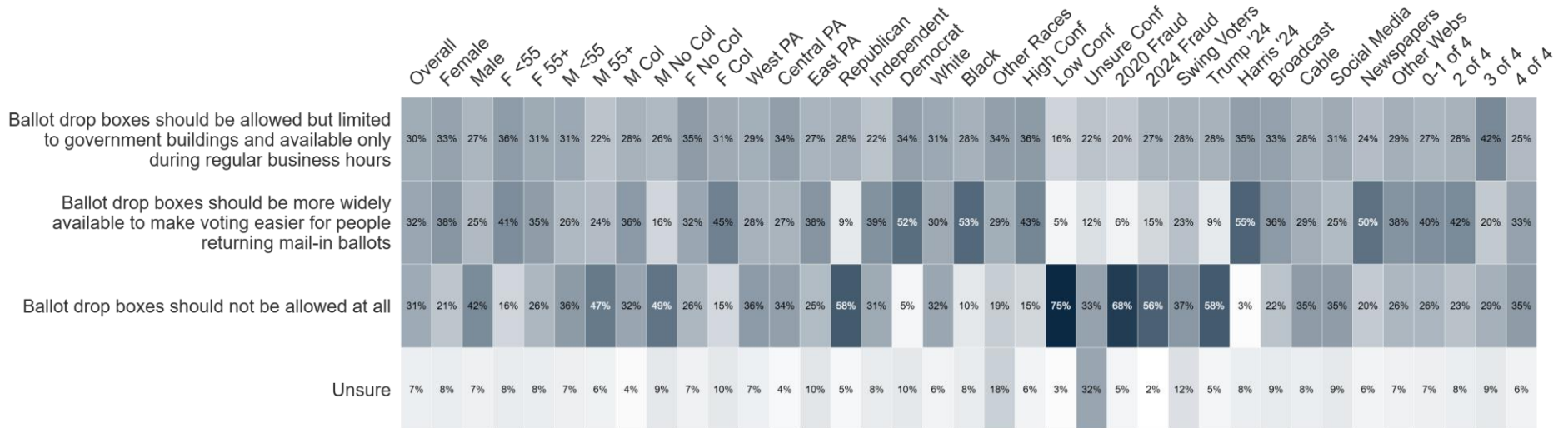
Would you support or oppose allowing Pennsylvania counties to begin pre canvassing mail-in ballots – meaning verifying and preparing mailed ballots for processing, but not counting any votes – before Election Day, in order to report results more quickly?

# Pre-Canvassing View

	Overall	Female	Male	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
It would help results be reported faster	28%	31%	25%	35%	26%	25%	26%	35%	17%	22%	40%	26%	22%	34%	18%	26%	39%	28%	40%	32%	36%	11%	5%	19%	17%	17%	41%	30%	30%	25%	36%	33%	29%	26%	21%	32%
It could increase opportunities for fraud	25%	23%	29%	22%	23%	25%	33%	24%	32%	29%	15%	25%	29%	23%	46%	26%	6%	27%	13%	14%	13%	61%	29%	51%	27%	46%	6%	23%	27%	30%	13%	28%	31%	21%	29%	23%
It would reduce confusion on Election Night	16%	15%	16%	14%	17%	20%	11%	13%	19%	15%	16%	20%	19%	10%	16%	15%	15%	17%	15%	12%	18%	10%	18%	14%	15%	14%	18%	16%	13%	13%	14%	17%	15%	22%	14%	15%
It would not change election outcomes either way	14%	15%	13%	15%	15%	12%	15%	12%	15%	17%	13%	15%	11%	17%	6%	15%	23%	14%	12%	13%	18%	7%	3%	10%	13%	7%	21%	17%	14%	11%	22%	12%	11%	14%	13%	16%
It could increase mistakes or errors	5%	4%	5%	1%	7%	3%	7%	5%	6%	5%	3%	2%	8%	3%	6%	2%	4%	5%	4%	4%	5%	5%	1%	4%	5%	6%	4%	6%	6%	4%	5%	0%	4%	1%	6%	4%
Unsure	12%	12%	11%	12%	12%	15%	7%	11%	12%	12%	12%	11%	10%	13%	8%	16%	14%	9%	16%	25%	10%	6%	44%	2%	22%	11%	9%	9%	11%	16%	9%	9%	10%	15%	17%	9%

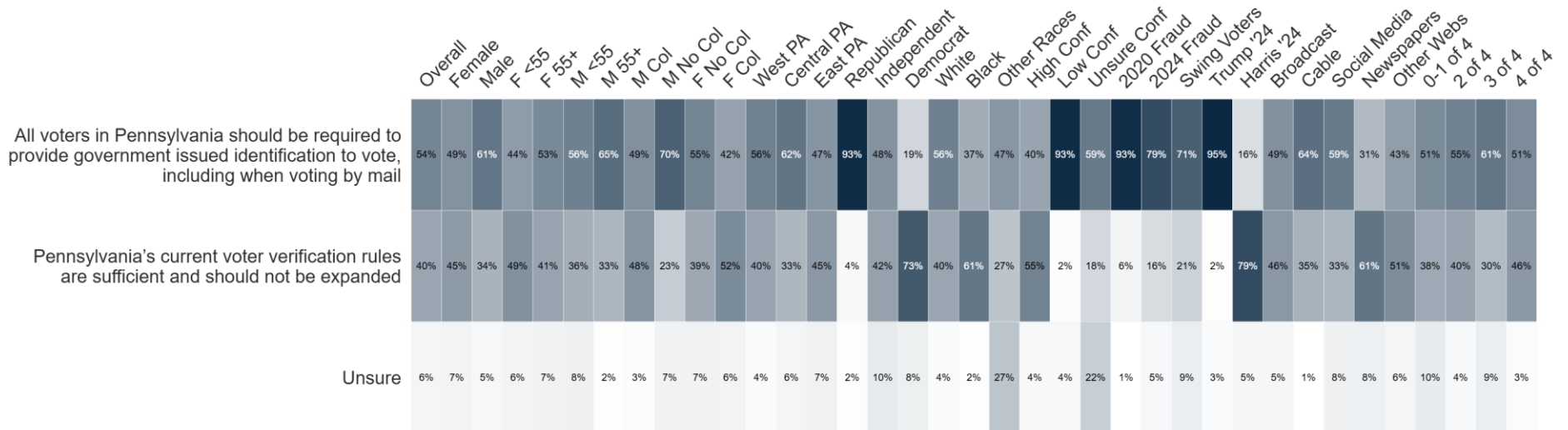
Which of the following best explains your view on allowing counties to verify and prepare mail-in ballots for processing before Election Day (without counting votes)?

# Drop Box Availability



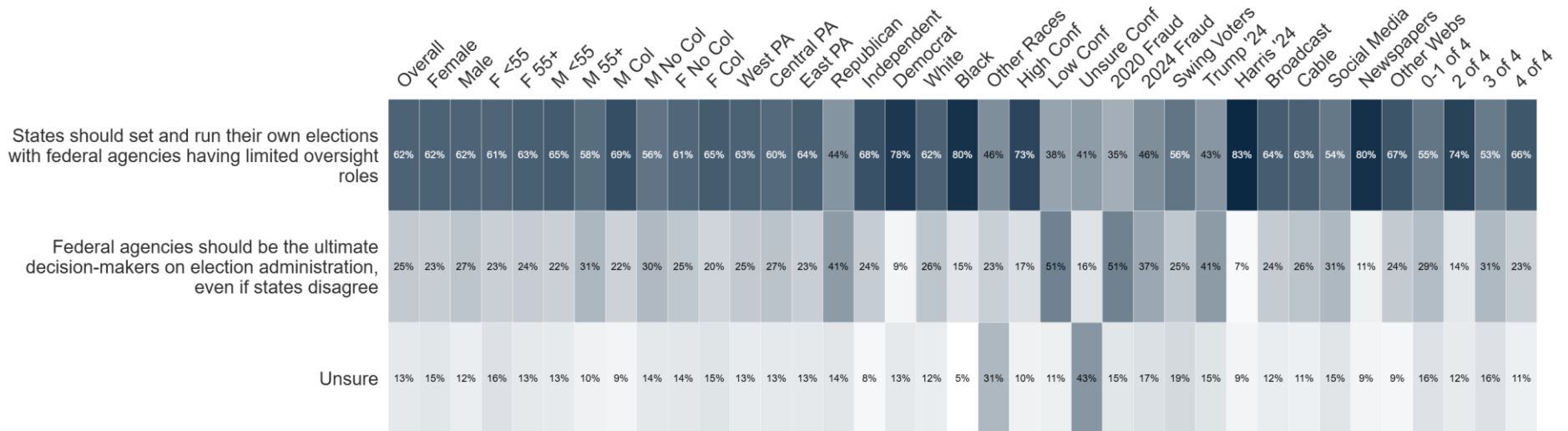
Which statement comes closer to your view about ballot drop boxes, even if neither is exactly right?

# Voter ID Requirement



Which statement comes closer to your view about voter ID, even if neither is exactly right?

# State vs Federal Election Control



Which statement comes closer to your view of who should run elections in the states?

# County vs Statewide Consistency

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Important Total	86%	88%	85%	87%	88%	78%	92%	86%	84%	87%	88%	86%	89%	85%	94%	79%	81%	89%	80%	81%	86%	92%	70%	94%	86%	82%	93%	82%	87%	91%	86%	83%	85%	83%	80%	85%	90%
Not important Total	7%	6%	8%	6%	6%	11%	4%	8%	7%	6%	6%	7%	6%	7%	2%	11%	11%	6%	11%	4%	8%	5%	1%	3%	9%	7%	2%	11%	6%	5%	6%	8%	10%	7%	7%	6%	7%
Very important	63%	63%	62%	55%	71%	50%	74%	57%	66%	62%	65%	60%	66%	62%	79%	47%	51%	66%	56%	49%	58%	82%	47%	84%	77%	59%	79%	49%	62%	71%	64%	56%	62%	54%	50%	62%	69%
Somewhat important	24%	24%	23%	32%	17%	27%	18%	29%	18%	25%	23%	25%	23%	23%	15%	32%	30%	23%	24%	32%	28%	10%	23%	9%	9%	24%	15%	33%	25%	20%	22%	27%	22%	29%	31%	23%	20%
Not very important	5%	3%	6%	3%	3%	10%	3%	6%	7%	1%	5%	3%	5%	5%	2%	11%	6%	4%	6%	2%	5%	5%	0%	3%	8%	6%	2%	6%	4%	4%	5%	6%	8%	4%	7%	4%	4%
Not important at all	2%	3%	1%	3%	3%	1%	1%	2%	1%	4%	1%	4%	0%	2%	0%	0%	5%	2%	5%	2%	3%	0%	1%	0%	1%	1%	0%	4%	3%	1%	1%	2%	2%	3%	0%	2%	3%
Unsure	7%	6%	8%	7%	6%	11%	4%	6%	9%	7%	5%	7%	6%	8%	4%	10%	8%	5%	8%	15%	6%	3%	28%	3%	5%	11%	5%	7%	7%	4%	8%	9%	6%	10%	12%	9%	3%

How important is it to you that election rules are applied the same way in every Pennsylvania county, even if that limits local flexibility?

# Shapiro-Appointed Republican SotC

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More confident Total	28%	25%	31%	18%	30%	23%	39%	25%	36%	27%	22%	30%	27%	26%	35%	25%	21%	29%	21%	28%	28%	26%	25%	32%	26%	24%	36%	20%	27%	35%	21%	26%	33%	26%	27%	28%	28%
Less confident Total	16%	21%	10%	24%	17%	13%	7%	10%	9%	18%	24%	16%	14%	16%	7%	17%	24%	15%	22%	21%	18%	9%	13%	10%	23%	12%	7%	26%	14%	10%	17%	16%	20%	20%	13%	14%	15%
Much more confident	10%	10%	10%	9%	11%	9%	10%	6%	12%	10%	10%	11%	10%	9%	8%	13%	11%	10%	13%	16%	12%	3%	9%	6%	6%	7%	10%	10%	10%	12%	7%	12%	13%	7%	11%	13%	9%
Somewhat more confident	18%	14%	22%	9%	19%	14%	29%	19%	24%	17%	11%	18%	17%	17%	27%	12%	10%	19%	9%	12%	16%	23%	16%	26%	20%	17%	26%	10%	17%	23%	14%	14%	19%	19%	17%	15%	19%
Makes no difference	51%	49%	53%	52%	46%	55%	52%	61%	47%	50%	47%	51%	53%	49%	53%	49%	49%	52%	48%	37%	49%	60%	42%	51%	45%	50%	52%	51%	53%	51%	52%	55%	43%	47%	52%	49%	54%
Somewhat less confident	10%	15%	5%	19%	11%	5%	5%	4%	6%	11%	19%	12%	10%	9%	4%	10%	16%	9%	12%	19%	12%	4%	10%	6%	13%	6%	3%	17%	10%	7%	11%	11%	14%	11%	8%	11%	10%
Much less confident	5%	6%	5%	5%	6%	8%	2%	6%	3%	7%	4%	5%	4%	7%	3%	7%	8%	6%	10%	2%	6%	4%	3%	4%	11%	6%	3%	9%	4%	3%	7%	5%	6%	9%	6%	3%	5%
Unsure	6%	6%	6%	6%	6%	10%	2%	4%	7%	5%	7%	2%	5%	8%	5%	9%	6%	4%	8%	14%	4%	5%	20%	7%	5%	13%	6%	4%	5%	4%	10%	3%	5%	7%	7%	10%	3%

Does knowing that Democratic Governor Josh Shapiro appointed a Republican as Secretary of the Commonwealth to oversee Pennsylvania elections make you feel more or less confident in how elections are run?

# Josh Shapiro Presidential Ballot

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Likely Total	40%	44%	35%	43%	44%	34%	37%	46%	26%	41%	46%	39%	32%	47%	8%	41%	69%	40%	46%	40%	54%	7%	14%	7%	21%	27%	8%	69%	45%	34%	33%	56%	41%	45%	34%	36%	42%
Unlikely Total	41%	34%	49%	30%	38%	47%	50%	38%	58%	41%	26%	40%	47%	36%	76%	38%	8%	43%	22%	31%	27%	86%	29%	82%	69%	41%	75%	9%	34%	46%	48%	21%	43%	35%	45%	41%	42%
Very likely	23%	28%	17%	22%	33%	12%	22%	26%	9%	27%	29%	21%	18%	27%	3%	19%	42%	23%	27%	18%	32%	1%	6%	3%	10%	11%	3%	43%	29%	22%	14%	39%	19%	16%	19%	22%	27%
Somewhat likely	17%	16%	19%	21%	11%	22%	15%	21%	17%	14%	17%	18%	13%	19%	5%	22%	27%	17%	19%	22%	22%	6%	7%	4%	11%	16%	5%	26%	16%	12%	19%	18%	22%	30%	15%	14%	15%
Somewhat unlikely	5%	4%	7%	4%	3%	10%	4%	7%	7%	3%	4%	3%	6%	6%	7%	8%	3%	4%	12%	6%	5%	5%	4%	2%	11%	6%	4%	3%	5%	8%	5%	5%	3%	11%	3%	6%	
Very unlikely	36%	30%	42%	26%	34%	37%	46%	30%	51%	38%	21%	37%	42%	30%	69%	31%	6%	39%	10%	25%	22%	80%	24%	78%	67%	30%	68%	5%	31%	41%	40%	17%	38%	32%	34%	37%	36%
Don't know enough	11%	13%	8%	18%	8%	12%	5%	9%	8%	11%	15%	10%	12%	10%	10%	11%	11%	10%	14%	20%	12%	3%	16%	5%	5%	16%	11%	11%	13%	12%	10%	9%	6%	13%	11%	12%	9%
Undecided	9%	10%	8%	10%	10%	8%	8%	7%	8%	7%	13%	12%	9%	7%	6%	10%	12%	8%	18%	8%	7%	4%	41%	6%	5%	16%	7%	11%	8%	9%	9%	13%	10%	7%	10%	12%	8%

If Governor Josh Shapiro runs for President in 2028, how likely would you be to vote for him?

# Shapiro Vance H2H Ballot

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Democrat Josh Shapiro	50%	59%	40%	66%	53%	41%	39%	53%	29%	52%	67%	50%	37%	61%	6%	54%	91%	48%	76%	53%	69%	3%	31%	6%	23%	30%	5%	95%	58%	44%	39%	74%	53%	54%	53%	46%	51%
Republican J.D. Vance	41%	34%	50%	28%	40%	46%	53%	35%	62%	40%	27%	41%	51%	34%	84%	29%	4%	45%	13%	21%	25%	88%	45%	89%	73%	44%	84%	2%	35%	50%	50%	17%	44%	38%	30%	47%	42%
Definitely Democrat Josh Shapiro	41%	48%	34%	50%	46%	34%	33%	46%	24%	44%	52%	42%	30%	50%	4%	37%	78%	41%	65%	37%	57%	2%	20%	6%	21%	17%	2%	81%	50%	34%	33%	62%	45%	43%	39%	35%	45%
Probably Democrat Josh Shapiro	9%	11%	6%	16%	7%	7%	6%	7%	5%	8%	15%	8%	6%	12%	2%	17%	13%	8%	11%	16%	12%	1%	11%	0%	2%	13%	3%	14%	8%	10%	6%	11%	8%	11%	14%	10%	6%
Definitely Republican J.D. Vance	31%	26%	37%	19%	32%	26%	49%	26%	47%	31%	19%	33%	37%	26%	66%	14%	3%	35%	8%	11%	17%	78%	19%	78%	62%	19%	65%	1%	25%	38%	34%	13%	32%	26%	15%	36%	35%
Probably Republican J.D. Vance	10%	8%	12%	9%	7%	20%	4%	10%	15%	8%	8%	9%	14%	8%	18%	15%	1%	10%	5%	9%	8%	10%	26%	11%	11%	26%	19%	0%	10%	12%	16%	4%	12%	12%	15%	11%	8%
Undecided	8%	7%	10%	7%	7%	12%	8%	12%	9%	8%	5%	9%	12%	5%	10%	17%	5%	7%	11%	27%	6%	10%	24%	5%	4%	25%	11%	4%	6%	7%	11%	9%	2%	8%	17%	7%	7%

If the general election for President was held today, and you had to make a choice, who would you vote for?

# Election Reform Opposition

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
More favorable Total	22%	25%	17%	26%	24%	20%	15%	27%	9%	18%	33%	22%	14%	28%	6%	19%	37%	21%	27%	37%	27%	6%	20%	7%	10%	14%	5%	39%	22%	19%	21%	31%	30%	14%	30%	22%	22%
Less favorable Total	43%	36%	50%	31%	41%	41%	60%	39%	59%	41%	30%	44%	49%	37%	77%	36%	11%	47%	8%	34%	30%	81%	39%	78%	64%	50%	79%	6%	37%	48%	44%	24%	39%	46%	32%	46%	42%
Much more favorable	14%	17%	11%	19%	15%	11%	11%	16%	6%	12%	22%	17%	8%	17%	3%	9%	26%	13%	23%	27%	18%	5%	8%	3%	6%	4%	3%	27%	14%	14%	14%	16%	22%	10%	18%	15%	14%
Somewhat more favorable	8%	8%	7%	8%	9%	9%	4%	11%	3%	6%	11%	5%	6%	10%	3%	10%	12%	8%	4%	10%	9%	2%	12%	4%	3%	10%	2%	12%	8%	5%	6%	15%	8%	4%	12%	7%	8%
About the same	33%	36%	30%	40%	32%	36%	25%	32%	29%	37%	35%	32%	34%	33%	16%	34%	50%	31%	63%	20%	42%	12%	23%	13%	24%	30%	14%	53%	39%	31%	32%	42%	31%	38%	33%	30%	33%
Somewhat less favorable	6%	7%	6%	6%	8%	6%	5%	7%	5%	10%	4%	6%	4%	8%	6%	12%	5%	6%	3%	15%	8%	3%	1%	2%	1%	12%	8%	4%	8%	6%	5%	6%	5%	11%	3%	7%	6%
Much less favorable	36%	29%	44%	25%	32%	35%	55%	32%	55%	31%	26%	38%	44%	29%	72%	23%	6%	41%	5%	19%	22%	78%	38%	76%	62%	37%	71%	2%	29%	42%	39%	18%	34%	35%	29%	39%	37%
Undecided	2%	3%	2%	3%	2%	3%	1%	2%	2%	4%	2%	1%	3%	3%	1%	11%	2%	1%	2%	9%	1%	1%	18%	2%	3%	6%	2%	2%	2%	2%	3%	3%	0%	3%	5%	2%	2%

If Governor Josh Shapiro opposes requiring voter ID in Pennsylvania elections, would you feel more favorable, less favorable, or about the same toward him?

# Concern About Events Affecting the 2026 Elections

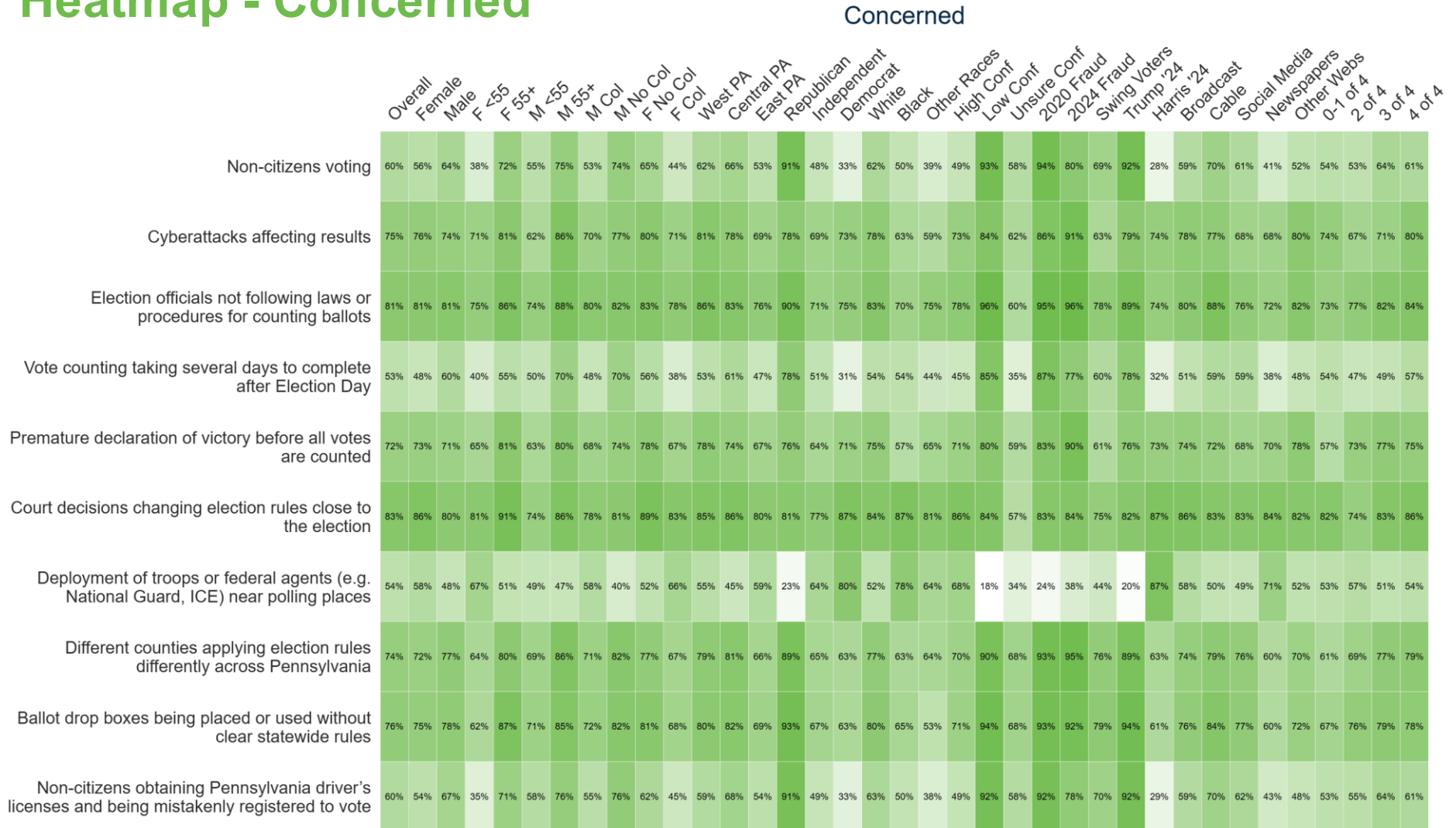
*Some people worry that certain events or actions could make it harder for voters to trust or accept the official results of Pennsylvania's 2026 elections. For each of the following, please indicate how concerned you are about it affecting the 2026 elections.*



**CYGNAL**

# Concern About Events Affecting the 2026 Elections

## Heatmap - Concerned



# Concern About Events Affecting the 2026 Elections

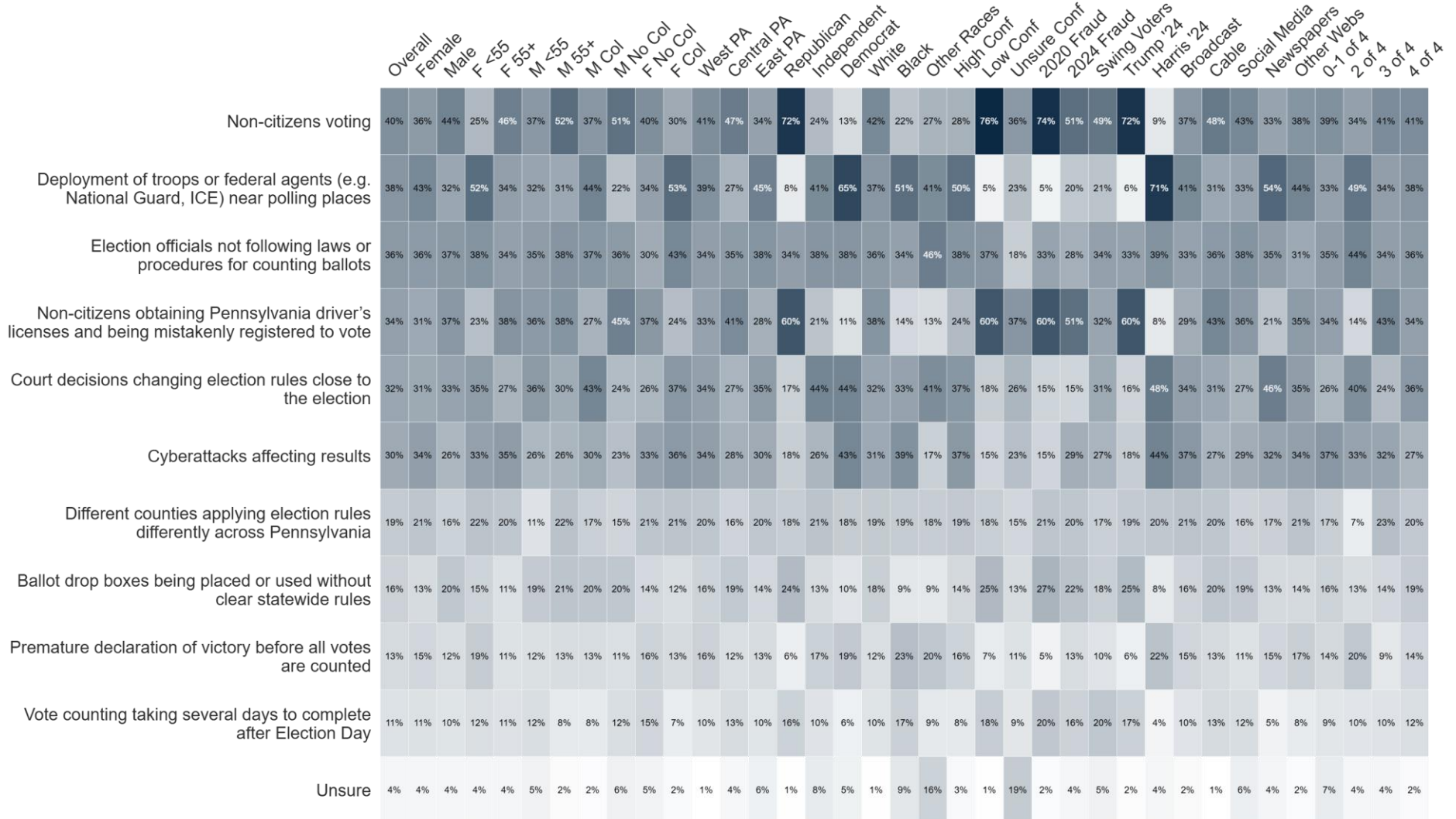
## Heatmap - Unconcerned



# | Biggest Threat Concern

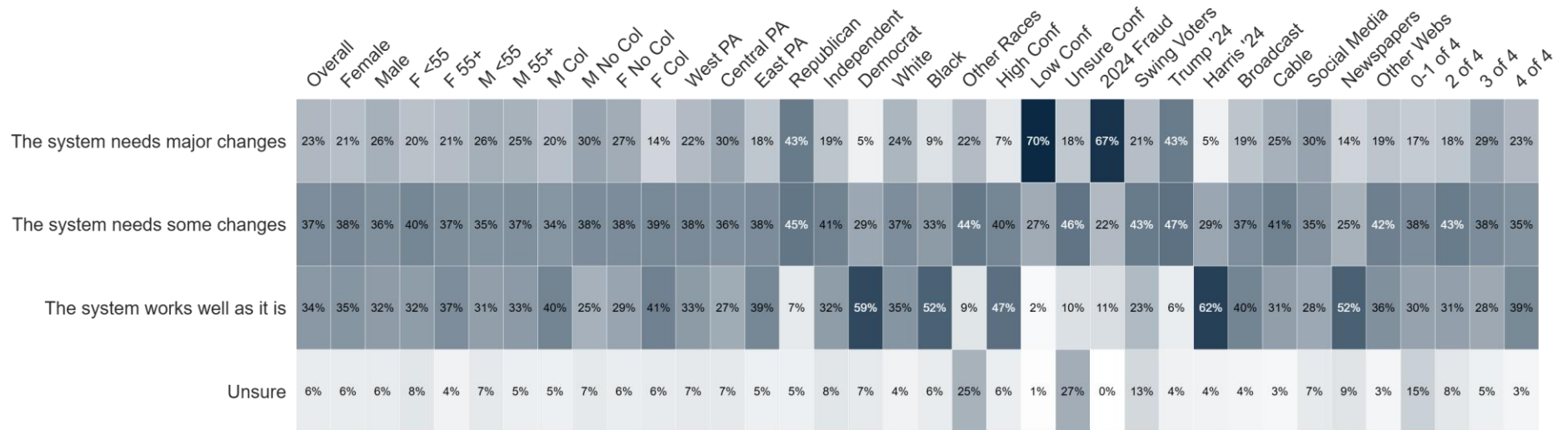
*Which of the threats concern you the most? Please select your top three.*

# Biggest Threat Concern



Which of the threats concern you the most? Please select your top three.

# Appetite for Election Reform



At this point, which comes closer to your view about how elections are run in Pennsylvania?

# Election Confidence Builder Open-Ended

**"No mail-in ballots unless there's a medical need, or military servicemen who are deployed."** – Male, 30–44, Republican

- **Mail-in ballot restriction is the most common confidence-builder among Republicans** — limiting mail-in access to medical necessity and deployed military reflects the dominant GOP view that broad no-excuse mail-in voting is the single greatest threat to election integrity.

**"Requiring government ID. I think it's insane that people can walk in and say who they are and just vote without proving who they are."** – Female, 45–54, Democrat

- **Voter ID support crosses party lines in ways the topline don't fully capture** — this Democrat's frustration that the identity verification standard applied everywhere else in daily life is absent at the ballot box signals ID requirements have broader appeal than partisan crosstabs suggest.

**"Close supervision of voting personnel and machines on voting day. Close supervision with voting boxes for drop-in ballots."** – Male, 65+, Democrat

- **Democrats want oversight, not elimination** — this older Democrat's focus on supervising personnel, machines, and drop boxes reflects a reform instinct rooted in process integrity, not distrust of the results themselves.

**"Voter ID and transparency for poll workers to observe as they are meant to do."** – Female, 55–64, Republican

- **Transparency and observation rights are as important as ID to many Republicans** — beyond voter identification, this respondent ties confidence directly to the ability of poll workers and observers to do their jobs without interference.

# Initial Election Confidence

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	69%	74%	63%	76%	71%	62%	63%	70%	56%	72%	76%	64%	60%	78%	45%	70%	90%	67%	89%	82%	31%	33%	60%	45%	92%	77%	68%	62%	78%	65%	77%	70%	65%	67%
Not confident Total	23%	18%	29%	14%	22%	27%	32%	23%	35%	22%	14%	24%	32%	16%	46%	18%	4%	25%	6%	13%	63%	60%	20%	45%	2%	19%	28%	27%	13%	25%	13%	16%	25%	28%
Very confident	31%	32%	29%	29%	36%	31%	27%	33%	26%	29%	36%	29%	22%	40%	8%	33%	52%	30%	44%	37%	2%	7%	19%	9%	54%	37%	29%	23%	48%	32%	37%	34%	23%	32%
Somewhat confident	38%	41%	34%	47%	36%	31%	36%	38%	30%	42%	40%	35%	38%	38%	37%	37%	37%	36%	45%	45%	29%	26%	41%	36%	38%	40%	39%	39%	30%	33%	40%	36%	42%	35%
Not too confident	13%	10%	18%	6%	13%	17%	19%	12%	22%	13%	6%	13%	21%	7%	25%	12%	3%	14%	4%	5%	33%	32%	9%	25%	2%	11%	17%	14%	11%	15%	6%	9%	15%	16%
Not confident at all	10%	8%	12%	8%	9%	11%	13%	11%	12%	9%	8%	11%	11%	9%	21%	6%	1%	11%	2%	8%	30%	27%	11%	20%	1%	7%	11%	13%	2%	10%	8%	6%	10%	12%
Undecided	8%	8%	8%	10%	7%	11%	5%	6%	9%	7%	10%	12%	7%	6%	9%	12%	6%	8%	5%	4%	6%	8%	20%	10%	5%	4%	4%	11%	9%	10%	10%	15%	10%	5%

How confident are you that Pennsylvania's voting and ballot counting process will accurately cast and count votes in future elections?

# Messages

**Transparency:** *Pennsylvania uses paper ballots that can be audited, and election processes are open to public observation by campaigns and authorized watchers, allowing people to see how elections are run.*

**Voter Identification:** *Pennsylvania voters verify their identity when they register to vote by providing identifying information such as a driver's license number or the last four digits of their Social Security number. Election officials use these to confirm eligibility.*

**Identity Verification:** *Mail-in ballots in Pennsylvania include a signed outer envelope and county election officials review the voter declaration on the envelope before the ballot is counted.*

**Election Accuracy:** *In Pennsylvania, ballots are checked and processed according to set procedures. While final results may take several days to complete, votes are reviewed and tabulated to ensure accuracy.*

**Drop Box Security:** *By law, ballot drop boxes and drop sites in Pennsylvania are monitored 24/7 by staff, video surveillance, or an internal camera. Video is retained for one year, and ballots can only be retrieved by election workers or law enforcement.*

**Citizenship Verification:** *To register to vote in Pennsylvania, voters must meet eligibility requirements including U.S. citizenship, and election officials maintain and review voter rolls regularly to keep them accurate.*

# | Messages

*The following is information about Pennsylvania's election policies and procedures that you may hear or see in the news or in advertisements. Select whether the information makes you more or less confident in Pennsylvania's election policies and procedures.*

# Messages Heatmaps

## More Confident

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Transparency	62%	59%	65%	57%	61%	60%	70%	63%	66%	63%	54%	63%	62%	61%	56%	56%	68%	62%	71%	57%	70%	47%	38%	57%	55%	47%	57%	70%	62%	61%	61%	66%	67%	62%	56%	64%	62%
Voter Identification	67%	68%	67%	65%	70%	67%	67%	70%	65%	71%	63%	68%	64%	70%	67%	72%	67%	67%	63%	76%	73%	56%	56%	64%	63%	63%	68%	67%	68%	64%	68%	66%	67%	75%	66%	68%	65%
Identity Verification	45%	48%	41%	45%	50%	39%	44%	43%	40%	46%	49%	46%	39%	48%	32%	48%	56%	44%	44%	57%	55%	19%	29%	24%	29%	34%	32%	58%	51%	50%	38%	53%	45%	46%	41%	43%	47%
Election Accuracy	55%	61%	49%	59%	62%	45%	54%	54%	45%	60%	62%	59%	49%	58%	38%	52%	72%	57%	63%	44%	67%	25%	41%	34%	50%	37%	38%	74%	59%	58%	47%	70%	55%	54%	44%	54%	59%
Drop Box Security	63%	69%	55%	68%	71%	55%	54%	60%	50%	66%	73%	59%	63%	64%	48%	60%	77%	63%	60%	69%	77%	29%	39%	37%	46%	52%	49%	78%	66%	59%	62%	68%	68%	63%	57%	64%	63%
Citizenship Verification	61%	63%	60%	56%	69%	58%	62%	58%	62%	66%	58%	66%	58%	61%	59%	57%	65%	63%	54%	55%	68%	51%	34%	59%	48%	44%	58%	66%	63%	64%	59%	57%	64%	64%	51%	62%	63%

## Less Confident

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Transparency	10%	13%	6%	12%	15%	5%	7%	6%	6%	10%	17%	8%	10%	11%	13%	8%	8%	10%	7%	8%	8%	15%	7%	12%	14%	12%	12%	7%	12%	9%	8%	10%	7%	11%	8%	13%	8%
Voter Identification	11%	10%	12%	7%	12%	8%	16%	8%	15%	11%	8%	8%	14%	10%	16%	9%	6%	12%	5%	9%	8%	21%	3%	17%	19%	13%	16%	6%	9%	11%	10%	12%	12%	11%	7%	11%	12%
Identity Verification	18%	18%	18%	10%	25%	17%	19%	13%	22%	21%	14%	18%	20%	16%	28%	16%	9%	19%	9%	5%	12%	36%	18%	35%	32%	20%	28%	9%	15%	20%	18%	15%	12%	13%	13%	21%	19%
Election Accuracy	14%	13%	15%	10%	16%	11%	19%	10%	19%	13%	13%	17%	12%	13%	25%	12%	4%	14%	5%	14%	7%	35%	11%	33%	28%	14%	25%	4%	12%	12%	15%	8%	17%	14%	12%	18%	12%
Drop Box Security	14%	13%	15%	9%	16%	14%	17%	7%	22%	17%	8%	14%	15%	13%	22%	14%	6%	13%	13%	18%	8%	34%	9%	32%	31%	15%	21%	6%	13%	15%	15%	11%	13%	13%	12%	14%	15%
Citizenship Verification	11%	11%	10%	8%	14%	8%	13%	11%	10%	9%	14%	8%	12%	12%	13%	9%	9%	11%	6%	15%	8%	18%	15%	13%	24%	12%	13%	10%	12%	12%	8%	13%	11%	7%	6%	12%	13%

# How to Read a Cygnal Message Map

## Effectiveness (X Axis)

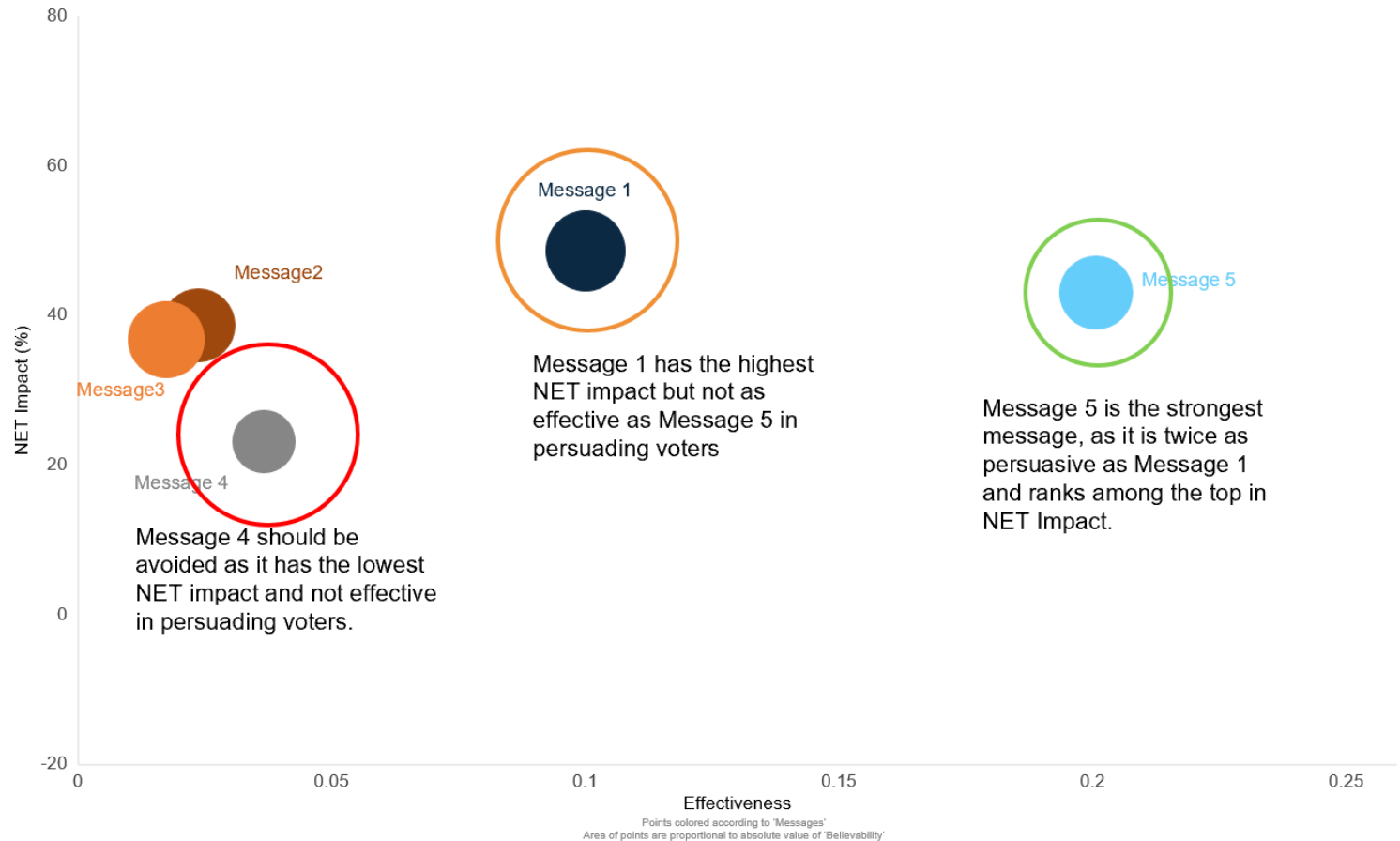
The horizontal position of each message indicates the message's *persuasion power* – the **most important** function. It is shown by **how far it appears to the right** on the chart. This score quantifies the **unique** contribution a message makes to shifting voter attitudes, independent of other factors. Higher values indicate stronger persuasive effects (typically 0 -1).

## Net Impact (Y Axis)

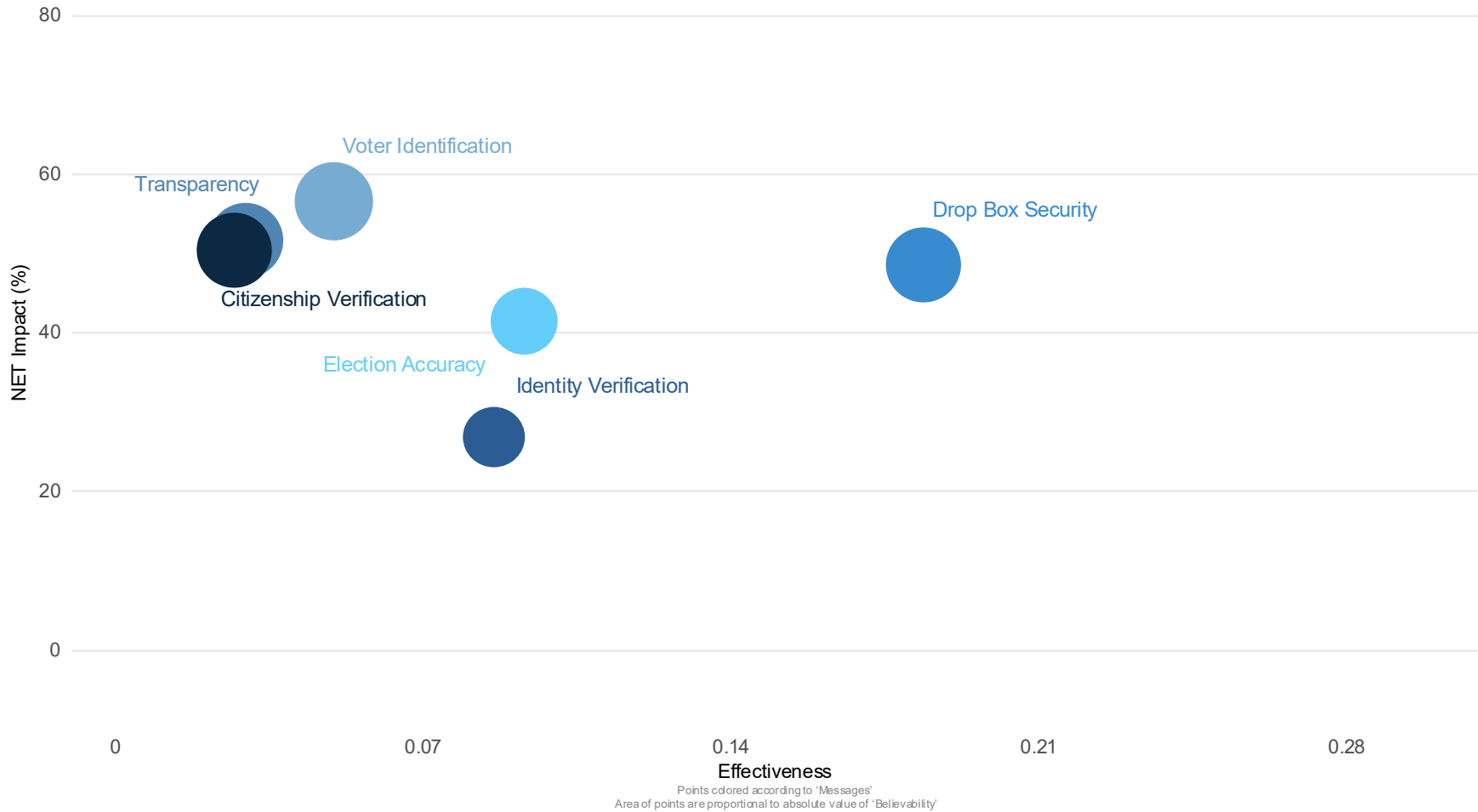
The vertical position of each message indicates the NET impact – or *popularity* – of each message. Messages with **highest position** have the **broadest appeal**. The closer a message is to the **bottom** of Net Impact, the more **drag** it has meaning it can cut against you.

## Believability (Bubble Size)

The size of each message bubble reflects the **intensity** of responses (called *believability*). Larger bubbles reflect a high concentration of respondents choosing *much* more/less likely. This is a **comparative tool** for impact but third in importance of the overall graph.



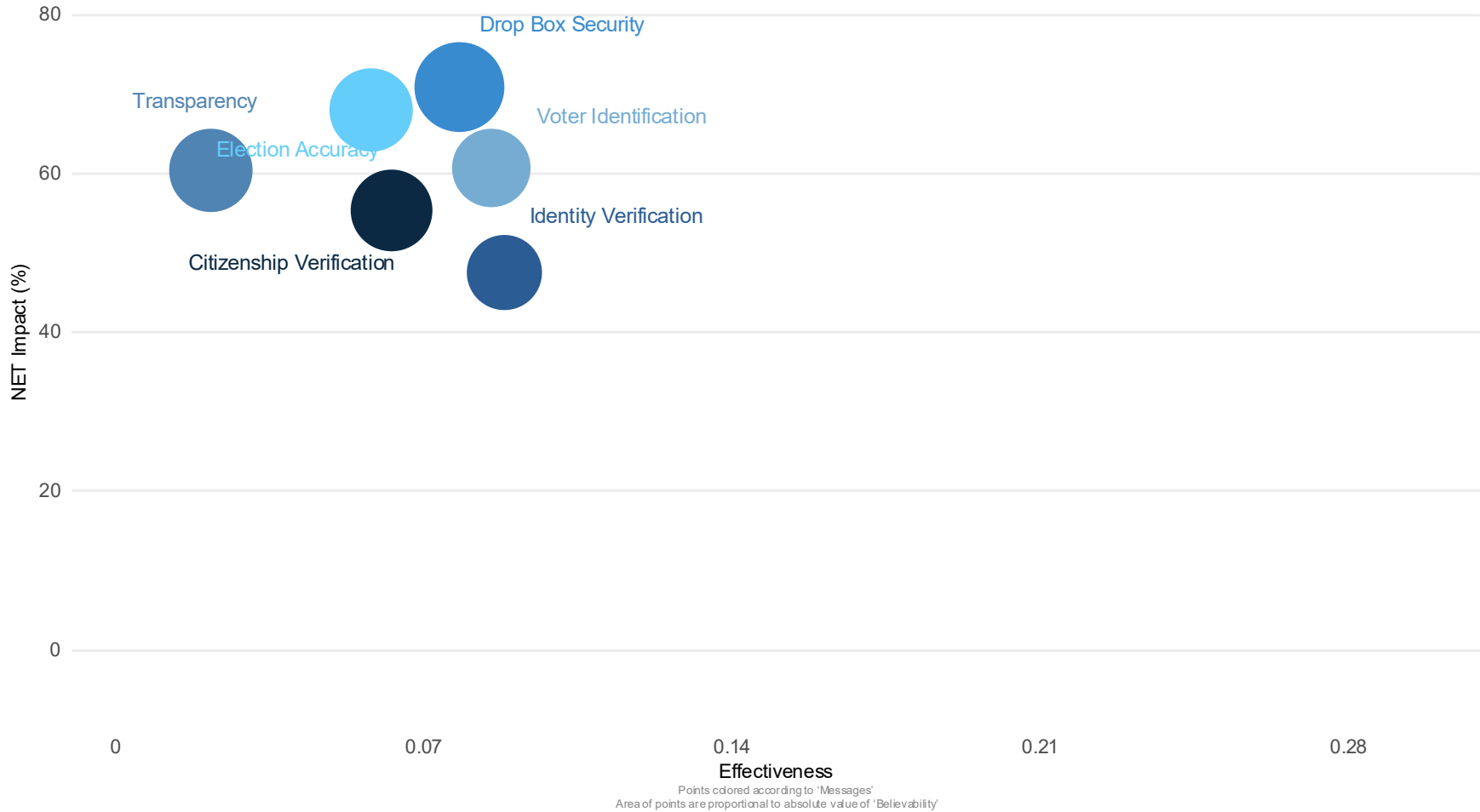
# Message Map: Overall



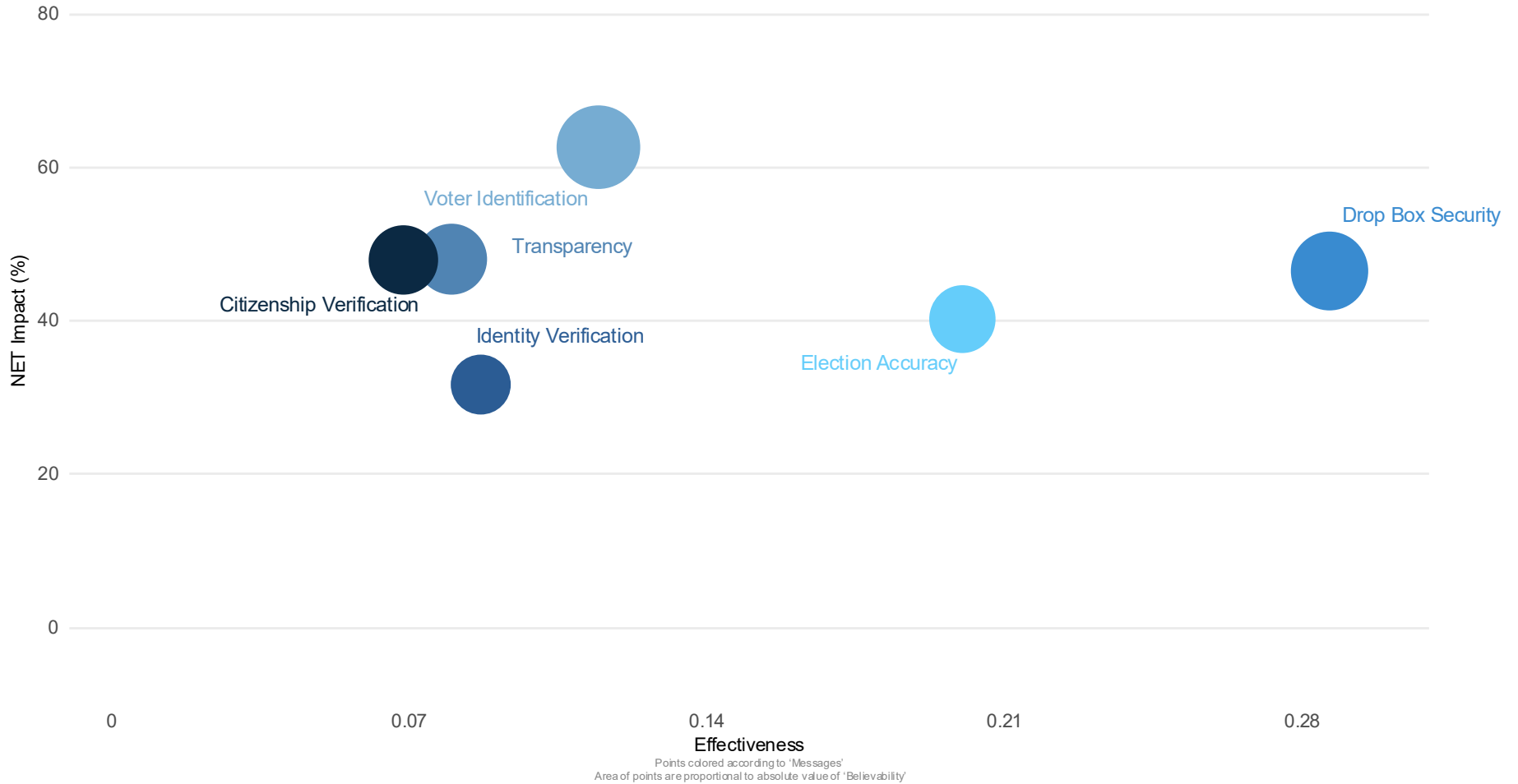
# Message Map: Republicans



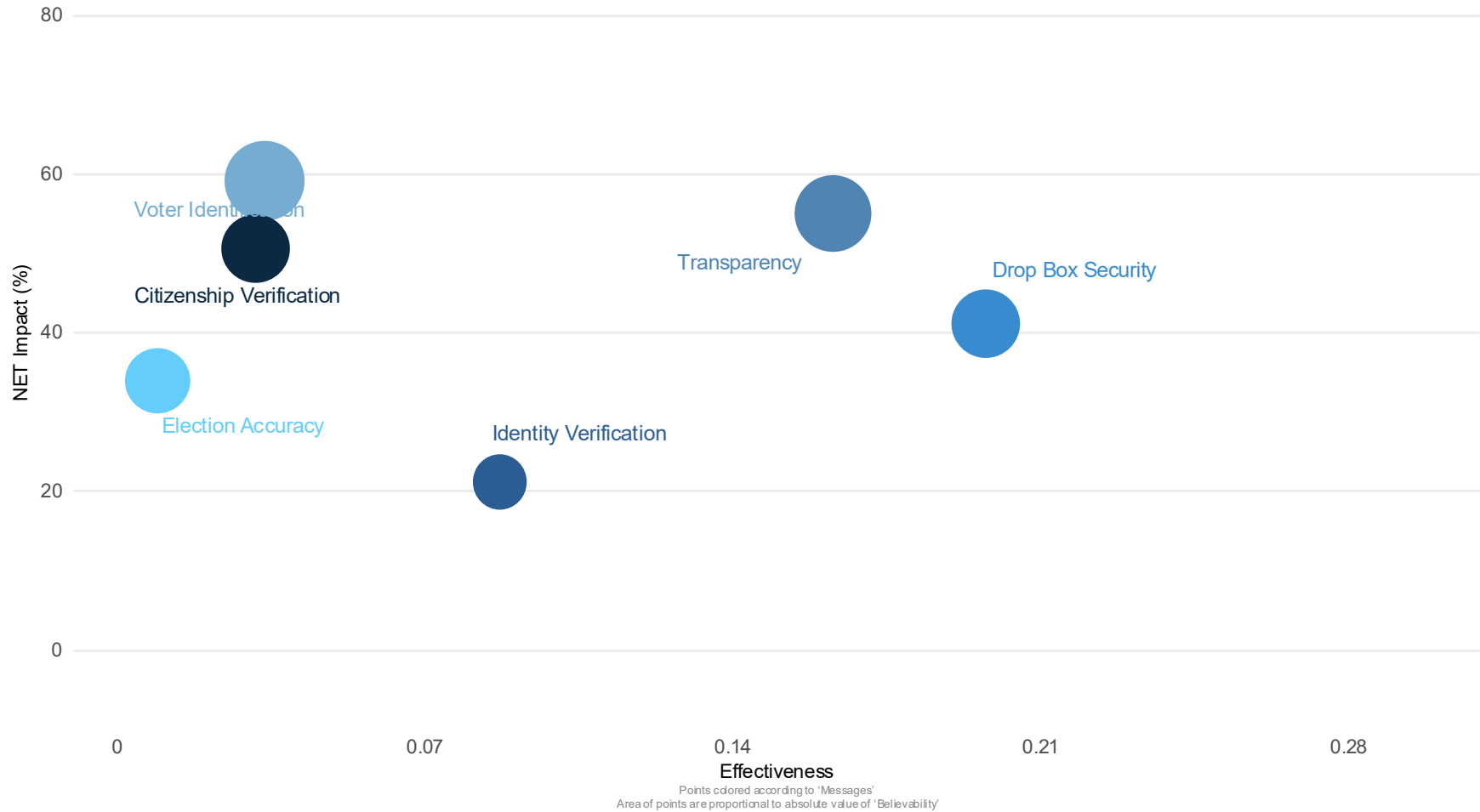
# Message Map: Democrats



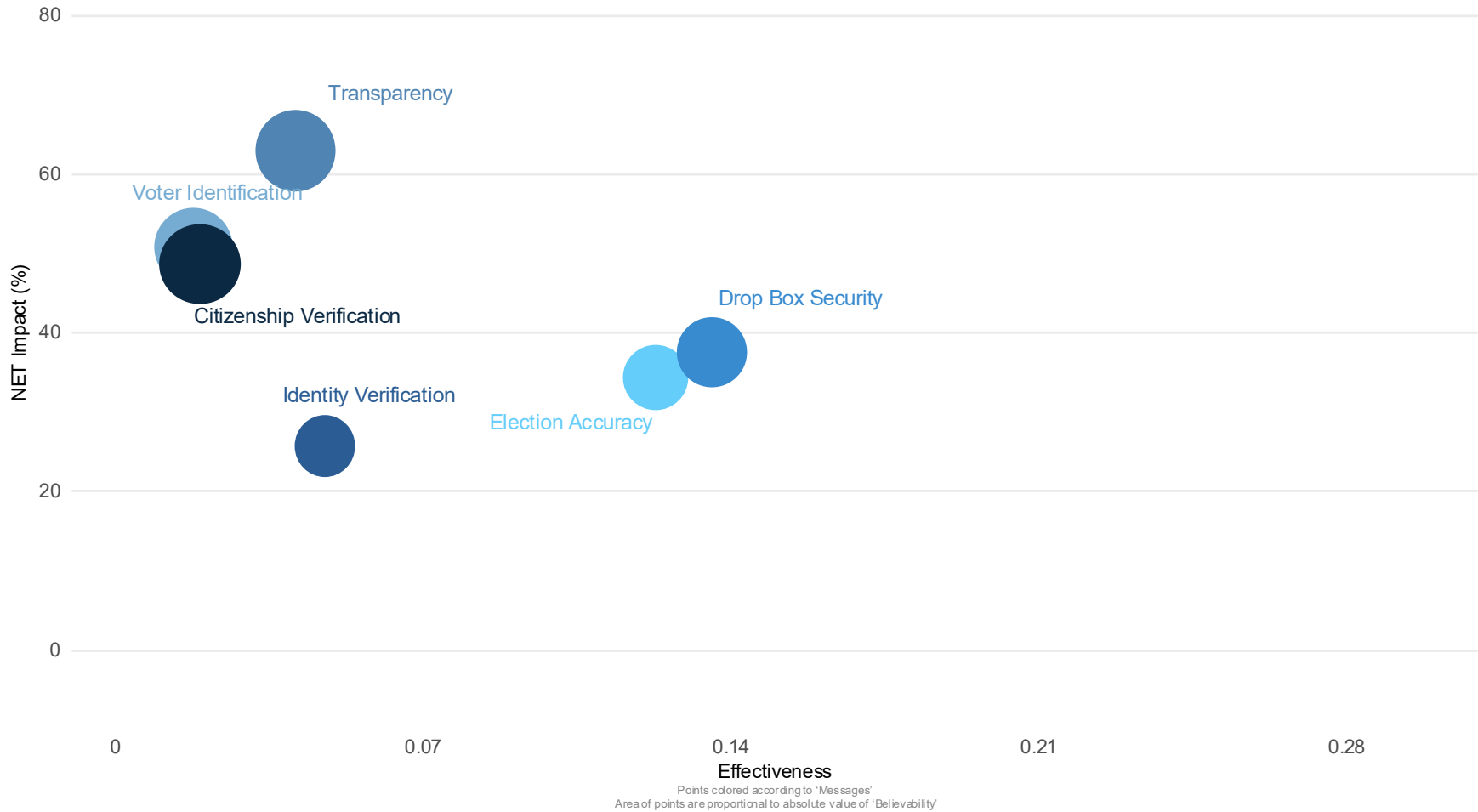
# Message Map: Independents



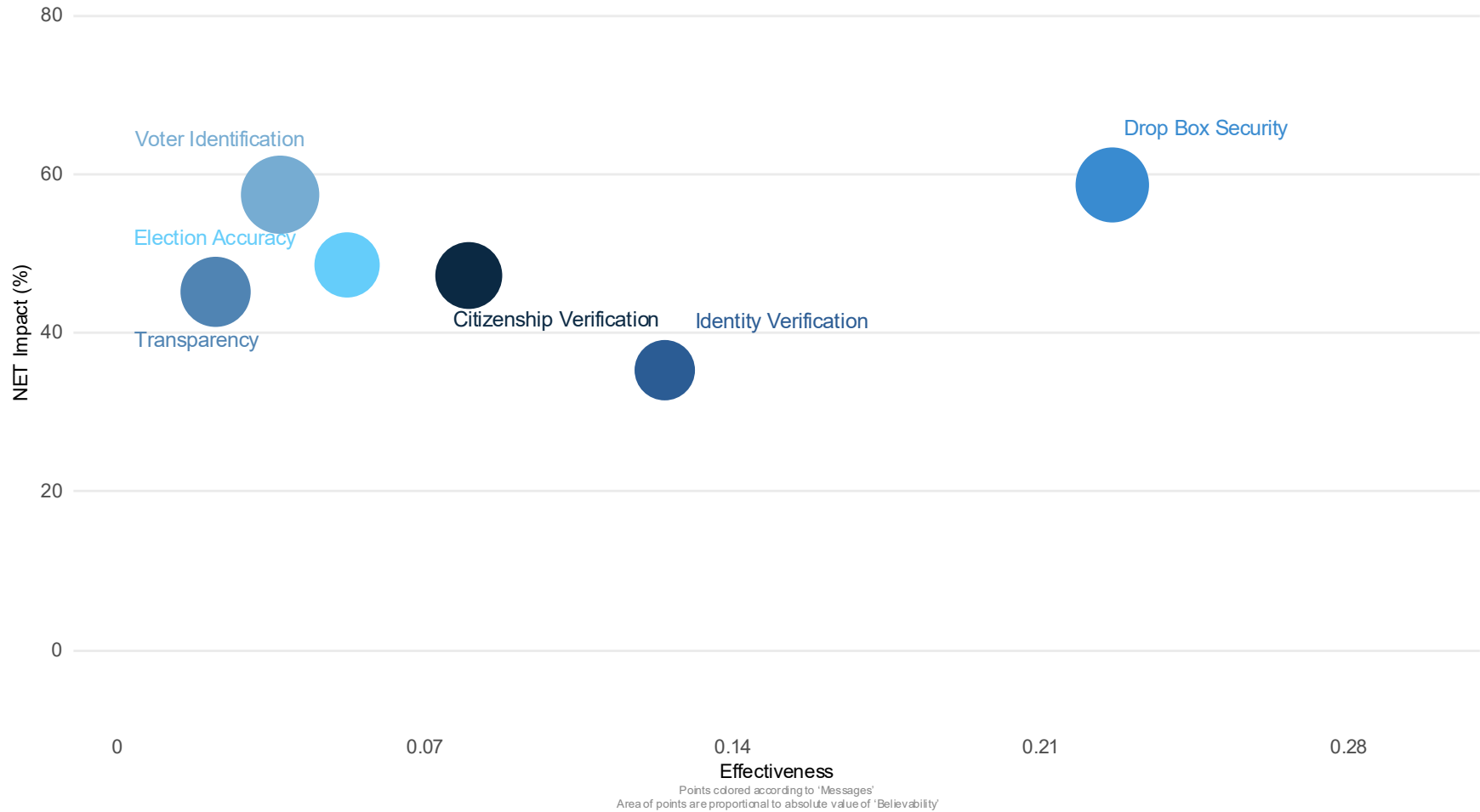
# Message Map: M <55



# Message Map: M 55+



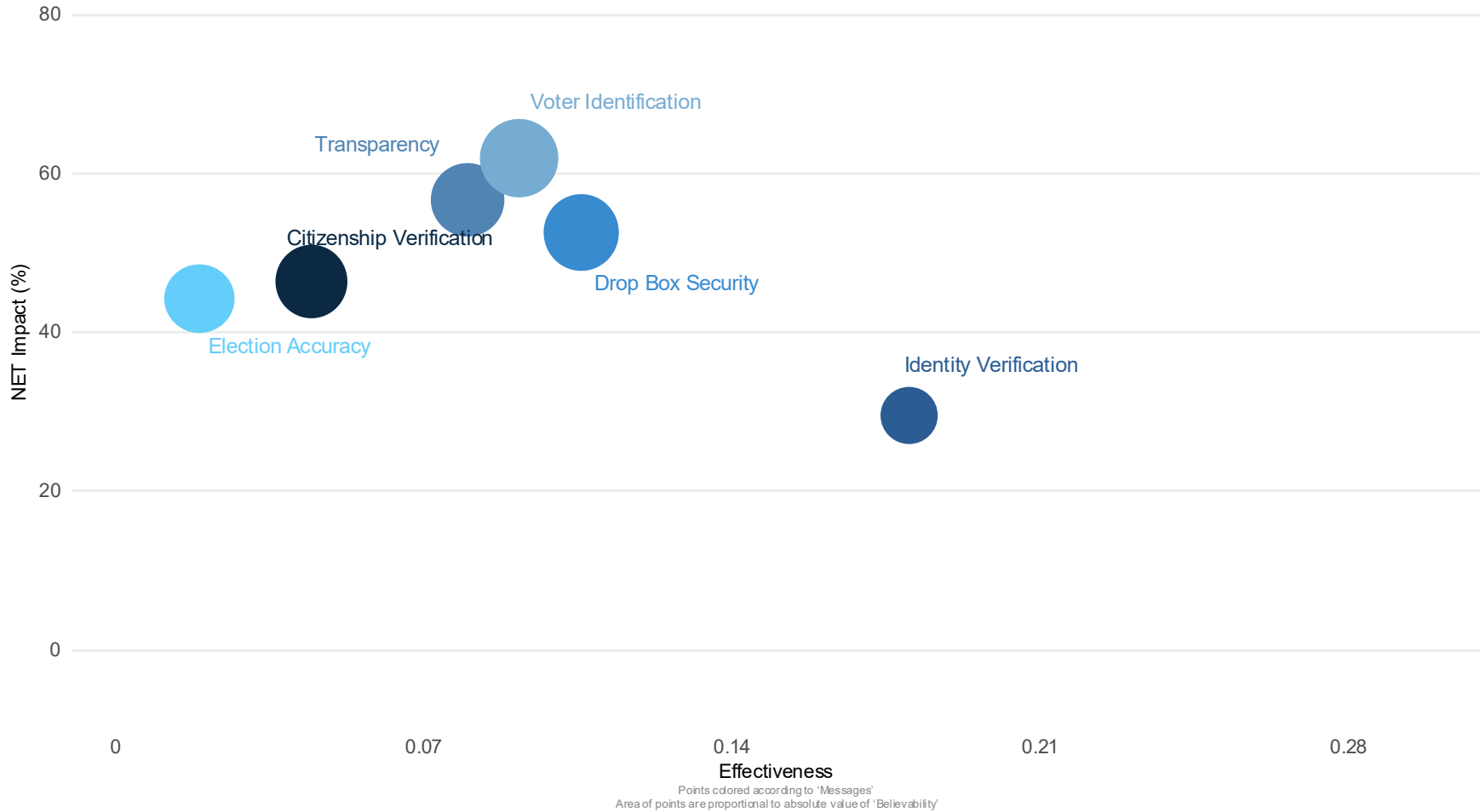
# Message Map: F <55



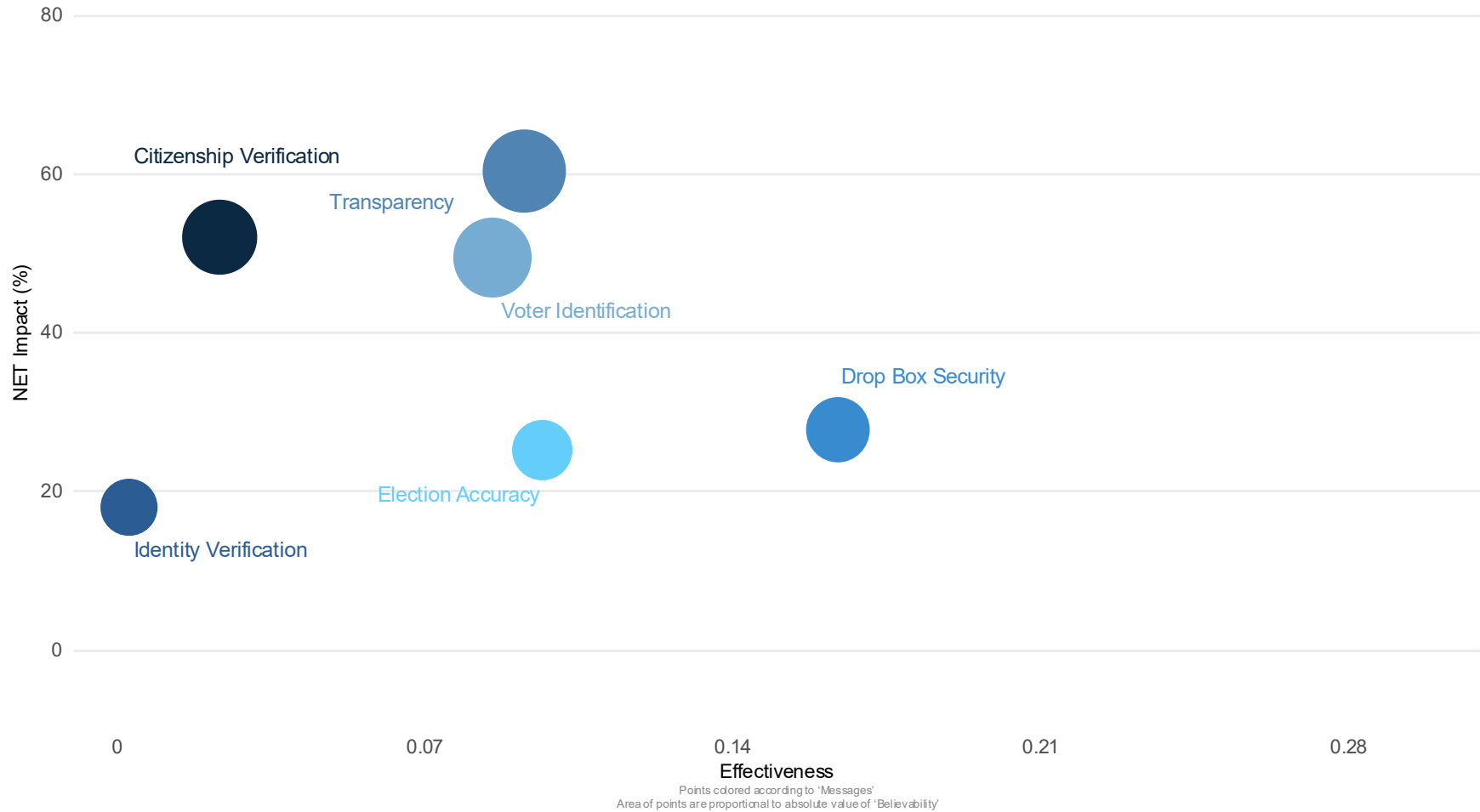
# Message Map: F 55+



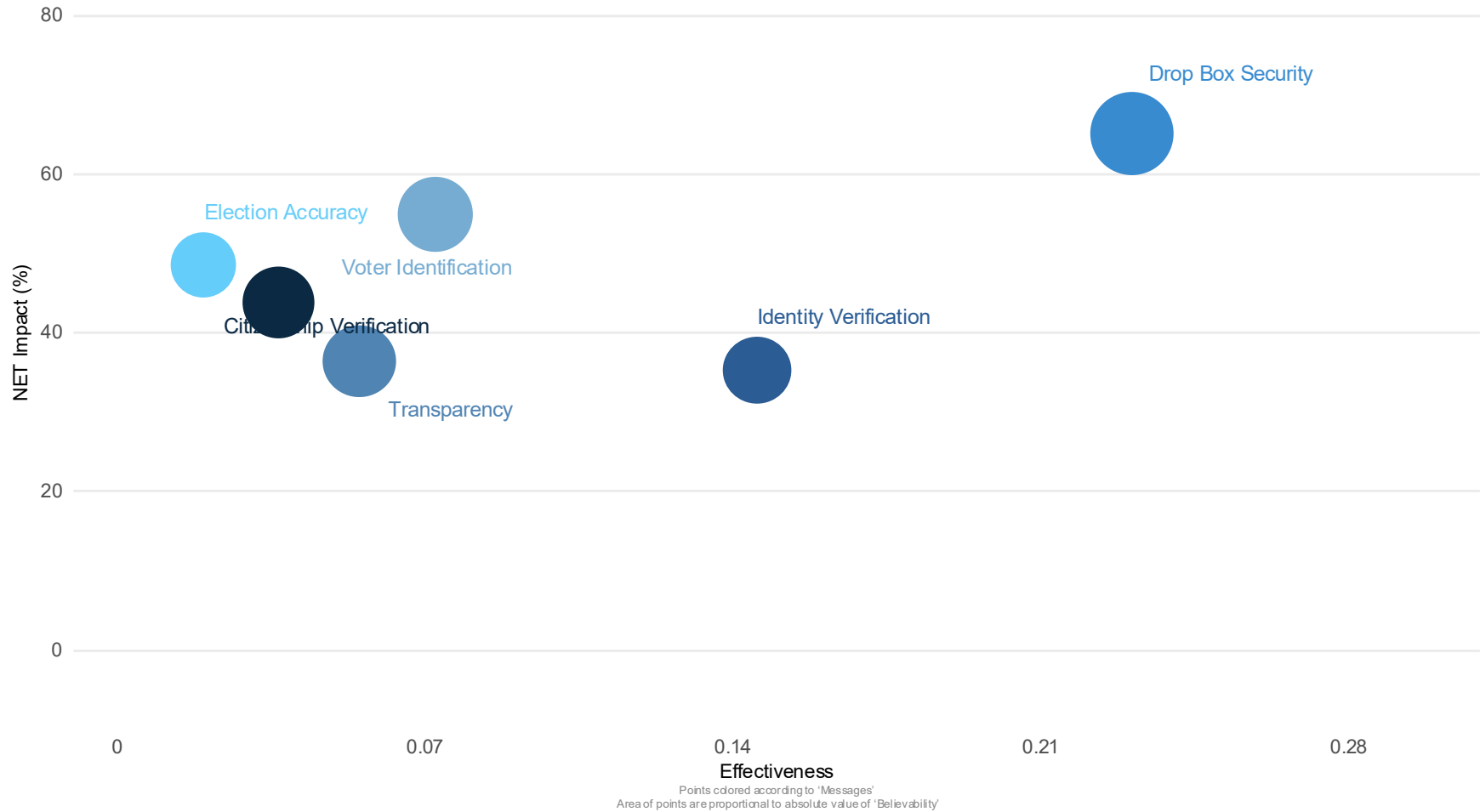
# Message Map: M College



# Message Map: M No College



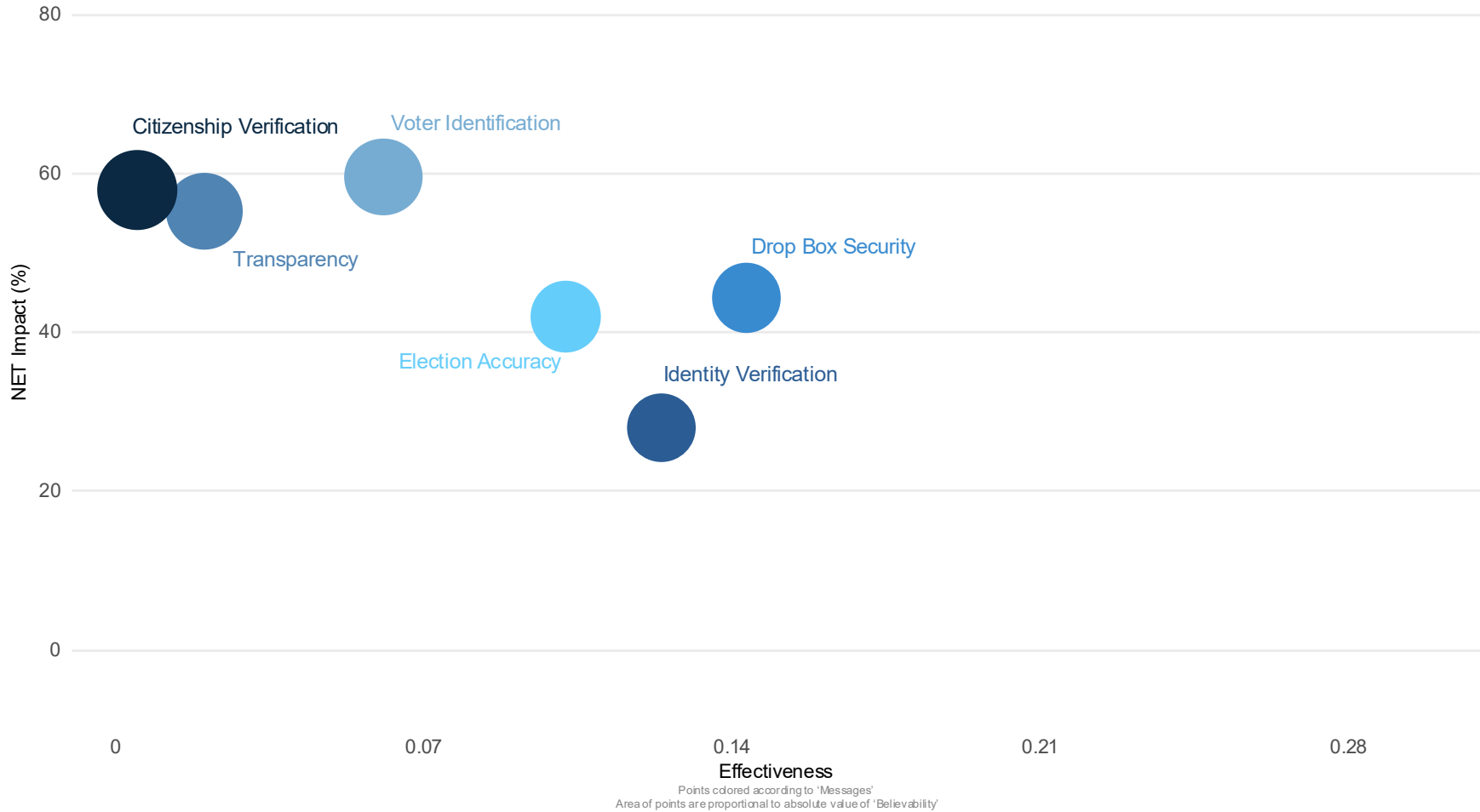
# Message Map: F College



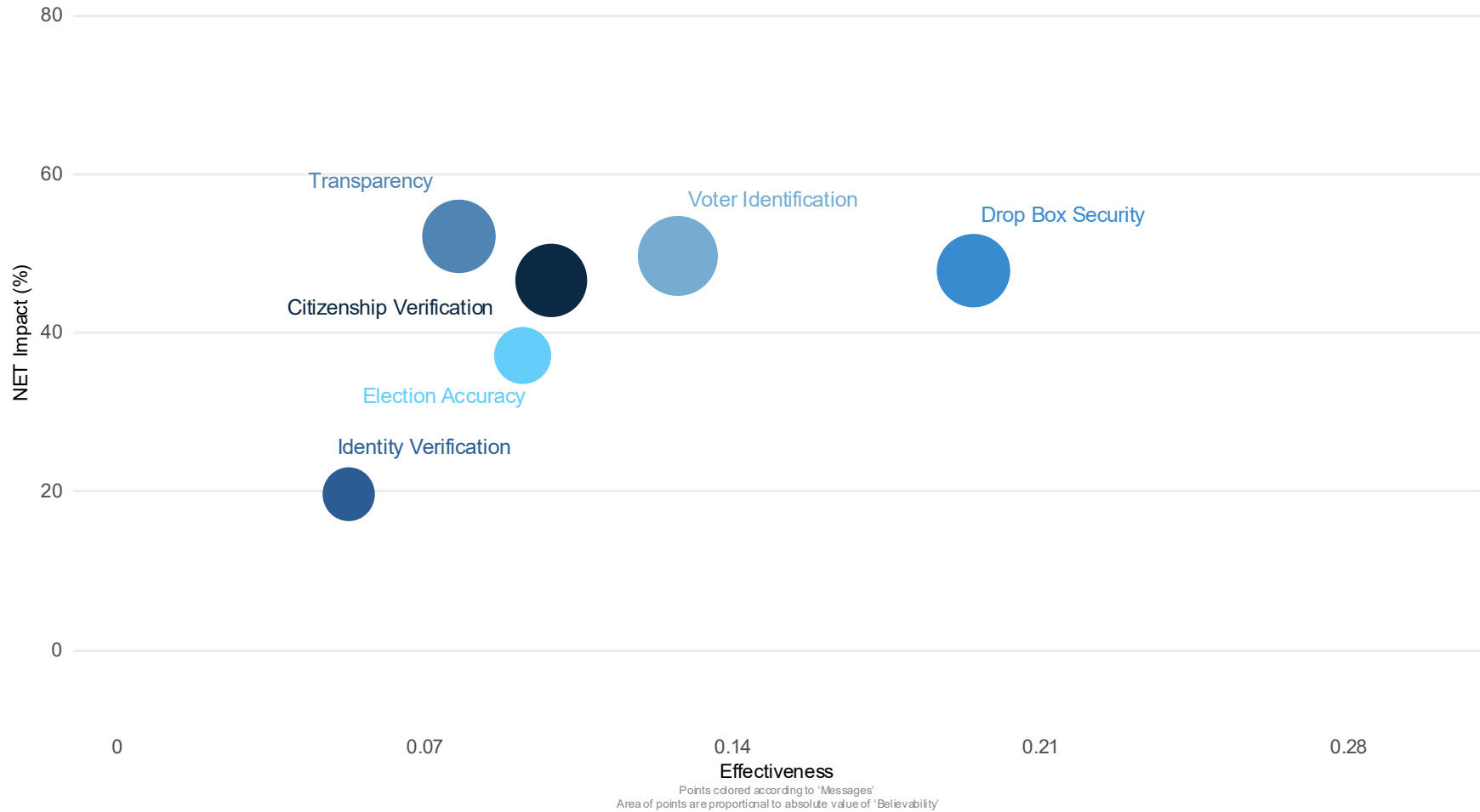
# Message Map: F No College



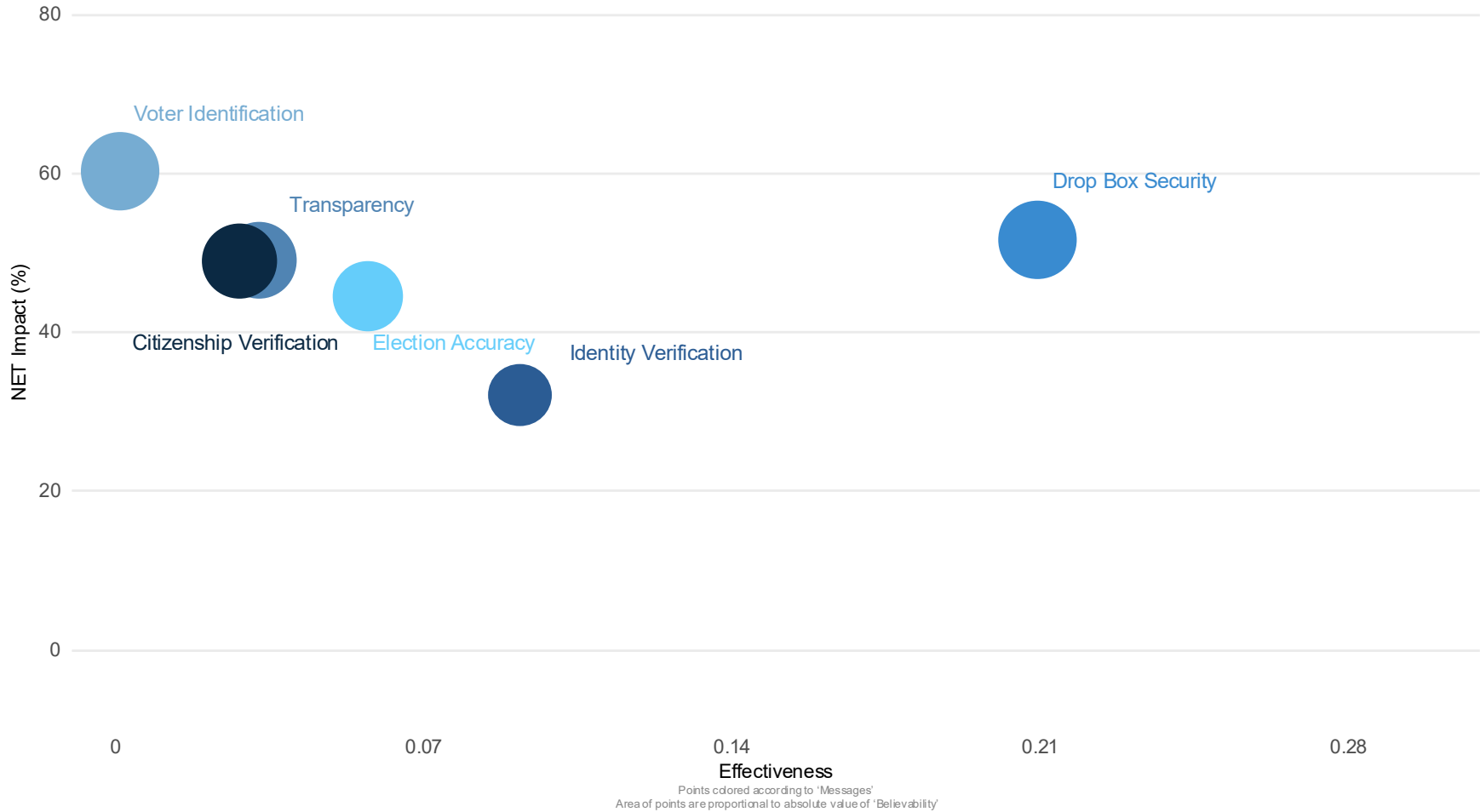
# Message Map: West PA



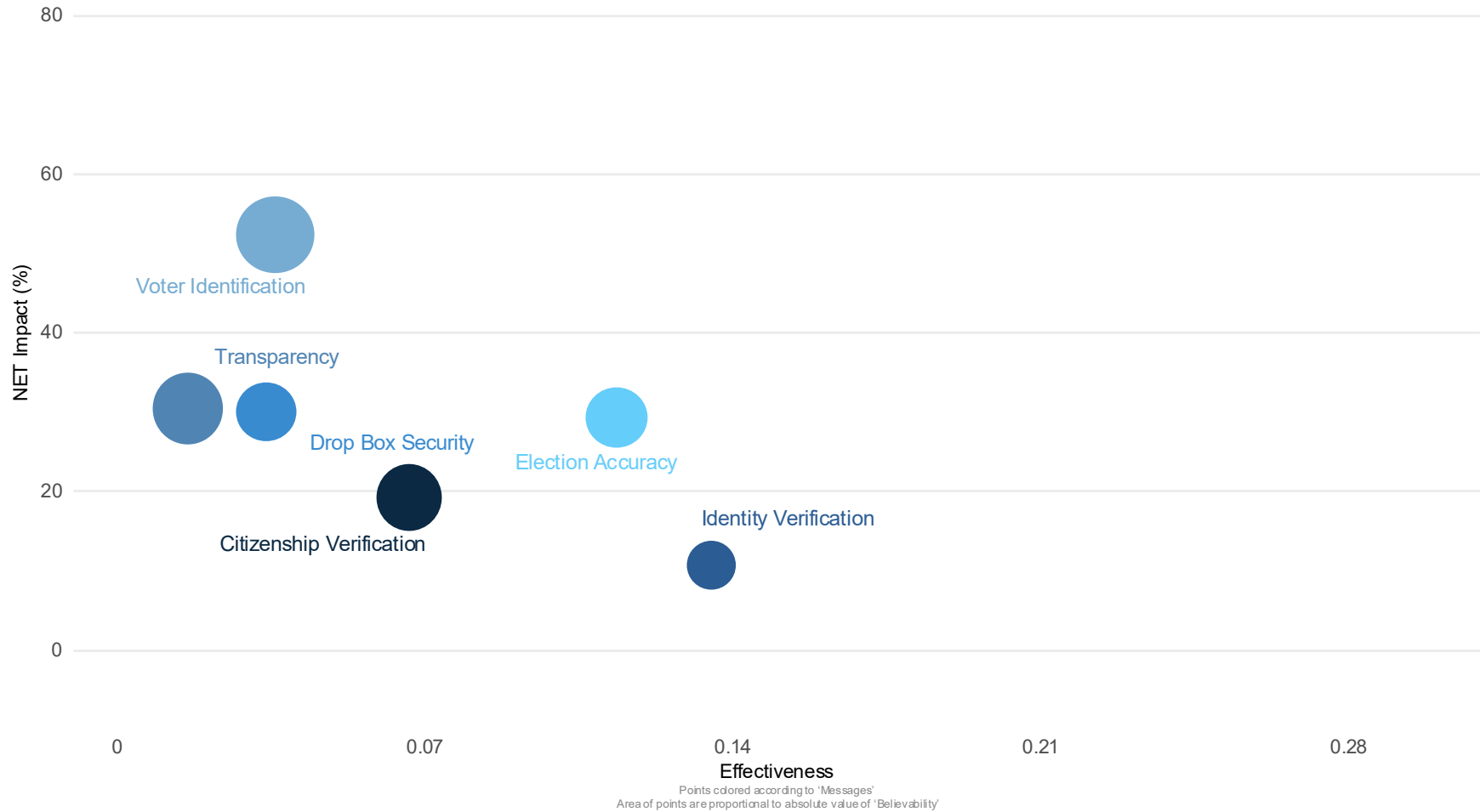
# Message Map: Central PA



# Message Map: East PA



# Message Map: Initial Unsure on Election Confidence



# Message Map: Swing Voters



# Informed Election Confidence

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	70%	73%	67%	76%	70%	65%	69%	74%	61%	70%	76%	72%	62%	76%	50%	70%	90%	68%	91%	77%	92%	16%	40%	32%	44%	59%	50%	92%	75%	71%	67%	80%	68%	76%	70%	68%	69%
Not confident Total	22%	18%	26%	14%	22%	23%	29%	19%	32%	21%	14%	22%	28%	17%	43%	15%	4%	24%	5%	13%	4%	80%	4%	60%	47%	22%	42%	3%	20%	26%	22%	13%	20%	16%	17%	21%	26%
Very confident	34%	36%	31%	36%	36%	33%	30%	36%	27%	31%	42%	35%	25%	40%	8%	42%	56%	32%	48%	43%	47%	2%	12%	5%	14%	21%	9%	59%	42%	30%	30%	48%	33%	36%	37%	31%	34%
Somewhat confident	36%	37%	35%	40%	34%	32%	39%	38%	34%	40%	34%	36%	37%	36%	41%	27%	34%	36%	43%	34%	45%	14%	28%	26%	30%	38%	40%	33%	33%	42%	36%	32%	35%	40%	33%	37%	36%
Not too confident	14%	12%	17%	8%	15%	13%	22%	10%	24%	14%	9%	16%	17%	11%	28%	7%	3%	16%	3%	6%	4%	48%	4%	37%	26%	11%	27%	2%	14%	18%	14%	10%	17%	9%	13%	14%	16%
Not confident at all	8%	6%	9%	6%	7%	10%	8%	9%	9%	7%	6%	6%	11%	6%	15%	8%	1%	8%	2%	8%	0%	32%	0%	23%	21%	11%	14%	1%	6%	8%	8%	3%	3%	6%	5%	7%	10%
Undecided	8%	9%	7%	10%	8%	12%	2%	7%	7%	9%	10%	6%	11%	7%	7%	15%	7%	8%	5%	9%	4%	4%	57%	8%	9%	19%	8%	6%	5%	3%	11%	7%	11%	9%	12%	11%	5%

How confident are you that Pennsylvania's voting and ballot counting process will accurately cast and count votes in future elections?

# Percent Change: Initial to Informed Election Confidence

Initial

Informed

Confident +1 from Initial

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	1%	-1%	4%	0%	-1%	2%	6%	4%	5%	-1%	0%	8%	1%	-2%	5%	-1%	0%	2%	2%	-5%	-8%	16%	40%	1%	11%	-1%	5%	0%	-1%	3%	4%	2%	3%	-1%	1%	3%	2%
Not confident Total	-1%	0%	-3%	0%	0%	-4%	-2%	-4%	-2%	-1%	1%	-2%	-5%	2%	-3%	-3%	0%	-1%	-1%	0%	4%	-20%	4%	-3%	-12%	2%	-3%	0%	1%	-2%	-5%	1%	-5%	2%	2%	-4%	-2%
Very confident	3%	3%	2%	7%	0%	2%	2%	4%	1%	1%	6%	7%	3%	0%	1%	9%	3%	2%	4%	6%	2%	2%	12%	3%	7%	2%	1%	5%	5%	1%	7%	0%	1%	-1%	4%	7%	1%
Somewhat confident	-1%	-4%	2%	-8%	-1%	0%	4%	0%	4%	-2%	-6%	1%	-1%	-3%	4%	-10%	-4%	0%	-2%	-11%	-10%	14%	28%	-2%	4%	-3%	4%	-5%	-6%	3%	-2%	2%	2%	0%	-3%	-5%	1%
Not too confident	1%	2%	0%	2%	2%	-3%	3%	-2%	1%	1%	3%	3%	-4%	4%	3%	-5%	0%	1%	-1%	0%	4%	-9%	4%	4%	-6%	3%	2%	0%	3%	1%	0%	-1%	2%	4%	4%	-1%	0%
Not confident at all	-2%	-2%	-3%	-2%	-2%	0%	-5%	-2%	-3%	-2%	-3%	-5%	-1%	-2%	-6%	2%	0%	-3%	0%	0%	0%	-11%	0%	-7%	-6%	0%	-5%	0%	-2%	-4%	-5%	1%	-7%	-2%	-2%	-4%	-2%
Undecided	0%	1%	-1%	0%	2%	1%	-3%	1%	-2%	2%	-1%	-6%	3%	1%	-2%	3%	1%	0%	0%	5%	4%	4%	-43%	2%	1%	-1%	-2%	0%	0%	-1%	0%	-2%	2%	-1%	-2%	2%	0%

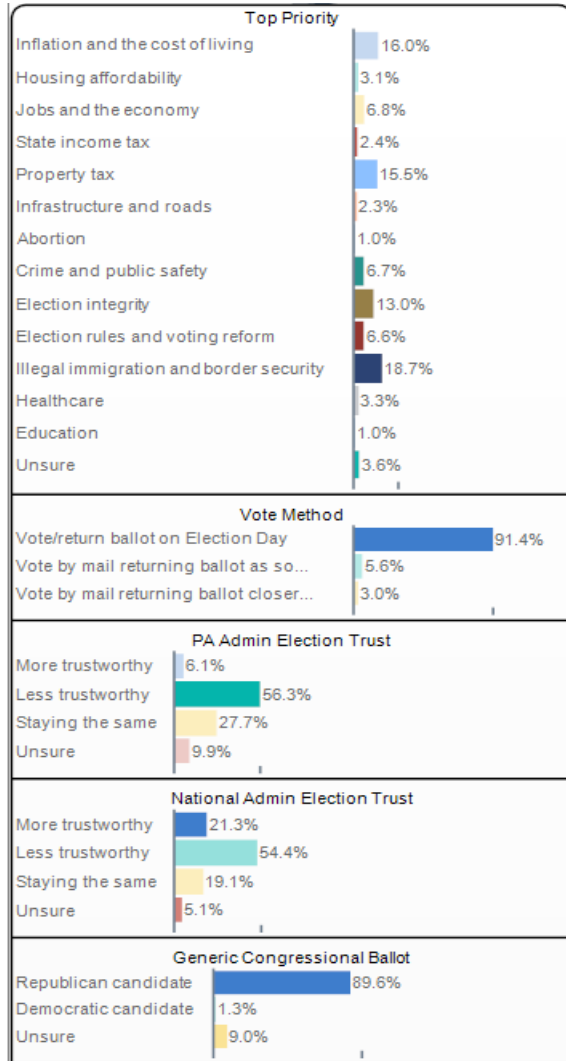
# News Source

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West PA	Central PA	East PA	Republican	Independent	Democrat	White	Black	Other Races	High Conf	Low Conf	Unsure Conf	2020 Fraud	2024 Fraud	Swing Voters	Trump '24	Harris '24	Broadcast	Cable	Social Media	Newspapers	Other Webs	0-1 of 4	2 of 4	3 of 4	4 of 4		
Broadcast	49%	52%	47%	39%	64%	38%	56%	52%	42%	55%	49%	47%	49%	51%	43%	44%	56%	50%	66%	45%	55%	40%	27%	38%	41%	45%	43%	58%	100%	54%	34%	48%	33%	42%	36%	50%	56%		
Cable news	36%	35%	38%	24%	45%	28%	48%	31%	43%	35%	35%	36%	38%	35%	43%	33%	31%	36%	50%	30%	36%	43%	19%	37%	37%	26%	42%	33%	40%	100%	26%	29%	17%	22%	23%	32%	47%		
National TV news	36%	39%	32%	27%	49%	24%	41%	35%	29%	37%	40%	35%	35%	37%	26%	32%	45%	35%	51%	33%	41%	26%	21%	23%	25%	27%	24%	48%	72%	40%	21%	33%	21%	34%	30%	31%	40%		
Social Media	34%	29%	41%	41%	18%	57%	23%	38%	43%	27%	32%	33%	37%	33%	39%	41%	29%	32%	33%	67%	31%	39%	47%	45%	40%	41%	40%	26%	24%	25%	100%	13%	30%	49%	40%	40%	25%		
News media websites	32%	32%	32%	40%	25%	31%	32%	42%	24%	32%	33%	34%	31%	32%	29%	23%	37%	33%	23%	26%	33%	25%	42%	31%	29%	29%	27%	35%	25%	24%	28%	35%	28%	40%	31%	30%	31%		
Local TV news	29%	30%	27%	18%	40%	21%	34%	31%	24%	36%	22%	31%	29%	27%	30%	24%	28%	30%	32%	13%	30%	30%	12%	28%	25%	29%	30%	29%	58%	31%	17%	25%	15%	19%	18%	29%	34%		
Podcasts	17%	16%	19%	22%	9%	27%	10%	12%	25%	11%	20%	17%	19%	16%	21%	23%	12%	18%	9%	18%	14%	24%	22%	26%	26%	17%	22%	14%	8%	12%	23%	11%	17%	22%	27%	14%	15%		
Newspaper	17%	17%	17%	18%	17%	11%	22%	25%	10%	15%	20%	15%	17%	19%	10%	11%	25%	18%	7%	12%	20%	9%	19%	6%	5%	14%	11%	24%	17%	14%	7%	100%	18%	10%	21%	16%	19%		
Other websites	16%	18%	15%	18%	18%	14%	15%	16%	14%	18%	18%	19%	15%	16%	15%	19%	17%	18%	8%	10%	16%	18%	20%	17%	14%	15%	15%	19%	11%	8%	14%	17%	100%	15%	16%	22%	14%		
Facebook	12%	11%	14%	12%	9%	19%	9%	11%	17%	10%	12%	9%	14%	13%	16%	3%	11%	12%	11%	19%	12%	14%	8%	17%	17%	13%	15%	8%	12%	12%	36%	3%	7%	18%	8%	16%	9%		
YouTube	12%	9%	15%	10%	8%	22%	8%	17%	14%	11%	7%	9%	15%	11%	11%	19%	11%	10%	18%	30%	11%	11%	18%	11%	9%	17%	13%	10%	5%	6%	34%	7%	10%	13%	18%	11%	10%		
Talk radio	10%	10%	9%	6%	14%	7%	11%	6%	11%	11%	10%	11%	8%	10%	15%	1%	6%	10%	5%	10%	8%	13%	12%	15%	16%	10%	14%	6%	8%	11%	5%	8%	7%	5%	8%	9%	12%		
Twitter / X	9%	5%	15%	7%	2%	23%	6%	14%	15%	4%	6%	10%	9%	9%	15%	13%	3%	9%	13%	8%	6%	18%	14%	17%	11%	11%	16%	4%	5%	6%	27%	1%	9%	8%	19%	11%	6%		
Streaming app(s)	9%	9%	9%	13%	6%	6%	12%	7%	11%	12%	6%	14%	6%	8%	10%	16%	7%	9%	9%	12%	8%	10%	18%	13%	12%	10%	10%	8%	5%	5%	11%	2%	8%	13%	9%	7%	9%		
TikTok	6%	8%	5%	16%	0%	9%	1%	1%	7%	4%	12%	10%	6%	5%	4%	10%	8%	5%	0%	22%	7%	5%	9%	5%	12%	7%	3%	7%	5%	3%	18%	2%	3%	19%	6%	6%	2%		
Unsure	3%	3%	3%	3%	3%	2%	4%	4%	3%	3%	2%	1%	2%	5%	2%	6%	4%	2%	10%	2%	3%	1%	6%	1%	1%	5%	2%	4%	0%	0%	0%	0%	0%	0%	0%	5%	5%	3%	2%

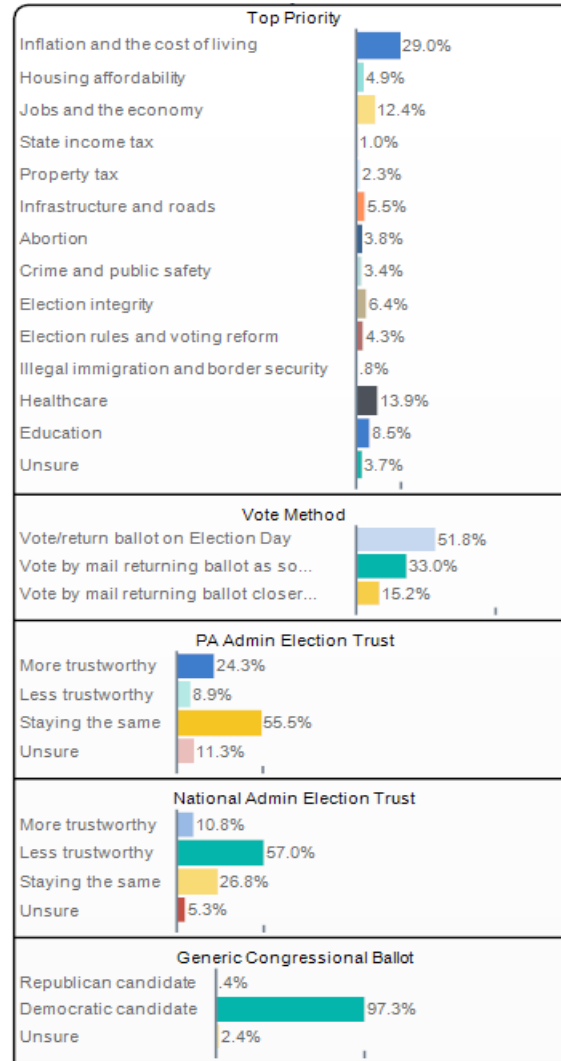
What are your primary sources for news? Select up to three options.

# Segmentation Analysis

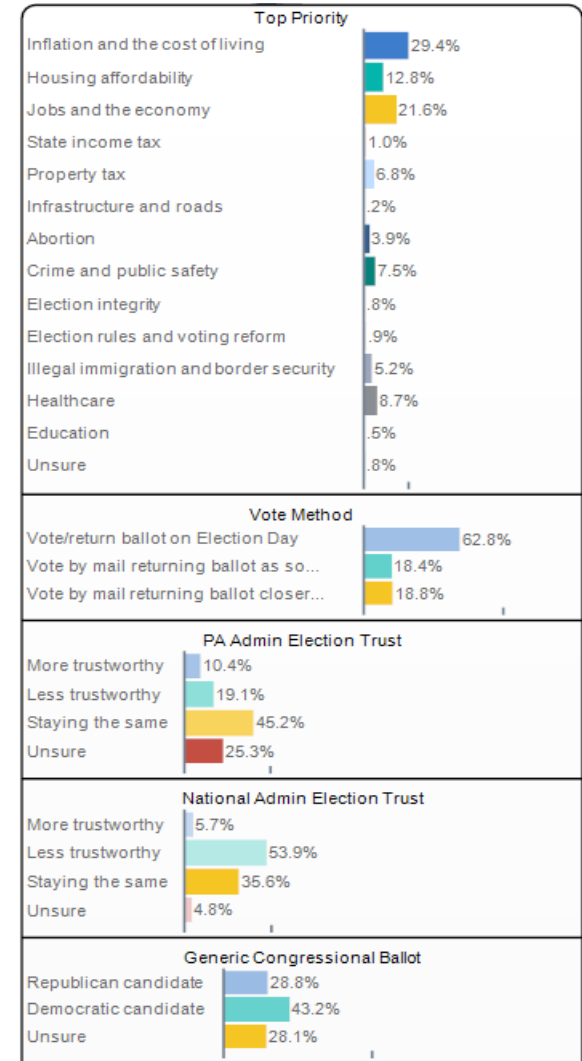
## GOP Supporters (40%)



## Dem Supporters (40%)

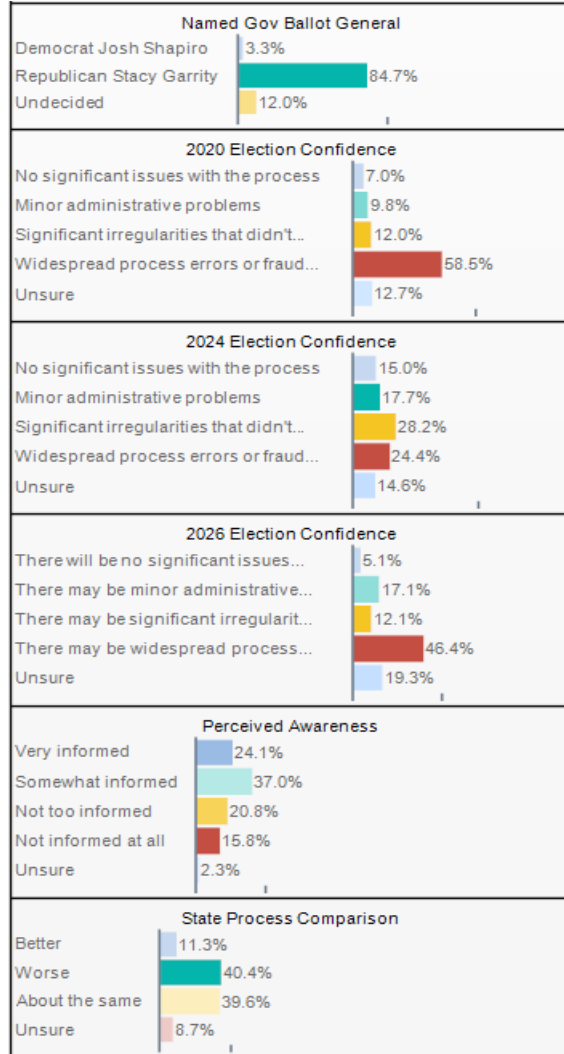


## Lean Dem Supporters (20%)

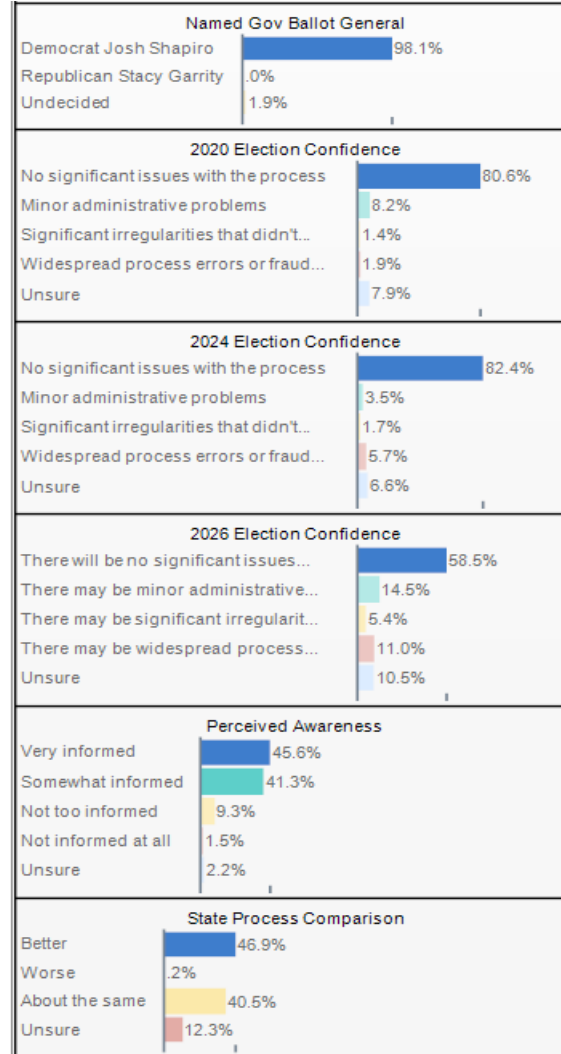


# Segmentation Analysis

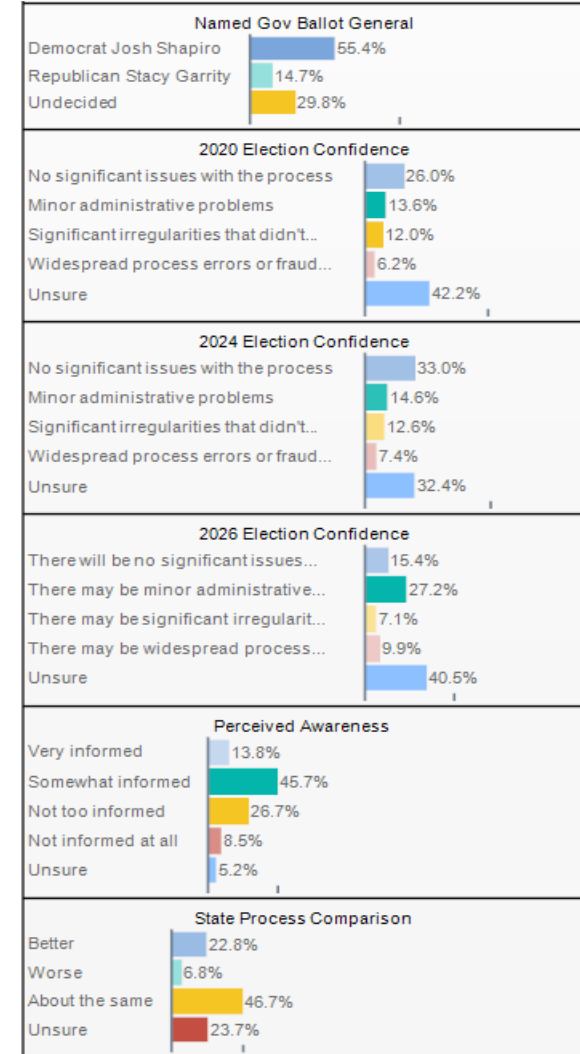
## GOP Supporters (40%)



## Dem Supporters (40%)

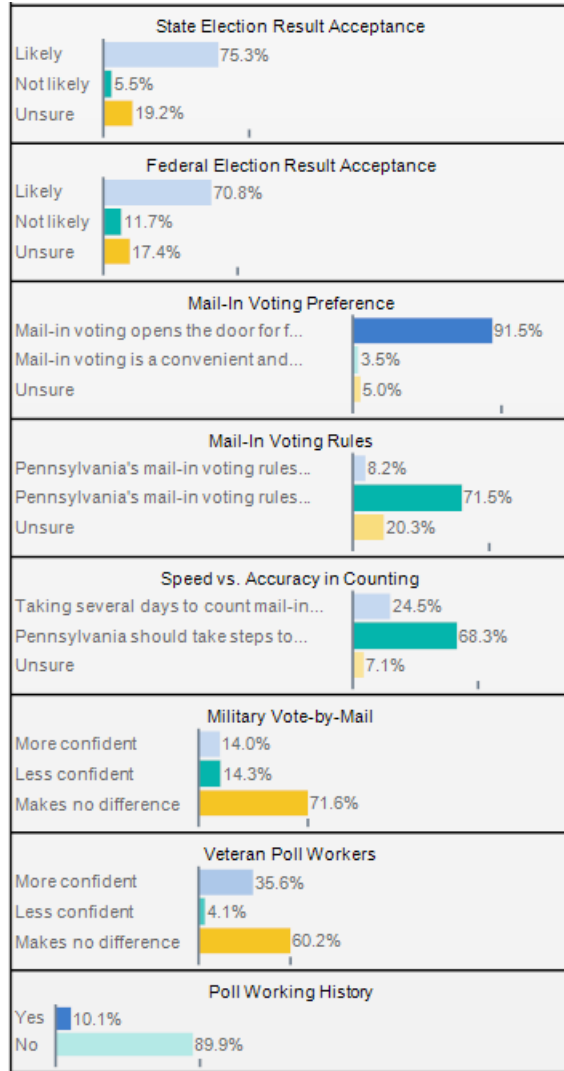


## Lean Dem Supporters (20%)

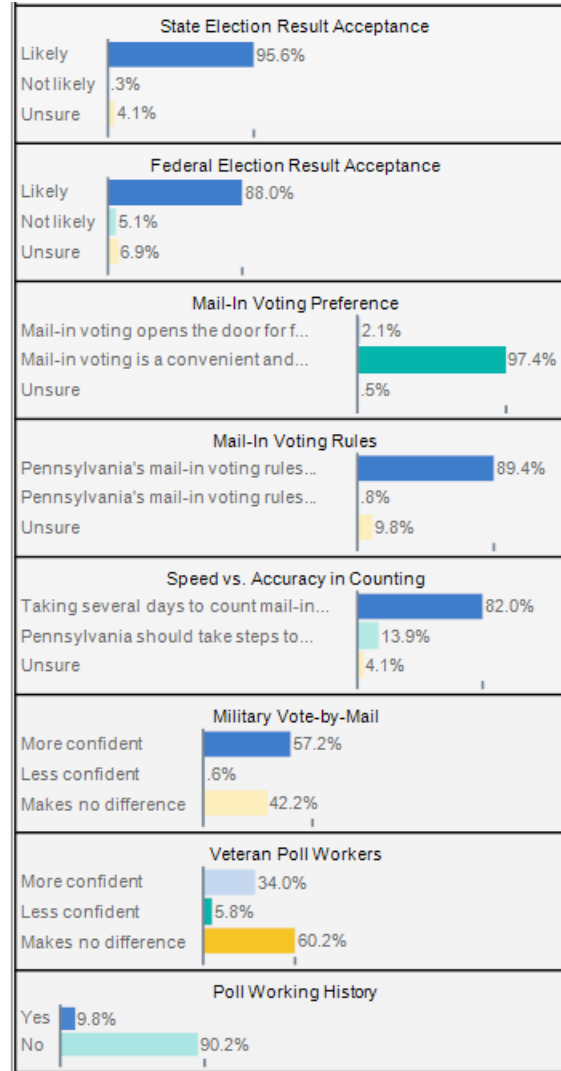


# Segmentation Analysis

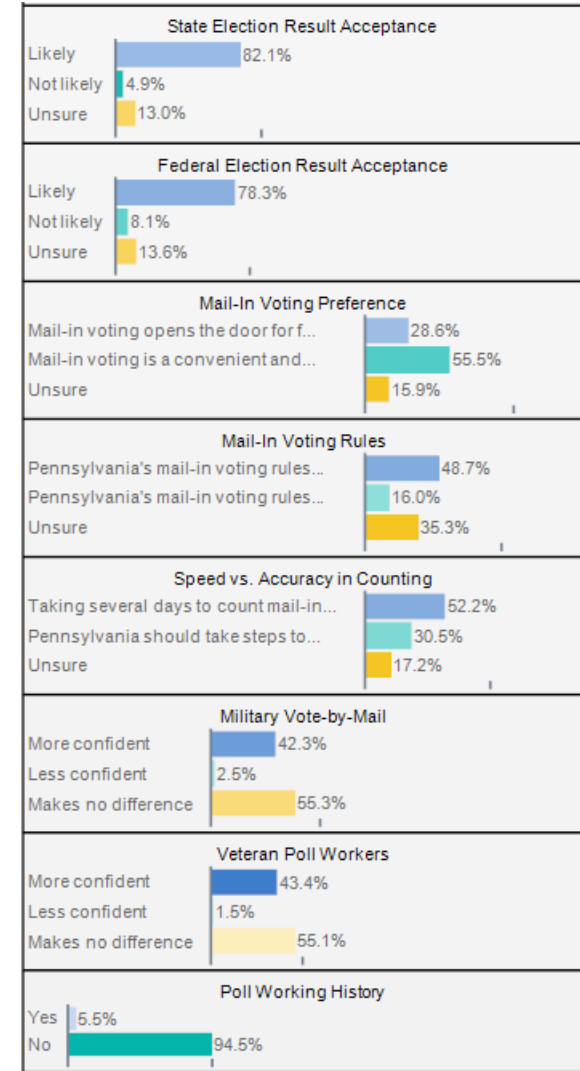
## GOP Supporters (40%)



## Dem Supporters (40%)

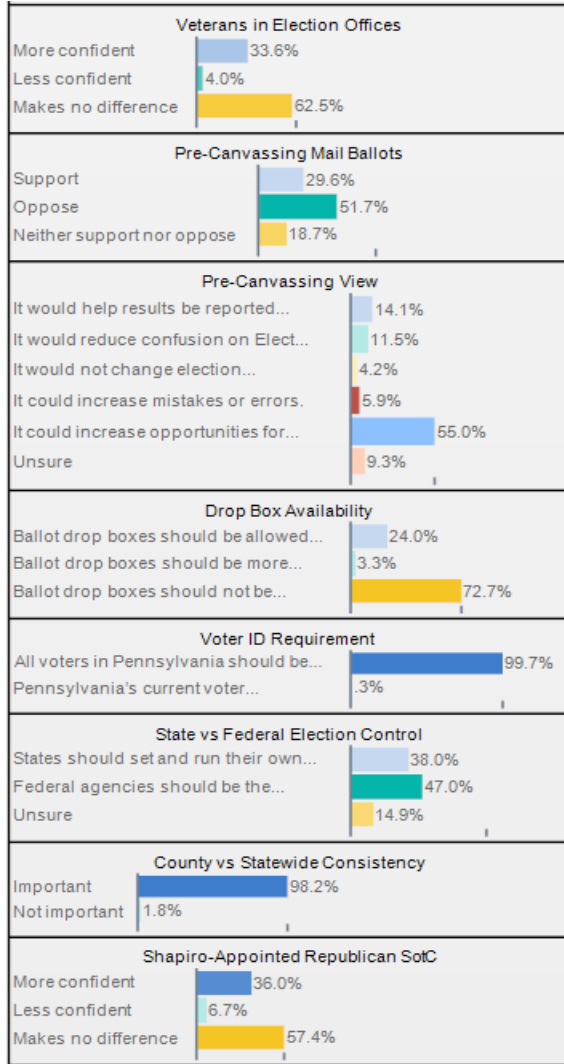


## Lean Dem Supporters (20%)

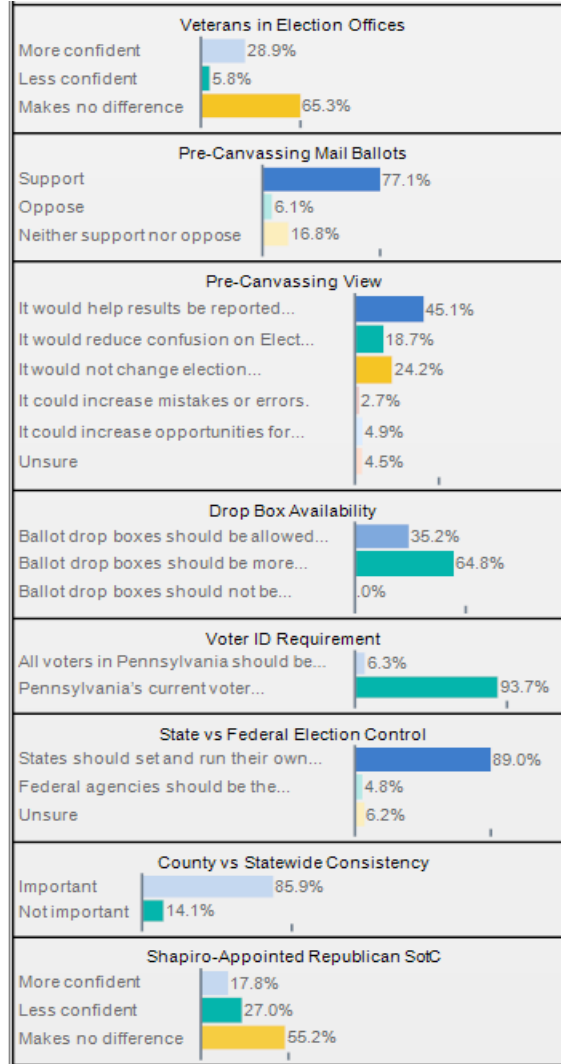


# Segmentation Analysis

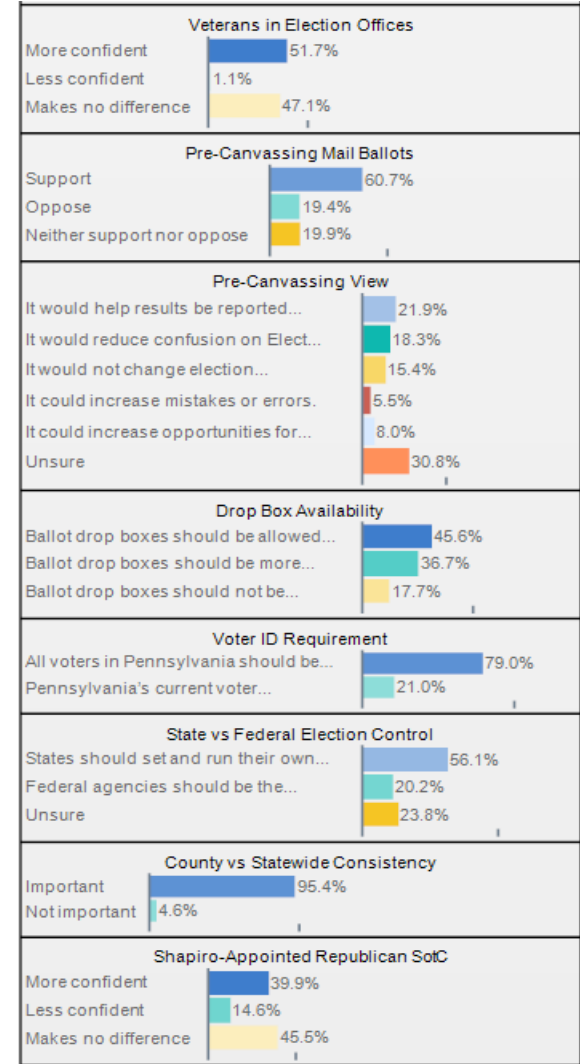
## GOP Supporters (40%)



## Dem Supporters (40%)

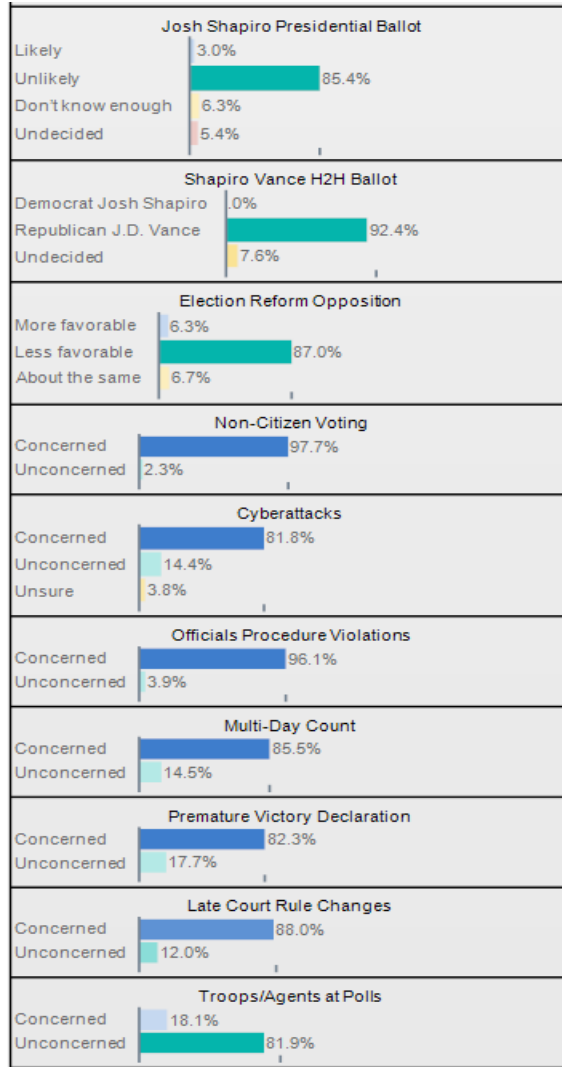


## Lean Dem Supporters (20%)

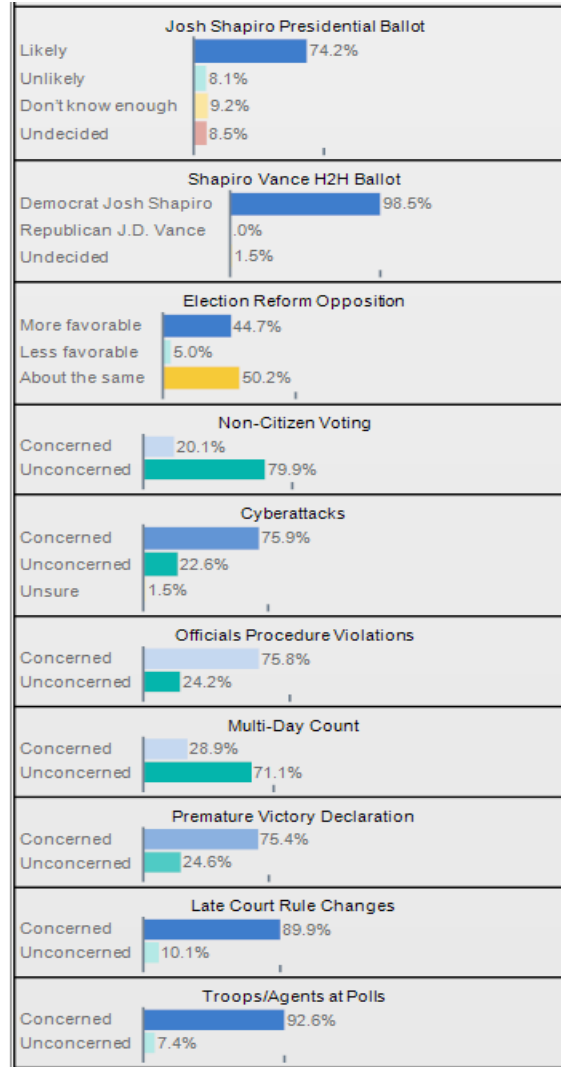


# Segmentation Analysis

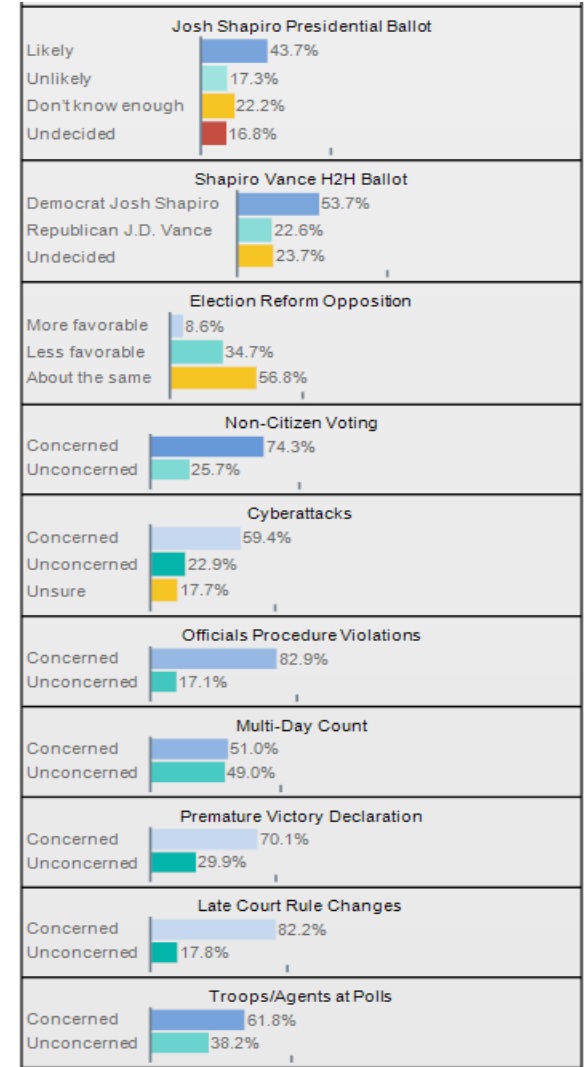
## GOP Supporters (40%)



## Dem Supporters (40%)

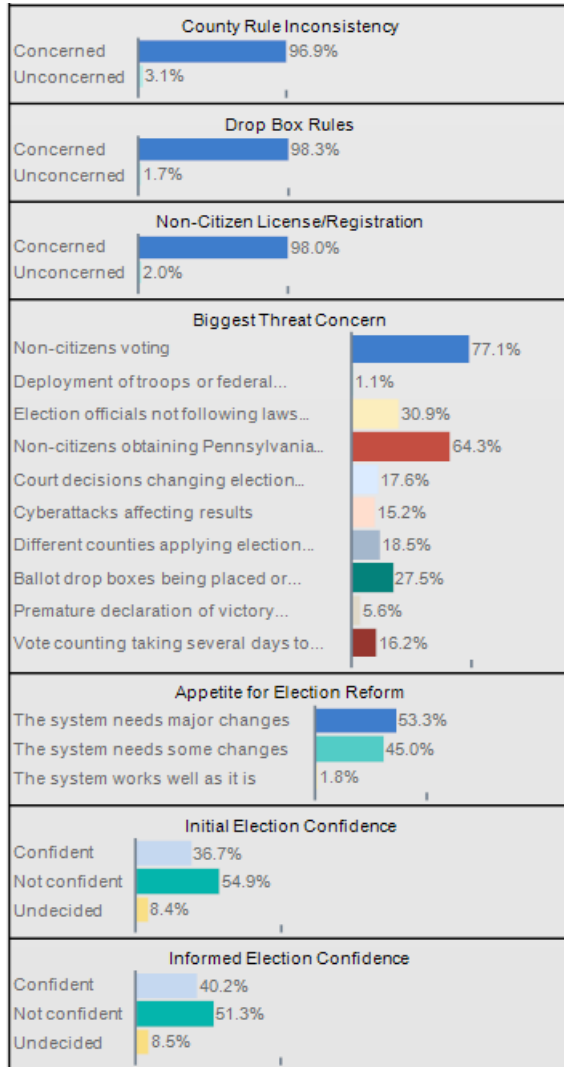


## Lean Dem Supporters (20%)

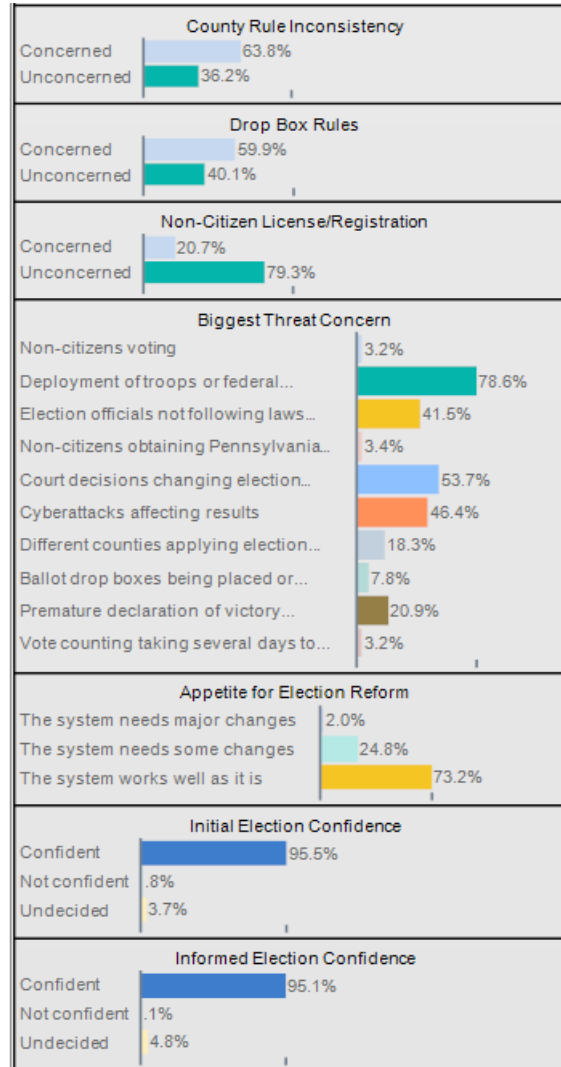


# Segmentation Analysis

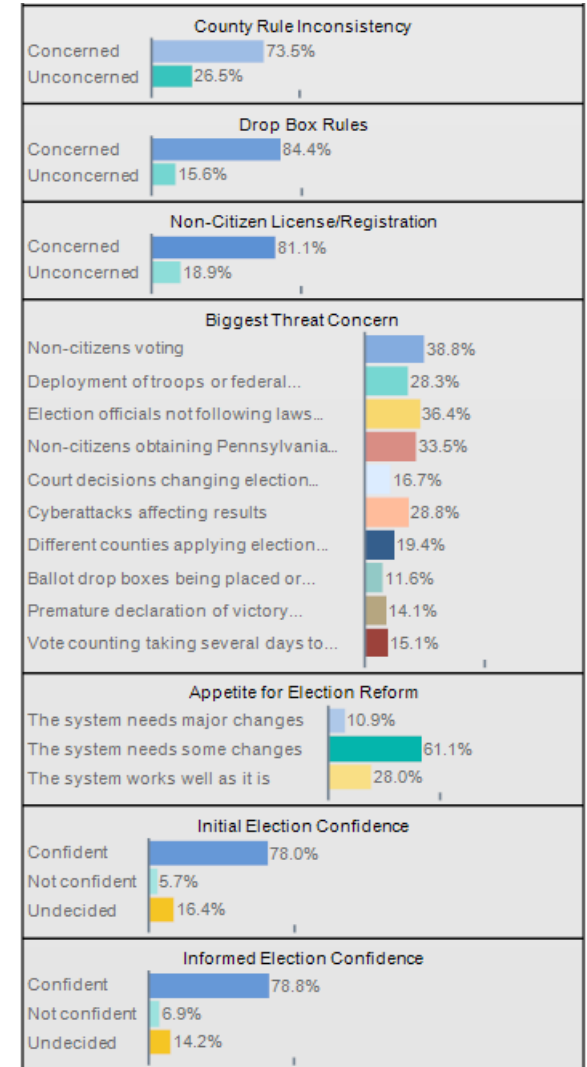
## GOP Supporters (40%)



## Dem Supporters (40%)

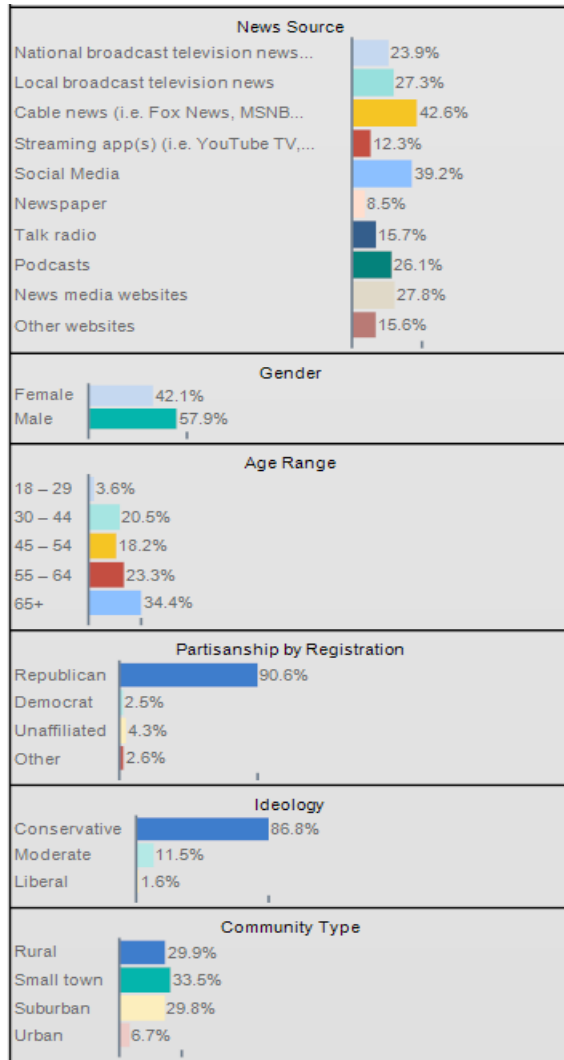


## Lean Dem Supporters (20%)

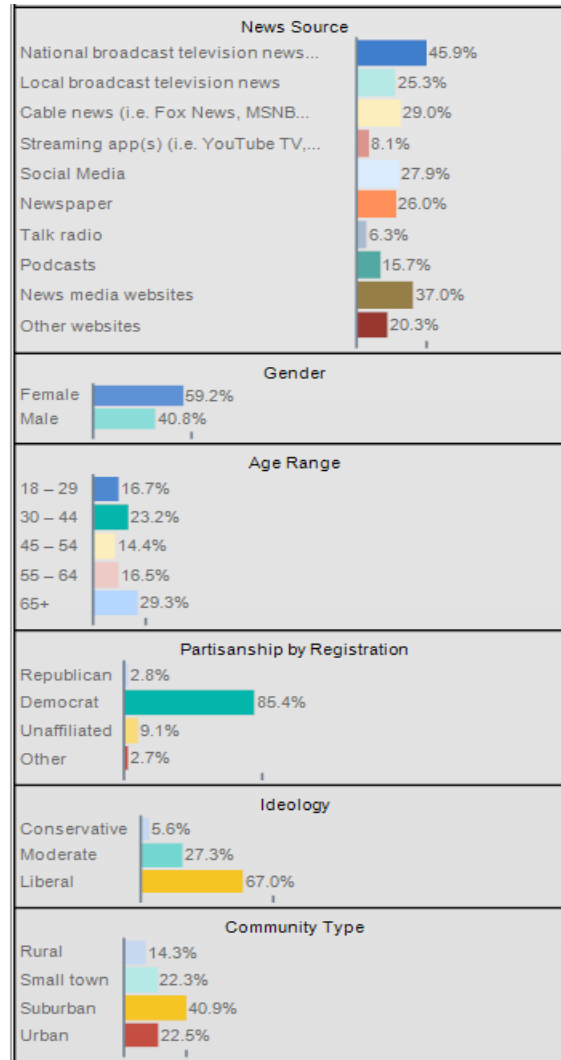


# Segmentation Analysis

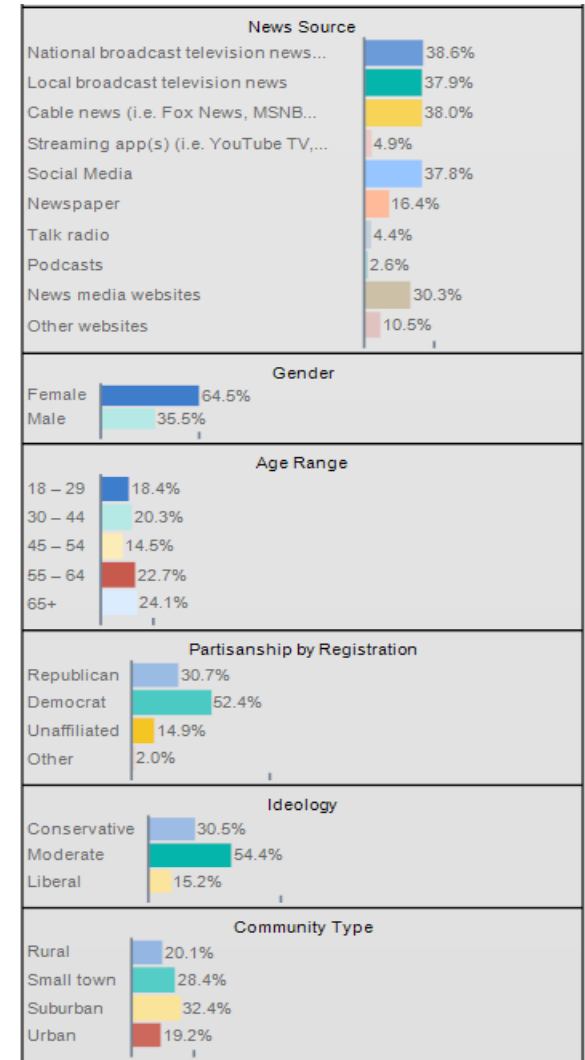
## GOP Supporters (40%)



## Dem Supporters (40%)

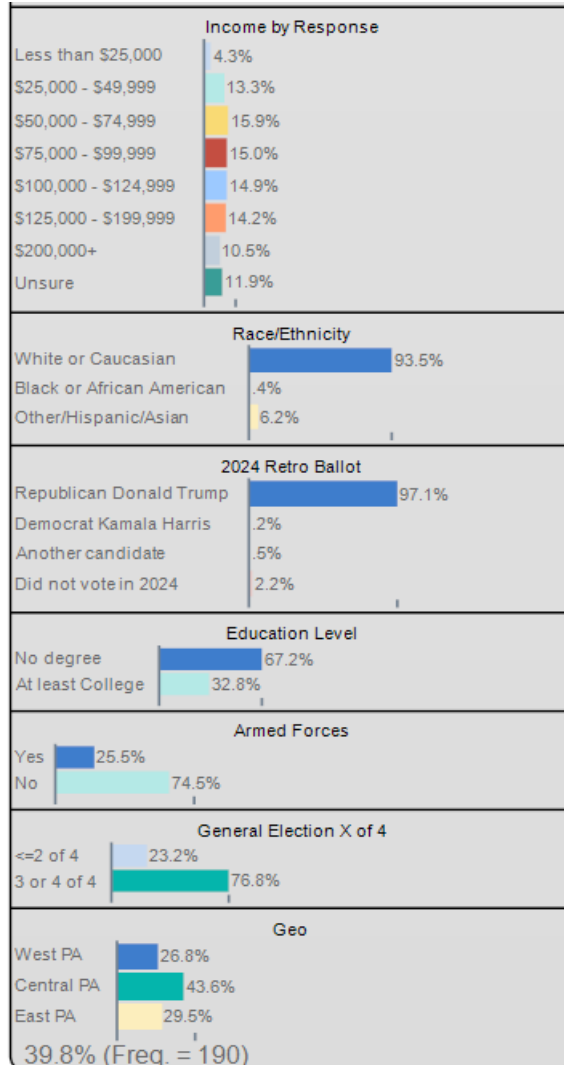


## Lean Dem Supporters (20%)

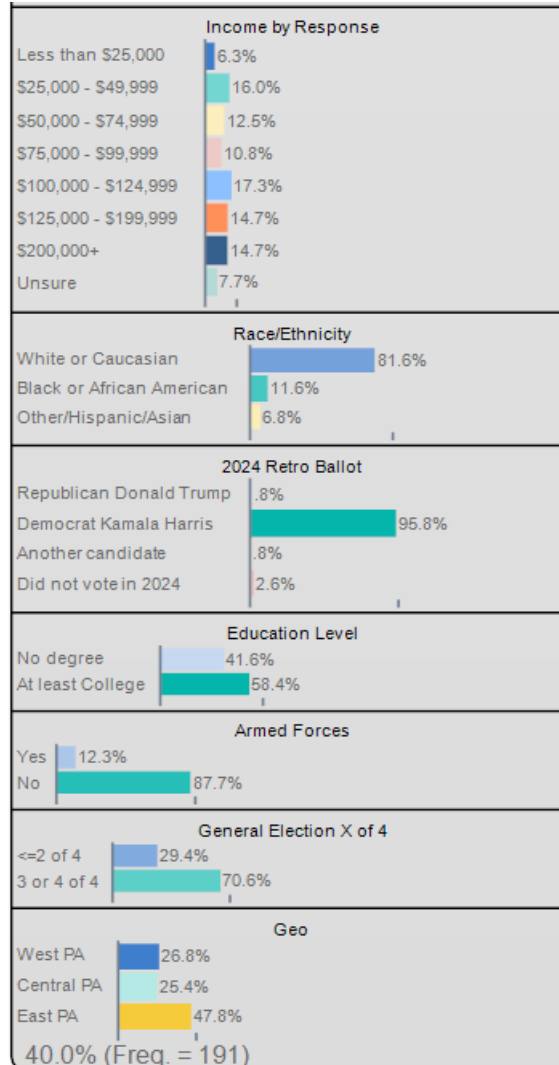


# Segmentation Analysis

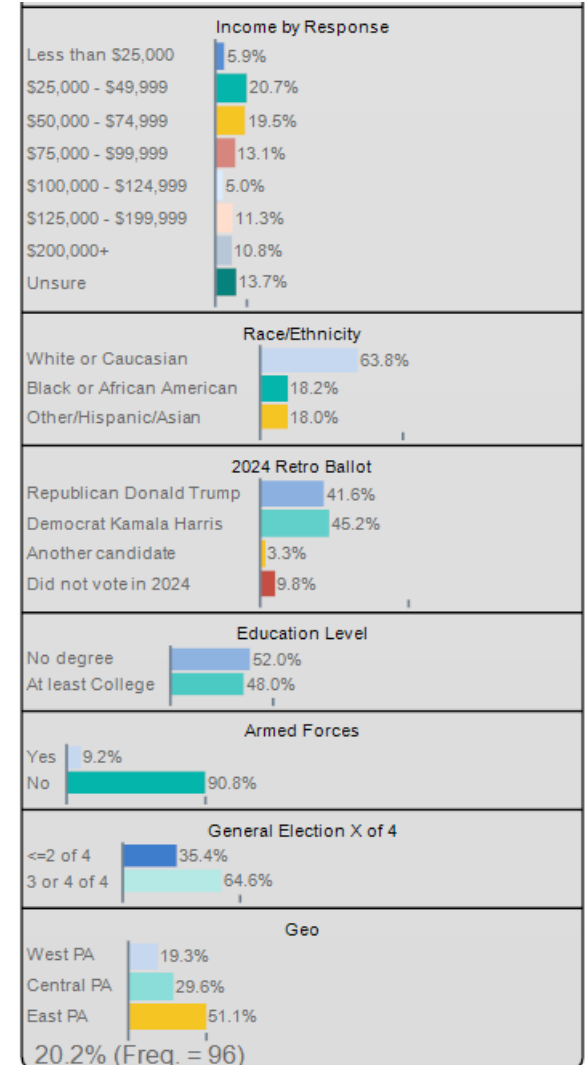
## GOP Supporters (40%)



## Dem Supporters (40%)

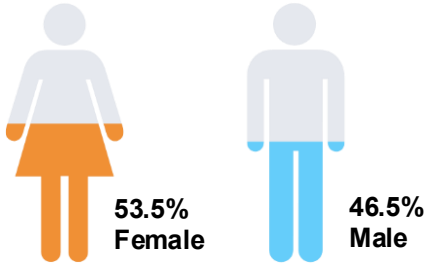


## Lean Dem Supporters (20%)



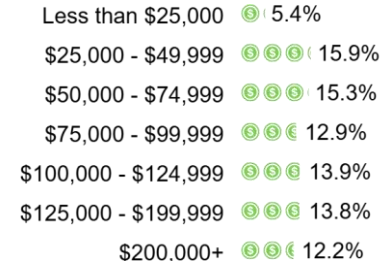
# Demographics (Overall)

## Sex



## Age Range

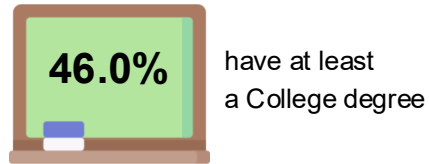
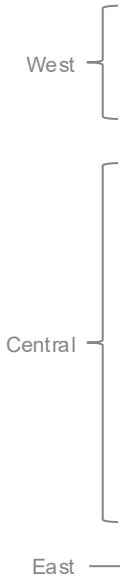
## Household Income



## Geo - DMA

## Education

## Race/Ethnicity



53.7% have no college degree

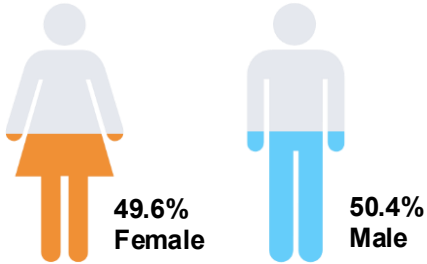
## Partisanship

## General Election X of 4

Overall Sample size: 600

# Demographics [2020 Election Confidence (2020 Fraud)]

## Sex



## Age Range

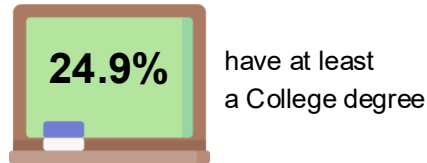
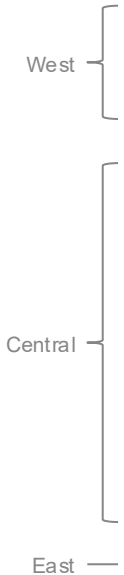
## Household Income



## Geo - DMA

## Education

## Race/Ethnicity



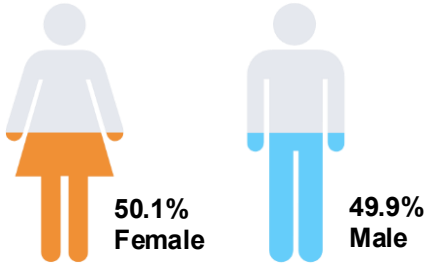
74.7% have no college degree

## Partisanship

## General Election X of 4

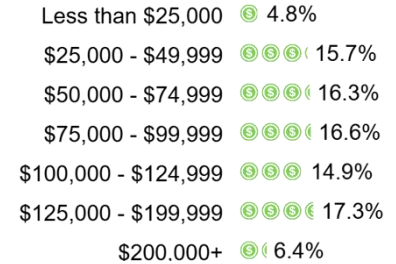
# Demographics [2024 Election Confidence (2024 Fraud)]

## Sex



## Age Range

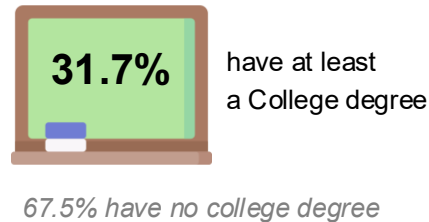
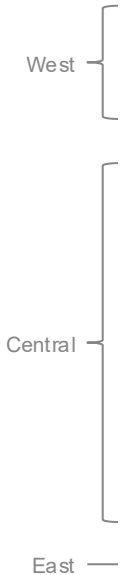
## Household Income



## Geo - DMA

## Education

## Race/Ethnicity



## Partisanship

## General Election X of 4